

MedDevice
Ignition
2021

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March 29 -31 2021

Ramada Hotel & Suites
by Wyndham
Ajman
United Arab Emirates

INDUSTRY OVERVIEW

Medical device is one of the key markets of a country's investment. USA continues to exist as one of the largest markets in the world. Device industry with high growth trajectory, evolving significantly in the last few decades.

Why UAE?

- Medical equipment markets is one of the six growing market of UAE with average spending of \$1,200 on healthcare per capita.
- UAE's medical device market value is at \$1.08 billion.
- The number of medical tourists visited Dubai for treatment grew from 107,000 to 326,000 and revenues increased from \$177 to \$381 million.
- UAE is the gateway to the middle east market and accessible by the world's one third of the population.
- The 3D growing market has great potential for orthopaedic and prosthetic products.
- As per Boston consulting group, Dubai is the 6th city globally as the most attractive city,
- UAE is the first in the world in terms of FDI technology transfer.





"MEDICAL DEVICE TECHNOLOGY IS TRULY INTERDISCIPLINARY"

Chris Toumazou

ABOUT CONFERENCE

MedDevice Ignition is a congregation of visionaries around the world. The device industry is experiencing a transformation with acquisition and collaboration has become a key market strategy. As per KPMG, market device industry global annual sales forecast to rise by over 5 per cent a year and reach nearly US \$ 800 billion by 2030.

With an aim to engage manufacturers, doctors, hospital owners, key decision makers, academics, entrepreneurs, dealers, distributors, medical colleges, innovators, public service organizations & med-tech companies through our platform. A one of its kind medical device gathering for professionals looking to meet the experts and trying to find out the way to launch the product, enhancing product ideas, investment, outsourcing clinical trials, post lunch marketing, etc.

Let us move out of the bookish guideline, encounter the real world scenario, and discuss next generation service line of medical device like AI & ML in medical device, software as a medical device, next gen combination devices and so on.

Let us allow catering the avenue for everyone and bringing out the most technical necessity for the best of your services and grasp the next unparalleled and tactical move for the benefit of your product.



