

If you're having trouble viewing this email, [click here](#)



# Block the Date. Unblock your Mind.

**IDEAS 2021**  
**INNOVATION DESIGN & ENTREPRENEURSHIP AWARDS AND SUMMIT 2021**  
 April 15-16, 2021 | Live Virtual Conference  
 Brought to you by  
**TIE DELHI NCR** **QGLUE**  
CELEBRATING ENTREPRENEURSHIP A QAI Promoted Venture

**Registrations now open for the IDEAS 2021 Live Virtual Conference**

TIE Delhi - NCR and QGLUE (the design venture of QAI) announce the **Live Virtual Conference** of IDEAS 2021, the Innovation Design and Entrepreneurship Awards and Summit, an initiative to incite, inform and inspire design and innovation-driven entrepreneurship.

**Beyond the Right Idea, at the Right Time.**

## CONFERENCE AGENDA

**Day 1 (PM IST) - April 15, 2021**  
**DESIGN DRIVEN**  
**ENTREPRENEURSHIP**

**4:00PM to 4:10PM**  
**Welcome Note**



**Navyug Mohnot**  
 CEO QAI | Founder  
 QGLUE  
 Conference Chair



**4:10PM to 4:30PM**  
**Opening Keynote**

**Fallacy of the Next Big Thing**



**Dr. Kumar Mehta**  
 Senior Research Fellow at the Center for the Digital Future at the University of Southern California Formerly with Microsoft for 14 years



**Raman Roy**  
 Chairperson Quattro Ex-Chairman, NASSCOM



4:30PM to 4:50PM

IDEAS Talk

### Agile Innovation in the Post-Covid World: A Case Study



**Srikant Sastri**

Chairman- i3G Advisory Network



4:50PM to 5:10PM

IDEAS Talk

### Creative User Research Techniques to Fool-proof your Product Market Fit

**Kaustubh Dhargalkar**

Founder Potentials & Possibilities



5:10PM to 5:30PM

IDEAS Talk

### Embracing Uncertainties for Innovation



**Alexandra Losneanu**

Innovation Lead @ Brink & COVIDaction



5:30PM to 6:00PM

IDEAS Talk

### Design Your Thinking

**Jasminder Singh**

**Gulati**

Co-Founder - Now Floats



6:00PM to 6:20PM

Startup Showcase

### Design for Inclusion Powered by FCDO - UK Govt - Startup Showcase



**Aakashdeep**

**Bansal**

Co-Founder - I - Stem



**Gaurav Mittal**

Co-Founder & CEO - GingerMind.ai



6:20PM to 6:45PM

IDEAS Talk

### Live Brand Design



**Alok Nandi**

Partner/ MD, Spread Design BV



**Sonia Manchanda**

Founding Partner, Spread Design & Innovation (Moderator)



6:45pm to 7:15pm

Keynote Chat

### Designing Great Experiences



**Kunal Shah**  
Founder  
CRED



**Harish Sivaramakrishnan**  
Head of Design. CRED



**7:15pm to 7:45pm**

**Award Presentations**

**TiE Delhi NCR & QGLUE (the Design Venture of QAI)  
Design-Led Entrepreneurship Awards**



**V Sudhindra**  
Chief Design Officer -  
IBM Interactive  
Experience



**Anuradha Sachdev**  
Group Design  
Director -  
Fjord



**Hemant Suthar**  
President - NEC -  
Asso. of Designers



**Srishti Bajaj**  
HOD Product  
Design -  
Pearl Academy  
(Chair)

**Finalists presentations & Award giving**

**Day 2 (PM IST) - April 16, 2021**  
**CORPORATE STARTUP CO-  
INNOVATION**



**4:00PM to 4:30PM**

**Keynote**

**Corporate StartUp Innovation: A Perspective**



**Vijay Rajendran**  
Head of Global Corporate  
Growth,  
500 Startups Ecosystems



**Navyug Mohnot**  
CEO QAI | Founder  
QGLUE



**4:30PM to 5:00PM**

**Panel**

**Crossing Boundaries: Corporates-Startups Partnerships for Modern Innovation**



**Gaurav Gupta**  
Chief Commercial  
Officer,  
MG Motor India



**Saravana Mani**  
Global Head - Innovation -  
Accelerator KMart Australia



**Madhurima Agarwal**  
Director, Engineering Programs and Leader, NetApp Excellerator



**Lathika Pai**  
Country Head-Venture Capital & Private Equity Partnerships - Microsoft (Moderator)



**5:00PM to 5:30PM**  
Panel

**Open Innovation Success Stories**



**Subbu Jois**  
Founder, Aurigraph.io



**Rajiv Mukherjee**  
Founder & CEO - IncubateHub (Moderator)



**Prasanna Lohar**  
Head of Technology - Digital, Innovation & Architecture, DCB Bank



**5:30PM to 6:00PM**  
Panel

**Innovation In Times Of Disruption: The Open innovation Way**



**P. Gowri Shankar**  
OceanPro - Maersk Accelerator



**Shyam Harinath**  
General Manager, Innovation Mgt & Digital Business - Siemens Healthineers



**Shilpa Sree Nayak**  
Head of Open Innovation at Societe Generale Global Solution Centre



**Sushant Bindal**  
(F6S) (Moderator)



**6:00PM to 6:30PM**  
Case Study

**Co-Innovation Network (COIN) : Understanding TCS's Global Open Innovation Initiative**



**Raju Goteti**  
Vice President - Co-Innovation Network, TCS



**Anju Midha**  
Innovation Consultant, TCS



**6:30 pm to 7:00 pm**  
Case Study

**TraceX and Olam Agro - A Case Study**



**Srivatsa Sreenivasarao**  
Co -Founder, TraceX Tech



**Nitin Gupta**  
Vice President at Olam Agro



**7:00PM to 7:30PM**  
**IDEAS Talk**



**Dheeraj Batra**  
Principal Partner EY,  
Innovation Realized Practice,  
USA  
Formerly with IDEO



**Madanmohan Rao**  
Research Director YourStory  
Media  
Innovation Officer,  
Big Asia Pacific Consulting,  
Singapore



**7:30PM to 8:00PM**  
**Closing Keynote**



**Omer Alparslan**  
Corporate Innovation  
Director-  
Plug and Play Tech Centre,  
California



**Register for IDEAS 2021 now!**

**REGISTER  
NOW!**

**SUMMIT PARTNERS**







Know more about the conference <http://ideasummit.in/>

For more information, reach out to:

Andre Johnson  
andre@tienewdelhi.org

Tanya Jain  
tanya.jain@q-glue.com

Follow us on    

Brought to you by

