



The Premier Agri & Food Technology Fair

1-4 December 2018, Chandigarh, India
www.agrotech-india.com

THEME : TECHNOLOGY IN AGRICULTURE: INCREASING FARMERS INCOME

RETROSPECT

The 13th edition of the CII Agro Tech India, organised by Confederation of Indian Industry (CII) in partnership with Ministry of Agriculture & Farmers Welfare and Ministry of Food Processing Industries, Government of India and Agricultural & Processed Food Products Export Development Authority (APEDA), Ministry of Commerce & Industry, Government of India from Saturday, 1 December – Tuesday, 4 December 2018 at Parade Ground, Chandigarh (India) concluded on a successful note. The Theme of the CII Agro Tech India 2018 was *Technology in Agriculture: Increasing Farmers Income*.

CII Agro Tech India 2018, India's premier biennial Agro Technology & Business Fair, along with its Conferences showcased the best and latest in Indian Agriculture and Allied Sectors produced, manufactured and practised in India and abroad, making it a significant platform for business partnerships worldwide. This trade fair brought all the stakeholders of this industry i.e. Government - Central & States, policy makers, industry, research organizations, academicians, farmers, agronomists and NGOs on one platform to explore business opportunities.

CII Agro Tech India 2018 got formally inaugurated by Hon'ble President of India, **Shri Ram Nath Kovind** at Parade Ground, Sector-17 Chandigarh. Also, present during the inaugural were **Shri V P Singh Badnore**, Hon'ble Governor of Punjab & Administrator, UT, Chandigarh; **Shri Satyadev Narayan Arya**, Hon'ble Governor of Haryana; **Shri Manohar Lal**, Hon'ble Chief Minister of Haryana, **Smt Harsimrat Kaur Badal**, Hon'ble Minister of Food Processing Industries, Government of India; **Shri Radha Mohan Singh**, Hon'ble Minister of Agriculture and Farmers Welfare, Government of India, **Shri O P Dhankar**, Hon'ble Minister for Agriculture & Farmer's Welfare, Dairying and Animal Husbandry, Government of Haryana; **Shri Surya Pratap Shahi**, Hon'ble Agriculture Minister, Government of Uttar Pradesh; **Mr Rakesh Bharti Mittal**, President, CII and Vice Chairman, Bharti Enterprises; **Mr Ajay S Shriram**, Chairman CII Agro Tech India 2018 & Chairman & Senior Managing Director, DCM Shriram Ltd; **Mr Chandrajit Banerjee**, Director General, CII; **Mr Sachit Jain**, Chairman, CII Northern Region and Vice Chairman & Managing Director, Vardhman Special Steels Ltd and many more dignitaries.

The event served as an umbrella for **8 concurrent shows**: Farm Tech, Food Tech, Food Expo, Good Earth, Implementex, Dairy & Livestock Expo, Irrigation & Water Management, Farm Services along with **four Pavilions** – International, States of India, Innovators and APEDA.

Key Exhibitors: Mahindra & Mahindra Ltd, Balkrishna Industries Ltd, International Tractors Ltd, MRF Ltd, Bosch Rexroth, Acsen HyVeg, Agriculture Skill Council Of India, Agriplast Tech India, Aries Agro, Azuka Synthetics, Coromandel International, Dayal Fertilizers, DCM Shriram, Essen Multipack, FMC India, Greentech Mega Food Park, ICL Management & Trading India, IFFCO, Indogulf Cropsciences, Janatha Agro Products, Kalash Seeds, National Seeds Corporation, NFL, Paradeep Phosphates (Adventz Group), Peekay Suncue, PI Industries, Prabhat Fertilizer, Rijk Zwaan India Seeds, Shivalik Agro Engineers, Suntec Energy System, Tuflex India, Vermidrip, VNR Nursery, Yara Fertilisers India, C. P. Milk & Foods (Gyan Dairy), Cargill Feed & Nutrition, Department of Animal Husbandry & Fisheries, U.T. Chandigarh, ECGC Ltd., Gopaljee Dairy Foods (Ananda Dairy), Kansal & Kansal Poultries, Lakshya Food, National Egg Coordination Committee, Paras Nutritions, Shrinath Flexi Pack, Tata Chemicals, Vencobb, Venkateshwara Hatcheries, Allround India Vegetable Processing Machines Ltd, Arctic Refrigeration, Blue Star Ltd, Control Print, Frick Andreas Still, India Ltd, Havmor Ice Cream, Him Infratech, Kirloskar Pneumatic, Nestle India, Blue Cold Refrigeration, Synergy Thrisligton, Zentron Labs, Amar Agricultural Implements Works, AMA India, Andreas Stihl, AFS Fire Safety Systems, BCS India, Bhoor Singh Agri Implements, Falcon Industries, Groz Engineering Tools, Honda Siel Power Products, Husqvarna India Products, Ishwar Farmline Equipments, Indian Oil, Jagatsukh Industries, Lemken India Agro Equipments, HS Overseas, New Swan Multitech, PYE Tools, Redlands Ashlyn Motors, Saeco Strips, Ferm India, Sadhu Agro and Implements, SAP Parts Pvt Ltd., Sunny Engineering, VAR Hand tools, Surge Systems Pvt. Ltd., Aquasub Engineering, Crompton Greaves, C & S Electric, Diplast Industries, Harvel Azud, HCL Foundation, Kirloskar Brothers Ltd, Inter Solar Systems, Lubi Pumps & Solar Panels Oswal Pumps, Rivulis Irrigation, Usha International, Advance Tech India, Abrol Enterprises, Agrometrics Analytics, Elworld Agro & Organic Foods, Elcomponics Aerob Technologies, KCS Group, IIT Ropar, MCX, and NCDEX.

