



INTERNATIONAL CROP-SCIENCE CONFERENCE & EXHIBITION

10 & 11

November 2016

Exclusive Event on Agri Inputs

Organiser



**PESTICIDE
MANUFACTURER & FORMULATORS
ASSOCIATION OF INDIA**



Ramada Caravella Beach Resort

GOA, INDIA



MARKETING PARTNER



Mayvi International Pvt. Ltd.

MEDIA PARTNER



Formerly "Farm Chemicals International"

www.pmfai.org



Showcase your Brands & Build Profitable Relationships

The ICSE 2016 – Goa, India gives you the opportunity to meet dealers, providing them with solutions for strengthening their businesses. The pesticides & Agrochemicals industry is expected to grow by 12% per annum to reach around USD 7.5 billion by FY19 with domestic demand growing at 8-9% and exports growing at 15-16%

The ICSE 2016 will bring members of the agriculture distribution chain together to transfer knowledge, share information and nurture business relationships. The event is great opportunity for the manufacturers and formulators of Agrochemicals, Producers & Distributors of biopesticides, seeds, Micro-nutrients, Public Health Products, spray equipments, Packaging & Labelling etc. and there is a great demand of Agri inputs.

These buyers are looking for new business partners and products, and will be ready to do business at the conference, where you will have the opportunity to meet more than 200 delegates from more than 20 countries. Maximize the visibility of your brands by reserving your Exhibition Stall Package today.

Exhibition Stall Package

- 9 sq.mtr stall
- 2 Chairs
- One table
- Two Complimentary registrations
- 3 Lights, plug point(5amps) and fascia name
- Half page ad in showguide.

Access to all conference meetings, conference receptions, delegate lounge

Rate: \$ 3500 / ₹ 2.50 Lacs + service tax as applicable

Showguide advertisement

The official ShowGuide is handed to every attendee at registration, and serves as commercial guide to companies participating in the event.

- Full page, full color: \$615 / ₹ 40000 + Service Tax as applicable
- ½ page, full color: \$390 / ₹ 25000 + Service Tax as applicable

Sponsorship Opportunities

Gold Sponsorship Package

- 9 sq.mtr stall (location at prominent position)
- Two Complimentary registrations
- Room for two nights
- 2 Invitations to your clients for the event
- Acknowledgement of sponsor status at the official opening and closing of the event
- Logo visibility on the event backdrop and signage for the duration of event with organizers name
- Logo will appear together with other sponsors logos on all email announcements
- Logo and website link will appear on Event web page; name of the sponsor will be listed on the sponsor's section of event webpage
- Slide show for sponsors
- Full page 4C ad in showguide

Rate: \$ 5500 / ₹ 3.5 Lacs + service tax as applicable

Platinum Sponsorship Package

- 9 sq.mtr stall (location at more prominent position)
- Three Complimentary registrations
- Room for two nights
- Branding & visibility opportunity to display company advertising banners, merchandise at the event foyer area (to be provided by sponsor – maximum at 3 places)
- 3 Invitations to your clients for the event
- Acknowledgement of sponsor status at the official opening and closing of the event
- Insertion of marketing material in Kit bag (Provided by Sponsor)
- Logo visibility on the event backdrop and signage for the duration of event with organizers name
- Logo will appear together with other sponsors logos on all email announcements
- Logo and website link will appear on Event web page; name of the sponsor will be listed on top of the sponsor's section of event webpage
- Slide show for sponsors
- Full page 4C ad in showguide at premium position

Rate: \$ 10000 / ₹ 6 Lacs + service tax as applicable

Lunch Sponsorship Package

- One Complimentary registrations
 - 2 Reserved VIP Tables
 - Branding & visibility opportunity to display table top company flags(very small size), advertising banners, merchandise at the lunch area (to be provided by sponsor – maximum at 3 places)
 - Logo visibility on the event backdrop
 - Logo will appear together with other sponsors logos on all email announcements
 - Logo and website link will appear on Event web page; name of the sponsor will be listed on the sponsor's section of event webpage
 - Slide show for sponsors
 - Half page 4C ad in showguide
- Rate: \$ 6300 / ₹4 Lacs per day+service tax as applicable



Breakfast Sponsorship Package

- Two Complimentary registrations
 - Branding & visibility opportunity to display advertising banners, merchandise at the breakfast area (to be provided by sponsor)
 - Logo will appear together with other sponsors logos on all bi-monthly email announcements
 - Logo and website link will appear on Event web page; name of the sponsor will be listed on the sponsor's section of event webpage
 - Slide show for sponsors
 - Half page 4C ad in showguide
- Rate: \$4000 / ₹ 2.5 Lacs @250 delegates per day + service tax as applicable

