



Department of
Management Studies
INDIAN INSTITUTE OF SCIENCE



भारतीय प्रबंध संस्थान बेंगलूर
**INDIAN INSTITUTE OF MANAGEMENT
BANGALORE**

4th International Conference on Business Analytics and Intelligence (ICBAI)

19-21 December 2016

Satish Dhavan Auditorium
Indian Institute of Science
Bangalore-560012



Operational Research Society of India – Bangalore Chapter (ORSI-BC), Department of Management Studies, Indian Institute of Science, Bangalore and Analytics Society of India (ASI), Indian Institute of Management, Bangalore are happy to announce the 4th International Conference on Business Analytics and Intelligence (ICBAI) which will be held during 19-21 December 2016, at Satish Dhavan Auditorium, Indian Institute of Science, Bangalore.

The aim of the ICBAI is to create a platform and facilitate knowledge sharing on advanced data analysis, business analytics, big data and business intelligence for distinguished academicians, practitioners and researchers from academia and industry.

Papers are invited in the following and related fields of Business Analytics and Intelligence:

Analytics in Banking and Finance	Classification Problems	Patent Analytics
Analytics in Human Resource Mgt.	Clustering Techniques	Predictive Analytics
Analytics in Marketing	Data Processing	Prescriptive Analytics
Analytics in Operations and Supply Chain Mgt.	Data Visualization	Procurement Analytics
Analytics in Public Policy	Descriptive Analytics	Retail Analytics
Bayesian Data Analysis	Fraud Analytics	Sentiment Analysis
Big Data Analytics	Forecasting Techniques and Applications	Social Media Analytics
Big Data Technologies	In-memory Analytics	Stochastic Models
Business Scorecards and Dashboards	Insurance Analytics	Text Analytics

Submission Guidelines:

- Abstract of about 1000 words should be submitted through email : icbai2016@mgmt.iisc.ernet.in / icbai2016@gmail.com
The last date for submission of abstract is **15 July, 2016**.
- Abstracts must include a clear indication of the purpose of research, source of data, methodology, major results, implications, and key references.
- All submissions will be reviewed and authors of accepted abstracts should submit the full paper before **15 October 2016**.
- Accepted papers will be published in the conference proceedings.

Registration

- Please visit conference website : www.mgmt.iisc.ernet.in/~icbai2016 to know more about registration process.
- Registration fee will include CD proceedings with ISBN number, conference material, lunch, dinner and snacks for conference days.

Participation Category	India	Overseas
Corporate Participant	INR 4500	USD 350
Academic Participant	INR 3500	USD 300
ORSI and ASI Members	INR 2500	USD 250
Regular Students	INR 2000	USD 150

Important Dates	
Last date for abstract submission	15 July 2016
Email notification for selected abstracts	15 Aug 2016
Last date for selected papers submission	15 Oct 2016
Conference dates	19-21 Dec 2016

Note: Becoming Life-Member in Analytics of Society of India (ASI) provides 10% concession in the registration fee of ICBAI-2016.



For more information contact
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**Analytics
Society of India**