



SOLAR PV WORLD EXPO 2020

FORMERLY GUANGZHOU INTERNATIONAL SOLAR PHOTOVOLTAIC EXHIBITION (PV GUANGZHOU)



August 16th-18th, 2020



China Import & Export Fair Complex



www.pvguangzhou.com

EXHIBITION SPACE

40,000

EXHIBITING COMPANIES

600+

VISITORS PLUS REPEAT VISITS

30,000+





China Continues to Lead New PV Installations in 2020

Global solar installations will continue double-digit growth rates into the new decade, according to IHS Markit's latest report, suggesting new annual installations in 2020 will reach **142 GW**, a **14%** rise over the previous year.

Even though many projects planned and auctioned in 2019 in China will be delayed into at least 2Q of 2020 due to the coronavirus, China will still remain in the preeminent position as the overall leader in solar installations, expected to add an additional **45-50 GW** to the existing capacity, about **30%** of which will be contributed by industry and commerce.



ONE OF THE MOST TRUSTED PV SHOWS IN CHINA!

▶▶ An average re-book rate as high as **82%** as we have successfully helped our exhibitors expand their markets! Our exhibitors (including repeat attendance) are mainly from the following countries in total over the past 11 editions:

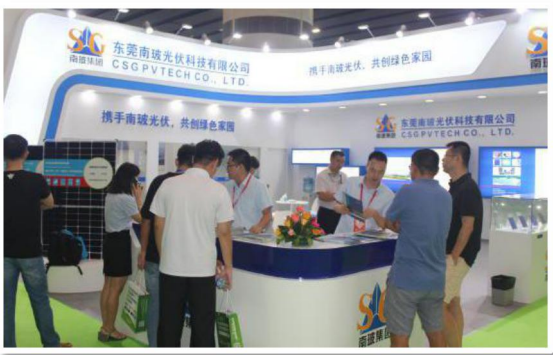
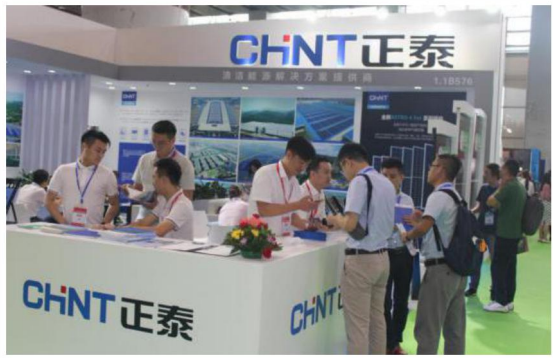
- China
- Japan
- Korea
- Singapore
- USA
- Germany
- Czech
- Thailand
- Italy, etc.



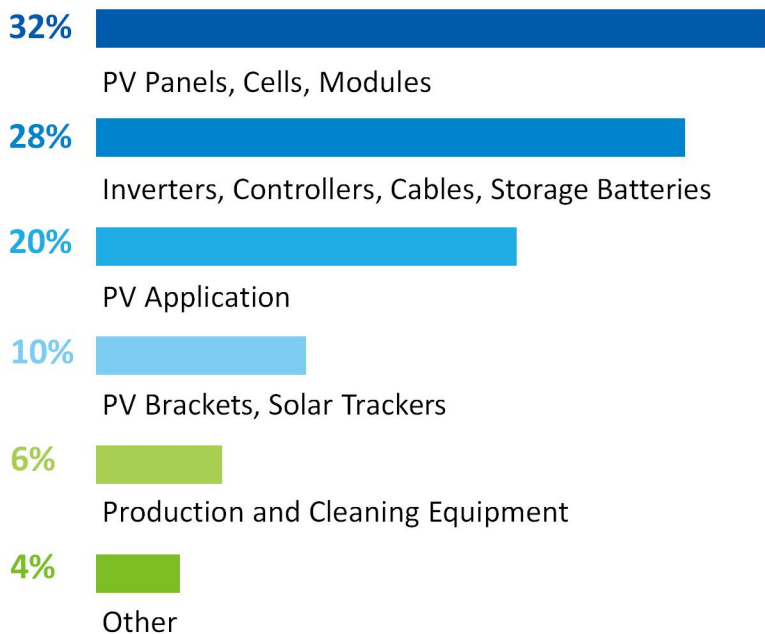
“We gave away **1000+** company brochures and signed **13** contracts, which were estimated at **20 Million Yuan** in total. We will definitely attend again next year.”

