

5th International Conference on

Emerging Trends in Finance, Accounting and Banking

August 19-20, 2016



India: The Next Economic Miracle



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Candidate for Accreditation



Shri Dharmasthala Manjunathaeshwara Institute of Management Development



Conference Theme INDIA The Next Economic Miracle

With global investment banks cautiously optimistic about the much touted global recovery with the fear of an imminent recession not completely out of sight, India is perhaps the only exception among the BRIC economies poised for a resurgent growth.

Even at 7-7.5% growth rate, India remains the fastest growing economy in the world with the Indian Capital Markets remaining at the helm of international investing activity.

A slew of measures led by the Government of India reinvigorating the moribund capital investment cycle provide the right recipes towards placing the Indian growth story firmly on the global platform. The right policy notes emanating from the Centre have been matched impeccably by the RBI having reciprocated by undertaking calibrated rate cuts and further opening up of banking sector by issuing universal bank licences and spearheading the

movement of inclusive growth by issuing Small Finance Banking (SFBs) licences to micro finance institutions. Premier Institutional bodies including the World Bank and IMF have hailed RBI's innovation for launching SFBs. The phenomena led by SFBs' along with payment banks and the existence of a robust banking infrastructure are expected to turn the financial pivot firmly in India's favour.

Overwhelmed with resounding responses from the earlier versions of the International Conference on Finance and Accounting held on August 3-4,2012, August 9-10,2013, August 21-22,2014, August 22-22,2015, SDMIMD takes pleasure in announcing the 5th International Conference on Emerging Trends in Finance, Accounting and Banking on August 19-20, 2016.

About the Institute

Shri Dharmasthala Manjunatheshwara Institute for Management Development (SDMIMD), ranked among the top Business Schools in India, is located at the foot of Chamundi Hills in the heritage city of Mysore in Karnataka, 140 kilometers from Bangalore. Its charming campus has won architectural and landscape awards, and provides a great setting for learning and germination of managerial intellect. The Institute is promoted by the Shri Dharmasthala Manjunatheshwara Educational (SDME) Trust, a much admired non-profit educational trust that runs over 40 recognized educational institutions in Karnataka, including engineering and medical colleges. Dharmasthala, 'the abode of dharma', has been a renowned pilgrimage centre for hundreds of years and canons of selfless service, integrity, and social development stand embedded in all of the Trust's activities. The Trust and all the associate Institutions benefit from the visionary leadership of our Chairman, Padma Vibhushan Dr. D. Veerendra Heggade.

SDMIMD has been rated A** (A Double Star) by Credit Rating Information Services of India Limited (CRISIL) at the National Level. The ranking by CRISIL assumes special importance in the light of the fact that the rating was awarded after a thorough inspection of the facilities in the Institute, the performance in respect to admissions, placements, academic rigor and the feedback from the alumni and students. The ranking brings the Institute on par with many leading B-Schools in the Country. SDMIMD's AICTE-approved PGDM program that is accredited by NBA runs for six terms over two years with an impeccable quality of academic rigor. The curriculum and pedagogy are planned by an elaborate process every year by taking into account practices in other leading institutes the world over, and considering the views of leading academics and recruiters. The Institute is well known for its research activities and the dedicated research publications have come in for praise from the world of academics. SDM Research Centre for Management Studies (SDM RCMS) has been recognized as a centre by University of Mysore for guiding aspiring Ph.D students. Further, in association with AIMA, a two-year dual certification program was launched last year. The Institute has tie-up with foreign universities for academic collaboration-Mays School of Business, Texas A&M University, USA, MBA Centre, Global Management Education Institute, Shanghai University, China, British University in Dubai, University of Dubai, University of Bordeaux, France and Groupe École Supérieure de Commerce, France.

Themes & Sub-themes

Banking

- Core banking and future trends
- Technological Advancement in Banking
- Small Finance Banks (SFBs) and Payment Banks
- Green banking
- NPA Management/Stressed Asset Management
- Asset Securitisation/SARFAESI Act
- Risk Management in Banks
- Basel III Norms-Impact on the Banking Sector
- Financial Inclusion
- Social Banking, Microfinance Institutions
- Sustainability Issues in Banking
- Banking for Entrepreneurial Development
- Investment Banking

Financial Market

- Efficient Market Hypothesis
- Asset pricing models
- Portfolio management & Mutual Funds
- Empirical evidence on IPO's, & FPOs
- Event studies on shareholder wealth impact
- Islamic Finance
- Pension Funds
- Quantitative Modelling in Financial Markets
- Exchange Traded Funds
- Structured Finance
- Sovereign Wealth Funds
- Real Estate Investment Trusts (REITs)
- Hedge Funds
- Commodity, Debt, and Foreign Exchange Markets
- Money markets | Derivatives market | Market microstructure
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Financial Management

