Indian Academy for Clinical & Dental Genetics presents

## 3rd International Saliva Summit Of India 2021

SALSI is a first of its kind interdisciplinary international meet in India that focuses on immense potential of saliva as a disease diagnostic tool, saliva therapeutics and saliva biomarker research on a global perspective. It shows newer pathways in applications of molecular genetics and genomic technologies in daily diagnosis and research, brings to you live demonstration of latest saliva collection tools, point of care devices and saliva therapeutics. SALSI also shows newer career opportunities and pathways to bioentrepreneurship.



Online Conference



+91 8436787974



salivasymposiumindia@gmail.com



www.salsi.in





Follow us on social media at @salsi2021

# SALSI Highlights

SALSI has made its mark in the global list of saliva symposia happening in different parts of the globe - USA (North American Saliva Symposium), Australia (STAR), Brazil, China. SALSI 2019 was the first in Chennai, India and SALSI 2020 was organised at Indian Institute of Sciences (IISc) Bangalore, India

Who Can Attend?

BDS, MDS, B.Sc, M.Sc., MBBS, MD, B. M.Tech, B. Pharm, M.Pharm, B. V.Sc., MBAMS, M.S. Ayurveda, PhD



# yurveda, PhD













**8 Countries** 

#### **Pre-conference Events**

¥ 3rd International Saliva Summit Of India



**6 Events** 

**Innovative Scientific Events** 



search Idea Award



**Chairside saliva-based tests** 

# Sponsorship Opportunities

## What Disciplines of Science Can Cater to SALSI

Dentistry, Medicine, Pediatrics, Forensics, Pharmacology, Biotechnology, Genetics, Omics Industry, Ayurveda, Biomedical Engineering, Pathology, Biochemistry, Industrial Entrepreneurs in healthcare diagnostics, analysis and therapeutics.

We are looking for support partners at industrial, institutional as well as individual levels both national and international.

#### **Sponsorship Categories**

- Platinum
- Diamond
- Gold
- Silver
- Bronze
- SALSI Event Sponsors
- Pre-conference sponsors
- Scientific Session Sponsor
- Academic Award Sponsors



## Platinum Sponsor

Rs.10,000,00 INR 13650\$ USD 11660 Euros



## **Diamond Sponsor**

Rs.5,000,00 INR 6825\$ USD 5830 Euros

#### **Sponsorship Benefits**

- SALSI 2021 will be named after the Sponsor's name e.g. ABC 's SALSI 2021
- 60 min exclusive speaking slot (upto 3 Speakers (20 min each) from the company spread throughout all three days of the conference)
- Exclusive session for interaction with interested participants
- Full page coverage (Front and Back) in GENOMEDEN SALSI Special Magazine
- Logos on all conference marketing materials, virtual banners, website, social media platforms and certificates
- Running prerecorded promos (upto 1 min )after every lecture session)

#### **Sponsorship Benefits**

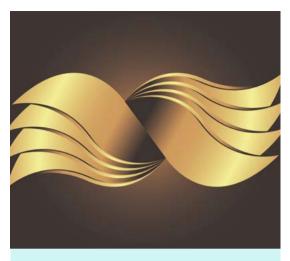
- 45 min exclusive speaking slot (upto 3 Speakers (15 min each) from the company spread throughout three days of the conference)
- Full page coverage (Back) in GENOMEDEN SALSI Special Magazine
- Logos on all conference marketing materials, virtual banners, website, social media platforms and certificates
- Running prerecorded promos (upto 1 min ) in 15 lecture sessions

# Sponsorship Opportunities

#### **Sponsorship Categories**

## Category :Corporate/ Institution / Organisation

- Platinum
- Diamond
- Gold
- Silver
- Bronze
- SALSI Event Sponsors
- Pre-conference sponsors
- Scientific Session Sponsor
- Academic Award Sponsors



## **Gold Sponsor**

Rs.2,50,00 INR 3415\$ USD 2915 Euros



Silver Sponsor

Rs.1,000,00 INR 1365\$ USD 1170 Euros

#### **Sponsorship Benefits**

- 30 min exclusive speaking slot (upto 3 Speakers (10 min each) from the company spread throughout all three days of the conference)
- Half page coverage (Back) in GENOMEDEN SALSI Special Magazine
- Logos on all conference marketing materials, virtual banners, website, social media platforms and certificates
- Running prerecorded promos (upto 50s) in 10 lecture sessions

