



#RECONNECT

THE ELECTRONICS EXHIBITION BY THE BEACH

PHYSICAL & VIRTUAL EXHIBITION SIMULTANEOUSLY

Location: Athens, Greece
Date: 28th September to 1st
October 2021

A 3D architectural rendering of an outdoor exhibition space. The scene features a large, open area with a wooden deck floor, surrounded by a white wall. Several palm trees are planted throughout the space. In the background, a body of water is visible. The exhibition area is filled with various modern, white and grey modular structures, some with blue lighting accents. A large, curved wooden bench is positioned in the foreground. The overall atmosphere is clean, modern, and coastal.

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The Electronics Exhibition, By the beach

Manufacturers, operators, retailers, e-tailers and distributors

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28TH SEPTEMBER TO 1ST OCTOBER 2021

THE ELECTRONIC EXHIBITION BY THE BEACH

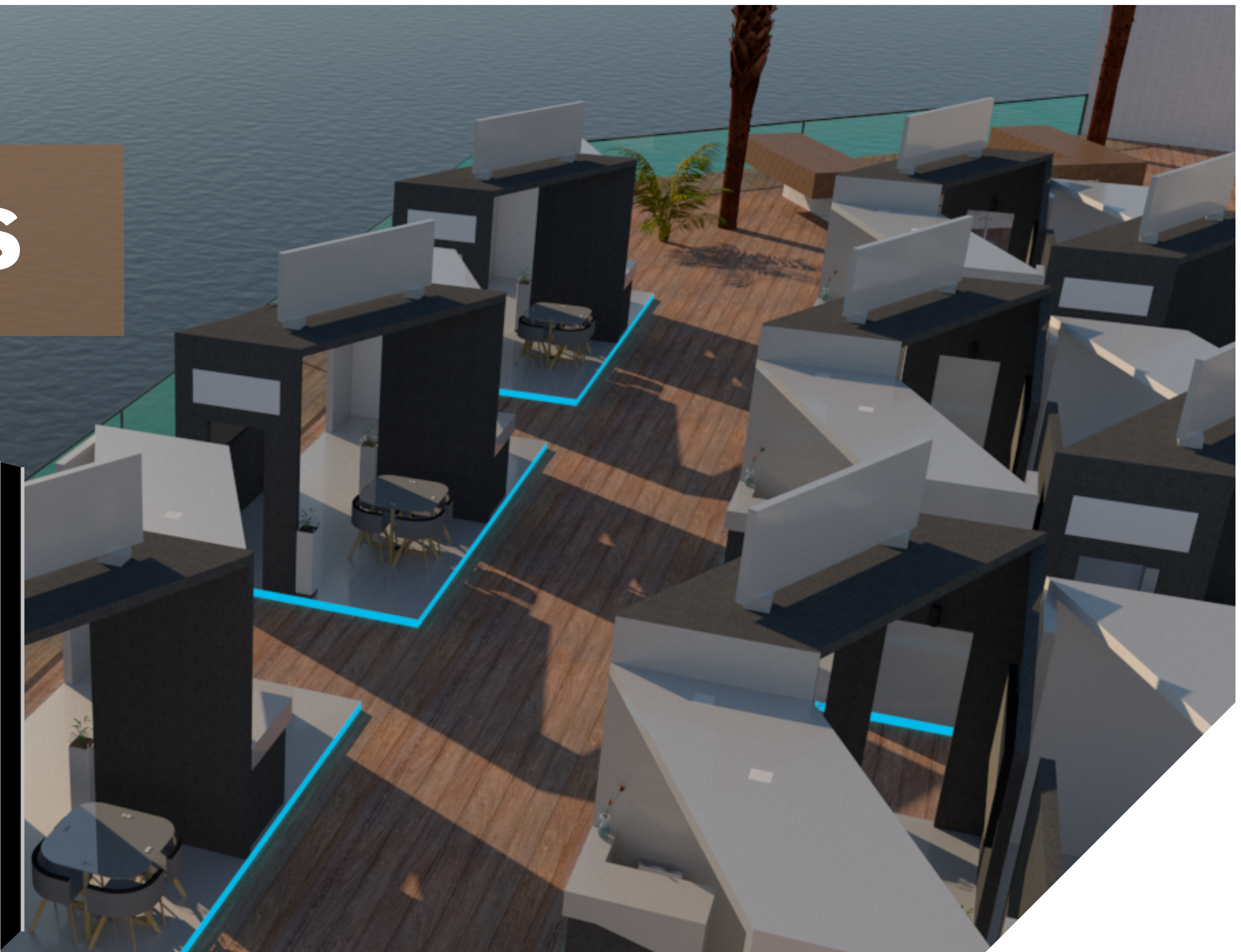
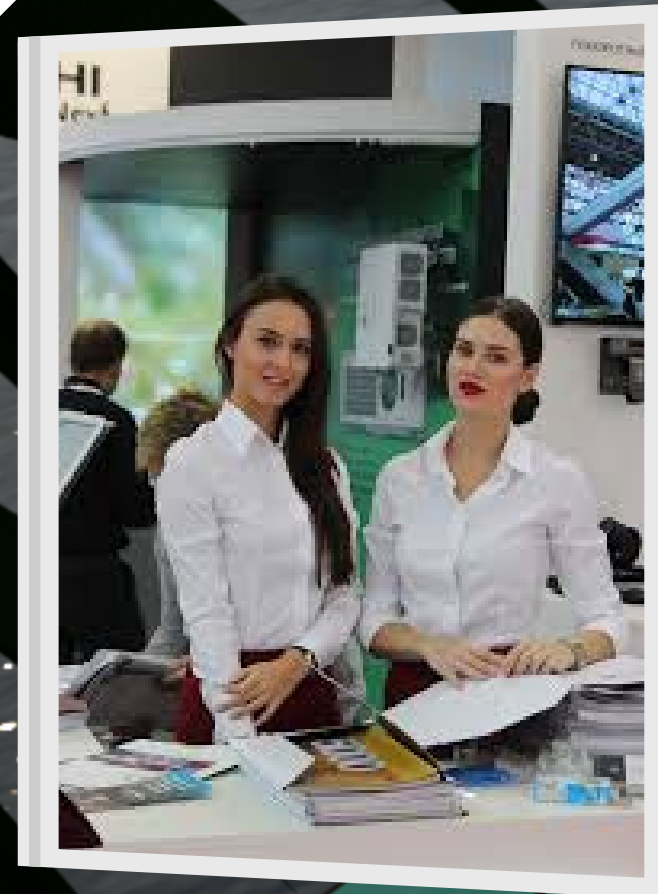
- First Electronics Exhibition ever by the beach
- Physical & Virtual Exhibition
- Private meeting: Rooms, boats & Yachts available
- 2 days long exhibition
- Key Decision Makers from all over the world