Kit Bag Sponsorship Package

- One Complimentary registrations
 - B/W logo on one side of the bag
 - Insertion of marketing material in Kit bag (Provided by Sponsor)
 - Kit bags are selected and provided by PMFAI.
 - Logo will appear together with other sponsors logos on all email announcements
 - Logo and website link will appear on Event web page; name of the sponsor will be listed on the sponsor's section of event webpage
 - Slide show for sponsors
 - Half page 4C ad in showguide
- Rate: \$ 4000 / ₹ 2.5 Lacs + service tax as applicable



Cocktail Sponsorship Package

- Two Complimentary registrations
 - Branding & visibility opportunity to display table top company flags(very small size), advertising banners at the cocktail area (to be provided by sponsor – maximum at 3 places)
 - Logo visibility on the event backdrop
 - Logo will appear together with other sponsors logos on all bi-monthly email announcements
 - Logo and website link will appear on Event web page; name of the sponsor will be listed on the sponsor's section of event webpage
 - Slide show for sponsors
 - Full page 4C ad in showguide
- Rate: \$ 6300 / ₹ 4 Lacs + service tax as applicable



Coffee Break Sponsorship

- One Complimentary registrations
 - Logo will appear together with other sponsors logos on all bi-monthly email announcements
 - Logo and website link will appear on Event web page; name of the sponsor will be listed on the sponsor's section of event webpage
 - Slide show for sponsors
 - Half page 4C ad in showguide
- Rate: \$1600 / ₹1 Lac per day + service tax as applicable

Wifi sponsorship

- One Complimentary registrations
 - Logo will appear together with other sponsors logos on all bi-monthly email announcements
 - Logo and website link will appear on Event web page
 - Insertion of marketing material in Kit bag (Provided by Sponsor)
 - Slide show for sponsors
 - Half page 4C ad in showguide
- Rate: \$3200 / ₹ 2 Lacs + service tax as applicable

Lanyard Sponsorship

- Logo on all name badge lanyards, which attendees will wear during the event
- Logo will appear together with other sponsors logos on all bi-monthly email announcements
- Logo and website link will appear on Event web page; name of the sponsor will be listed on the sponsor's section of event webpage

• Slide show for sponsors

• Half page 4C ad in showguide

Rate: \$3200 / ₹ 2 Lacs + service tax as applicable



Pen & Pads Sponsorship

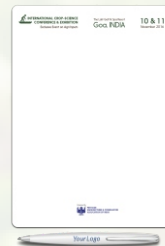
- Insertion of marketing material supplied by the sponsor in Kit bag
- Logo will appear together with other sponsors logos on all bi-monthly email announcements

• Logo and website link on "Pen & Pads Sponsored by" will appear on Event web page

• Slide show for sponsors

• Half page 4C ad in showguide

Rate: \$1600 / ₹ 1 Lac + service tax as applicable



Cultural Program Sponsorship

- One Complimentary registrations
- Logo will appear together with other sponsors logos on all bi-monthly email announcements
- Logo and website link on "Cultural Program Sponsored by" will appear on Event web page

• Slide show for sponsors

• Half page 4C ad in showguide

Rate: \$3200 / ₹ 2 Lacs + service tax as applicable

Insert Sponsorship

- One Complimentary registrations
- Insertion of marketing material supplied by the sponsors in event bags (Insert can be a CD, Pen drive or Brochure. Brochure should not be more than 4 pages)

• Logo will appear together with other sponsors logos on all bi-monthly email announcements

• Logo and website link on "Supported by" will appear on Event web page

• Slide show for sponsors

• Half page 4C ad in showguide

Rate: \$1600 / ₹ 1 Lacs + service tax as applicable

Dinner Sponsorship

- One Complimentary registrations
- 2 Reserved VIP Tables
- Branding & visibility opportunity to display table top company flags(very small size), advertising banners, merchandise (to be provided by sponsor – maximum at 3 places)
- Logo visibility on the event backdrop
- Logo will appear together with other sponsors logos on all email announcements
- Logo and website link will appear on Event web page; name of the sponsor will be listed on the sponsor's section of event webpage

• Slide show for sponsors

• Half page 4C ad in showguide

Rate: \$ 8000 / ₹ 5 Lacs + service tax as applicable



For delegate and visitor registration, please contact us

Our Supporters



Note :

- Service Tax is applicable for all participants, Indians as well as International participants.
- Service tax 14.5% for payments made until 31st May, 2016
- Service tax 15% for payments made after 1st June, 2016
- All above images are display images, it may differ in actual
- Service Tax to be borne by Sponsored

Pesticides Manufacturers Formulators Association of India

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