

2021 Chemical Manufacturing Expo Korea



# The 12<sup>th</sup> Int'l Coating, Adhesive & Film Industry Expo



## COATING 2021 KOREA

Int'l Coating, Adhesive and Film Industry Expo

**2021. 5. 26** (Wed) – **28** (Fri)  
**Songdo Convensia, Incheon**



# COATING KOREA 2021

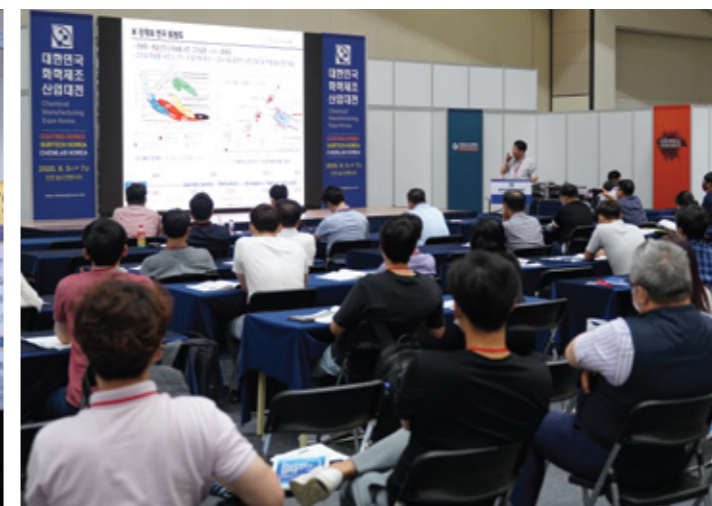
## Korea's leading coating industry exhibition, Int'l Coating, Adhesive & Film Industry Expo

Coating Korea is a representative B2B exhibition where you can see coating, adhesive, and film industries that are essential to all manufacturing industries. Especially in 2020, we have subdivided and expanded the exhibition items to mark 11th anniversary. It has grown into a representative exhibition in Korea as a business platform where various products related to the domestic coating, adhesive, and film industry which can be displayed in one place, comparing products, and exchanging related information.

Korea's representative Coating Show, Int'l Coating Adhesive & Film Industry Expo, will bring you new business opportunities.

### OVERVIEW




<b>TITLE</b>	Int'l Coating, Adhesive & Film Industry Expo [COATING KOREA 2021]
<b>PERIOD</b>	2021. 5. 26(Wed) - 28(Fri)
<b>VENUE</b>	Songdo Convensia, Incheon
<b>ORGANIZER</b>	MESSE ESANG, Incheon Tourism Organization
<b>HOST</b>	Korea Adhesive Industry Association, Coating and Adhesive
<b>SUPPORT</b>	Korea Small & Medium Chemical Business Association, Chemical materials Bank of Korea Research Institute of Chemical Technology, The Corrosion Science Society of Korea
<b>Overseas Partner</b>	IPCA(Indian Paint & Coating Association), Taiwan Synthetic resin & Adhesives Industrial Association, Qingdao Echemi Technology, FILM & TAPE EXPO (CHINA), CHINA COAT, COAT EXPO CHINA, Highly-functional PAINT & COATINGS EXPO (JAPAN), VIETNAM COATING SHOW, PAINT EXPO EURASIA, PAKISTAN COATING SHOW
<b>CONCURRENT EXHIBITION</b>	Int'l Hi-Tech Surface & Painting Expo Int'l Chemical & Bio Industrial Equipment Expo



