## THE POWER OF THE SMILE

Presented by Ron Feingold

Your Smile is More Powerful than you think!

#### Your Group Will Learn:

The Power of the Smile in Your Personal & Business Lives
How People Perceive Smiling and Why it is Important in Business
The Science of The Smile
What is being "Aware of your Face?"
The Reassuring Properties of the Smile
Cultural Differences in Smiling
Strategies to Improve your Environment by Simply Smiling
Health Benefits of the Smile

utilizing
a modern day approach
supported by scientific data and
presented in the most entertaining and
fun way with comedy and music, Ron Feingold's
"The Power of the Smile" is a wonderful reminder
to your Organization that Smiling is vitally important to
success! As a Professional Speaker and Comedian for almost
30 years, Ron Feingold has entertained thousands with his
combination of A Cappella Music and Comedy along with his information
packed presentation "The Power of the Smile":) Along with stand-up comedy,

hilarious anecdotes, a very funny Power Point Presentation and audience

participation, Ron also writes a customized song for every group based on the questionnaire and research he does for EVERY presentation he is invited to!



#### RON FEINGOLD INTRODUCTION:

Ron Feingold is a Corporate Cruise Ship and Comedy Club Performer with his unique presentation entitled The Power of the Smile. A Regular with Carnival Cruise Lines, as well as a busy Corporate performer, Ron has also opened for Bands like REO Speedwagon, Loverboy, Grand Funk Railroad, BJ Thomas, Grammy Winning Jazz vocalist Diana Krall and The Beach Boys! He combines stand-up comedy and A Cappella music performing ALL of the Vocals HIMSELF, From Orlando Florida,

Please Welcome Ron Feingold!

#### **RON FEINGOLD BIO:**

Ron Feingold has created something truly unique and wonderful in the world of comedy and music. Fusing stand-up comedy and a cappella music together may sound impossible...

But Ron Feingold has done it!

Introducing Ron Feingold's "Comedy A Cappella!" A blend of traditional stand-up comedy with ear-pleasing a cappella music all sung by one person. What makes this show special is the fact that Ron sings ALL of his own vocals! He sings the bass, tenor, alto, soprano and lead vocals in these funny, up-tempo songs and parodies. In addition, Ron created a Presentation entitled The Power of the Smile that explores how Smiling affects every aspect of your life by writing custom material and songs for his corporate clients as he is also a master at establishing instant rapport with his audiences.

This "one man vocal band" has traveled thousands of miles and crossed countless stages since it all started back in January 1990! Ron has performed in 46 of the fifty states, is a regular performer in the cruise and corporate industry and has opened for bands like The Beach Boys, REO Speedwagon, Grand Funk Railroad, BJ Thomas and Grammy winning Jazz vocalist Diana Krall.

# Ron Feingold THE POWER OF THE SMILE Program Highlights

#### PROGRAM #1

#### The POWER OF THE SMILE

The Power of the Smile in Your Personal & Business Lives
How People Perceive Smiling and Why it is Important in Business
The Science of the Smile
What is being "Aware of your Face?"
The Reassuring Properties of the Smile
Cultural Difference in Smiling
Strategies to Improve your Environment by Simply Smiling
Health Benefits of Smiling

#### PROGRAM #2

#### THE COMEDY A CAPPELLA OF RON FEINGOLD

Ron's Entertainment Filled Stand-Up Comedy and Music Show Audience Participation Custom Song Written Specifically for your Group





#### Ron Feingold Comedy Show Questionnaire

Hello! I'll need to gather as much information as possible concerning your company, the people attending the event and whatever else you can tell me so I can write some material by the time I get there. I've listed some questions to get you started, but feel free to include any and as much information as possible. Thank you in advance for all of your help!

- 1. What is the specific purpose of this meeting? (i.e., annual meeting, awards banquet, etc.)?
- 2. What are some of the job titles and responsibilities of those in attendance?
- 3. Give me a list of the practical jokers in your group as well as what they do in the office, what they have done in the past or what they are known for doing.
- 4. List some people that have had something unique, funny or even embarrassing happen to them at work or elsewhere that everyone else would know about. Be descriptive!
- 5. Who in your group (at least 4 people) have a great sense of humor and probably wouldn't mind coming onstage with me?