——JA Solar at the 2019 show

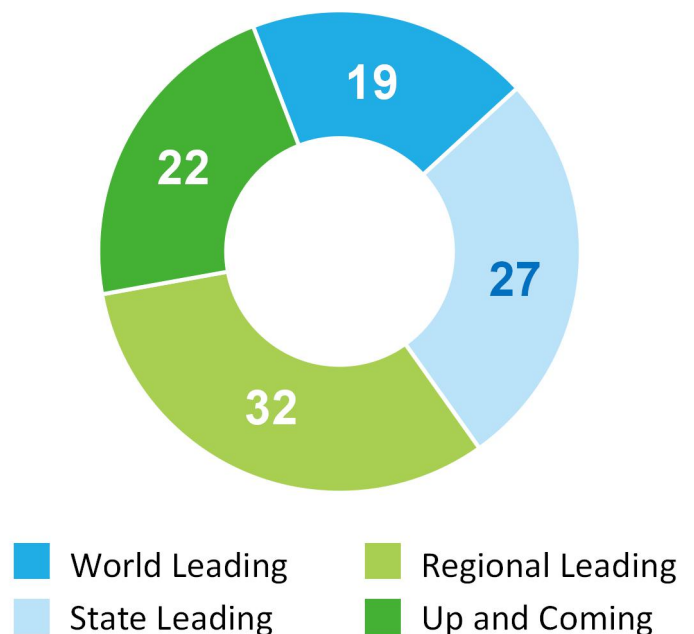
Partial Royal Exhibitors



▶▶ 2019 Exhibitor Analysis by Sector



▶▶ 2019 Exhibitor Market Status Analysis



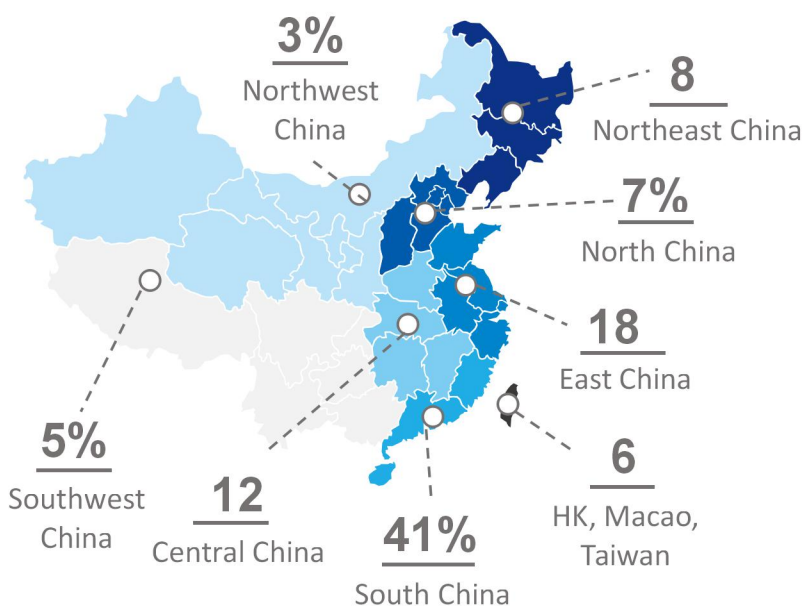
ONE OF THE BEST KNOWN SHOWS!

To guarantee the highest level of buyer attendance, we visit related trade shows, insiders meetings, industry parks, and etc. every year in Beijing, Jinan, Shanghai, Wuxi, Zhongshan, Japan, Germany, Korea, Indonesia, Philippines and so on.

