

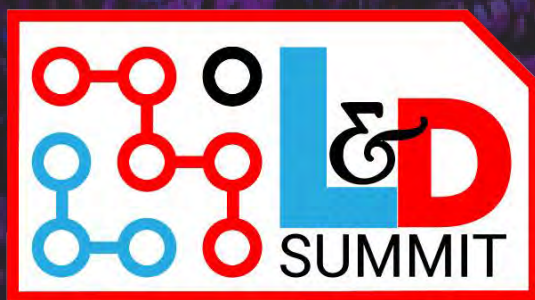


9TH ANNUAL HRM SUMMIT 2020

1-2 APRIL, DUBAI

SPONSORSHIP PACKAGES

INCORPORATING 3 SUMMITS



A NEW AGE OF HR EVENTS HAS BEGUN

2020 marks our Ninth year of hosting incredible HR events in the region. Drawing thousands of the world's HR leaders together to learn and do business, HRM Summit combines carefully curated content with unrivalled opportunities to make connections.

From entrepreneurs to administrators, HR Directors, CEOs and policymakers, all of our attendees are looking to stay on top of the latest trends, meet their next client or partner, and connect with other people interested in the future of technology, innovation, learning, strategy and imagination.

What about you?



9th Annual HRM Summit

1 – 2 APRIL 2020

THE RITZ-CARLTON DIFC, DUBAI, UNITED ARAB EMIRATES



50+

SPEAKERS

40+

EXHIBITORS

6

WORKSHOPS

12

AWARDS

2000

VISITORS

20+

STARTUPS +
PITCHBATTLE

25

FREE
SEMINARS

10

DEEPDIVE
SESSIONS

1

COLLABORATION
ZONE

1

MEMORABLE
EVENT



EVENT DETAILS

1 - 2 APRIL 2020

RITZ CARLTON DUBAI INTERNATIONAL FINANCIAL CENTER
DUBAI, UNITED ARAB EMIRATES



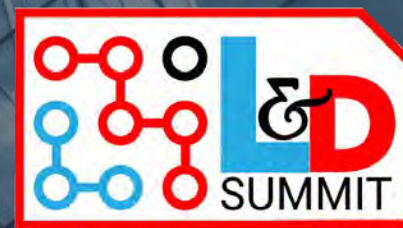
EVENT HIGHLIGHTS

- * 50+ SPEAKERS
- * 6 PRACTICAL WORKSHOPS
- * 40 EXHIBITORS
- * 12 HR EXCELLENCE AWARDS
- * 25+ FREE SEMINARS
- * 20+ STARTUPS (PITCH BATTLE)
- * 10 HR DEEP DIVE SESSIONS
- * 2K+ VISITORS
- * COLLABORATION ZONE



INCORPORATING 3 SUMMITS

- HR STRATEGY SUMMIT
- HR TECH SUMMIT
- L & D SUMMIT





COLLABORATION ZONE

HRM Summit 2020 is for the vendors too. In addition to all the deliverables listed in the attached brochure, we are pleased to announce an exclusive HR Alliances Program aimed at maximising collaboration between vendors. The 9th Annual HRM Summit 2020, Dubai, in partnership with a Global HR Alliance organisation will launch a unique “HR Collaboration Zone” featuring 1-on-1 facilitated meetings, Panel discussions, collaboration action plan in a structured manner. The HR Collaboration Zone will feature:

- **ROUND TABLE SESSIONS** — Designed for those involved in indirect sales (alliances, partnerships, business development, corporate development, and executive roles) - will boost vendor engagement/ROI
- **COLLABORATION ZONE** — HRM Summit would run vendor to vendor ‘organized’ business networking sessions during and/or before/after the conference. These are facilitated sessions of “aligned” vendors who can extend their products, share market insights and expand to new geographies by finding new partners



Official Co-host: USD 15,000

- Opportunity to present a 1-minute video at opening ceremony
- Opportunity to deliver opening keynote
- Copy of the final attendee list
- 10 x VIP passes to the HRM Summit 2020
- 10 x VIP passes to official Awards Gala Dinner
- Podium branding
- Opportunity to speak at the Seminars
- Company marketing material in delegate pack
- Company logo on website, marketing materials and social media
- Full page advertisement in the event program (5.5" x 8.5")
- Recognized by MC as Official Co-Host
- Logo placement on beverage and lunch tables
- On-site branding
- Discounted tickets for additional attendees
- 1 Exhibitor Space (6m x 6m)