### Exhibition Category

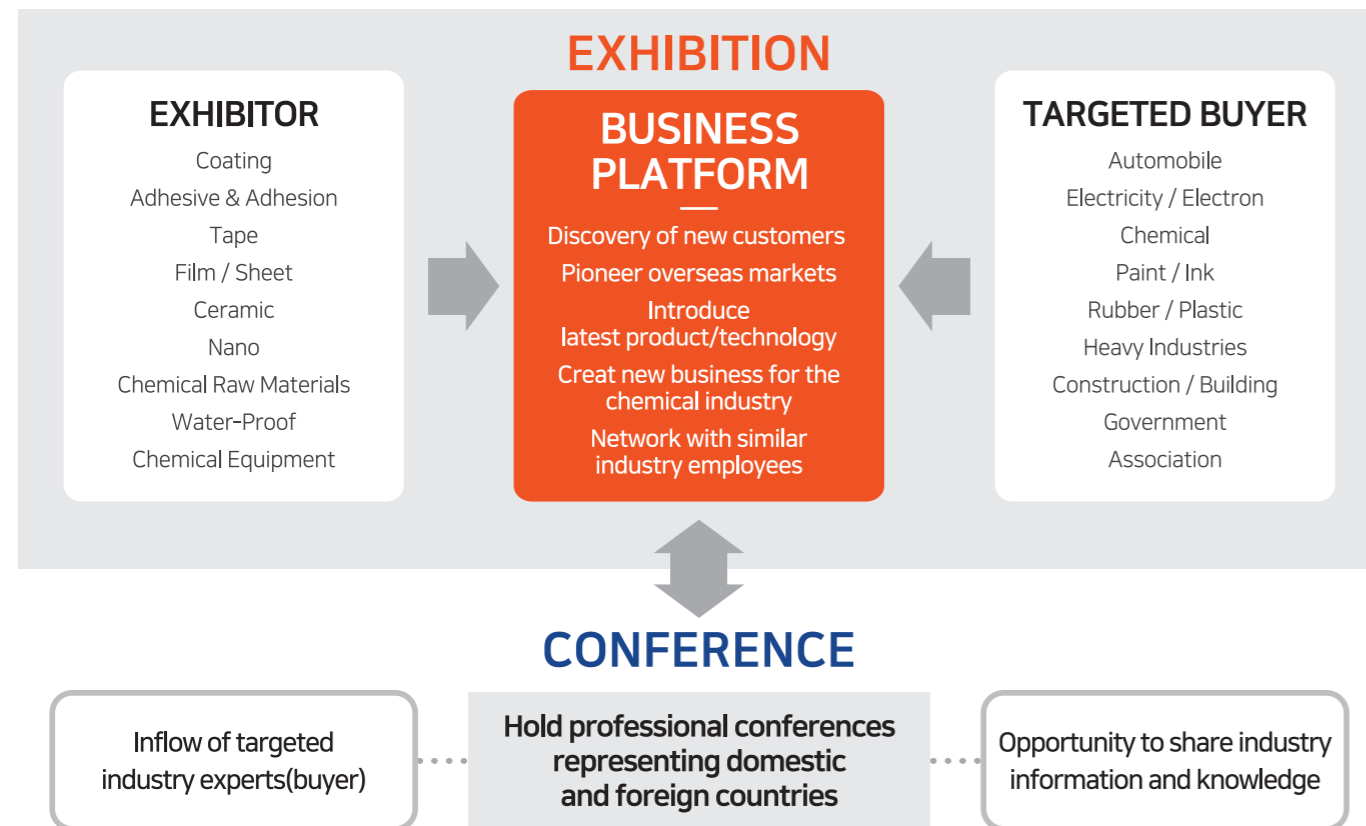
	<b>Coating</b> Coating Agent, Raw Materials, Paints, Ink and Etc
	<b>Adhesive &amp; Adhesion</b> Urethane, Epoxy, Rubber, Silicone, Hot Melt Adhesive and Other Adhesive for Repair / Housekeeping
	<b>Tape</b> Film, Paper, Clothes, Masking, Foil based adhesive Tape and Functional Tape and Etc

	<b>Film / Sheet</b> Optical, Protective Film, For Semiconductor / Touch Panel / Solar / Battery and Test / Analysis Devices and Etc
	<b>Ceramic</b> Alumina, Zirconia, Rare earth, Ceramic Paint, Raw Materials, Ceramic Equipment, Ceramic Product and Etc
	<b>Nano</b> Nano, Nano Dispersion, Metal Oxides, Metal Powder / Paste, Bio Materials and Etc