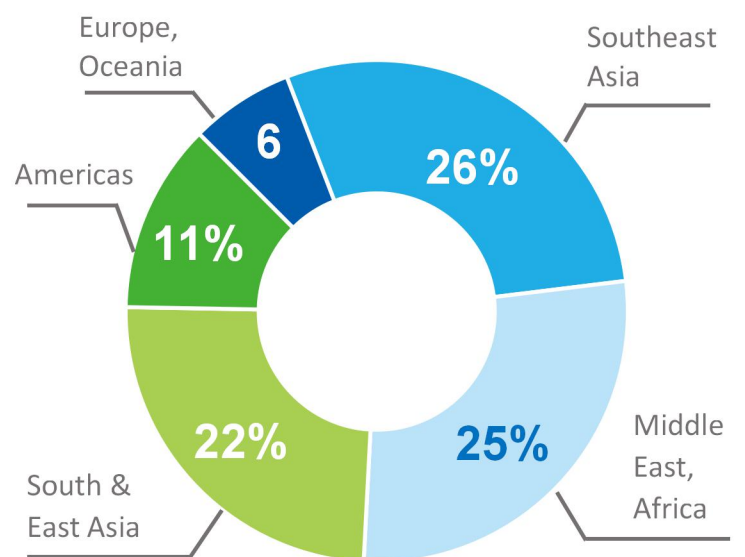
Currently, over **95%** solar companies in China have attended or at least heard of our show, and it is also gaining brand awareness rapidly worldwide!



2019 Chinese Visitors Analysis



2019 Overseas Visitors Analysis



The 2019 Show Recorded **20000+** Visits From Domestic Buyers, Representing **9000+** PV Companies in China!

Preregistered Overseas Buyers Also Reached **2500+**, up by **30%**, Marking the Biggest Increase of All Time!

EXPERT ADVISOR TEAM JOINS IN THE SHOW

Composed of industry elites like presidents of leading associations and enterprises, the expert advisor team gives the show strong support and invites the insiders to attend the show. More quality and quantity visitors will appear on the show.

- Dr. Gopal Energy Foundation
- IPPF Power Asia
- Solar Association
- Shunde Sun Yat-Sen University Solar Energy Institute
- Institute for Solar Energy Systems (ISES), Sun Yat-Sen University
- Aolar Culture
- Chint Solar
- GoodWe
- AKCOME
- Ginlong
- SAJ
- CSG PVTECH
- Winone Solar
- INVT
- Sofar Solar
- Zonergy
- Jinyuan Technology
- Hopewind
-

Special Thanks to Our Advisors & Their Organizations



Partial Chinese Media Partners:

- National Energy Conservation Centers
- China Energy Conservation Association (CECA)
- All-China Environment Federation (ACEF)
- Guangdong Solar Energy Association (GSEA)
- China Photovoltaic Industry Association (CPIA)
- Guangdong Energy Conservation Association
- Guangzhou Institute of Energy Conservation, Chinese Academy of Science
- Shandong Solar Industry Association
- Zhejiang Solar Photovoltaic Industry Association
- Jiangsu PV Industry Association
- Guangdong Energy Association
- Guangdong Association of Circular Economy and Resources Comprehensive Utilization
- ...

Partial Overseas Media Partners:

- GOGLA Global Off-Grid Lighting Association
- Iran Renewable Energy Association
- Pakistan Renewable Energy Society (PRES)
- Clean Energy Business Council (CEBC)
- The Association for Borderless Renewables
- Sustainable and Renewable Energy Development Authority (SREDA)
- Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
- Bangladesh Solar Renewable Energy Association
- Alliance for rural electrification (ARE)
- Bulgarian Biomass Association (BGBIOM)
- The Developers & Builders Alliance
- Argentinean Wind Energy Association (AAEE)
- Chinese Association for Renewable Energy (CARE)
- ...

COLOCATED TRADE SHOWS SHARING ABUNDANT RELATED BUYERS



- Asia **Battery** Sourcing Fair (GBF Asia 2020)
- Asia-Pacific **Biomass Energy** Exhibition (APBE 2020)
- China **Heat Energy** Exhibition (Heat China 2020)
- Asia-Pacific **Power Products** & Technology Exhibition (Power China 2020)
- Asia-Pacific **Water Heating** Exhibition (AWHE 2020)

EXHIBITION FEE

Standard Booth	Luxury Booth	Raw Space
\$2400/9sq.m	\$2800/9sq.m	\$240/sq.m
		<p>Minimum rental area is 36 sq.m, no construction, no facility.</p>

ABOUT US



Guangdong Grandeur International Exhibition Group is China's **2nd** biggest exhibition organizer, yearly organizing and co-organizing over **100** exhibitions in China, Thailand, Indonesia, and etc, covering over **80** industries.

CONTACT US

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