Diamond Sponsor: USD 10,000

- Opportunity to present a 1-minute video at opening ceremony
- Opportunity to deliver opening keynote
- Copy of the final attendee list
- 8 x VIP passes to the HRM Summit 2020
- 8 x VIP passes to official Awards Gala Dinner
- Podium branding
- Opportunity to speak at the Seminars
- Company marketing material in delegate pack
- Company logo on website, marketing materials and social media
- Half page advertisement in the event program (2.75" x 8.5")
- Recognized by MC as Sponsor
- On-site branding
- Discounted tickets for additional attendees
- 1 Exhibitor Space (6m x 3m)



Platinum Sponsor: USD 8,000

- Opportunity to present a 1-minute video at opening ceremony
- Opportunity to deliver opening keynote
- Copy of the final attendee list
- 5 x VIP passes to the HRM Summit 2020
- 5 x VIP passes to official Awards Gala Dinner
- Podium branding
- Opportunity to speak at the Seminars
- Company marketing material in delegate pack
- Company logo on website, marketing materials and social media
- Half page advertisement in the event program (2.75" x 8.5")
- Recognized by MC as Sponsor
- On-site branding
- Discounted tickets for additional attendees
- 1 Exhibitor Space (6m x 3m)





Gold Sponsor: USD 6,000

- 3 x VIP passes to the HRM Summit 2020
- 3 x VIP passes to official Awards Gala Dinner
- Opportunity to speak at the Seminars
- Company marketing material in delegate pack
- Company logo on website, marketing materials and social media
- Half page advertisement in the event program (2.75" x 8.5")
- Recognized by MC as Sponsor
- On-site branding
- Discounted tickets for additional attendees
- 1 Exhibitor Space (3m x 3m)



Silver Sponsor: USD 4,000

- 2 x VIP passes to the HRM Summit 2020
- 2 x VIP passes to official Awards Gala Dinner
- Opportunity to speak at the Seminars
- Company marketing material in delegate pack
- Company logo on website, marketing materials and social media
- Quarter page advertisement in the event program
- Recognized by MC as Sponsor
- On-site branding
- Discounted tickets for additional attendees
- 1 Exhibitor Space (3m x 3m)



Knowledge Partner: USD 4,000

- 2 x VIP passes to the HRM Summit 2020
- 2 x VIP passes to official Awards Gala Dinner
- Opportunity to speak at the Seminars
- Company marketing material in delegate pack
- Company logo on website, marketing materials and social media
- Quarter page advertisement in the event program
- Recognized by MC as Sponsor
- On-site branding
- Discounted tickets for additional attendees
- 1 Exhibitor Space (3m x 3m)





Awards Night Sponsor: USD 6,000

- Opportunity to present a 1-minute video at opening ceremony at the Gala Dinner
- Opportunity to deliver opening keynote at Gala Dinner
- Copy of the final Awards Night attendee list
- 5 x VIP passes to the HRM Summit 2020
- 5 x VIP passes to official Awards Gala Dinner
- Opportunity to speak at the Seminars
- Company marketing material in delegate pack
- Company logo on website, marketing materials and social media
- Half page advertisement in the event program (2.75" x 8.5")
- Recognized by MC as Sponsor
- On-site branding
- Discounted tickets for additional attendees
- 1 Exhibitor Space (3m x 3m)

"Your name here"

PRESENTS



PITCH BATTLE

CALLING ALL AMAZING HR STARTUPS

Apply @ hrmsummit.com

Startups Zone

Sponsor:

