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Registrations now open for the IDEAS 2021 **Live Virtual Conference**

TiE Delhi - NCR and QGLUE (the design venture of QAI) announce the Live Virtual Conference of IDEAS 2021, the Innovation Design and Entrepreneurship Awards and Summit, an initiative to incite, inform and inspire design and innovation-driven entrepreneurship.

Beyond the Right Idea, at the Right Time.

CONFERENCE AGENDA

Day 1 (PM IST) - April 15, 2021 **DESIGN DRIVEN ENTREPRENEURSHIP**





Navyug Mohnot CEO QAI | Founder **QGLUE** Conference Chair (in)



4:10PM to 4:30PM **Opening Keynote Fallacy of the Next Big Thing**



(in)

Dr. Kumar Mehta Senior Research Fellow at the Center for the Digital Future at the University of Southern California Formerly with Microsoft for 14 years



Raman Roy Chairperson Quattro Ex-Chairman, NASSCOM



4:30PM to 4:50PM

IDEAS Talk

Agile Innovation in the Post-Covid World: A Case Study



Srikant Sastri Chairman- i3G Advisory Network (in)

4:50PM to 5:10PM

IDEAS Talk

Creative User Research Techniques to Fool-proof your Product Market





5:10PM to 5:30PM **IDEAS Talk Embracing Uncertainties for** Innovation



(in)



IDEAS Talk Design Your Thinking

Jasminder Singh Gulati Co-Founder - Now Floats



Alexandra Losneanu Innovation Lead @ Brink & COVIDaction



6:00PM to 6:20PM **Startup Showcase**

Design for Inclusion Powered by FCDO - UK Govt - Startup Showcase



Aakashdeep Bansal Co-Founder - I -Stem



Gauray Mittal Co-Founder & CEO -GingerMind.ai (in)



6:20PM to 6:45PM **IDEAS Talk Live Brand Design**



Alok Nandi Partner/ MD, Spread Design BV

(in)



Sonia Manchanda Founding Partner, Spread Design & Innovation (Moderator)





Designing Great Experiences



Kunal Shah Founder CRED (in)



Harish Sivaramakrishnan Head of Design. CRED



7:15pm to 7:45pm **Award Presentations** TiE Delhi NCR & QGLUE (the Design Venture of QAI) **Design-Led Entrepreneurship Awards**



V Sudhindra Chief Design Officer -**IBM** Interactive Experience (in)



Anuradha Sachdev Group Design Director -Fjord (in)



Hemant Suthar President - NEC -Asso. of Designers



Srishti Bajaj **HOD Product** Design -Pearl Academy (Chair)



Finalists presentations & Award giving

Day 2 (PM IST) - April 16, 2021 **CORPORATE STARTUP CO-INNOVATION**



4:00PM to 4:30PM **Keynote Corporate StartUp Innovation: A Perspective**



Vijay Rajendran Head of Global Corporate Growth, 500 Startups Ecosystems (in)



Navyug Mohnot CEO QAI | Founder QGLUE (in)



4:30PM to 5:00PM **Panel**

Crossing Boundaries: Corporates-Startups Partnerships for Modern Innovation



Gaurav Gupta Chief Commercial Officer, MG Motor India (in)



Saravana Mani Global Head - Innovation -Accelerator KMart Australia (in)



Madhurima Agarwal Director, Engineering Programs and Leader, NetApp Excellerator

(in)



Lathika Pai Country Head-Venture Capital Private Equity Partnerships -Microsoft (Moderator)



5:00PM to 5:30PM **Panel Open Innovation Success Stories**

(in)



Subbu Jois Founder, Aurigraph.io (in)



Rajiv Mukherjee Founder & CEO IncubateHub (Moderator)



Prasanna Lohar Head of Technology -Digital, Innovation & Architecture, DCB Bank



5:30PM to 6:00PM Panel Innovation In Times Of Disruption: The Open innovation Way



P. Gowri Shankar OceanPro - Maersk Accelerator (in)



Shyam Harinath General Manager, Innovation Mgt & Digital Business -Siemens Healthineers (in)



Shilpa Sree Nayak Head of Open Innovation at Societe Generale Global Solution Centre (in)



Sushant Bindal (F6S) (Moderator) (in)



6:00PM to 6:30PM **Case Study** Co-Innovation Network (COIN): Understanding TCS's Global Open Innovation Initiative



Raju Goteti Vice President -Co-Innovation Network TCS (in)



Anju Midha Innovation Consultant, TCS



6:30 pm to 7:00 pm **Case Study** TraceX and Olam Agro - A Case Study



Srivatsa Sreenivasarao Co -Founder, TraceX Tech



Nitin Gupta Vice President at Olam Agro







Dheeraj Batra Principal Partner EY, Innovation Realized Practice, USA Formerly with IDEO (in)



Madanmohan Rao Research Director YourStory Media Innovation Officer, Big Asia Pacific Consulting, Singapore



7:30PM to 8:00PM **Closing Keynote**



Omer Alparslan Corporate Innovation Director-Plug and Play Tech Centre, California



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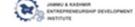


















Know more about the conference http://ideasummit.in/

For more information, reach out to:

Andre Johnson Tanya Jain

andre@tienewdelhi.org | tanya.jain@q-glue.com

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