

'DO WHAT YOU LOVE TO DO' is the philosophy at this mega career extravaganza

What is Career Utsav? What role does it play in shaping a student's future?

Soon after Class 12, it is a common phenomenon for students to be at crossroads and wonder what to take up next. While the kids aren't mature enough to make such life-changing decisions, parents are also not equipped to provide them with information on new-age career choices. This is where Career Utsav - the "only-of-its-kind" education fair in India, plays an important role in helping students to chart their future by providing complete guidance and knowledge on the varied professional choices that can be explored.

What makes Career Utsav distinct in the crowd?

The brainchild of CA Sripal Jain, the founder of K2 Learning, Career Utsav offers a one-stop destination for the student community since its inception 3 years ago. The entire whirlwind is a four step process - first, launch of the book "Career after +2" - a self-help handbook with detailed 100+ career options. Second, with support from principals, distribution of 30000+ books to students across schools and institutions. Third, facilitate students and par-



What is beyond career workshops that one can expect at Career Utsav?

An invigorating list of sessions also includes:

- How to be a super achiever" - a speech by man of the moment Chetan Bhagat, whose journey from being an IIT and a MBA to being a successful author and an entrepreneur is truly inspiring.
- Mock CET and NEET to be conducted by ALLEN Career Institute, India's largest and most trusted coaching institute for engineering and medical entrance exams.
- Mock CPT to be conducted by K2 Learning, the premier institute for commerce education
- Free Career Assessment test with detailed report to be powered by Lodestar at the venue
- Deepak Shinde, founder -The Kingdom College, to unfold the secrets on "How to score well in Board Exams?"

How has the response been so far?

It has successfully charted the lives and careers of over 25,000 students in the last three year. This year the event has multiplied in folds with increased no of workshops. Sensing the responsibility to facilitate students, support from more PUC institutions have come in than that of previous years.

While Mr BR Chandrashekarappa,

Principal Surana College says "Career Utsav is doing great work by creating awareness among students. Generally any student will have dilemma, which career to choose for their future.

Career Utsav will help to remove that from their

mind", Dr Keshava Neera, Principal VET Manandi Composite PU College says - "We live in a generation where competition is witnessed in all walks of life. To succeed in such competitive world it is not sufficient if we blindly follow our hearts. There is an imperative need to make choice of a career that is not just rewarding but also refreshing & energizing, bearing in mind both our aptitudes, skill sets, passion & interest. Career Utsav is an initiative that enables students to make informed choice of their career. "Careers after + 2" is a well compiled book that guides the post-decision process providing necessary information to act upon their future."



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ents to be a part of the 18+ workshops designed by experts to address queries. Fourth, enable one-to-one access to interact with 60+ eminent universities and institutions offering desired courses to take forward the career of one's choice.

The entry to the event is free for parents and students upon compulsory online registration on the website www.careerutsav.com

You also download the Career Utsav app from Google play store

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