



Presents

BUILD Ex-ASIA 2016

23-24-25 DECEMBER @

Gujarat University Hall, 132 ft Road,
Nr, Helmet Circle, Memnagar, Ahmedabad.

**CERAMIC
& SANITARY**

**ARCHITECTURAL
PRODUCTS**

**HARDWARE
LAMINATE & WOOD**

**ELECTRICAL SYSTEM
BUILDING MATERIAL**

**ALUMINIUM
EXTRUSION**

**GLASS / DOORS
& WINDOWS**



Organised By:

ARIES
EVENTS PVT. LTD.

Formerly known as AAKAR EXPOCOMM

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ABOUT BUILD Ex-ASIA 2016

The Inaugural edition of **BUILD Ex ASIA 2016** to be held from 23rd to 25th December 2016 at University Exhibition Hall, though it will be launch edition we have strategically planned to attract Exhibitors from all part of India and from all over World, We have also carefully designed our Media plans to attract trade visitors from all over India, We are confident to Position **BUILD Ex ASIA 2016** as never miss event for people within Trade.

Gujarat State is one of the leading fastest growing major economy in the India, in fact Gujarat's GDP is much more higher compared to overall growth of India, Building Construction, Interior & Furnishing industry in India and specially Gujarat continues to boom. The Building Construction trade in India is expected to grow faster in next decade to come. High growth rate of Indian population stimulates the need for infrastructure improvements with direct positive effects on the domestic construction industry.

BUILD Ex ASIA 2016 Exhibition will be an ideal platform for the Building Construction, Interiors & Furnishing industry fraternity. Meanwhile it is also a sign of increased opportunity to the exhibitors, and the best way to make the most of it is at **BUILD Ex ASIA 2016** Exhibition, Where Building Materiel Equipments, Architectural Products, Ceramic & Sanitary Products, Glass, Door & Windows and allied product manufacturers will be able to highlight their projects, products, equipments and technologies of Building and Construction industry at this esteemed show.

BUILD Ex ASIA 2016 is poised to be the foremost exhibition that will offer you a chance to meet buyers and Sellers which might help develop ideas for increasing the range and quality of one's business. **BUILD Ex ASIA 2016** has a vision to be an ideal platform for creative ideas and new technologies, as Manufacturers and suppliers turn their attention towards innovative resources that would initiate business.

BUILD Ex ASIA 2016 will become a meeting ground for manufacturers, importers, traders, distributors, converters and end- users in the Industry. Launching new products and latest technologies will be the highlights of **BUILD Ex ASIA 2016**.