WHO ARE SPEAKING



Dr Ruchi Dana
Board Member
Dana Group
UAE

Dr Mohamed Elezbawy
Senior Business Manager
Stryker
UAE



Odd Viking Hoglund
Founder
Resorbable Devices AB
Sweden

Janis Correia
CEO
CBD Worldwide Inc
Canada



Prof Dr S A Khan
Dean
Dubai Pharmacy College for Girls
UAE

WHO
ARE
SPEAKING



Andrew Haines
Head of GB
Murray's Medical Ltd
United Kingdom

Dr Hasan Al-Nashash
Professor
American University of Sharjah
UAE



Dr Mirza R Baig
Professor & Head
Dubai Pharmacy College for Girls
UAE



Awni Ayoubi
President-CEO
Rostrum Medical Innovations
Canada



Torrey Smith
CEO
Endiatx
USA



Omar Al Bardan
Musculoskeletal Medical Device Expert
JMS Gulf
Saudi Arabia



Tyler Aroner
Consultant
Aroner Surgical LLC
USA



Sandy Rihana
Associate Professor
Holy Spirit University Of Kaslik
Lebanon



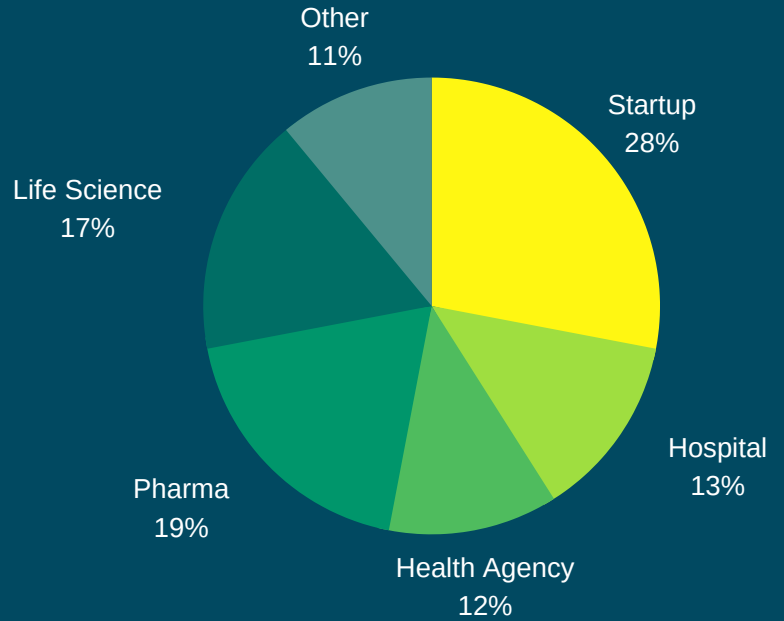
KEY DISCUSSION

- Artificial Intelligence and Machine Learning in Medical Devices
- Early Stage Investing, Investor Pool & VC Investment
- Pharmaceutical and Medical Device Pricing & Market Access
- IVD Regulation in USA, Europe and Asia
- FDA Pathway Problem: 510(K), PMA, HDE & De Novo
- User Centric Design & Security of Medical Device
- Computer & Robotic Assisted Orthopaedic Surgery

