

London
School of Business
& Finance



MELTON[®]
MOWBRAY



LONDON SCHOOL OF BUSINESS AND FINANCE

5 DAY MBA

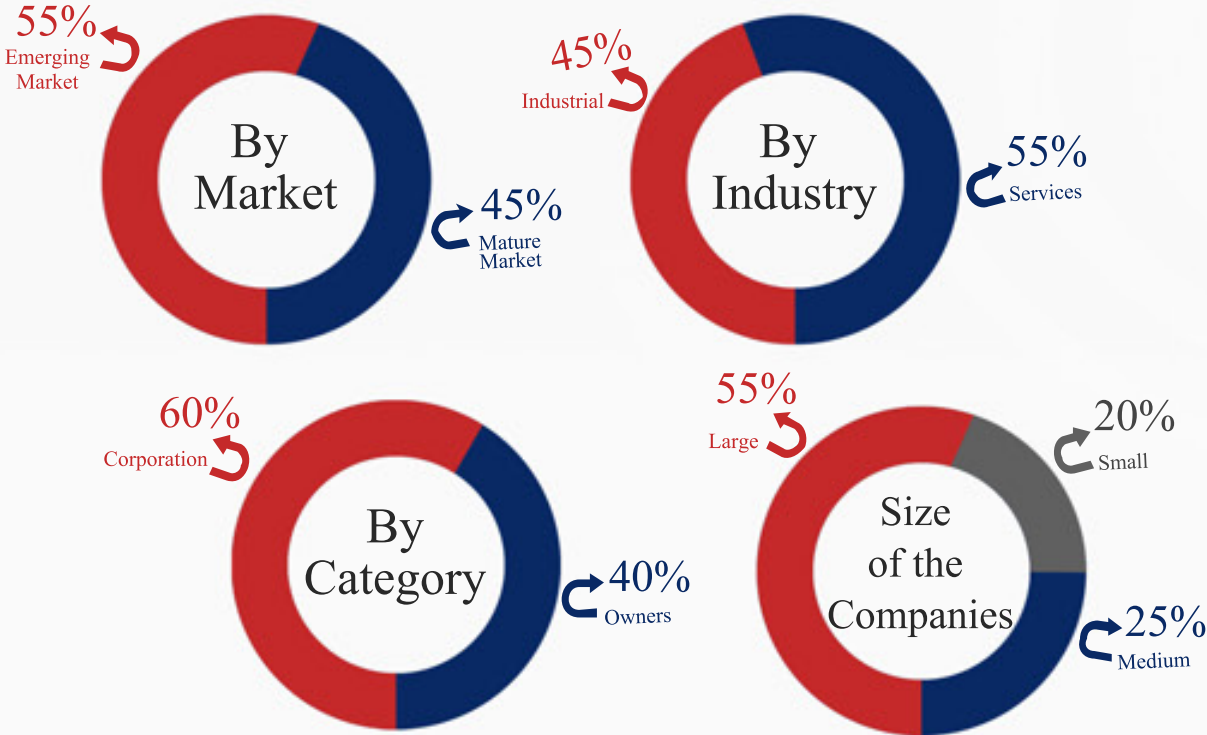
LEADERSHIP & MANAGEMENT



LIMITED EDITION

Designed For:

Senior executives/ Business Owners who have responsibility, either individually or as a member of the top team for steering their organisation strategically. Participants are all high achievers: executive directors and senior line managers, including general managers and functional heads from medium and large companies. This programme has been designed and perfected over the years for high calibre individuals; from private, public and not-for-profit organisations. The people on this prestigious programme all have a desire to enhance an already impressive track record, have a hunger to learn and gain exposure to new ideas and strategic perspectives



5-Day MBA:

Finally, there is a leadership program that delivers current MBA subjects in a practical time-frame for busy executives. Focused on leadership, change, and innovation, you will gain a broader understanding of core business functions and deeper confidence in your decision-making skills. You will emerge with an action plan for advancing your personal leadership path and strengthening your company's competitive advantage.

