

An Exhibition on Machine Tools & Automation Technology

**Powered By** 

19 20 21 22

**FEBRUARY 2021** 

Glada Ground, Ludhiana - Punjab (India)



**An Event By** 

**In Association With** 

<u>ALMTI</u>®



### **About Organizer**

UDAN MEDIA AND COMMUNICATIONS PVT. LTD. is a renowned name amongst the premier business houses of India. The organization is known for its dedicated and committed efforts in providing a strong platform to the entrepreneurs across the country and overseas. Our objective is to uplift the SMEs by providing them a common platform to showcase their product, get an exposure to new technology and become competitive to face the new challenges. We work To bring all the stake holders together related to that field for enhancement of trade. After All, exhibition means much more than Buyer-seller Meet.

The young and strong team of Udan Media and Communications Pvt. Ltd. has provided an unmatched quality to its partners with a vision to be the pioneers in Trade Fairs & Event Management. Organisers are open to changes and create business friendly environments where the clients/partners feel that they are part of the process with changing times. Our aim is better growth of Industry, sustain ability of business and contribute economically to the Nation building.









Our track Record & recent time performances certainly indicate to fact that, if you want excellent exposure for your products & best quality services matching international standards, there is one name to trust, UDAN MEDIA & COMMUNICATIONS PVT. LTD.

### **Track Record**

- 10 years of expertise
- 30+ Exhibitions hosted
- Managing 5 top brands in different B2B Vertical
- 100+ Product & Service Categories Covered
- Supported by 50+ Business Associations

### 2019-20 Stats

- 5 Exhibitions delivered
- New Delhi, Ludhiana, Chandigarh
- 1500+ Exhibitors
- 40,000 sq. mtr. sold area
- More Than 1.5 Lac visitors

team works, makes the dream works....



### About MachAuto Expo

India's Leading Exhibition on Machine Tools & Automation Technology

MachAuto Expo is India's Leading Exhibition on Machine Tools & Automation Technology, its aim to promote the Indian Industry on international standard by bringing the manufacturers and buyers on the same platform and share information & knowledge to understand the market dynamics-existing and future (short term, mid-term and in the long term) and thrash out the issues. It is a launch pad for new ideas, products and services and conducive environment for joint ventures & collaborations and it is open market place to source idea solution in the Machine Tools industry.

As technologies are upgrading fast so in order to compete in the international market, MachAuto Expo has taken one step ahead by presenting the 10th edition of MachAuto Expo 2021 which is being organized at Glada Ground, Chandigarh Road Ludhiana, Punjab (India) from 19th to 22nd February 2021. Successful Businessman strongly believe in Innovation and technological advancements which leads them to new heights in business and to compete in the international market. It is the perfect forum to visualize quality through competitiveness and ensure to achieve the Slogan "MAKE IN INDIA" and also best platform for the MSMEs units across the country to judge about the technologies & innovation which is occurring throughout the world under one roof.







### **HIGHLIGHTS**



9 : SUCCESSFUL YEARS

560: EXHIBITORS

5 : LAC SQ. FT. AREA

50000: VISITORS

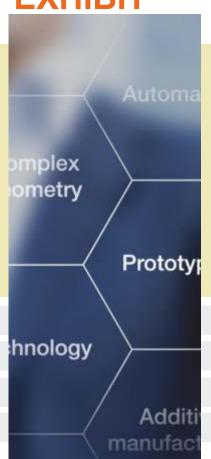
12 : COUNTRIES PARTICIPATION

1200+ : BRANDS

850+ : LIVE MACHINES



MachAuto always focus on latest technology and innovations which is the requirement of today and is must to survive in the market. It has certain aim for the exhibitors who are participating in this exhibition which is listed below.



- Great exposure to your brand.
- Adding credibility
- Best place to meet potential clients
- Best platform to introduce new products & live demonstrations
- What features / benefits buyers are looking for
- Knowing new marketing trends & scenario
- What locations buyers are coming from
- New products & technology launches

- Help you to analyze your competition
- Help you build a strong relationship with your existing customers.
- Opportunity for new business alliance
- Aid in damage control
- Technology advancement in the industry
- Gives you an opportunity to meet existing customer
- Opportunity to expand your database
- Immediate response from your target client
- 95% of the Exhibitors agreed that MachAuto 2020 delivered the right visitor for the Industry.
- 92% of the Exhibitors rated their Experience as very satisfied with MachAuto 2020.
- 86% of the Exhibitors said that MachAuto 2020 is best Exhibition in North India as Compared with others.
- 82% of the Exhibitors said that they will participate in next edition.

