



LAKSH

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ipem
GHAZIABAD

28th

February-2020

Friday

ipem
GHAZIABAD

INTERNATIONAL CONFERENCE

**“Innovation in Global Business & Technology:
Trends, Goals & Strategies”**

More Details



www.ipemgzb.ac.in



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INSTITUTE OF PROFESSIONAL
EXCELLENCE & MANAGEMENT

<https://icigt.ipemgzb.ac.in>

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About IPEM

The Institute of Professional Excellence & Management (IPEM), Ghaziabad- Established in **1996**, conducts various Programmes in Management (MBA, BBA & B COM), Information Technology (MCA & BCA), Law (BA LLB & LLB) and Education (B Ed & Diploma in Elementary Education) since its inception with the Approval of the All India Council for Technical Education (AICTE), Bar Council of India (BCI), National Council for Teacher's Education (NCTE) and Affiliated to Dr. APJ Abdul Kalam Technical University, Lucknow, Uttar Pradesh, and Ch. Charan Singh University, Meerut, Uttar Pradesh.

About the Conference

Innovation is generally considered as the main engine of economic growth in the global economy today. By introducing Innovations into practice, we can obtain products with improved Quality Characteristics, Quality Service, New Production Processes, more efficient and clean (Environmental) Management System, improved Models of Business, Modern Management Methods of Employment etc. There are many reasons for companies and organizations to innovate, including: Increasing Market Share, Capture New Markets, Improve Product Quality, Choice of Products, Replacing Outdated Products, reducing Environmental Impact, etc.

The primary goal of the Conference is to promote Research and Developmental activities in Global Business & Technology and to understand the need and importance of Innovation in Businesses. Another goal is to promote Scientific Information Interchange between Researchers, Developers, Students, and Practitioners working in and around the world.

International Key Note Speaker(s)



Dr. S.M. Mohamad Ismail

Member of the Parliament
Democratic Socialist Republic of Sri Lanka

Ex-Vice Chancellor- South Eastern University of Sri Lanka



Dr. Nara Kittimateekul

Managing Director
Njoy Learning People, Thailand

Sr. Professor at Khon Kaen University, Thailand

Chief Guest

Mr. Vikrant Chowdhary

Regional Vice President
Finserv Business, Salesforce India

Guest of Honour

Mr. Gaurav Nayyar

Consultant, R Systems International Ltd

Valedictory Speaker

Dr. Abhishek Singh Bhadouria

Associate Professor, Accounting & Finance

Noida..... Birla Institute of Technology, Mesra, Ranchi

Who Should Attend

- Academicians, Researchers, and Students
- Professionals, Industrialists and Consultants



Registration Fee

Categories	Indian	Foreign
Academicians /Corporate Delegates	₹ 1500	\$100
Research Scholars (UG, PG, PhD)	₹ 1000	\$50
Students	₹ 500	\$20
Attendees	No Fee	No Fee

Payment Guidelines

IPEM Bank Details for NEFT/RTGS/Net Banking/SWIFT only
Name : "LAKSH EDUCATIONAL SOCIETY-UNIT IPEM"
Bank Name : "Oriental Bank of Commerce"
A/C Number : "51465015001378"
IFSC Code : "ORBC0105146"
SWIFT Code : Rezapur(0076) ORBCINBBGND
Branch Address : IMS Ghaziabad

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Call for Papers

Extended Abstracts and Full Research Papers with maximum word count of 2000 are invited for the Conference in all the areas of Management and Information Technology and related to the theme of the Conference that can be any of the following Sub Tracks but not only limited to it.

Sub Tracks

Economics

- Employment Trends in Emerging Economies
- Rural to Urban Migration and its Implications

Marketing Management

- Social Media and National Security
- Challenges in Channel Relationship

Finance and Accounting

- Corporate Financial Policies
- Cost Management Policies and Opportunities

Strategic Management

- E-Governance
- The Lean Startup

Operations Management & Quantitative Techniques

- Operations and Competitiveness
- Industry 4.0

Innovation

- Digital Transformation and Innovation Management
- National Innovation Systems

Technology

- Technology, Knowledge and Society: Re-Examining the Connections
- Cybernetics, Informatics, Systemic and Distributed Networks