The Experience: This unique programme puts developing leaders through their paces. A master class in individual leadership, you will learn a lot about yourself, how you interact with and manage others and you will get a broader perspective on your organisation. This is a demanding experience that will help you to identify and build on your strengths and to recognise and learn to overcome personal leadership challenges.

Career Acceleration:

Business challenges present continual change and your ability to remain current may provide the differentiating factor for advancement within your organization. It is designed for those who need a broader understanding of a full range of business topics or who can benefit from a refresher at mid-career. You will explore the topics most critical to your understanding of the subject and to your personal and organizational success.

Training Methodology

Based primarily around lectures and practical approach, the course will include a number of case studies which will be undertaken in team format.

Discussion groups on certain topics to provide practical application of concepts to the attendees own organisation

Course Fee Includes:

- Intensive Training Workshop
- Course Content
- Certificates
- Daily business lunch

About Melbray

We aim to provide our customers with the highest quality training, at a highly competitive price. This simple philosophy forms the basis of everything we do. We work closely with our customers to unlock the power and capabilities contained within them, and ensure that our training solutions satisfy their learning and development needs, as well as maximising their potential for business success.

Established for almost a decade, Melton Mowbray has an in-depth understanding of the training and development needs of both organisations, and the individuals who work in them. It is this knowledge and experience, coupled with a commitment to providing innovative and cutting-edge solutions, which have seen us, continue to grow, no matter what market conditions are involved.

We specialise in creating solutions, customised to the specifications of our clients, which in turn transform the performance of their organisations. Our clients include 31% of the Global Fortune 500, and have, accordingly, been recognised as among the best training providers in the world.

With over three hundred courses available, servicing a client base of 20, 000 people, our classes and programs cover every conceivable business angle. From financial management and auditing, human capital management and acquisition, Contracts Management and Project Management, to courses on more inclusive subjects, including foreign languages, economics, leadership and management, and the latest software training.

London School of Business & Finance

About LSBF:

The London School of Business and Finance (LSBF) is one of the Global University Systems bands. Since humble beginnings in 2003 LSBF has evolved into a successful international group of companies with a proven track record of successful international group of companies with a proven track record of success across numerous segments of graduate, postgraduate, professional, vocational and language education.

LSBF is a dynamic modern institution located in the heart of city of London – One of the world’s biggest capitals. Attracting Driven and ambitious from more than 150 countries worldwide, and working together with our corporate partners we develop courses that reflect the needs of the industry and with international perspective in mind.

LSBF Executive and professional development programmes are designed to reflect today’s latest global trends and to support you in responding to the challenges at each level of your business development. Whether you aim to develop the managerial competence in your firm, hone your practical skills or aspire to lead your organization to new heights – LSBF have the expertise, experience and the flexibility to boost your confidence.

The Highest standard of Education:

LSBF offer a wide range of programmes tailored to meet and exceed the needs both the students and the industry. These include undergraduate (Foundation, bachelor’s, HND), post graduate (master’s and MBA) and professional programmes, as well as LSBF suite of Executive Education courses. Our commitment to the highest standard of education provision is felt throughout the school, with dedicated careers advisors, student support teams and passionate programme leaders guiding students through their time with us and toward future opportunities in the world of business and finance.

CPD UK membership for LSBF's Executive Education portfolio

LSBF's range of executive education programmes can now offer CPD points upon completion. This contributes towards the professional accreditation of students by recognised industry bodies in the UK and ensures that students receive the highest level of teaching and development.

LSBF Awarded the Queen's Award to Enterprises 2013:

LSBF has last year been presented with the Queen's Award for Enterprise for its achievement in International trade. As the UK's highest and most prestigious business accolade, the awards are conferred by HM Queen Elizabeth 2, on the advice of the Prime Minister, to organisations demonstrating outstanding performance in International trade, innovation and sustainability.

