



Marketing Hunt is Looking for the Best Marketing Minds

The domain of Marketing is very exciting and perhaps the most innovative as you need to not just think out of one box, but out of all the possible boxes. With this intention in mind, APJAKS and Training52.com is thrilled to announce “**Marketing Hunt**”, a platform for all those who just do not like to be a part of the ordinary crowd. Students and professionals belonging to different backgrounds will come together in the biggest Marketing Hunt; talents will be showcased from all over the country through the strongest medium of Technology. We believe that given an opportunity, innovative ideas can be obtained from the young brains of the country.

The event will have Marketing Workshops, a Marketing Competition (3 weeks) and will end with a Marketing Conference. We are inviting Students, Professional and Entrepreneurs from across the nation. They can participate in the competition, win Cash Prizes or attend the Conference or network with marketing geniuses or become a Recruiting Partner.

About Marketing Competition

1. Registered teams will be asked to attend Orientation Program by experts, which will reveal products and some ways to market the products.
2. After Orientation Program, Teams will have to come up with an innovative marketing strategy for products and submit it before the date with a detailed document outlining the strategies.
3. Teams will be given a week to prepare and submit their marketing strategy for the competition.
4. Implementation period of 3 weeks will be given to the participants to implement their marketing strategy in the real market to sell products.
5. Finally, all the teams will be attending the Marketing Conference, winner will be announced of the Grand Prizes and top 3 teams will get a chance to share their secrets for growth in front of the speakers, participating teams and audience.
6. Cash Prizes and Goodies will be distributed in the Marketing Conference.
7. Participants will benefit from networking opportunity with Recruiting Partners.

LAST DATE FOR TEAM REGISTRATION IS 24th SEPTEMBER 2016.

About Marketing Conference (23rd October, 2016 - SURAT)

1. Anybody can attend the Marketing Conference as Audience or as Recruiting Partner.
2. Renowned Speakers will grace the occasion by delivering expert sessions.
3. Winners of the Marketing Competition will be announced.
4. Winning Teams will share their marketing strategies and secret of success.
5. Team profiles will be provided to all Recruiting Partners.
6. Recruiting Partners will get a chance to network with all the participants.
7. Registrations in all categories are now open on www.marketinghunt.in



Benefits to Participants

1. Cash Prizes worth INR 50,000 to be won
2. The more you sell, the more you make (10% out of the total sales will be yours)
3. Placement/Internship opportunities from our Recruiting Partners for all the participants
4. Chance to become Marketing Partner with Recruiters
5. An opportunity to be mentored by Founders and CEOs of fastest growing startups
6. Direct entry in the Marketing Conference
7. Certificates and exclusive goodies for teams
8. Orientation Program on Marketing Strategies

Registration process and Criteria

Team Formation Requisites:

1. Anybody can participate. Students, Professionals, Entrepreneurs. (No Age Bar)
2. Participants have to form teams to compete in the contest.
3. A team can consist of a minimum of 2 members and a maximum of 3 members only. No participant is allowed to be a part of more than 1 team.
4. A team should have 1 team leader who will serve as the single point of contact throughout the duration of the contest.

Registration Process:

1. A team has to be formed before registration. Participants can't be changed afterwards.
2. Once formed, a team can be registered [here](#) or on our website: www.marketinghunt.in
3. All further updates will be shared with the team leader.

Recruiting Partners: (More to be added soon)



We will be happy to hear from you!

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