







LEAVE HAPPY

CURATED BY:

DAY DIAMOND







INTRODUCTION

Having been in the Event industry, Day Diamond is all set to debut with our massive culinary festival – Good Indian Food Festival (GIFF) in Chennai in the month of April 2020



DATE
04TH & 05TH APRIL 2020

<u>CITY</u> **CHENNAI** CURATED BY DAY DIAMOND

TIMINGS

DAY 1 & DAY 2 - FROM 12PM - 10PM







The Idea being

An entire day of gluttony and extravagant experiences, filled with the best chefs and restaurants, live artists, entertainment and lots of instagrammable attractions at the Great Indian Food Festival.

What to expect:

- · Pop-ups by your city's best restaurants.
- · Great music & day long entertainment.
- · Games & quizzes.
- · Master classes with chefs.
- Lots of instagrammable moments.
- A hub for the finest bloggers.
- · Homemade recipes brought to life.
- · A massive food court.
- Movie Promotion.
- The event will be graced by celebrities and famous personalities.
- · Groovy music & day-long entertainment.







STALLS

BENEFITS

- Pre Event Promotion.
- Reach on the Event day.
- Promotion continues post event.
- Social media promotion.

- High visibility
- · Content may be featured by bloggers.
- Influencer busy zone.
- · Simplified payment mechanism.

TYPES OF STALLS	DESCRIPTION	STALL PRICE DAY	
		1 DAY	
TYPE 1 FULL STALL	Dimensions – 10ft x 10ft Provisions – 2 Tables + 2 Chairs + 2 plug points + 1 light	₹10,000 + 10% OF SALES.	₹18,000
TYPE 2 HALF STALL	Dimensions – 5ft x 10ft Provisions – 2 Tables + 2 Chairs + 2 plug points + 1 light	₹7,000 + 15% OF SALES.	₹12,000
TYPE 3 MINI STALL	Dimensions – 6ft x 6ft Provisions – 2 Tables + 2 Chairs + 2 plug points + 1 light	₹5,000 + 20% OF SALES.	₹8,000 + 20% OF SALES.







VENUE: VR MALL CHENNAI











CONTACT

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f @ /DAYDIAMONDEVENTS











THANK YOU FOR YOUR TIME—



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