	<b>Chemical Raw Materials</b> Resines, Additives, Pigments, Dyestuffs, Solvents, Laminators, Surfactants, Pastes, Monomers and Etc
	<b>Water-Proof</b> Water Repellent, Roof Water Repellent, Floor Water Repellent, High Functional Water-proof and Etc
	<b>Chemical Equipment</b> Research Equipment, Production Facilities, Measuring Equipment, UV Devices, Application and Etc



# COATING KOREA, Best business platform to find new pioneering market



## WHY COATING KOREA?

Competitiveness of Chemical Manufacturing Expo Korea



**Specialized**  
It's an industry-specific exhibition that industry experts come together.



**Digitalized** O2O exhibition leading the online trend  
Provide a wide range of digital solutions to exhibitor.



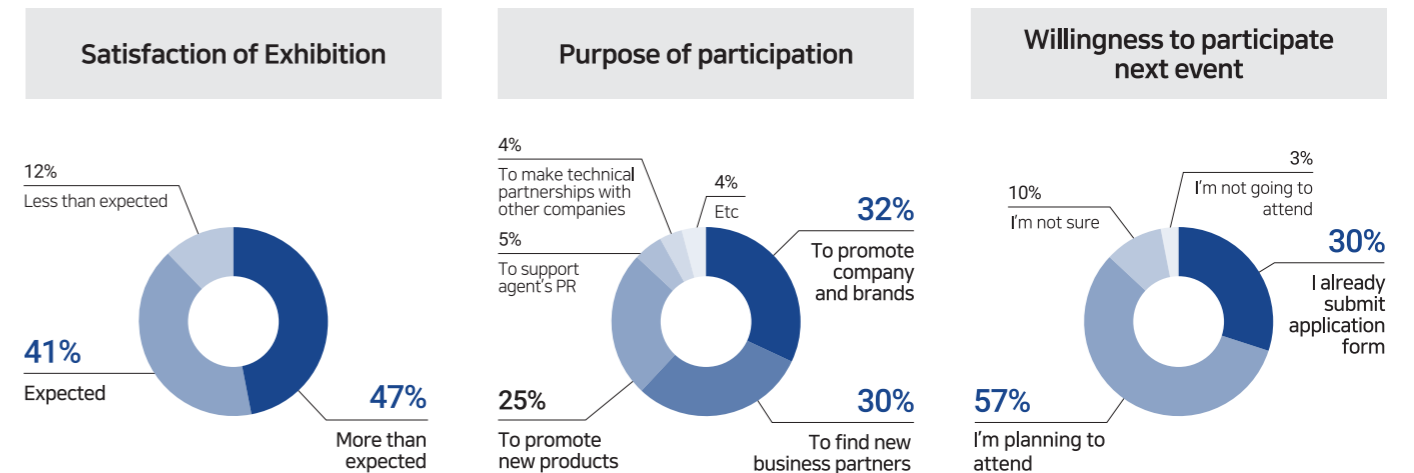
**Globalized** International exhibition with global network  
Able to use a global network to find new markets.



**Data-based** Data-based exhibitions organized by professional organizers  
We conduct target marketing and maximize the exhibition performance based on the data collected by Messe Esang Co., Ltd., the largest exhibition organizer in Korea, and Incheon Tourism Organization.