### **FOCUSED SECTORS**

#### Machine Tools - Cutting

- Bandsaw Machine
- Broach Machine
- CNC/VMC/HMC Machines
- Cutting Tools
- Drilling Machine
- Electrical Discharge Machining (EDM)
- Hacksaw Machines
- Hydraulic Machine
- Lathe Machine
- Milling Machine
- Shaper Machine
- Slotting Machine
- SPM'S
- Surface Grinder
- Tapping Machine
- Wire Straightening & Cutting Machine

#### Machine Tools Accessories

- Chucks
- GearBox
- Machining parts

#### Machine Tools - Forming

- Bar, Section and Tube working machines
- Bolt Forming machine
- Casting & Forging
- Die Casting
- Foundry
- Furnace
- Hammer
- Heat Treatment & Hardening
- Hydro forming
- Induction
- Presses
- Punching machines
- Sheet metal cutting machines
- Wire forming machines

### Welding & Cutting

- CNC Plasma Cutting Machines
- Industrial Etching Machine
- Laser Cutting Machine
- Marking Machines
- Welding Accessories
- Welding Machine

#### Robotics & Automation

- AC Geared Motor
- Automation
- CAD / CAM / CAE
- CNC Controllers
- Drive
- Feeder
- · Motor Drives, Controller, Sensor
- Robotics
- Software

#### **Electrical & Electronics Products**

- Cable Trays, Electronic Enclosures
- Control Panels
- Electric Motors
- Electronic Industrial Component
- Electronic Products
- Online UPS
- Power Control & Switchgears
- Power Supplies
- Sensor, Switches
- Servo, PLC
- Temperature Control Equipments
- Transformers
- Voltage Stabilizers, Servo Panel
- Wire, Switches, MCB

#### Hydraulic & Pneumatics

- Hydraulic & Pneumatic parts
- Hydraulic Cylinders
- Hydraulic Products
- Hydro Pneumatic Press
- Pneumatic Products

### Other Engg. Products

- Cranes & Elevators
- Fabrications
- Industrial Chillers
- Material Handling
- Packaging Machines
- Packaging Products
- Plastic Machinery
- Water Treatment Plant
- Weighing Machine
- Wood Working Machine



### **Focused Sectors**



### **Industrial Supplies**

- Abrasives
- Air Compressors
- Air Dryer
- Bandsaw Blade
- Bearing & Seals
- Castor Wheels
- Chains & Chain Link Fence Fittings
- Chip Conveyor for CNC/VMC
- Coating Plant
- Coating Products
- Coil Feeder
- Conveyor Belt
- Coolant Pump
- Cooling Tower
- Electroplating
- Fasteners & Manufacturers
- Hand Tools & Manufacturers
- Hardware Accessories
- Holograms
- Industrial Belt
- Industrial Cooler
- Industrial Equipments
- Industrial Fans
- Industrial Moulds, Die Castings

- Industrial Paints
- Industrial Springs
- Linear Guideways
- Lubrication
- Magnetic Drills
- Magnetic Products
- Metal Fabricator
- Oil & Coolants
- Pollution Control Systems
- Powder Coating Machine
- Power Tools
- Printing Machines
- Rubber Parts
- Safety Equipments
- Screw Refrigeration Compressor
- Sheet Metal Components
- Spectrometer
- Spindles
- Steel dowel pins
- Storage and Security Products
- Thread Repairing Products
- Ultrasonic Flaw Detectors

- V Belts
- Vacuum Cleaner
- Valves and Pumps
- Vibrating Machines
- Vibration Pads
- Water Treatment Plant
- Zinc Plating
- Wire, Switches, MCB



### **VISITOR PROFILE**

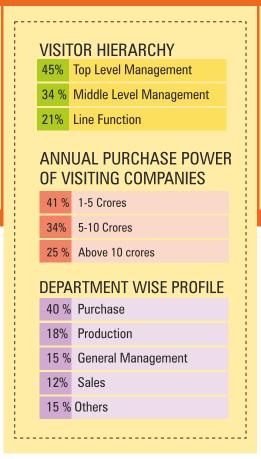
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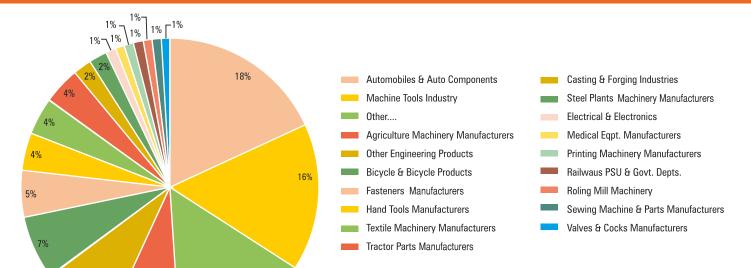
MachAuto Expo-2021 promises to hold tremendous significance for all levels in manufacturing organization, service sector, traders and its officials like CEO's & Entrepreneurs, Senior Executives, Corporate Planners, Manufacturing Managers & Executive, Shop Floor Engineers, Technicians, Agents of sector such as officials units, diplomats & ministerial trade delegates from across the world are also visiting this show.