From Manufacturers to e-shops

28th Opening Party & Announcements, 29th Exhibition in Grand Hall, 30th Exhibition in Grand Hall. Every night we will have fashion shows, dinners & events for Platinum members & Sponsors

PHYSICAL & VIRTUAL EXHIBITION SIMULTANEOUSLY

BOOTHS/ STANDS

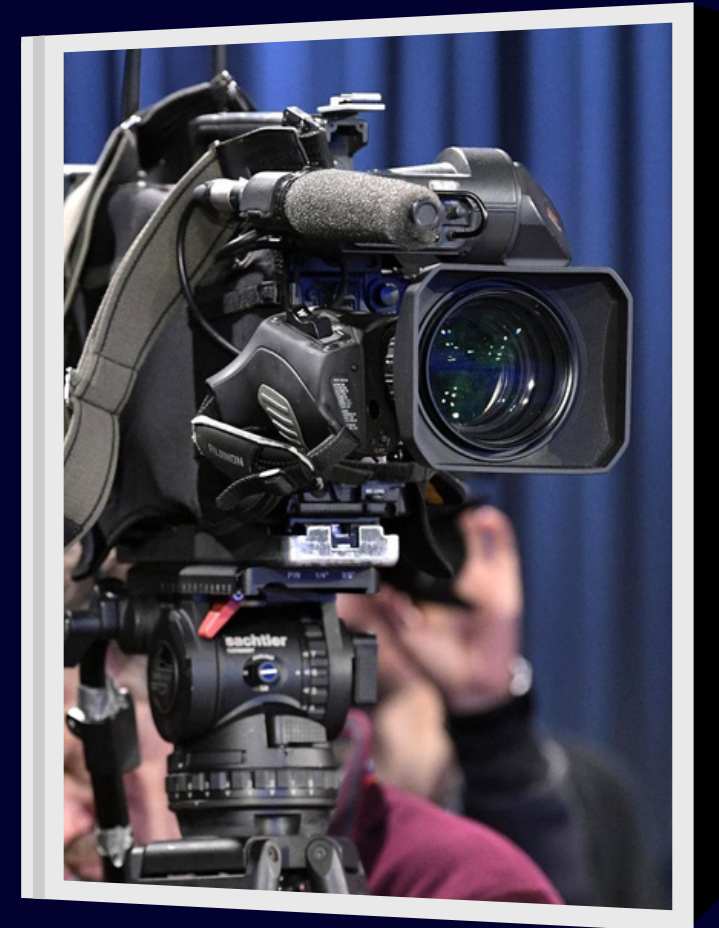


PHYSICAL & VIRTUAL EXHIBITION SIMULTANEOUSLY

BRANDS

Join #Reconnect, The Exhibition: Connect with Distributors, e-shops, retailers, operators & Brands from all over the world. As always our target is not just to sell to distributors our goal is to deliver your brand to end-users & create the right impression.