# COATING KOREA 2020 REVIEW

## EXHIBITOR'S SERVEY

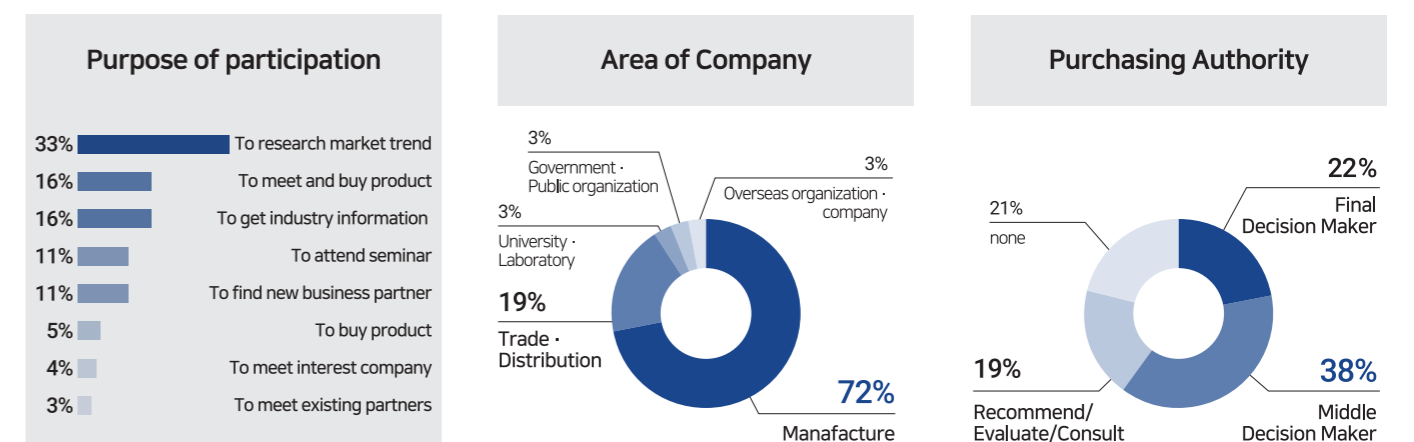


"We were able to meet with various buyers due to increased demand for the chemical safety industry."  
"As secretariat expanded promotion method to support exhibitor, we were able to reduce the cost of on/off-line promotion fee."  
"We were able to contract with overseas buyer due to online export meeting."  
"We can exchange industrial information between other company through professional seminars."



Exhibitor's Comments

## BUYER SERVEY



## Industry Field of Key Buyer



## ADDITIONAL EVENT

### Professional Seminar

COATING KOREA presents trends of coating, adhesive and film industry. Also held professional seminar to introduce policy trends and new technology.



### Global Premium Buyer

Provide 1:1 matching support and make place to exchange information. Also hold a financial support seminar for small companies.

### Overseas Buyer export meeting

For companies who are having difficulty in developing overseas markets, we invite buyers from all over the world(on/offline) to provide export consultation opportunities.



## CONCURRENT EXHIBITION



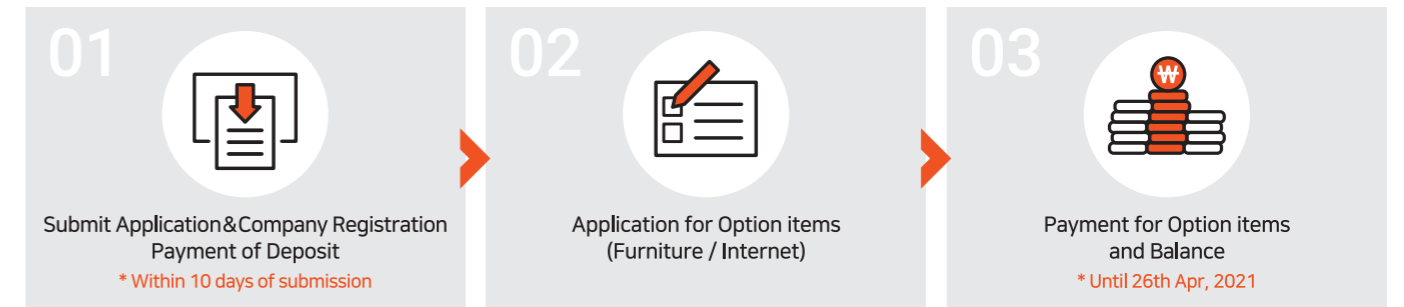
Chemical Manufacturing Expo Korea includes **Int'l Coating, Adhesive & Film Industry Expo**, **Int'l Hi-Tech Surface & Painting Expo** and **Int'l Chemical & Bio Industrial Equipment Expo**. Will be held during **May 26th to 28th** at Songdo Convensia, Incheon.

