

IoT Tracking Summit

October 20-21, 2020

www.iot-tracking.events

General overview

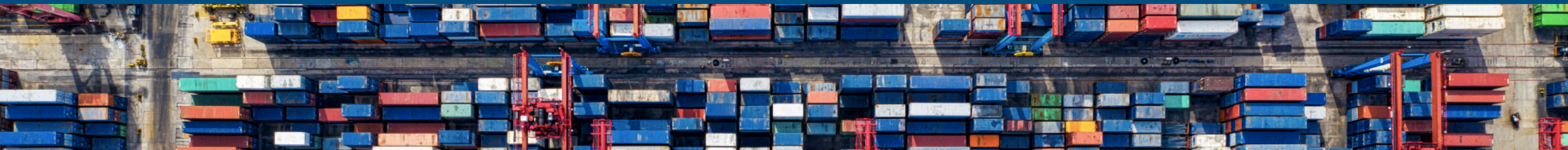
IoT Tracking Summit is an online event gathering a worldwide audience of **500+ decision makers**: technology vendors and enterprise users, building the future of the location tracking industry.

Conference sessions

IoT Tracking Summit provides a unique snapshot into the market with conference sessions focussing both on the latest technology and business trends and on their applications in specific, field-proven uses cases.

B2B Matchmaking

Running round the clock for 26 hours, IoT Tracking Summit provides unique opportunities to connect with customers, partners and suppliers from Americas, Europe, Africa, Middle-East and Asia. The event's platform offers a simple and easy way to search and find partners, suppliers and customers and schedule with them 20 minutes long one-to-one video meetings.



Conference Sessions - 25+ expert speakers

IoT Tracking Summit is offering multiple sessions available live or as a recording, specifically:

- Innovation in low power positioning : turning into reality multi-years battery operated location trackers.
- In- and out-door tracking for logistics: from warehouse to shipping containers at sea
- Asset Tracking in the construction industry : fighting theft, loss and inefficiencies.
- Indoor tracking gets real : use cases in factories, hospitals, underground railways, and more
- IoT Fights COVID-19 : Lesson learned from deploying contact tracing solutions at scale
- IoT from the sky: old & new players in satellite communications for affordable terrestrial and maritime tracking applications.
- Tracking technologies beyond GPS/GNSS

For up to date details see: the event's website www.iot-tracking.events



Business meetings

IoT Tracking Summit is using an easy to use online conference platform offering straightforward business meeting scheduling.

IoT Tracking Summit has been designed with the idea of allowing all attendees to potentially connect wherever he/she is based. For this matter B2B meetings can be scheduled via video all along the 26 hours of the event, allowing Americas to connect to Europe, Asia to Americas and Europe to Asia as the sun moves. Each attendee can set their own availabilities based on their time zone and the conference track they want to attend (live or replayed).



Why should you join ?



Latest technologies unveiled, inspiring use cases & testimonials from the field



Connect with all market stakeholders: semiconductor, hardware, software, services, platforms, content, connectivity & enterprise end users



A truly global, unique event offering unmatched worldwide connections in the IoT Tracking market.



Affordable event, no travel cost, great ROI



Tickets



Early bird € 49 (until September 21st)



Standard € 99 (until October 13th)



VIP € 149



Exhibition & Sponsorship packages

| | eBooth standard | eBooth Premium | Silver Sponsor | Gold Sponsor |
|--|-----------------|----------------|----------------|--------------|
| eBooth (including company presentation, video, rep presence, 1:1 meetings) | 1 | 1 | 1 | 1 |
| eBooth traffic report | 1 | 1 | 1 | 1 |
| eBooth chat | | 1 | 1 | 1 |
| eBooth promotion in attendee feed | | 1 | 1 | 1 |
| Tickets (for company representatives & partners) | 2 | 4 | 6 | 12 |
| Session Speaking slot | | | 1 | 1 |
| Keynote speaking slot | | | | 1 |
| Sponsored push notification | | | 1 | 2 |
| Event Homepage - logo | | | Small | Large |
| Global mailings - logo | | | Small | Large |
| Banner above conference live stream | | | | 50% of time |
| Price | 850,00 € | 1250,00 € | 2500,00 € | 4000,00 € |



Your contact



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