#### **Sponsorship Benefits**

- 20 min exclusive speaking slot (upto 2 Speakers (10 min each) from the company spread throughout two days of the conference
- One fourth page coverage in GENOMEDEN SALSI Special Magazine
- Logos on all conference marketing materials, virtual banners, website, social media platforms and certificates
- Running prerecorded promos (upto 50s )in 5 lecture sessions

## Sponsorship Opportunities

#### **Sponsorship Categories**

## Category :Corporate/ Institution / Organisation

- Platinum
- Diamond
- Gold
- Silver
- Bronze
- SALSI Event Sponsors
- Pre-conference sponsors
- Scientific Session Sponsor
- Academic Award Sponsors

#### **Keynote Session Sponsor**

Rs.75,000 INR 1025\$ USD 875 Euros

#### **Sponsorship Benefits**

- 15 min exclusive speaking slot from the company spread on the first day of the conference
- Coverage in GENOMEDEN SALSI Special Magazine
- Logos on all conference marketing materials, virtual banners, website, social media platforms and certificates
- Running prerecorded promos (upto 30s) in 5 lecture sessions

#### **Pre-conference Sponsor**

Rs.45,000 INR 615\$ USD 525 Euros Sponsorship Benefits

- 10 min exclusive speaking slot from the company on the pre-conference day of the conference
- Coverage in GENOMEDEN SALSI Special Magazine
- Logos on all website , social media platforms and certificates
- Running prerecorded promos (upto 20s) once in the preconference sessions

#### **Guest Session Sponsor**

Rs.55,000 INR 755\$ USD 645 Euros

#### **Sponsorship Benefits**

- 10 min exclusive speaking slot from the company on the second day of the conference
- Coverage in GENOMEDEN SALSI Special Magazine
- Logos on all conference marketing materials, virtual banners, website, social media platforms and certificates
- Running prerecorded promos (upto 20s) in 2 lecture sessions

#### **Academic Award Sponsor**

Rs.35,000 INR 480\$ USD 410 Euros Sponsorship Benefits

- 10 min exclusive speaking slot from the company on the thrid day of the conference
- Coverage in GENOMEDEN SALSI Special Magazine
- Logos on all website , social media platforms and certificates
- Running prerecorded promos (upto 10s) once in any of the days

## Sponsorship Opportunities

#### **Sponsorship Categories**

## Category :Corporate/ Institution / Organisation

- Platinum
- Diamond
- Gold
- Silver
- Bronze
- SALSI Event Sponsors
- Pre-conference sponsors
- Scientific Session Sponsor
- Academic Award Sponsors

#### **Scientific Session Sponsor**

Rs.25000 INR 345 \$ USD 295 Euros

#### **Sponsorship Benefits**

- 5 min exclusive speaking slot from the company spread in any of the three days of the conference
- Mention in GENOMEDEN SALSI Special Magazine
- Logos on all website , social media platforms and certificates

#### **Gift Sponsor**

Rs.10,000 INR 140\$ USD

#### **Sponsorship Benefits**

- Logo on sponsored gifts
- Logo on all website

#### **Individual Event Sponsor**

Rs.15,000 INR 205\$ USD 175 Euros

#### **Sponsorship Benefits**

- Mention in GENOMEDEN SALSI Special Magazine
- Logos on all website and social media platforms

## Sponsorship Opportunities For Individuals

#### **Sponsorship Categories**

#### **Category: Individual**

- Platinum
- Diamond
- Gold
- Silver

#### **SALSI Ambassadors**

Highlight your individual profile by encouraging the SALSI 2021 winners in academics and extracurricular events.

#### **Sponsorship Benefits**

#### **SALSI Platinum Ambassador:**

- Certificate of Honor and Appreciation will be presented at Valedictory function
- Professional and personal profile will be published as an exclusive interview in GENOMEDEN SALSI Special Issue.
- Mention in SALSI website homepage.
- Promotion of profile in SALSI social media platforms for 10 days

#### SALSI Diamond Ambassador:

- Certificate of Honor and Appreciation will be presented at Valedictory function
- Mention in SALSI website.
- Promotion of profile in SALSI social media platforms for 4 days

#### **SALSI Gold Ambassador:**

- Certificate of Honor and Appreciation will be presented at Valedictory function
- Mention in SALSI website.