USD4,000

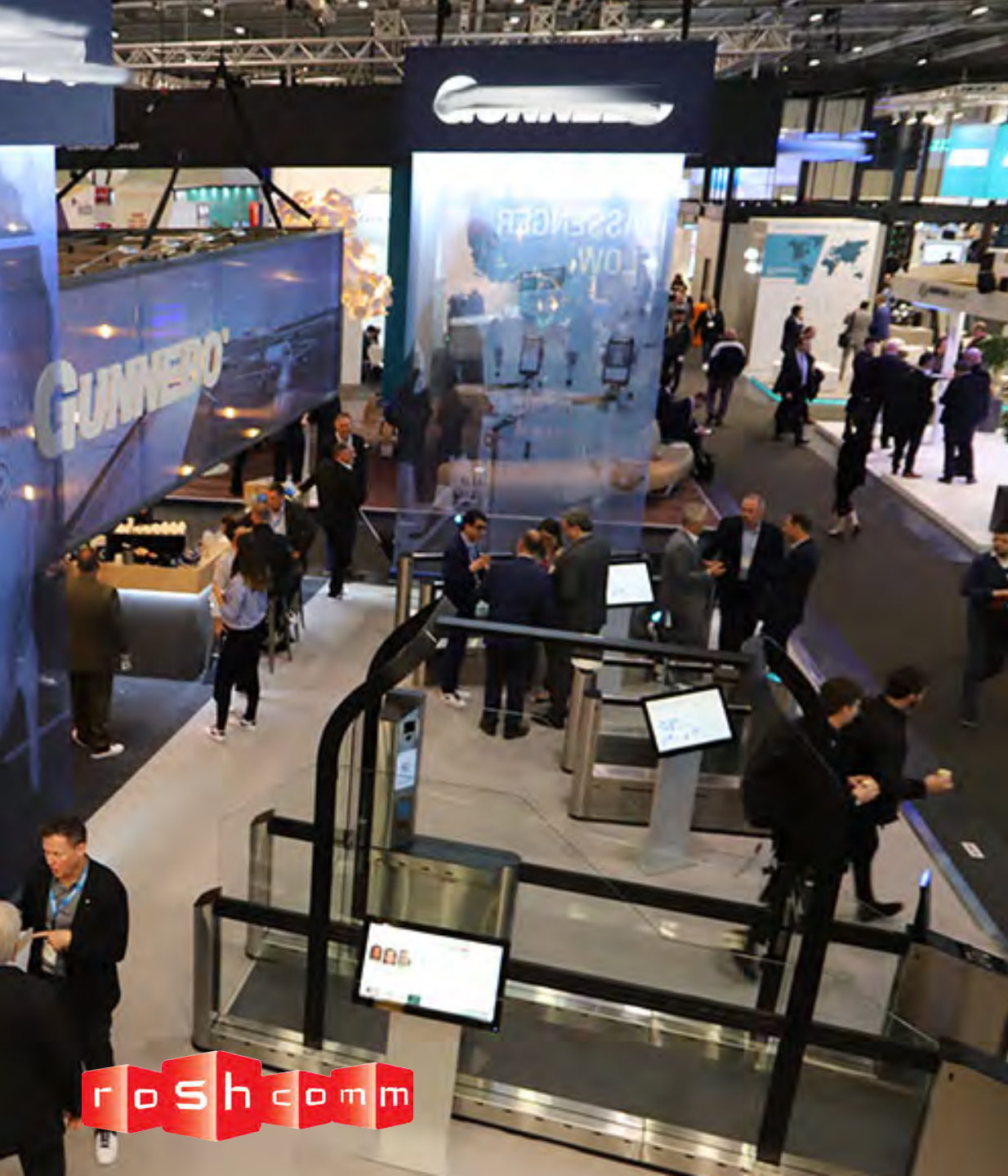
- Exclusive host of Startups Pitch Battle
- On-site branding opportunities
- Opportunity to deliver a keynote speech at the Pitch Battle
- Opportunity to speak at the Seminars
- Copy of the final Startups List
- 2 VIP passes at the Awards Gala Dinner
- 2 VIP passes to HRM Summit 2020
- Company logo on website
- Company logo on marketing material & social media
- Half page ad in the event program (5.5" x 4.25")
- Recognized by MC as sponsor



EXHIBITION BOOTH

- Our Exhibition Booths come in these sizes:
 - 3m x 3m
 - 6m x 3m
 - 6m x 6m
- Each booth includes:
 - Side panels
 - Carpet
 - Name board, stand No. and lighting
 - One (1) information counter
 - Two (2) chairs
 - Two (2) electrical sockets
 - Free listing in the Official Show Catalogue.
- 2 x VIP passes to the HRM Summit 2020
- Opportunity to speak at the Seminars

REGISTER NOW at hrmsummit.com



EXHIBITION BOOTH PRICING

- Our Exhibition Booth Early Bird Pricing:
 - ✓ 3m x 3m - USD 2500 (Until 31Jan2020)
 - ✓ 6m x 3m - USD 5000 (Until 31Jan2020)
 - ✓ 6m x 6m - USD 9500 (Until 31Jan2020)

Please note:

- Early Bird Booth pricing is valid only until 31 Jan 2020
- Spaces fill up fast. Please always check with the Organisers to choose your favorite booth
- Write to info@roshcomm.com or call +973 17365044 if you require more information
- If you are a Sponsor, the Exhibition Booth is FREE of cost.