ABOUT THE ORGANIZER

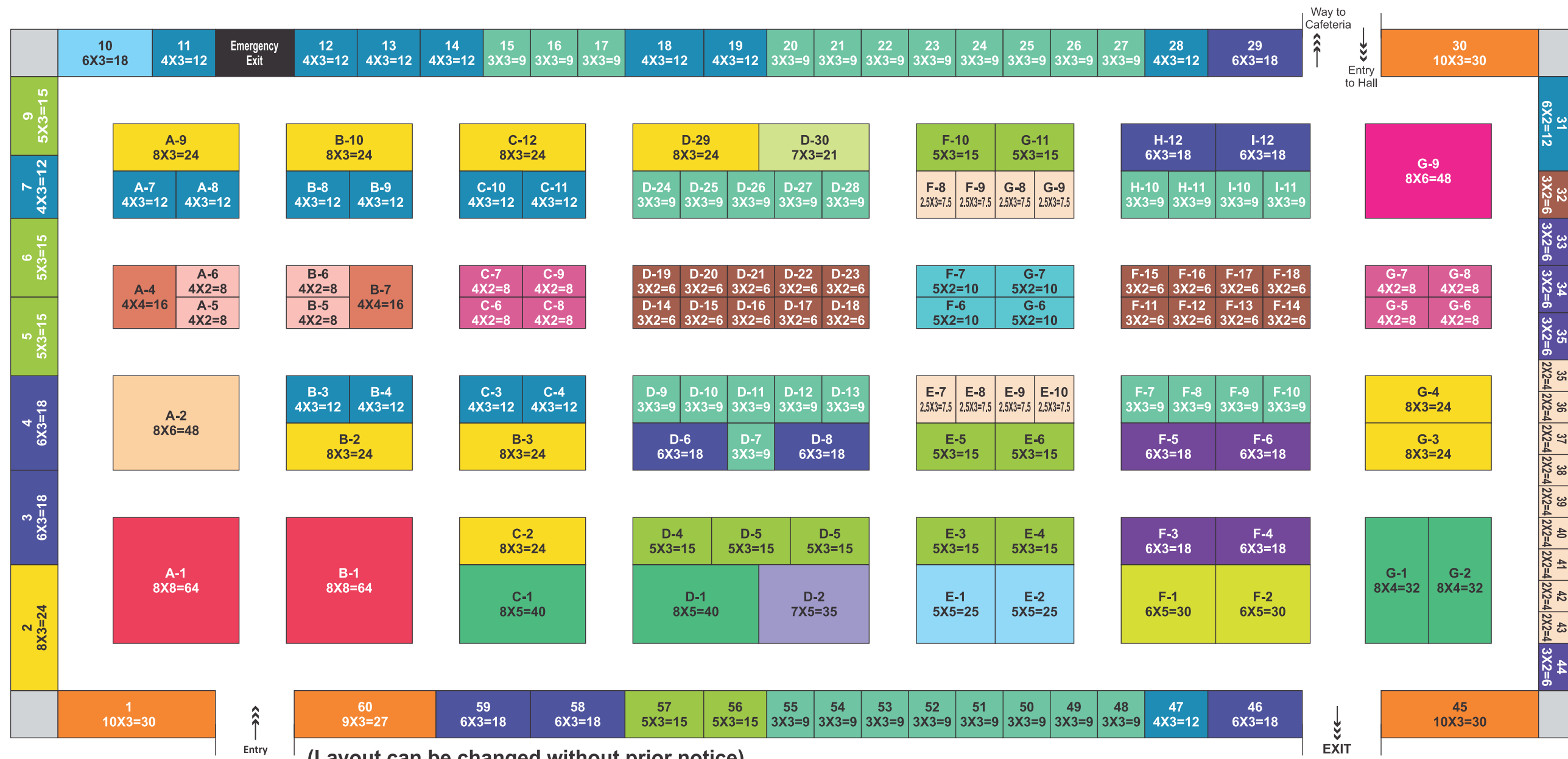
Aries Events Pvt Ltd, formerly known as AAKAR EXPOCOMM is a highly professional company involved in organising Trade Exhibitions in India & Abroad. AEPL is committed to put forward all its resources and professional inputs to make the **BUILD Ex ASIA 2016** Exhibition noteworthy & fruitful.

AEPL have the requisite strength, experience and capability to plan the event to optimise business gains for the participants. We can proudly justify this claim because we are in this business since last 20 years.

As you would be aware we had taken initiative of organising “1st Paper Expo 2016” and “1st Paint Ex Asia 2016” Exhibitions at Ahmedabad.

Our organising credentials can be gauged from the fact that all our events attract maximum participants and visitors. AEPL ensures visitors from rural and urban areas. Our aggressive publicity campaign coupled with our personal supervision plays a major roll in making **BUILD Ex -ASIA 2016** most popular and exclusive.





Rate for Participation: (Per Sq. Mtr.)

Rs. 8000/- 1 side open	Rs. 8300/- 2 side open	Rs. 8500/- 3 side open
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* Service Tax as applicable

Facilities per 9 Sq. Mtrs : Name on Facia • 1 Socket of 5 AMP •

- 2 Table • 2 Chairs • Non woven carpet in stall area • 3 Spot Light •
- 1 Waste Paper Basket • General Security • Invitation Cards

Bare Space

Rs. 7500/- 1 side	Rs. 8000/- 2/3 side
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Venue
Gujarat University Exhibition Hall
132 ft Ring Road, Nr. Helmet Cross Road.
Ahmedabad.

Gujarat university exhibition hall is a huge exhibition space has in built international level facilities viz. food cart, vast parking space, lounge, lawns etc. venue flourishes in all business sector promotions. it also offers state & art services.

Why Exhibit ?