Important Dates

Submission of Abstracts Opens: **11th November'2019**

Acceptance of Abstracts Closes: **31st January 2020**

Last date of Submission of Complete Research Papers:
31st January'2020

Submission Guidelines

1. The Extended Abstract or Research Paper of 2000 words should cover the following areas:

- Abstract
(Approx 250-300 words, 4 to 5 keywords)
- Research Problem
- Objectives of the Study
- Research Methodology
- Findings of the Study

2. The format should be followed as per APA style and should be submitted through the Conference
Email: mgmtintconference@ipemgzb.ac.in

3. Graphs or Pictures should be in JPG or JPEG format with formats in MS office

4. The Research Paper should be typed in A4 size with 1.0 spacing aligned to left side, with Times New Roman font and 12 font sizes in MSW ord.

Publication

Selected high quality Research Papers and original Publication would be submitted to Scopus Indexed Journals/UGC Indexed Journals/ Journal of IPeM.

Academic Output

The Short Listed Research Papers and Abstracts would be compiled and would be included in the proceedings of the Conference which would be published in a Compendium.

Best Paper Award

Paper submission and evaluation would be done for contribution to practice and theory, thought originality and scholastic meticulousness. The high quality Research Papers would be given the Best Paper Award in three categories of Research Scholars, Academicians or Industry Delegates and Students.

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GHAZIABAD



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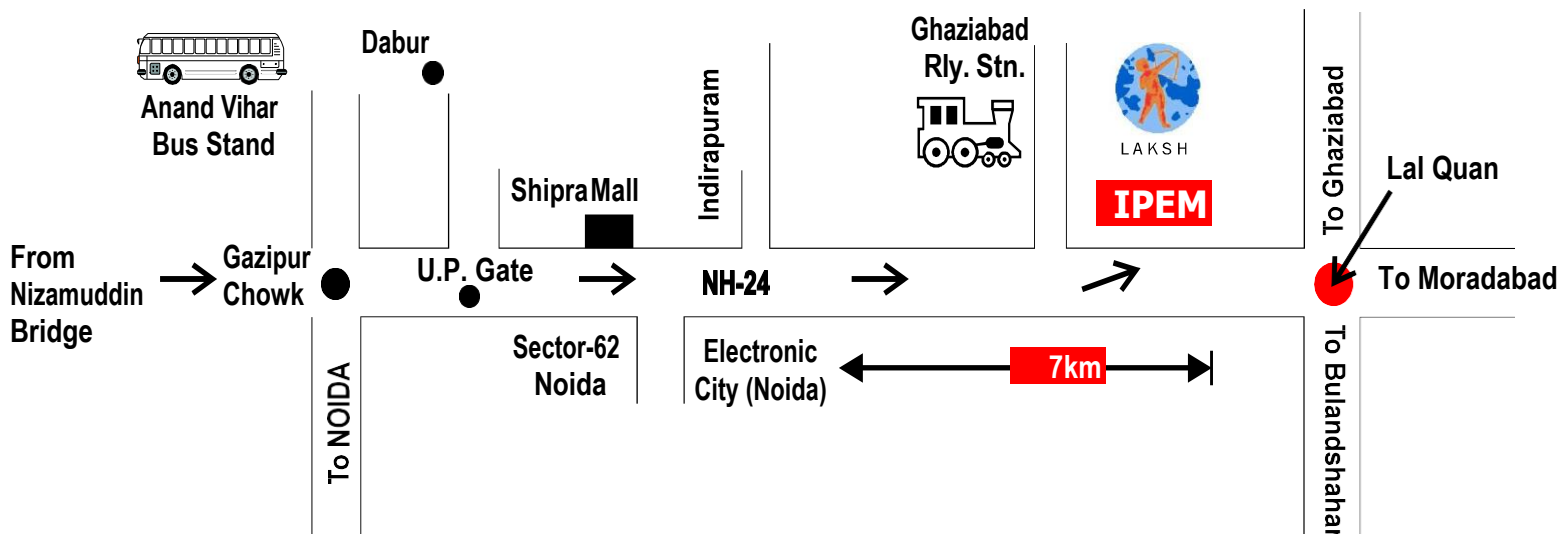
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:: LOCATION MAP ::



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