  What about them is so interesting or great concerning their sense of humor or personality?
- 6. Tell me about your company? What the company does, how many employees, company goals, history, funny things that have happened in the past to or for the company, company traditions, etc.
- 7. What are some funny events that have happened at past parties, functions, workshops, business trips, meetings, etc.?
- 8. Who is the "flirt" of the group if any? The most serious person? Other interesting personalities with weird hobbies or interests?
- Tell me about the boss. Does he/she have a good sense of humor?A brief description would be great! Likes/dislikes/personality, etc
- 10. Please tell me anything that you would like me to bring up, company anecdotes, subjects to touch upon that the group would enjoy, etc.
- 11. What is the nature of business or primary product or service you offer?
- 12. What are the most significant events that have occurred in your industry, organization or group during the past year?

Audience Information: Number of attendees? Percentage of males? Percentage of females? Are spouses invited? Average age of the group? Ranges of age \_\_\_\_\_ to \_\_\_\_ Will children be present?

### <u>Contract Rider for</u> The Comedy A Cappella of Ron Feingold

	rning this rider or any of its provisions, please contact  Thank you and we look forward to working with you!
1.	Purchaser will provide an industry standard, professional sound system and lighting for the performance. The most important aspect of the show is great sound and lights The audience <u>must</u> be able to see and hear the Artist clearly!
T	One Microphone (with cord) on a straight microphone stand.  A raised stage that allows for movement by the artist (a general guideline is 12 feet x 8 feet and at least one foot or more in height)  Lighting that sufficiently illuminates the performance area so the audience can see the Artist clearly with no "dark areas" in the performance area.  One wooden or metal stool on stage.  A sound check to set sound levels and set-up equipmental least one hourbefore the performance time. Set-up times can be arranged between Artist and Purchaser.  Sound system must be able to accommodate at least two channels or inputs (one XLR input channel for the Artists Foot Pedal Looper)  Musak Ceiling Sound Systems are not acceptable, due to poor sound quality, unless previously approved by Artist or Agency Representative.
2	Artist requests: Audience should be seated as close to the stage as possible Not to perform while audience is dining Servers not to walk through audience during the performance That all doors and entryways be closed during the performance to limit outside distractions and noise. To be introduced by host or emcee with the provided introduction
3	. Artist requests purchaser to have bottled water, ice and cups available before the performance.
4.	<ul> <li>Artist requires that no recording (audio/video) will take place during the performance unless otherwise approved by Artist or Agency Representative.</li> </ul>
	Purchaser Representative Date



"Your performance ... The Power of the Smile .... Was fun, entertaining, clean (as corporate shows demand) and very well received.

I am still hearing references to "who shuts the light off" in conversations yet still today. The way you incorporated audience participation also enhanced the fun aspect as our group always likes to see one of their own on stage interacting with performers."

-American Republic Insurance Services- Des Moines, IA

"Your music was wonderfulso talented to sing so many parts...so well!" -KanOkla Telephone Association Inc.





"Thanks so much for recommending Ron Feingold to perform at our Spring Conference.
Ron did an outstanding job of entertaining a group who can be difficult to please.
His style is breath of fresh air that everyone finds appealing."

-Rocky Mountain Electrical League Denver. CO "Thank you for entertaining Intercontinental Real Estate and Saxena White's clients in Orlando last week! Your show was great and enjoyed by all. The FPPTA Song was spot on! You were a pleasure to work with!"

-Intercontinental Real Estate Corporation-The Villages, FL

"Your thorough professionalism is evident through your ability to capture the spirit of the crowd that you are entertaining."

-Illinois Association of Insurance and Financial Advisors- Springfield, IL

"Not only was your performance hilarious, but you went above and beyond at making the entertainment for the event very effortless for me."

-Jor-Lyn Marketing, Inc. Spring Hill, FL

"I have booked hypnotists before and now have had the pleasure to work with a very talented and very funny comedian.

The feedback that we received was wonderful

and everyone thought you did a fabulous job."
-Ciana Retirement &

Investment Services Dubuque, IA



"You certainly were a hit with our membership. We received many compliments."

-KADA- Kentucky Auto Dealers Association Frankfurt, KY

"He personalized the performance just for West Pharmaceutical.

I have never had so many positive

I have never had so many positive comments about the entertainment before."

-West Pharmaceutical Services Kearney, NE

"We are still talking about your performance for us at our Annual Banquet. You were able to tickle everybody's funny bone no matter what his or her age. I still have drivers coming in and talking about you."

-Aulick Leasing Corporation

Power of the Smile: Corporate Client List





Scottsbluff, NE