- ▶ AEPL has access to more than 10,000 quality trade professionals from all over India and specifically from Gujarat to promote and display your latest products and services.
- ▶ Opportunity to deal directly with Builders & Developer, Architects, Civil Engineers & Contractors, Interior Designers, Business People and End Users from across India.
- ▶ **BUILD Ex ASIA 2016** offers the perfect platform for manufactures, material suppliers and technology developers to exhibit their products, services and technologies
- ▶ Cater to increasing demand from dedicated hubs for Building Material, Interiors and Furnishing trade across Gujarat

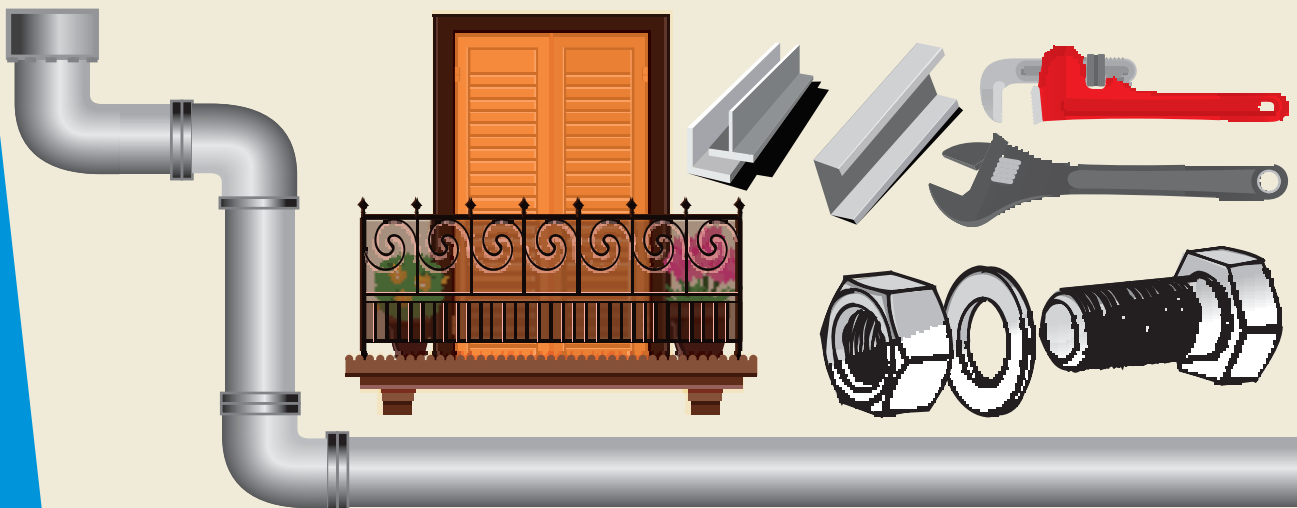
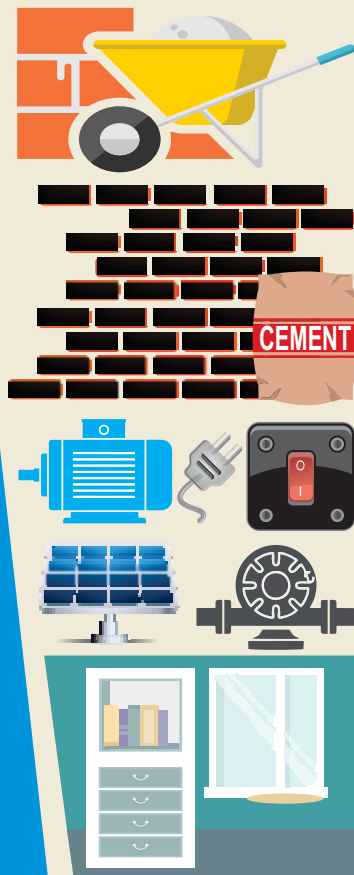
- ▶ Avail the benefit of attractive business opportunities at the spot by connecting with key visitors having purchasing authority from within industry.
- ▶ **BUILD Ex ASIA 2016** will be the most cost effective Opportunity.
- ▶ **BUILD Ex ASIA 2016** will give you Opportunity of Direct Selling to serious buyers in active buying mode.
- ▶ Establish new contacts and expand your business reach by meeting relevant business partners (suppliers, manufacturers, trade association and institutions).
- ▶ **BUILD Ex ASIA 2016** offers opportunities to not just exhibit but also to create a long-lasting impression on the decision makers of the architecture, building materials, innovation and design industries.

Why Visit ?