- Agriculture Machinery Manufacturers
- · Automobiles & Auto Components Mfrs.
- Bicycle & Bicycle Parts
- Casting & Forging Industries
- Electrical & Electronics
- Energy Distribution Co.
- Fasteners Manufacturers
- Hand Tools Manufacturers
- Industrial Automation

- Industrial Electronics
- Machine Tools Industry
- Material Handling Machinery Mfrs.
- Medical Egpt. Manufacturers
- Other Engineering Products
- Plastic Processing Plants
- Printing Machinery Manufacturers
- Railways, PSU & Govt. Depts.
- Rolling Mill Machinery

- Renewable Energy (solar)
- Sewing Machine & Parts Manufacturers
- Steel Plants Machinery Manufacturers
- Textile Machinery Manufactures
- Tractor Parts Manufacturers
- Trade Channel Partners
- Valves & Cocks' Manufacturers
- And Many More.....





Come and explore the world of future













### **VALUE ADDED SERVICES**



MachAuto Expo Provides Every Exhibitor with a bouquet of services that enable them to effectively showcase their product and services to key audience, enabling them to develop new relationship with business across India & overseas. Our management system ensures that the best of services is provided to our Exhibitors.

30+ Road Shows with Leading associations of Northern India about MachAuto Expo & seminar on need of smart manufacturing in the industries. Major objective of this campaigns is.......

A) Create Awareness and thus generate quality visitors for **MachAuto Expo**.

B) Generate Enquiries for our exhibitors even before exhibition.







# Marketing Campaign

In order to maximize visitor attendance in our exhibitions, we follow a marketing strategy that focuses on bringing right decision maker at our shows and to maximize footfall during the event, these activities include:

- SMS Campaigns
- Personalized Meetings with Top industry users
- Authentic Industry Database
- VIP Programmes for Visitors
- Inviting members of Trade Associations
- Email invitations
- Personal invitations

- Tele-marketings
- Promotion via Media Partners
- Show Listing on top industry portals
- Web banners advertisement on industry portals
- Newspaper Advertisement
- Magazine advertisements
- Social Networking Websites & FM Radio Network



Outdoor Advertisement | Whatsapp | Tele Calling E-mail Marketing | Newspaper

### Important Dates

Exhibition Timings: 10:00 am To 6:00 pm

### THE SHELL SPACE WOULD INCLUDE

- Octonorm Stall
- Floored Carpet
- Side & Rear Wall Panels
- Exhibitor Name on Facia
- One Laminated Table
- Two Chairs
- One Dust Bin
- Four Spot Lights
- One 5 Amp Plug Socket
- Exhibitor listing in Participant Directory

## **Show Dates :** 19-20-21-22 **February 2021**

#### VENUE:

Opp. Vardhman Mill, Chandigarh Road, Glada Ground, Ludhiana, Punjab, India



### PAYMENT SCHEDULE

25% Advance : Against Booking Confirmation 50% of Balance Amount : Before 30th Nov. 2020

### Full Amount: 15th Jan. 2021

### **OTHERS IMPORTANT DATES**

Exhibitors Profile For Participant Directory	: 15th Jan. 2021
To Submit Additional Service	: 15th Jan. 2021
REQUIREMENT FORM	
Specification Of Loading / Unloading	: 15th Jan. 2021
Stall Possession (Bare Space)	: 15th Feb. 2021
Stall Possession (Shell Space)	: 16th Feb. 2021
Exhibitor Reserve Day	: 18th Feb. 2021
Exhibit Removal	: 23rd Feb. 2021

Deadline to complete exhibit transfer & stall completion is 12 pm on 17th February 2021. Transfer of material / goods will not ne allowed during exhibition.

# Participation Cost

### **SHELL SPACE**

Minimum Stall Size: 12 Sq. Mtr. (4m x 3m) & multiple thereof

### **BARE SPACE**

Minimum Stall Size: 36 Sq. Mtr. (6m x 6m) & multiple thereof

### **PARTICIPATION CHARGES**

**DOMESTIC EXHIBITORS**: Space Per Sq. Mtr. INR 12000/-INTERNATIONAL EXHIBITORS: Space Per Sq. Mtr. US\$ 240/-

### **COMPRESSED AIR**

### **DOMESTIC:**

INR 12,000 per connection of 3 CFM with 100 psi INR 16,000 per connection of 6 CFM with 100 psi INR 20,000 per connection upto 10 CFM with 100 psi

### **INTERNATIONAL:**

US\$ 200 per connection of 3 CFM with 100 psi US\$ 270 per connection of 6 CFM with 100 psi US\$ 335 per connection upto 10 CFM with 100 psi

### **3 PHASE POWER**

**DOMESTIC:** INR 2500 per KW (kilowatt)

INTERNATIONAL: US\$ 38.5 per KW (kilowatt)

#### **OTHER UTILITIES**

Exhibitor should pay additional open side charges as per rates specified below

• 2 Sides open - 10 % of space charges

• 3 Sides open - 15 % of space charges

• 4 Sides open - 20 % of space charges





# Annual GROWTH REPORT







An Event By

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**In Association With** 









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