



IDSC
The Egyptian Cabinet
Information and Decision
Support Center

CALL FOR PAPERS



CICPO

Cairo Third International Conference for Public Opinion

———— 16th and 17th june ————

"Opinion Polling for Better Future"



Cairo Third International Conference for Public Opinion

Cairo, June 16th and 17th 2020

Opinion Polling for Better Future

Dear Colleagues,

The Opinion Polls and Research Center - Egyptian Cabinet, cordially invite you to the Third International Conference "Opinion Polling for Better Future", which will take place on June 16th and 17th 2020, in Cairo at Marriott Hotel.

The conference aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results about all aspects of Public Opinion Polling. As well as identifying, global and regional updates in the field of public opinion polls. Furthermore, it aims at fostering the culture of public opinion polls, which would contribute strengthening its role in the process of policies making.

Conference sessions cover many points, which are to identify
and analyze a group of issues:

- ✓ The future of public opinion polls methodology all over the world.
- ✓ Modern developments in information technology (IT) and communication field (Digitalization) and how it facilitated doing public opinions polls.
- ✓ The effect of modern media channels and social media platforms on public opinion
- ✓ Opinion Polling and better support to decision makers
- ✓ Opinion Polling and "Following up and evaluating governmental efforts and national projects"
- ✓ Opinion Polling role in achieving sustainable development



Conference Languages:



Arabic and English



Conference admission:

.is free of charge and we very much hope that you are interested to participate

Research Proposals:

The Opinion Polls and Research Center, invites researchers in public opinion centers, and related scientific centers, who are interested, to present scientific papers in one of the aforementioned topics. Those who are interested can send a summary either in Arabic or in English.

The Proposal should include the following:

Title, summarized explanation maximum of 3 pages, including main target, theoretical framework, and the used methodology. Not to mention, adding contact information including full name, job, employer, mailing address, E-mail, and a telephone/fax number.

Important Dates:

Submitting research summaries deadline: March 21th 2020

Summaries feedbacks from the organizing committee: March 31th 2020

Deadline for submitting final researches: June 1st 2020

Contact Information:

The 2020 conference information will be updated continually. In the meantime, if you have any questions please do not hesitate to contact us.

✉ Email: conference@pollcenter.idsc.gov.eg

Mrs. Iman Essam El-Din Goueili (Conference Coordinator)

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We very much look forward seeing you this June in Cairo

Kind regards.