- ▶ Explore unique business opportunities with the leading local and international traders, manufacturers and suppliers from the Building Material, Interiors & Furnishing sector.
- ▶ The way consumer shop is constantly changing and **BUILD Ex ASIA 2016** will provide an essential tool for retailers to connect with their customers.
- ▶ **BUILD Ex ASIA 2016** will be most cost effective opportunity to meet with the largest number of sellers from the region.
- ▶ Keep yourself updated about the latest trends, products and technologies of the Industry
- ▶ Grab the special deals and discounts offered by the exhibitors on the spot

Exhibitor Profile

- ▶ Building Materials
- ▶ Architectural Hardware & Fittings
- ▶ Air Conditioning and Refrigeration
- ▶ Architectural Materials
- ▶ Bricks & Blocks
- ▶ Building Safety and Security Equipments
- ▶ Building Softwares
- ▶ Bathroom Fittings & Accessories
- ▶ Building Automation
- ▶ Building Electrical Products
- ▶ Real Estate Portals
- ▶ CADD Services
- ▶ Construction Magazines
- ▶ Concrete Products
- ▶ Construction Chemicals
- ▶ Civil Pre Casting Products
- ▶ Doors and Windows
- ▶ Drainage Systems & Equipments
- ▶ Elevators and Escalators
- ▶ Electricals Accessories and Lightings.
- ▶ Electrical Wires & Cables
- ▶ Facades & Wall Cladding
- ▶ Glass and Glazing
- ▶ Grills and Gates
- ▶ Hardware and Tools
- ▶ Interior and Exterior Products
- ▶ Kitchen and Accessories
- ▶ Laminates and Decorative wood
- ▶ Landscaping and Gardening
- ▶ Lifts and Escalators
- ▶ Metal, Steel Building Systems
- ▶ Plumbing Materials
- ▶ Pre Engineering Buildings
- ▶ Power Generators and Gensets
- ▶ Pumps & Motors
- ▶ Pipes and Fittings
- ▶ Paints and Coats
- ▶ Roofing, Cladding and Facades
- ▶ Solar Energy Products
- ▶ Scaffolding Equipments
- ▶ Specialist Tools
- ▶ Safety, Security & Fire Protection
- ▶ Tiles, Granites, Marbles
- ▶ TMT Bars, Rods, Steels
- ▶ Water Proofing
- ▶ Water Treatment Equipments.



Who Will Visit ?

BUILD Ex ASIA 2016 will emerge as a must-attend event for a wide range for Architecture, Building Materials, Innovation and Design and of its kind Industry players, eminent architects, real estate developers, hoteliers, equity investors, builders, engineers and designers from Gujarat and from India. Top government authorities and stalwarts of the said industries will also grace the event and many more...

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|------------------------------------|------------------------------------|--|
| ▶ Builders and Developers | professionals | Distributors, Agencies of Building Materials |
| ▶ Property Buyers | ▶ Project Managers and Consultants | ▶ Govt. authorities |
| ▶ Architects | ▶ Building authorities | ▶ IT Professionals |
| ▶ Civil Engineers and Contractors | ▶ Interior Designers | ▶ Business People |
| ▶ Builders and Property Developers | ▶ Manufacturers of Equipments | ▶ Converters |
| ▶ Construction industry | ▶ Manufacturers, Dealers, | ▶ End Users |

Visitor will be benefited

- By Understanding Trends and Innovations
- By Understanding the Path to Move their business forward
- By Looking forward to Future of Building Material, Interiors & Furnishing Industry
- By Understanding the new Consumers
- By Driving Consumption through nurturing of new ideas, categories and thoughts
- By meeting Experts in modern Retails at Exhibition
- By meeting forefront of thought leadership

Show Promotion Program

A very aggressive Visitor Promotion Program has been designed to deliver largest number of targeted trade visitors the **BUILD Ex ASIA 2016**, Promotional Program includes:

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|--|---|
| • Advertisements in Regional Newspapers & Trade Journals | • Participating in similar Profile Exhibitions |
| • Advertisements thru Radio | • SMS Campaign |
| • Out Door Advertising | • Inviting Targeted visitors thru Tele Calling |
| • PR Campaigns | • Direct Mail Campaign to specific visitor categories and Industry segments |
| • Personalized Invitations | • E – Mailers will be key feature which will constantly keep audience updated on latest developments of Exhibition. |
| • Tie up with Industry Association and Trade Bodies | |

Publicity Avenues @ Build Ex-Asia 2016

Registration Counter - Rs. 1,00,000/-

Lanyard Card - 1 Nos - Rs. 50,000/-

Welcome Banner - 2 Nos - Rs. 50,000/- each

Cafeteria Sponsorship - 2 Nos - Rs. 50,000/- each

Invitation Courtsey - 8 Nos - Rs. 35,000/- each
(Approx 1,00,000)

Advertisement in show Catalogue - Rs. 15,000/-
Full Page

Exhibition Timing : BUSINESS HOUR : 10.00 a.m. to 4.00 p.m. GENERAL HOUR : 4.00 TO 7.00 p.m.

Our Exhibition Brands

