

# mmigration Property Exhibition

# IPE DUBAI IMMIGRATION PROPERTY EXHIBITION

10<sup>th</sup> – 12<sup>th</sup> March 2022



### Dubai Expo 2020, UAE

Organized by Mabotech, partner of Dubai EXPO

# **BREAKING NEWS!** IPE teams up with EXPO 2020 Dubai

The 8<sup>th</sup> IPE will be held on 10<sup>th</sup> - 12<sup>th</sup> March 2022, at Expo 2020 site.

### **IMMIGRATION PROPERTY EXHIBITION**

The World Expo, following the theme 'Connecting Minds, Creating the Future', is the first such expo to be held in the Middle East, Africa and South Asia (MEASA) region. Expo 2020 will take place from 1<sup>st</sup> October 2021 to 31<sup>st</sup> March 2022. It aims to bring the biggest and latest inventions of the modern era under one roof, and give the 192 participating countries a platform to share knowledge and discuss business and trade collaborations.





IPE Dubai will welcome over 200 overseas real estate companies presenting unique estates to a discerning audience of the world's wealthy buyers. Organized in cooperation with over 100 Chinese official media & show partners, IPE Dubai will allow the elite property buyers to interact and mingle with the world's most influential property experts. Held at Expo 2020, IPE Dubai will showcase properties from all over the world: UAE, USA, Canada, Australia, France, UK, Italy, Cyprus, Spain, Portugal, Singapore, Thailand, Malaysia, and many more. It allows companies to be found by visitors who attend Expo 2020 and meet the world's most highnet-worth investors. Whether you are specialized in ski resorts, beachfront properties, castles & vineyards, private islands, condominiums, tropical real estate, golf resorts or downtown apartments, IPE Dubai is the ideal platform to showcase your real estate in front of targeted the world's HNWIs, UHNWIs and high-level investors. Come with Expo 2020, the greatest show, a once in a lifetime opportunity to stand in a truly unique platform.

#### **IMMIGRATION PROPERTY EXHIBITION**



# IMMIGRATION

### **PROPERTY EXHIBITION DUBAI 2022**







# **Organizers and Partners**

### Organizer

Beijing International Council for the Promotion of Cultural Trade (CCPCT)

> Beijing Mabotech Co., Ltd (Mabotech)

**IMMIGRATION PROPERTY EXHI** 

### Supported by

China Council for International Investment Promotion (CCIIP)

China Chamber of International Commerce

Standard Chartered Bank

**Steppe Capital** 

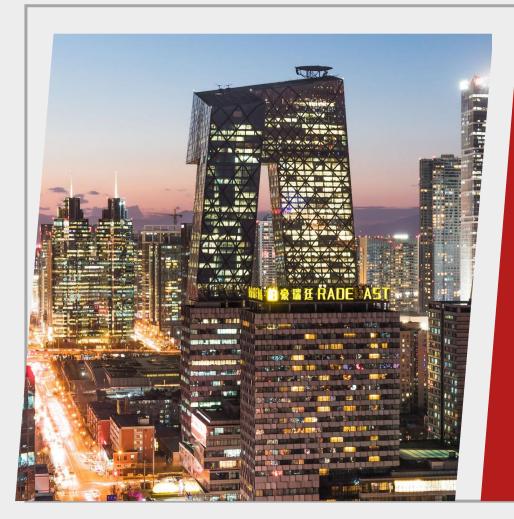
Celestial group Australia

**ChinaDesk Enterprise** 

Information service platform of China



# **Organizers Profile**



#### Promotion of Cultural Trade is an official international business, trade and investment promotion institution affiliated to Chinese Ministry of Commerce. We are strongly supported by Chinese senior officials and experts in the field of international economic cooperation. Owning abundant resources and channels exclusively, playing an important role in connecting China and the world.

Beijing International Council for the

### Mabotech

**CCPCT** 

Mabotech has organized expos and conferences on properties, luxury brands and more in Beijing for years. IPE was the leading overseas real estate exhibition successfully held in Beijing for 7 years.