The main difference nowadays between a successful product and a failing product is more about the marketing and ability to sell it. Having the right channel of distribution to the right areas is the key to growth and success. And this is what Z-Empire is about. Connecting the key decision-makers of the industry and opening channels with marketing support and possibilities of win-win partnerships. Whether it's about expanding the brand to new markets or strengthening its presence in a given market, getting the right contacts and marketing approach is the best bet and the answer is Z-Empire.



Reconnect brings manufacturers, operators, retailers, e-tailers, and distributors together. We offer you the right marketing platform base to take your brand further.



DISTRIBUTORS

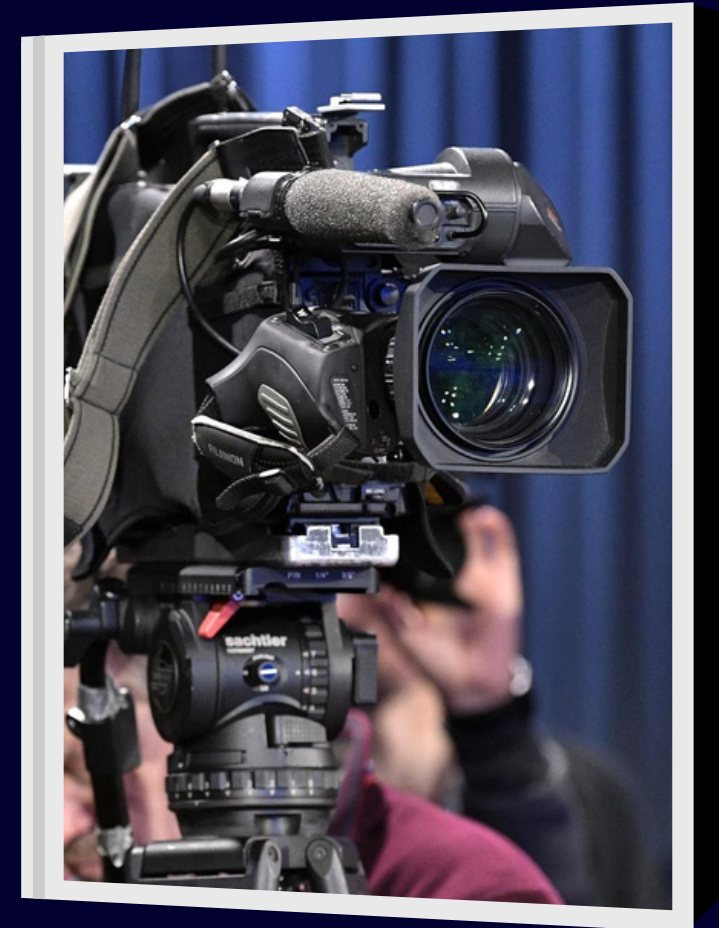
Join #Reconnect, The Exhibition: Connect with Distributors, e-shops, retailers, operators & Brands from all over the world. The way Electronic industry has been moving in the past several years made distributors position delicate as the margins are going down for most of the products, diversifying its portfolio of clients and suppliers became a necessity. At Reconnect, distributors can meet and partner with several manufacturers, Operators and retailers from across the globe. Thus, mitigating the risk of being impacted by the industry conjecture and there will be always some products to move somewhere.

What can we offer?

Introducing you right Manufacturers

Promotion of Brands in your region

Product launches



Reconnect, The Electronics Exhibition by the beach



E-TAILER/ RETAIL

Join #Reconnect, The Exhibition: Connect with Distributors, e-shops, retailers, operators & Brands from all over the world. Z-Empire guarantees finding the best suppliers, cutting the middleman and securing a comfortable margin. The cost and the supply will no longer be a problem & the focus can be shifted entirely in expanding the B2C side of the business. **We are a one-stop solution for E-shops/ retailers.**

What can we offer?

Introduction to right distributors & Manufacturers

Promotion in your region

Updates on Electronics Industry



Partnering is part of our DNA.



SESSIONS



BUSINESS SPEED
DATING



90 SECONDS TO
IMPRESS



KEYNOTE SPEAKERS



We offer you the right marketing platform base to take your brand further.



INCENTIVES FOR

EXHIBITORS

we always give you more

RIVIERA COAST

Athens, Greece.

Booth holders will receive Below

- Complimentary stay in one of Athens 5 star hotels
- Complimentary interview from our Media partners and Z Empire staff.
- B2B website registration for 1 year
- Logo in Media wall
- Mention in press releases
- Business VIP lounge access
- Passes for all events including Gala dinner & fashion show during Exhibition

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www.zreconnect.com | sales@zreconnect.com

Lets Reconnect in Athens