SURTECH KOREA 2021	
TITLE	Int'l Hi-Tech Surface & Painting Expo [SURTECH KOREA]
PERIOD	2021. 5. 26(Wed) - 28(Fri), 3 days
VENUE	Songdo Convensia, Incheon
ORGANIZER	MESSE ESANG, Incheon Tourism Organization
HOST	Gyeonggi Technopark, Korea Surface Treatment Industry Cooperative, Surface Treatment Tools & Materials Association, Incheon Plating Association, Incheon Surface Finishing Association, KOTRA
SUPPORT	Ministry of Trade, Industry and Energy, Ministry of SMEs and Startups, Korea Coating Experts Society, Korean Association of Coating Engineers, Korea Paint & Printing Ink Industry Cooperative, The Corrosion Science Society of Korea, Surface Treatment World Magazine, Dojangtong
Overseas Partner	SF CHINA, SF EXPO CHINA, VIETNAM COATING SHOW, ISF EXPO, STT EURASIA
CATEGORY	<ul style="list-style-type: none"> <li>·Surface</li> <li>·Smart Factory</li> <li>·Heat Treatment / Polishing</li> <li>·Wastewater Treatment</li> <li>·Painting / Paints</li> <li>·Hi-Tech Industry</li> <li>·IT / Semiconductor</li> <li>·Environmental / Safety Facilities</li> </ul>

CHEMLAB KOREA 2021	
TITLE	Int'l Chemical & Bio Industrial Equipment Expo [CHEMLAB KOREA]
PERIOD	2021. 5. 26(Wed) - 28(Fri), 3 days
VENUE	Songdo Convensia, Incheon
ORGANIZER	MESSE ESANG, Incheon Tourism Organization
HOST	Gyeonggi Technopark, Korea Surface Treatment Industry Cooperative, Surface Treatment Tools & Materials Association, Incheon Plating Association, Incheon Surface Finishing Association, KOTRA
SUPPORT	Ministry of Trade, Industry and Energy, Ministry of SMEs and Startups, Korea Measuring Instruments Research Association, Korea Scientific Instruments Industry Cooperative, Korean Bio Material Packaging Association, Korea Specialty Chemical Industry Association
Overseas Partner	Handler
CATEGORY	<ul style="list-style-type: none"> <li>·Chemical Equipment</li> <li>·Measurement and Analysis</li> <li>·Medical Equipment</li> <li>·Safety Equipment and Technology</li> <li>·Environment Technology &amp; Equipment</li> <li>·Industrial Safety and Protective Equipment</li> <li>·Basis Laboratory</li> <li>·Bio Equipment</li> </ul>

## EXHIBITOR'S GUIDE

### Participation Guide



### Participation Cost

	Raw Space	Shell-Scheme booth
Type		
Size / Detail	1 Booth (3*3) · Providing only exhibition space · Exhibitors need to install exhibition facilities on the provided spaces by themselves. (Exhibitors need to pay for booth manufacturing and installation) · Exhibitors need to install facilities after submitting and getting approval from the organizer office for the design drawing.	1 Booth (3*3) · Space and Basic facilities provided (Booth Frame, Carpet, Singleboard, Spotlight, Electricity single phase 220V 1KW, 1 Information Desk & 3 Chair, 1 Round Table, 1 Catalog Holder)
Cost	2700 USD	3150 USD
Discount	USD 130 Discount for advanced application (~ 26 Feb 2021) USD 270 Discount for Participation in previous year (Participate in 2020) USD 270 Discount for Scale (More than 6 booth) ※ Double discounts available	

\* The above contents may be changed by organizer plan of exhibition

### Additional Facilities

Category	Cost	Unit	Category	Cost	Unit
Regular Electricity (single phase 220V, three phase 220V, three phase 380V)	USD 50	KW	Internet	USD 150	Number
			Water supply	USD 250	Number
24hr Electricity	USD 100	KW	Compressed air	USD 250	Number
			Visitor Entry barcode reader	USD 250	Number

The logo for COATING 2021 KOREA features a cluster of colorful spheres (blue, green, orange, red) above the word "COATING" in a large, bold, white sans-serif font. To the right of "COATING", the year "2021" is stacked above the word "KOREA", both in a smaller, white sans-serif font.

**COATING** 2021  
KOREA

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