



## 2 Day Advanced Training Course

The **Sustainability Strategy & Reporting Executive Training** is designed to address the needs and expectations of demanding and experienced professionals. This training is a highly specialized two-day course which focuses on the strategy components and the core structures which enable participants to embed Sustainability into their organizations strategically and effectively. Participants will be able to integrate Sustainability into corporate strategy; apply internationally recognized Sustainability frameworks, avoid unnecessary Sustainability complexities, and articulate and build the business case for Sustainability.

### Who should attend?

We recommend this training to professionals who are, or seek to become, involved in reporting sustainability in adherence with international standards or to effectively embed sustainability into their organizations strategies. An ideal candidate may:

- Have responsibilities in developing, monitoring and evaluating CSR/Sustainability activities
- Have direct involvement in CSR/Sustainability reporting
- Be moving into a position in which sustainability is a consideration
- Play a role in the shift of an organization to a more sustainable vision
- Have duties involving strategic development which could benefit from a sustainable approach

### Global ILM & CPD Recognition

ILM is the UK's leading provider of leadership, management and coaching qualifications and a world renowned professional membership body representing over 25,000 managers and leaders.

The CPD Standards Office raises training standards by accrediting high-quality Continuing Professional Development (CPD) provision.

Following your successful post-course assignment submission you will receive the **"Sustainability Strategy & Reporting Executive Training" Certificate** which is endorsed by ILM, and your **CPD Certificate verifying 13.3 CPD hours**, confirming your achievement.

### Top Benefits

Participants will achieve the skills and knowledge to bring new value back to their organization by:

- Maximizing impacts of Sustainability & CSR initiatives
- Improving sustainability performance against best practices
- Communicating sustainability outcomes to stakeholders to build brand value and increase competitiveness
- Sustainability risk and opportunity identification and assessment with benchmarking activities
- Developing effective sustainability strategies and implementation of those strategies through effective road maps
- Disclosing effectively sustainability aspects following international standards

### Objectives

An advanced training program for professionals focusing exclusively on strategy and reporting!  
Participants:

- Create a roadmap for strategy implementation
- Understand how to improve Sustainability performance
- Practice on reporting Sustainability performance and disclosing Sustainability progress
- Develop effective Sustainability strategies
- Ensure effective disclosure of materiality process, Sustainability strategy, targets, goals and impacts
- Align Sustainability and CSR with business strategy

## Have said about our training courses

*“The whole course content was very interesting. The enthusiastic way knowledge was transmitted and the global perspective of what is happening in the business world in the area of sustainability greatly contributed to the success of the course. Sharing different ideas with concrete examples and their application in the day-to-day management of our companies was what I liked most.” – I.N., Environmental Engineer, Grupo Águas de Portugal*

*“The training met my objectives; I gained practical knowledge and clarified a lot of things. Trainer is very good at explaining concepts with application on the real world. I would definitely recommend it to others” – Ruxandra Vladica, Events & Marketing Specialist, SBN*

### Key Topics Include

	Practical Sustainability & CSR Concepts
<b>DAY 1</b>	Stakeholder Management
	Sustainable Supply Chains
	Sustainability Assessment
	Sustainability Strategy
	Materiality Assessment
<b>DAY 2</b>	Sustainability Reporting
	Purpose Branding & Communication
	Post-course Assignment for ILM Certification

### Training Methodology

We firmly believe that a friendly, supportive, and engaging learning environment is key to building long-lasting knowledge and maximizing retention. To support this belief, we built this course around a dynamic mixture of lectures, practical exercises, best practice case studies and group discussions.

Our method builds not only knowledge, but a confidence in discussing and applying CSR/ Sustainability topics and the platform for exchanging ideas and building valuable connections. Each course closes with a post-course assignment to evaluate the level of knowledge gained through this course and upon passing results in the earning of an ILM endorsed certificate.

### Course Leader:

### Aglaia Ntili



Aglaia Ntili is a seasoned sustainability professional, with 15 years of international advisory and training experience across a wide range of corporate sustainability and responsibility fields.

She is recognised with the Global CSR & Sustainability

Leadership Award for her contributions as a practitioner, trainer, coach, and advisor.

Aglaia serves as the Managing Director of Sustainability Knowledge Group, providing Sustainability and CSR advisory and training services at international corporate level. Aglaia is the founder of CSR Coaching, supporting professionals in Corporate Responsibility and Sustainability, and the founder of the CSR & Sustainability meetup, the 1st and only open platform to support active learning and knowledge sharing on CSR and Sustainability in the UAE. She is also the Chair of the UAE chapter of the International Society of Sustainability Professionals (ISSP), currently the only professional body for Sustainability professionals in the region.

Aglaia has developed the Middle East and Greek local standard training version of the GRI G3, G3.1, the Bridging Module and GRI G4 Training for regional providers. As an IEMA, GRI and ILM approved trainer. Aglaia has trained hundreds of professionals in GRI Reporting, Strategy, CSR Programs, Stakeholder Engagement, SROI, Quality, Performance and Environmental Management, communication and implementation.

Her CSR and Sustainability expertise has enabled her to be involved in diverse projects in the Middle East, Europe, Africa, Asia and the USA, in multiple sectors and industries including Construction, Consulting, Banking, FMCG, Education, Local Authorities, Oil and Gas, Telecommunications, Pharmaceuticals, Cosmetics, Technology, Shipping, Facility Management, Concessionaire, Leisure and NGOs.

Aglaia holds an MBA, an MSc in Total Quality Management & Business Excellence and a Degree in Business Administration. She is a Certified ISSP-SA, an ISO 9000 Lead Auditor and an EFQM Accredited European Excellence Assessor. She is also a recognized Competent Leader and Competent Communicator under Toastmasters International.

Aglaia is a Board member and founding member of the Greek Sustainable Business Council, the official member of World Green Business Council in Greece. She is longstanding member of Toastmasters International for leadership and public speaking, having served as president, officer and mentor. Aglaia is also the founder of Startegy, a social enterprise helping closet entrepreneurs to unleash talent.

Aglaia has presented the business case for Sustainability, and tools to develop it, at a number of conferences, in Europe, Asia and the Middle East.

To register please contact: [www.SustainabilityKnowledgeGroup.com](http://www.SustainabilityKnowledgeGroup.com)

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