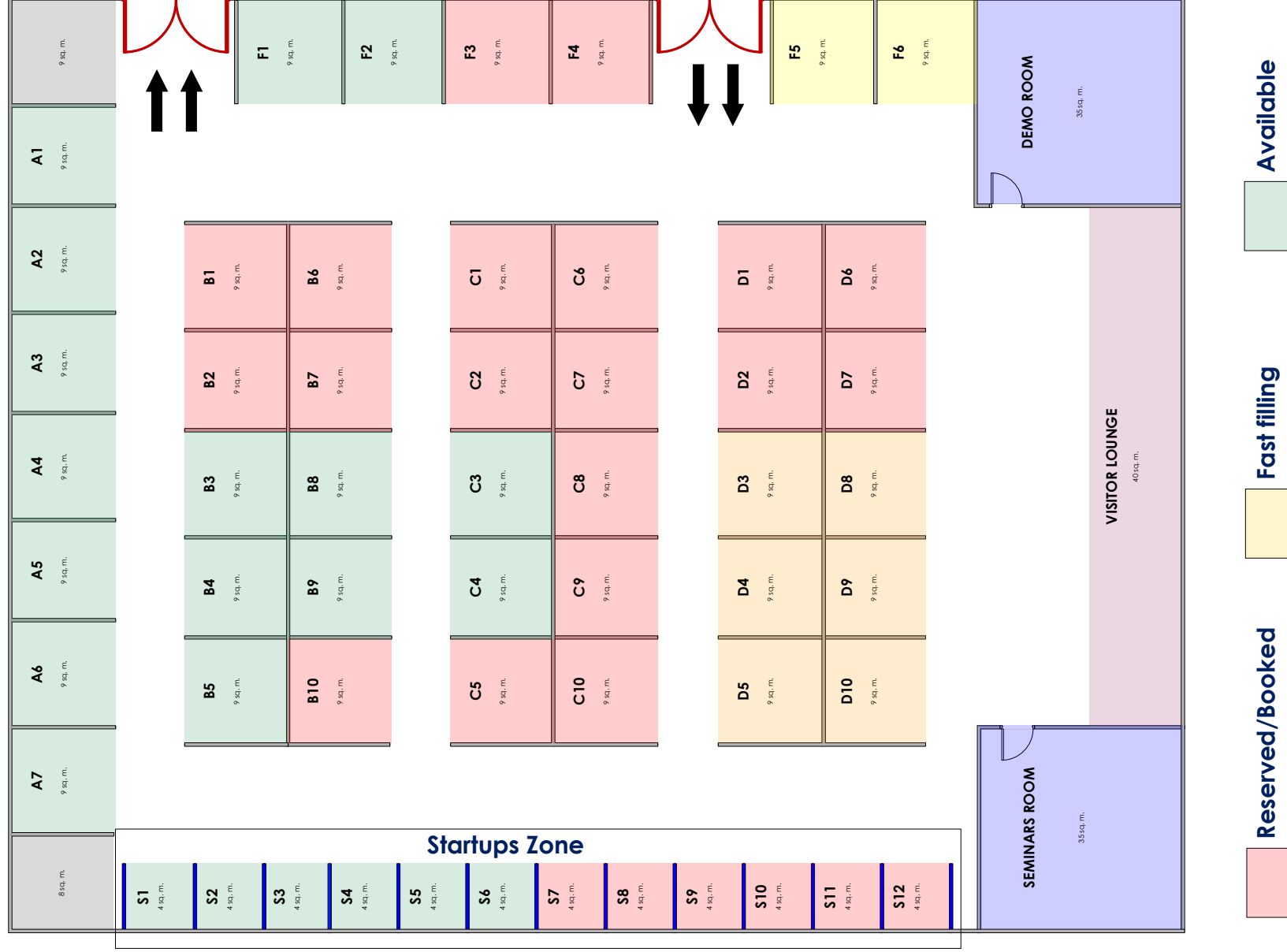


EARLY BIRD



HRM SUMMIT 2020
1-2 April 2020, DUBAI
hrmsummit.com

REGISTER NOW at hrmsummit.com



CONTACT US

For more information on sponsorship opportunities,
please contact Ms. Helen Lobo:

Email: helen@roshcomm.com

Phone: +973 3929 4292

www.roshcomm.com | www.hrmsummit.com