- Theories of Capital Structure
- Capital Budgeting
- Dividend Decisions
- Working Capital Management
- International Financial Management
- Financial Management of enterprises in emerging market economies in Africa
- Financial Management of enterprises in emerging market economies in Asia
- Mergers, Acquisitions, and Corporate Restructuring

- Economic Value Added (EVA)
- Financial Management practices of Commercial Banks
- Financial Management practices of Micro-Finance Institutions
- Lessons from the Global Financial Crisis
- Case Studies on Investment Banking practices
- Behavioural Finance

Financial Reporting

- Impact of Earnings performance on security prices
- Comparative Earnings Analysis of firms adopting multiple reporting standards: IGAAP, IFRS and US-GAAP
- Quality of Financial Reporting: Empirical evidence on earnings management by Indian Firms
- Quality of Financial Reporting: Empirical evidence on earnings management by firms in Emerging Market economies
- Financial Analytics including Cloud Accounting
- Sustainability reporting including Environmental Accounting
- Inflation Accounting | Responsibility Accounting
- Shadow accounting and Off-balance sheet financing
- Hedge Accounting | Forensic Accounting
- Human Resources Accounting (HRA)
- Auditing Standards including Internal Auditing
- Accounting disclosure practices in Commercial Banks
- Accounting disclosure practices in NBFCs
- Accounting disclosure practices in Micro-Finance Institutions
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Managerial Accounting

- Activity Based Costing (ABC) & Activity Based Management (ABM)
- Quality Control techniques for achieving cost advantage
- Balanced Scorecard
- Case Studies on Budgetary Control & Variance Analysis
- Case Studies on Relevant Costing
- Case Studies on Marginal Costing practices
- Case Studies on Strategic Cost Management
- Case Studies on Theory of Constraints
- Case Studies on Customer Profitability Analysis
- Case Studies on Transfer Pricing
- Management Accounting practices in Banks
- Management Accounting practices in NBFCs
- Management Accounting practices in Micro-Finance Institutions
- Empirical studies on Management Accounting practices in India
- Empirical studies on Management Accounting practices in market economies in Africa
- Empirical studies on Management Accounting practices in market economies in Asia

Conference Date-August 19-20, 2016 (Friday and Saturday)

Conference Workshop - August 18 (Thursday), 2016

Important Dates : Abstract- May 30, 2016 (Monday)

Full paper submission- July 15, 2016 (Friday)

Registration- July 30, 2016 (Saturday)

Opportunities for Publication

Full-Papers of authors that are accepted having duly completed the registration process will be published in Electronic medium in the form of 'Compendium of Papers' bearing an ISBN:978-93-83302-16-1. Further, subject to author(s) concurrence, select papers emerging out of double-blind review process & fulfilling submission requirements will be published in the institute refereed journal – SDMIMD Journal of Management.

Review Process

The manuscripts will be subjected to a blind review process. The decision of the reviewers will be final and binding.

Submission Guideline

Abstract and Full-Papers complete in all respects should be typed in double-spaced with a letter font size of 12. Authors are required to comply with the APA style of referencing only and submission must be in MS-Word format (no other format will be accepted). For details on APA referencing style, please visit <http://www.apastyle.org>

Registrations Fee

Category of Participant	Fee for Conference	Fee for Conference + Workshop
Research Scholar	INR 2,000	INR 3,000
Academicians	INR 3,000	INR 4,000
Corporate	INR 3,500	INR 4,500

The fee is inclusive of Workshop Kit, Conference kit, Lunch & Snacks, Conference CD, and Certification. Delegates participating in both workshop and conference will be accorded a concession of INR 1,000 against the full registration fee of INR 2,000 applicable for the workshop.

Please note: An additional amount of INR 500 will be applicable for registrations beyond deadline viz, July 30, 2016.

Payment Procedure

Payment may be made in the form of DD/Cheque drawn in favour of "Director, SDM Institute for Management Development", payable at Mysore, Karnataka, India. Overseas participants are requested to make payment only in INR (Indian Rupees).

Electronic Fund Transfer (EFT) using the following account number:

HDFC Bank, Saraswathipuram Branch, Mysore, S/B Acc. No. : 00651450000156 IFSC Code HDFC0000065

Conference Organizing Committee

Dr. N. R. Parasuraman, Chief Patron, Director, SDMIMD, Mysore

Dr. M. Sriram, Conference Chair

Dr. B. Venkataraja, Member, Conference Committee

Dr. Sunil M. V., Member, Conference Committee

Ms. Rekha Ganapathy, Conference Secretary

Contact Information:

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Conference URL: <http://sdmimd.ac.in/financeconference2016/index.html>

All conference related correspondence may be directed to the address given below.

Dr. M. Sriram, Conference Chair



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