#### **SALSI Silver Ambassador:**

 Certificate of Honor and Appreciation will be presented at Valedictory function

#### **Categories**

- SALSI Platinum Ambassador: Sponsor for winners in all the three categories combined for a particular event.
- SALSI Diamond Ambassador: Sponsor for winners in Faculty category for a particular event.
- SALSI Gold Ambassador: Sponsor for winners in PG category fora particular event.
- SALSI Silver Ambassador: Sponsor for winners in UG category for a particular event.

#### **Sponsorship Amount:**

a.UG Winners - Rs 1000 INR / 14\$ b. PG Winners - Rs 2000 INR / 28\$ c. Faculty Winners - Rs 5000 / 68\$

# Sponsorship Payment

#### **Payment Details & Contact**

All payments towards SALSI 2021 sponsorship is desirable to be disbursed and transferred atleast 15 days before the conference start date

#### **Payment Details**

Name Of Beneficiary Account: DRKAMALESHROY RESEARCH AND DIAGNOSTICS

Bank Name: ICICI Bank

**Branch:** BAHARAMPUR BRANCH

**Account Type:** Current

**Account Number:** 090205020657

I**FSCode**: ICIC0000902

**SWIFT Code:** ICICINBBCTS



#### Contact

**Dr. Gargi Roy Goswami** Chairman & Founder, SALSI 2021

**Contact Number:** +91 8436787974 (Whatsapp connect preferable)

**Email:** 

salivasymposiumindia@gmail.com

Indian Academy for Clinical And Dental Genetics (IACDG)

Address:

LDG Road, Chennai - 600015 Tamil Nadu,India

**Website:** www.salsi.in

## SALSI Testimonials

#### **SALSI 2020 Conference Report**

#### **Dr Apurva Garg**

Consultant Head & Neck Onco-Surgeon Choithram Hospital & Research Center Indore, Madhya Pradesh, India

"SALSI 2019 was a great platform for students consultants and faculties from dental, medical and public health background.The scientific program. discussions and all panels were world class.It has reinforced the fact that saliva is very precious and highly useful for diagnostics with immense possibilities for future research which may one day substitute blood tests for majority of our diagnosis.My heartiest congratulations to Dr. Gargi, Dr. Paul and the whole organising team.I'm looking forward to the next SALSI eagerly"

#### Dr W. M. Tilakaratne

BDS, MS, FDSRCS, FRCPath, PhD Professor of Oral Pathology Department of Oral and Maxillofacial Clinical Sciences Faculty of Dentistry, University of Malaya, Malaysia Past President: International Association of Oral Pathologists

"The initiative to hold the first salivary diagnostics symposium by Indian Academy for Clinical and Dental Genetics is highly appreciated as it is very timely and highly appropriate for the current needs in diagnosis. I am sure you brought together a nice team of clinicians, scientists and relevant people from the industry to work together for a common goal. I am hopeful that all the lectures, discussions and fellowship would go a long way in establishing salivary diagnostics in India and in the region. I wish the whole team for the job well done"

#### Links to video testimonials

Mrs. Krishna Mukherji, USA SALSI 2020 International Guest Speaker

**Dr. Nisha Rejath, Bangalore, India** SALSI 2020 National Guest Speaker

**Dr. Rituja Upadhyay, IIT Delhi,India** SALSI 2020 National Participant

<u>Dr. Sesha Prasad, Bangalore, India</u> SALSI 2020 National Guest Speaker

<u>Dr. Jyotismita Thakuria,India</u> SALSI 2020 Best Paper Winner- PG Catergory

#### **Dr Paul Desmond Slowey**

CEO at Oasis Diagnostics Corporation Vancouver, Washington United States

"Dr Gargi Roy Goswami is a very industrious. hard working and trustworthy individual who I have worked with as an in-country coordinator and organizer of the very first meetings [symposia] devoted entirely to the field of salivary diagnostics in India. Due to Dr Gargi's marketing efforts over 500 attendees were part of SALSI 2019 [Saliva Symposium India 2019] held in Chennai. A second such meeting is due to be held in Bangalore at the end of January 2020 and due to Dr Gargi's efforts we expect to surpass the number of attendees this time around with possibly close to 1000 attendees.

Dr Gargi is a multi-faceted individual with skills in research, commerce and social media and as a result she has recently entered the commercial sector by establishing a Company in the name of her father, KROYNAS, which I believe will successfully introduce many new tools for salivary diagnostics into the country of India to improve the health of her fellow countrymen and countrywomen

SALSI 2021 Program Brochure