Former UK Prime Minister Tony Blair speaks exclusively to LSBF

In a special interview with LSBF, former UK Prime Minister, Tony Blair praise LSBF for its global professional skills development and its use of technology to deliver education worldwide. During a wide-ranging interview with LSBF's Visiting lecturer, and former UK Home Secretary and Education Minister, The Rt Hon David Blunkett MP, Tony Blair said: "The way LSBF gone about positioning itself, and doing what it is doing, is a great example [of what can be achieved]"



Entrepreneur & Education: Richard Branson Speaks to LSBF

In an Interview for LSBF, Virgin Group's founder Sir Richard Branson said that the universities worldwide should become hubs to boost entrepreneurship and inspire self starters to develop their own business.

"Universities should be encouraging people to run their own businesses within the university, where entrepreneurs, teachers and students can share ideas and help each other."

Former UK Prime Minister Sir John Major speaks to LSBF

Education is the way out of poverty and the key to social mobility - That's the new underlying message of a new exclusive interview carried out by LSBF with former British Prime Minister Rt. Hon Sir John Major KG, CH. part of the Great minds of series videos, the interview was led by former Education and Home secretary Rt. Hon David Blunkett MP, who is also a visiting lecturer at LSBF.

LSBF Clients are global blue chip corporations, international organisations, academic institution as well as SMEs



MODULE
A
ADVANCED
MODERN
LEADERSHIP

- Introduction to Modern Leadership
- Your Interpersonal style and developing your own personal style
- Making an impact through your communication effectiveness
- Getting the most from those you lead
- Leadership essentials in times of change
- Emotional Intelligence – The Leadership Difference
- Setting yourself up for the Leadership Success

MODULE
D
ADVANCED
BUSINESS
STRATEGY

- Directing the Business – marketing context
- Directing the business – The nature of strategic decision making
- Analysing the external and internal business environments
- Summarising using the SWOT

MODULE
B
COACHING &
LEADING

- Putting Coaching in Context
- Essential Coaching Skills
- Coaching Models to Smooth your Journey
- Where to use your skills - Continuing to practice

MODULE
E
MANAGING AN
ORGANISATION

- Generating and Choosing business options
- Implementing change
- The strategic elements
- The people implications
- Recap and conclusions

MODULE
C
ADVANCED
BUSINESS
MANAGEMENT

- The leadership Vs Management debate
- Developing Leadership strategies
- Finance
- Key Financial statements
- Managing Business Finance
- Case Study Preparation



DR. NIGEL TOMLINSON

He also designed and implemented change management, leadership and continuous improvement programmes for group subsidiary companies worldwide and led teams which won two Queen's Awards for Export Achievement.

After spells in the USA, Middle East and Japan Nigel joined Sheffield Chamber of Commerce in 1997 as Chief Executive Officer (at the age of 37 he was the youngest Chamber CEO in the UK) overseeing a dramatic change in the organization and its fortunes which coincided with the economic regeneration of Sheffield. The Chamber developed into a group of companies and became the lead Chamber in the UK for the provision of international trade, commercial training, enterprise support and overseas business capacity building services with the EU and UN.

Under Nigel's leadership Sheffield Chamber won awards for Excellence in International Trade (2006), Commercial Training (2007), UK Chamber of the Year (2008) and in both 2007 and 2009 was a finalist in the World Chamber Awards. As a result of these successes, Nigel was selected to serve as a director of the British Chambers of Commerce in 2008.

Nigel is a Non-Executive Director/Advisor and innovation specialist with a career in international business and project management and the development of business to business services spanning 30 years.

Between 1981 and 1997 he worked for British and US blue chip multi-national corporations on international trade and international investment corporation overseeing and developing operations and distribution channels around the world.

To register or for further information

Visit: www.melbray.co.uk

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Call + 44 20 3769 9637



London | Barcelona | Paris | Dubai

Key Facts:

Qualification

5 Day MBA Leadership & Management

Duration

5 Days

Eligibility

- ↪ Degree in any subject area or an equivalent
- ↪ Delegates who fail to meet academic requirements can be assessed on their relevant work experience.

Experience;

Relevant work experience is an asset, but no work experience is required

