Dear all,

## RE: [Entrepreneurship and Inclusive Agribusiness Course](https://bit.ly/2VbApGQ)

## [FineResults Research Services](https://bit.ly/38Amsa7) would like to invite you to high impact training on [Entrepreneurship and Inclusive Agribusiness Course](https://bit.ly/2VbApGQ) to be held in Nairobi from 30/11/2020 to 04/12/2020

**COURSE PROFILE**

## Course Name: [Entrepreneurship and Inclusive Agribusiness Course](https://bit.ly/2VbApGQ)

**Date:** **30/11/2020 to 04/12/2020**

**Duration: 5 Days**

**Venue: FineResults Research Training Centre, Nairobi, Kenya**

**Cost: USD 800**

**Online Registration**: [REGISTER HERE](https://bit.ly/34qQxsh)

**INTRODUCTION**

At the Global level, the world is implementing the 17 Sustainable Development Goals—to address urgent global challenges over the next 15 years. Specifically, Goal 1 and 2 on ending poverty in all forms everywhere and ending hunger respectively are related in that, in most cases poverty is the main reason for hunger at the household level or at the national level. Many countries have put effort in the agriculture sector to improve production. While increased agricultural production is essential in improving food security status of household and the nation, it is not sufficient to reduce hunger and poverty. There is therefore a need for promoting the entire agricultural value chain through collaborative efforts among the state and the non-state actors such as donors, banks, civil society organizations, private sector, religious groups, and agricultural associations among other groups. These collaborations can be informed by studying the entire chain, identifying opportunities and constraints and assessing the need for Business Development Services (BDSs) that includes input, advisory services, market information/communication, business management, legal services, financial services, transport services, insurance, farm implements (tools and equipment) and value addition that can help smallholder farmers improve enterprise(s) performance. This 5 day course intends to equip participants with knowledge on use of strategies that involve provision of financial and non- financial products such as market information through ICT, advisory/technical support for capacity building, gathering and storage, value addition which contribute to the improved value chains among others all intended to enhance agribusiness role in food security.

**DURATION**

5 Days

**WHO SHOULD ATTEND?**

This course is intended for various actors in the Agriculture working with communities, in governments, funding agencies, Research organizations and non-government organizations, civil society organizations, among others for Agriculture support activities and other Development programmes.

**LEARNING OBJECTIVES**

* Upon completion of the course, participants will:
* Understand issues on entrepreneurship
* Understand the agribusiness environment and how to make it inclusive
* Better understand how to overcome pitfalls in businesses, particularly agriculture-based businesses
* Understand importance of collective marketing
* Understand importance of record keeping

**TOPICS TO BE COVERED**

**Module 1**

* Farming as a business
* Entrepreneurship

**Module 2**

* Proper post- harvest handling of agricultural produce
* Value addition of agribusiness

**Module 3**

* Market and market operations
* Record keeping

**Module 4**

* Financing agribusiness
* Sources of finance for farming business

**Module 5**

* Market linkages

**ACCOMMODATION**

Accommodation is arranged upon request. For reservations contact us through Mobile: +254 759 285 295 or Email: training@fineresultsresearch.org

**PAYMENT**

Payment should be transferred to FineResults Research Limited bank before commencement of training. Send proof of payment through the email: training@fineresultsresearch.org

**CANCELLATION POLICY**

• All requests for cancellations must be received in writing.

• Changes will become effective on the date of written confirmation being received.

**GENERAL NOTES**

* All our courses can be Tailor-made to participants needs
* The participant must be conversant with English
* Presentations are well guided, practical exercise, web based tutorials and group work. Our facilitators are expert with more than 10years of experience.
* Upon completion of training the participant will be issued with FineResults Research Services certificate
* Training will be done at FineResults Research Services center in Nairobi Kenya. We also offer more than five participants training at requested location within Kenya, more than ten participants within east Africa and more than twenty participants all over the world.
* Course duration is flexible and the contents can be modified to fit any number of days.
* The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and a Certificate of successful completion of Training. Participants will be responsible for their own travel expenses and arrangements, airport transfers, visa application dinners, health/accident insurance and other personal expenses.
* One year free Consultation and Coaching provided after the course.
* Register as a group of more than two and enjoy discount of (10% to 30%) plus free four hour adventure drive to the National game park, in Nairobi.

[Visit our website for more details](https://bit.ly/2pzFkWp)

**How to participate**

[Individual Registration](https://bit.ly/34qQxsh)

**Contact information**

**Email:** [training@fineresultsresearch.org](mailto:training@fineresultsresearch.org)

**TEL:**  +254 759 285 295

**Website:** [fineresultsresearch.org/training/](https://bit.ly/2IWjXW8)

**Visit our** [face book page](https://bit.ly/2lOxV36)

**Visit our** [linkedin page](https://bit.ly/38qa4uE)

**Visit our** [twitter account](https://bit.ly/38oZRi7)