

Payment Mode

Registration Fee should be paid either by Demand Draft or Online bank payment.
The Demand Draft should be drawn in favour of 'Director, SIMS', payable at Pune and sent along with the 'Registration Form' by due date.

For payment through NEFT/RTGS

Bank : BANK OF INDIA
Branch : KARVE ROAD BRANCH, PUNE
Account Name : Symbiosis Institute of Management Studies (SIMS)
Account No : 050310210000021
IFSC : BKID0000503

Important Dates

Last Date for submission of abstract	15th August,2016
Acceptance of abstract	20th August,2016
Last Date of submission of full paper	15 th September, 2016
Notification of acceptance of paper	1 st November, 2016
Last date of Registration for author	15 th November, 2016
Publication of Paper	February, 2017

Conference Committee

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Contact Us

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Website: For registration Form, Cover page, Declaration form and Paper template and further information regarding SIMSARC'16 process, please visit www.sims.edu/simsarc

Designed by:



Symbiosis International University

Symbiosis Institute of Management Studies

Range Hills Road, Kirkee, Pune- 411020

7TH International Conference



December 15 - 16, 2016

Theme

"Make in India : Opportunities and Challenges"

Ms. Anita Mahakud

About SIMS

Symbiosis Institute of Management Studies (SIMS), Pune, India is a constituent of the prestigious Symbiosis International University which is UGC approved and accredited in Grade 'A' by National Assessment and Accreditation Council (NAAC). SIMS was established in 1993 and is ISO 9001:2008 certified top tier provider of management education. SIMS was ranked 10th in the Top 25 West Zone colleges by "The Week" in 2014 and top 10 B-Schools for producing Entrepreneurs. "CSR-GHRDC" B-school survey ranked SIMS 1st in the Top Emerging B-School category in 2014 and 4th in the "Top B-Schools of Super Excellence" category in 2015.

About SIMSARC

Symbiosis Institute of Management Studies (SIMS), Pune, organizes its Annual Research Conference with a view to provide an opportunity to researchers and scholars alike to present and publish their research papers, as well as participate in the conference. This year too, as part of the Faculty of Management, SIMS takes immense pleasure in announcing SIMSARC'16 to be held on 15th & 16th December, 2016.

Theme : "Make in India : Opportunities and Challenges"

"Make in India" is an initiative launched by the Hon'ble Prime Minister of India, Shri. Narendra Modi, to encourage multinational as well as domestic enterprises. It presents a plethora of opportunities to manufacture in India and also comes with a host of challenges. SIMSARC'16 envisages to promote this campaign by providing a platform to faculty, practitioners and researchers to deliberate upon by presenting their **research papers** and/or **case studies**.

Objectives

- To provide a platform to faculty, practitioners and researchers to showcase, present and publish their research work.
- To encourage multidisciplinary as well as interdisciplinary research based knowledge.

Sub-Themes

- | | | |
|------------------------------------|-----------------------------|------------------------------|
| 1. Ease of doing business | 6. Digital India | 11. Demographic dividend |
| 2. Policy Reforms | 7. Skills Development | 12. Financial Inclusion |
| 3. Social inclusion | 8. Manufacture in India | 13. Heritage and Culture |
| 4. Corporate Social Responsibility | 9. E-commerce | 14. Tourism |
| 5. Sustainable Development | 10. Supply Chain Management | 15. Any other relevant topic |

Submission of Papers

The original research paper should adhere to the following specifications:

- Abstract** : Upto 300 words with at least three keywords.
Length of Paper : Upto 5000 words / 15 pages
No. of Authors : Maximum 3 authors per paper for SIMSARC'16
No. of Papers : Maximum two research papers acceptable from a single author
Type of Paper : Research papers and / or case studies
Format : MS Word only
Paper Template : Available on www.sims.edu/simsarc

- All research papers will be blind reviewed by an external panel of subject experts.
- One of the authors must pre-register for the conference after acceptance of the paper to ensure inclusion in the conference.
- All accepted papers will have to be presented by the authors at the conference.

Registration Fee* for Paper Presenters per Paper

S.No	Publication	Faculty/ Practitioners/ Research Scholars	Student Delegate	Foreign Delegate
1	Scopus Indexed or eqvt	INR 8000	NA	USD 200
2	Indexed Journal	INR 3000	NA	USD 150
3	Journal of Applied Mgmt	INR 2000	NA	USD 100
4	SIMSJMR	NA	INR 1500	NA

* Registration Fee includes Conference Kit, Food and Refreshments

Note: Co-authors/participants need to pay additional INR 1000 per person.

Accommodation will be available on twin-sharing basis, on 'first come first serve' to a limited number of participants. Please apply at the earliest to avoid disappointment.

Note: No TA/DA will be paid for participation

Best Paper Contest

Papers presented at the conference will be adjudged and cash prizes will be awarded as given below:

S.No.	Category	Faculty/Practitioners/ Research Scholars	Student
1	1 st Prize*	INR 10,000	INR 2,500
2	2 nd Prize*	INR 5,000	INR 1,500

* Judging Criteria : Content, Research Methodology, Contribution to the body of knowledge, Overall Quality & Presentation (Subject to decision of jury)

Process of Presentation & Publication of Papers



- Papers submitted in the prescribed format by the due date will be reviewed for acceptance.
- Author(s) will be intimated about acceptance of their papers for the registration process.
- Author(s) will be required to pay the registration fee and submit the forms by due date.

- Based on the conference committee clearance and review reports, authors will be intimated about publication of their papers in ANY ONE of the following :

- Papers selected for Scopus indexed or equivalent
- Papers selected for indexed journal
- Papers selected for 'Journal of Applied Management-Jidnyasa' with ISSN.
- Students' papers will be published in SIMS Journal of Management Research [SIMSJMR - student journal] only.

Note : Only papers which are presented at the conference will be sent for publication.