# **02. Last Edition Report**

# IMMIGRATION

### **PROPERTY EXHIBITION 2019**

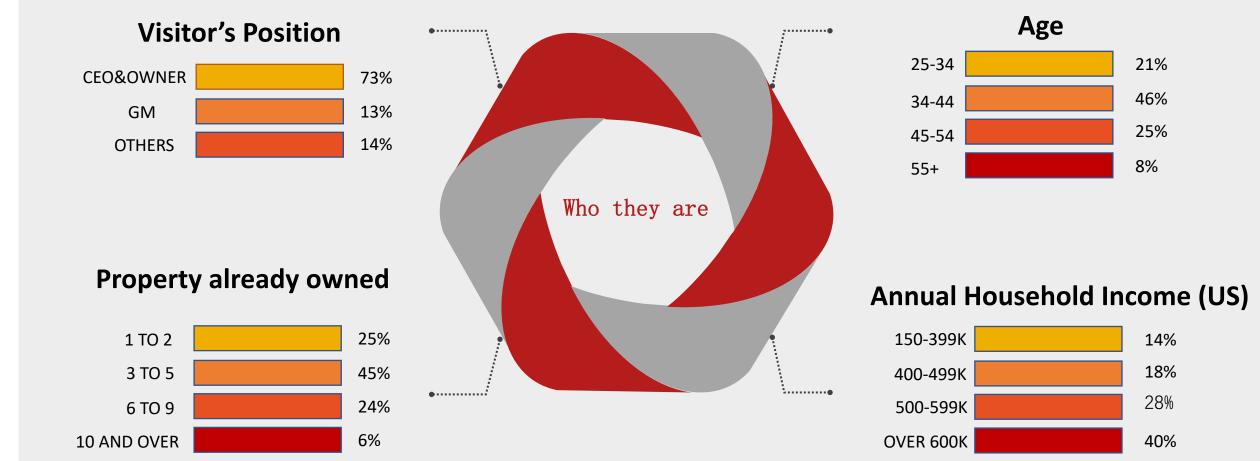




### **PROPERTY EXHIBITION** 2019

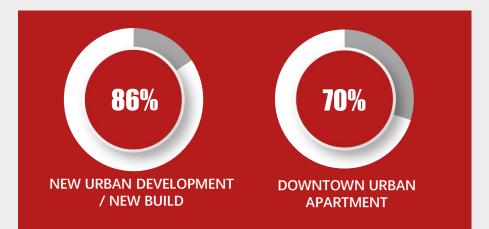
IMMIGRATION

### 01. Targeted Visitors



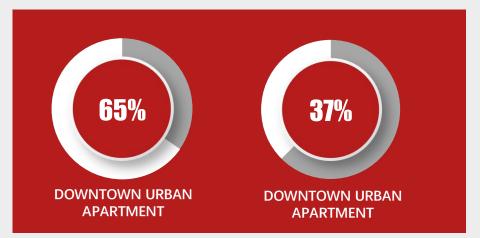
## IMMIGRATION PROPERTY EXHIBITION 2019

### 02. Visitor Preference

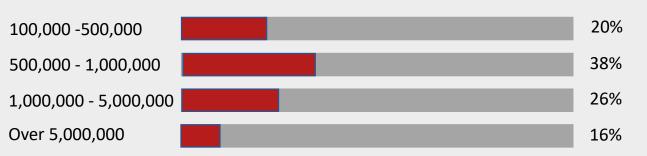




#### TYPE OF PROPERTIES THEY ARE LOOKING FOR



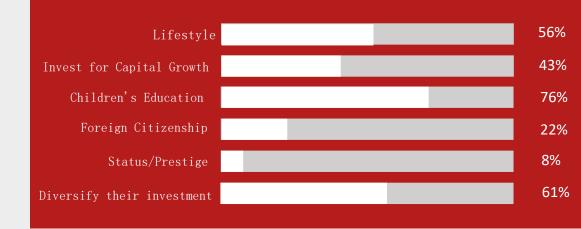
#### Price Range of properties they are looking for (in USD)



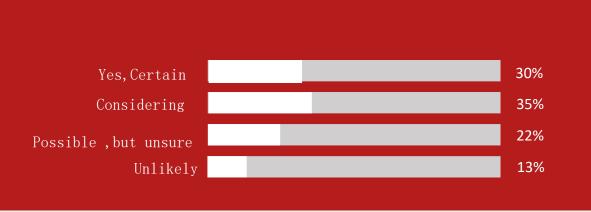
WHY THEY ARE INVESTING

### **PROPERTY EXHIBITION** 2019

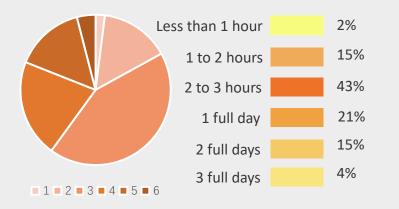
### 03. Visitor Survey

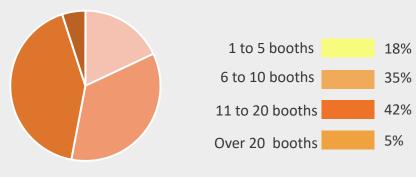


#### INTENTION TO PURCHASE PROPERTIES FROM AN EXHIBITOR



Time stayed /number of booths visited





■ 1 ■ 2 ■ 3 ■ 4





# **03. IPE DUBAI EXHIBIT**

# **Highlights of IPE Dubai**

New landmark venue at the heart of the Expo 2020 Dubai site, provides a unique opportunity for the international buyers who visit the expo 2020.

