Dear all,

## RE: [Effective Communication of Research Findings with Users of Knowledge for Impact](https://bit.ly/2JAAFtB)

## [FineResults Research Services](https://bit.ly/38Amsa7) would like to invite you to high impact training on [Effective Communication of Research Findings with Users of Knowledge for Impact](https://bit.ly/2JAAFtB) to be held in Nairobi from 03/08/2020 to 07/08/2020

**COURSE PROFILE**

## Course Name: [Effective Communication of Research Findings with Users of Knowledge for Impact](https://bit.ly/2JAAFtB)

**Date:** **03/08/2020 to 07/08/2020**

**Duration: 5 Days**

**Venue: FineResults Research Training Centre, Nairobi, Kenya**

**Cost: USD 800**

**Online Registration**: [REGISTER HERE](https://bit.ly/2JEt2Cw)

**INTRODUCTION**

Understanding how to capture, analyze and use data is essential for researchers, educators, private sectors among other actors in research. Although collecting and analyzing accurate data in a reliable and timely manner is important, it is not sufficient to guarantee identification and informed policy action as well as sustainable development in the absence of dissemination of research findings to knowledge users through effective methods. Also, considering the much time and resources used to collect, collate and analyze data by these actors, knowledge on effective methods of disseminating of the research findings to the relevant users for necessary action is important. This 5 days course will equip participants with knowledge on writing various effective research outputs for policy makers, donors, development practitioners, extension service providers, farmers among other beneficiaries of research. Participants gain knowledge on how to write projects reports, cases (most significant change stories), evidence brief, posters and policy briefs, manuscript for publication in referred journals among other outputs.

**DURATION**

5 days

**WHO SHOULD ATTEND?**

* Policy makers
* Researchers
* NGO and civil society staffs
* Educators
* Post graduate students
* Private sector representatives
* Media staffs
* Civil Society Organizations

**LEARNING OBJECTIVES**

At the end of training participants will:

* Gain knowledge on use of data analysis software of their choice such as excel, SAS, SPSS, Stata, R, Python, NVIVO, E-VIEWS
* Have improved capacity to analyze data, understand results, communicate and report the findings of research in an accurate, reliable and timely manner for evidence-based policymaking and sustainable development.
* Learn different communication strategies for researchers to disseminate their research findings.
* Demystify research through effective communication.
* Gain knowledge on effective ways to disseminate information about their projects/research widely
* Realize that they produce common goods and their research products are better if used by others.
* Produce research outputs including policy briefs for policy makers, evidence briefs, cases, posters, project reports and manuscripts (journal articles)
* Equip participants with skills to communicate their research outputs for impact on development.

**TOPICS TO BE COVERED**

**Module 1: Data handling and analysis using the software of choice**

* Introduction to excel /SAS/SPSS/Stata/ R/Python/NVIVO/E-VIEWS (software of choice)
* Terminologies used in excel/SAS/SPSS/Stata/ R/Python/NVIVO/E-VIEWS (software of choice)
* Handling Data Files in excel/ SAS/SPSS/Stata/ R/Python/NVIVO/E-VIEWS (software of choice)
* Basic Statistical Analysis using excel/SAS/SPSS/Stata/ R/Python/NVIVO/E-VIEWS (software of choice)
* Statistical Associations in SAS/SPSS/Stata/ R/Python/NVIVO/E-VIEWS (software of choice)
* Advanced analysis in SAS/SPSS/Stata/ R/Python/NVIVO/E-VIEWS (software of choice)

**Module 2: Data analysis using software of choice**

* Descriptive data analysis (means, standard deviation, median, interquartile range, frequencies and percentages) using SAS/SPSS/Stata/ R/Python/NVIVO/E-VIEWS (software of choice)
* Diagnostic tests (tests for outliers, multicollinearity, normality etc)
* Single comparison tests test statistics (t- tests, Independent t-test, Mann-Whitney test/ Wilcoxon rank sum, One-way ANOVA, Kruskal-Wallis test, Paired t-test, Wilcoxon signed rank test, Repeated measures ANOVA, Friedman test)
* Tests of association (Pearson’s Correlation Coefficient, Spearman’s Correlation Coefficient, chi-square tests, Simple Linear Regression
* Presentation of results using Tables and Figures
* Interpretation of results from descriptive, diagnostic, single comparison and tests of associations

**Module 3: Principles of effective writing**

* Principles of communication
* Effective communications of research findings for impact
* Effective communications of research findings for impact
* Packaging of research findings
* Contents of project report / case or most significance change story/ evidence brief/ policy brief/ a manuscript for publication in a referred journal
* Exercise on writing one research output

**Module 4: Identification of effective common public awareness tools**

* Exercise on writing one research output (project report / case or most significance change story/ evidence brief/ policy brief/ a manuscript for publication in a referred journal)
* Identification of basic principles that should always be kept in mind while writing research outputs (project report / case or most significance change story/ evidence brief/ policy brief/ a manuscript for publication in a referred journal)

[→](http://vitalextralearning.com/training/?category=Research-Data-Management) Good writing

[→](http://vitalextralearning.com/training/?category=Research-Data-Management) Essential contents

[→](http://vitalextralearning.com/training/?category=Research-Data-Management) Presentation

[→](http://vitalextralearning.com/training/?category=Research-Data-Management) Language issues

* Review of written article

**Module 5: Content of a manuscript for publication in a referred journal**

* Selecting relevant journal
* How to detect predatory journal
* Outline and content of a manuscript

**ACCOMMODATION**

Accommodation is arranged upon request. For reservations contact us through Mobile: +254 759 285 295 or Email: training@fineresultsresearch.org

**PAYMENT**

Payment should be transferred to FineResults Research Limited bank before commencement of training. Send proof of payment through the email: training@fineresultsresearch.org

**CANCELLATION POLICY**

• All requests for cancellations must be received in writing.

• Changes will become effective on the date of written confirmation being received.

**GENERAL NOTES**

* All our courses can be Tailor-made to participants needs
* The participant must be conversant with English
* Presentations are well guided, practical exercise, web based tutorials and group work. Our facilitators are expert with more than 10years of experience.
* Upon completion of training the participant will be issued with FineResults Research Services certificate
* Training will be done at FineResults Research Services center in Nairobi Kenya. We also offer more than five participants training at requested location within Kenya, more than ten participants within east Africa and more than twenty participants all over the world.
* Course duration is flexible and the contents can be modified to fit any number of days.
* The course fee includes facilitation training materials, 2 coffee breaks, buffet lunch and a Certificate of successful completion of Training. Participants will be responsible for their own travel expenses and arrangements, airport transfers, visa application dinners, health/accident insurance and other personal expenses.
* One year free Consultation and Coaching provided after the course.
* Register as a group of more than two and enjoy discount of (10% to 30%) plus free four hour adventure drive to the National game park, in Nairobi.

[Visit our website for more details](https://bit.ly/2pzFkWp)

**How to participate**

[Individual Registration](https://bit.ly/2JEt2Cw)

**Contact information**

**Email:** [training@fineresultsresearch.org](mailto:training@fineresultsresearch.org)

**TEL:**  +254 759 285 295

**Website:** [fineresultsresearch.org/training/](https://bit.ly/2IWjXW8)

**Visit our** [face book page](https://bit.ly/2lOxV36)

**Visit our** [linkedin page](https://bit.ly/38qa4uE)

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