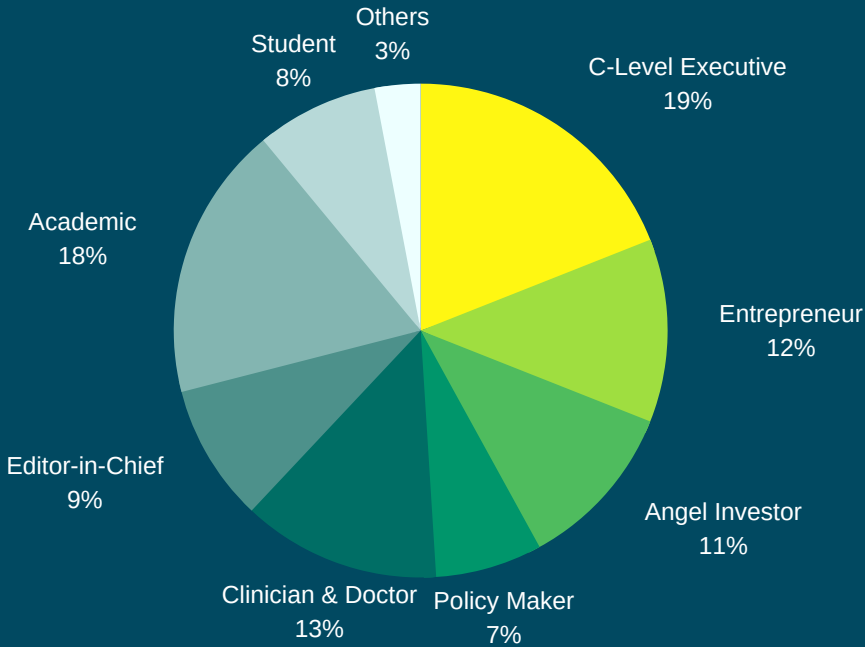


AUDIENCE BREAKDOWN

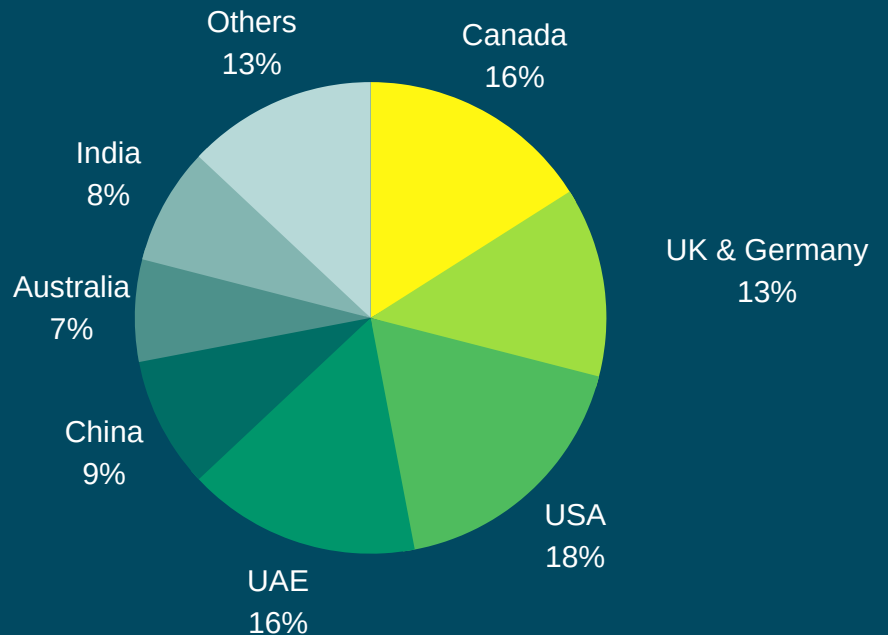
BY INDUSTRY



BY JOB TITLE



BY LOCATION



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Booth Size (sq. m)	5 x 15	5 x 10	5 x 7.5	5 x 5	3 x 3	3 x 3
Complimentary Registration	8	5	4	3	3	2
Final Program Ads	Double page	Double page	Full page	Full Page	Half Page	Half Page
Banner in Registration Area	Yes	Yes	Yes	-	-	-
Delegate Bag Insert	Yes	Yes	Yes	Yes	Yes	-
Speaking Session	Keynote + Speaker + Workshop	Keynote + Speaker + Workshop	Speaker + Workshop	Speaker + Workshop	Speaker	-
Branding						
Speaker Desk	Yes	Yes	Yes	Yes	-	-
Main Stage Banner	Yes	Yes	Yes	Yes	Yes	-
Video Titles	Yes	Yes	Yes	Yes	Yes	-
Competition Award	Yes	Yes	Yes	-	-	-
Podium Engagement Rounds	Yes	Yes	Yes	-	-	-
Marketing						
Logo Presence in Brochure	Yes	Yes	Yes	Yes	Yes	Yes
Logo Presence in Flyer	Yes	Yes	Yes	Yes	Yes	Yes
Logo Presence in Gadget	Yes	Yes	Yes	Yes	-	-
Communication						
Email to Attendees till conference	Yes	-	-	-	-	-
Press Release	Yes	Yes	Yes	Yes	-	-
Blog Post	Yes	Yes	Yes	Yes	Yes	Yes
Social Network Post	Yes	Yes	Yes	Yes	Yes	Yes
Post-Conference	Yes	Yes	Yes	-	-	-

“STOPPING **ADVERTISING** TO SAVE YOUR MONEY IS LIKE STOPPING YOUR WATCH TO SAVE TIME.”

~Henry Ford

Engage now!

WHY EXHIBIT?

- Put your business/products/services front and center
- Get in front of audiences in your target market
- Gain brand recognition and promote your products and credibility
- Brand awareness & gain media exposure
- Increase your reach and exposure to new clients, customers and businesses
- Your organization name and logo will potentially be used during these outreach campaigns
- Reconnect with customers and engage with an audience
- To educate your customers about any upcoming upgrades or releases
- A great chance to reconnect and get feedback on how your service or product is performing
- Generate strong leads & deliver great ROI

WHY ATTEND?

- Be at the forefront of device developments, regulatory affairs, supply chain and more
- Identify key areas on how industry experts work on the specific segment
- Understand current indication, application, techniques and diagnostics benefits and losses
- Recognizes methods to prevent complicated procedure, diseases and injuries to treat different bodily disorders.
- Evaluate recent innovation, clinical trial, diagnostics management and compare previous and present solutions.
- Debate new approaches to facilitate device based on UAE setting
- Review challenges in different diagnostic care like hospital, home, ambulance, etc
- Identify different findings, diagnoses and management of infectious diseases like COVID-19
- A comprehensive practical guidelines for advanced strategies related to new trends and clinical research
- Meet healthcare IT professionals and vendors to elevate your offering
- Understand the funding model in the world of diagnostics



Present your solutions, enlighten your audience and get ahead of your competitor

PAPER SUBMISSION GUIDELINES

The manuscript should be prepared in the following format:

- Title of the paper, name, position, affiliation, institution/company, phone number and email
- Abstract of approximately 100 - 300 words with major 3-4 keywords
- The final paper word limit is 5000 words including the abstract
- Abstract should be in font size 11. (Calibri, 1.15 spacing)
- Papers should be submitted electronically following as per the guidelines
- The paper should be in British style english
- The full paper should contain the following sections: introduction, methods, analysis, results and conclusions
- All the tables, diagrams, citation, references should be appropriately numbered

About Kentron Privilege Program

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What you will gain?

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- Identify market drivers, addressable size of the market, future segments, untapped new market and approach to merger and acquisitions studies
- Our research provide critical support for expansion in the present and new regions
- Understand new tactics for customer engagement, gap in present market, product innovation, post-market techniques, etc
- Get detail information of the company overview, operating segments, portfolio, R&D , product performance, and other movement within a organization.
- Our research is backed by secondary research that includes historical news, articles, government data, white papers, newsletters, annual reports and databases. Also, add on qualitative (face to face or telephonic interviews) as well as quantitative research methods (various types of surveys and questionnaires)

VENUE

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