Will be promoted on all the expo 2020 business and media platforms across the International Participants Meeting.

Working in close cooperation with a carefully chosen selection of 100+ official media and show partners to attract the right target of investors to the show.

Supported by CCIIP and many other Chinese authorities, embassies in Beijing, promoted across China, focused on targeted visitors and investors who from China have the means and desire to purchase the finest properties. 10 million visitors from China will be expected to expo 2020, and more than 100,000 HNWIs, UHNWIs and high-level investors will visit the immigration property exhibition at expo 2020.

Come with Expo 2020, "the world's greatest show", a once in a lifetime opportunity to stand in a truly unique platform.

An exhibition that seeks to allow companies to explore new innovative ideas and expand into new markets.

A show that is a meeting point for key real estate investors, developers, regional and international investment.

Promotion authorities, architects, designers and other real estate professionals to drive growth in real estate investment and development across emerging markets globally.

Highly targeted exhibition promotion, combine with our carefully screened VIP database, ensures that only the right target of investors attends the three-day exhibition.

Adjacent to Dubai Metro Route 2020 station.

# Who shall exhibit

- Overseas property developers, house property distributors and agency, property transactions and related services.
- Immigration consultancy
- Overseas study, education, employment agencies and cultural organization,
- Government, association, chamber of commerce.
- International investment consulting company, Commercial Banks, Law office, investment Banks, fund; International accounting services.

#### **IPE DUBAI 2022**



# **VIP Visitors**

IPE DUBAI 2022

IPE DUBAI VIP visitors are from high net worth elite, Relative business from China's provincial and municipal governments and enterprises. Builders & Realtors Developers & Promoters Property Agents & Consultants Banks & Financial Institutions, Home Loan Company Allied Service Industry Architects & Interior Decorators Mixed Use Real Estate Investments Project Managers Individual Investors Real Estate Agents & Brokers Investment Agencies Urban Planners.

# IMMIGRATION PROPERTY EXHIBITION

### Visitor Group IPE DUBAI 2022

### **Government Departments**

Chinese Business Association from all over the world China Chamber of International Commerce China Education Association CCPCT ChinaDesk China Enterprise information service platform China Enterprise Credit Union **Chinese Media** Xiamen Overseas Chinese Association Xiamen City Chamber of Commerce Xiamen import and export chambers of commerce Kaifeng literary federation Henan Art Association

### **Enterprise**

MIGRATION

PROPERTY

EXHIBITION

**Ownership Enterprises Import and Export Enterprises Building Materials Enterprises** Traditional Culture Enterprises **Light Industry Enterprises** Heavy Industry Enterprises Innovation and **Technology Companies Financial Service Companies** Education & Training Companies Art Makeup and Beauty Companies **Catering Companies Food Companies** New Media and We Media Companies





Experience Chinese Culture-Tea/Chinese Painting

**Investment Seminar** 



# **04. Cooperation with IPE**

# Sponsorship

### **IMMIGRATION PROPERTY EXHIBITION**



Become a sponsor of IPE Dubai and stand out from the crowd. Boost your visibility before, during and after the show by banking on the powerful and targeted promotional channels.

# **INCLES** IMMIGRATION PROPERTY EXHIBITION

IPE Dubai is working in close cooperation with a carefully chosen selection of 100+ official media and show partners to attract the right target of investors to the show. These include private banks, wealth management companies, luxury brands, Chinese chambers of commerce, embassies, yacht clubs, golf clubs and VIP clubs.

This highly targeted exhibition promotion, combined with our carefully screened VIP database, ensures that only the right target of investors attend the three-day exhibition



THE WORLD' IMMIGRATION PROPERTY EXHIBITION WITH CHINA' WEALTHY BUYER

WEB: www.ipedubai.com

E-MAIL: Nora@ipedubai.com donna@mabotech.com