1. Partner Organizations

- Participating Countries – **China, Canada, UK**
- Partner Ministries – **Ministry of Agriculture & Farmers Welfare** and **Ministry of Food Processing Industries**, Government of India and **Agricultural & Processed Food Products Export Development Authority (APEDA)**, Ministry of Commerce & Industry, Government of India
- Host States - **Punjab & Haryana**

2. Conferences – received well

6 International Conferences

- Roundtable with Progressive Farmers on Doubling Farmers Income
- Agriculture Diversification: Identifying Multiplier
- Conference on Harvest for Processing – Integration with the Global Supply Chain
- Global Dialogue on Digital Pathways in Agriculture 2.0
- Conference on Stubble Burning : Viable and Sustainable Solutions
- Conference on Enhancing Shelf Life of Commodities, Maximising Profits

Addressed by about **112 experts** from government, industry, research organisations and academia.

Over **1,300 delegates** from agro-based industry, government, academic institutions, and progressive farmers participated in these conferences

3. Africa Seminar Series 2018 : The land of unexplored potential

This specific session was attended by **50 delegates**

4. Innovators Pitch : Advanced technologies reshaping Indian Agriculture

Innovators Pitched: 10 companies

5. Innovators Workshops

- Agri Startups: Role of Big Data and AI Integration in the Ecosystem
- on Corporate Incubation: Fostering Industry partnership for scale and success
- Financing your Start – up- Bootstrapping, Angel Investing and Venture Capital- What, When and How

These 3 workshops were addressed by 9 experts and attended by 125 delegates.

6. Kisan Goshthees – platform offered sharing of global best practices to farmers on:

- Commercial Dairy Farming through Scientific Management (Clean Milk Production and Marketing of Milk)
- Cultivation of Medicinal and Aromatic Plants
- Paddy Straw Management
- Organic Farming for Safe & Sustainable Future
- Increasing Farmers Income
- Opportunities in Fish Farming
- Use of Solar Energy in Agriculture
- Opportunities in Pig Farming
- Sustainable Dairy Farming through Indigenous Breeds: Making small dairy farming competitive
- Valedictory Session of Kishan Goshthees

These 10 sessions were addressed by 54 experts.

7. Business Generated (From Exhibition)

- Over 9,500 business enquiries generated. As per our preliminary estimates, the value of these enquiries is worth Rs 103 crores, if translated into actual business
- About 42 companies launched their new products / displayed for first time in CII Agro Tech India

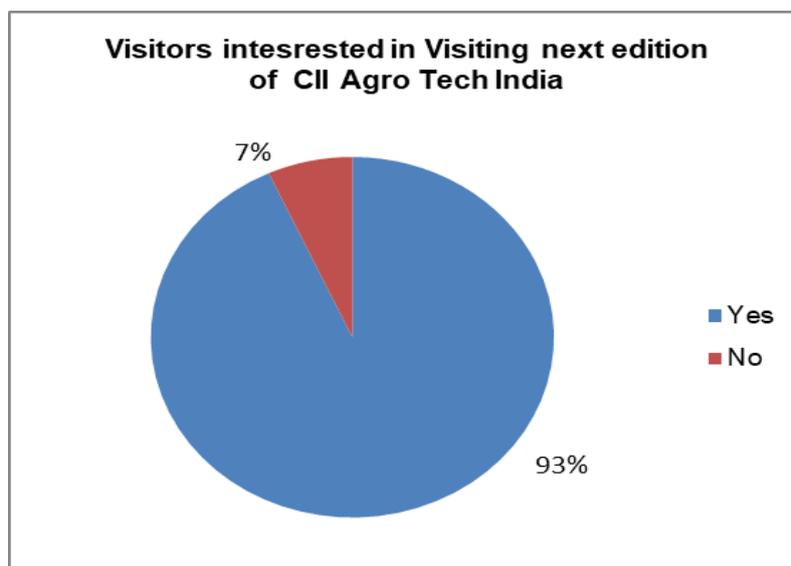
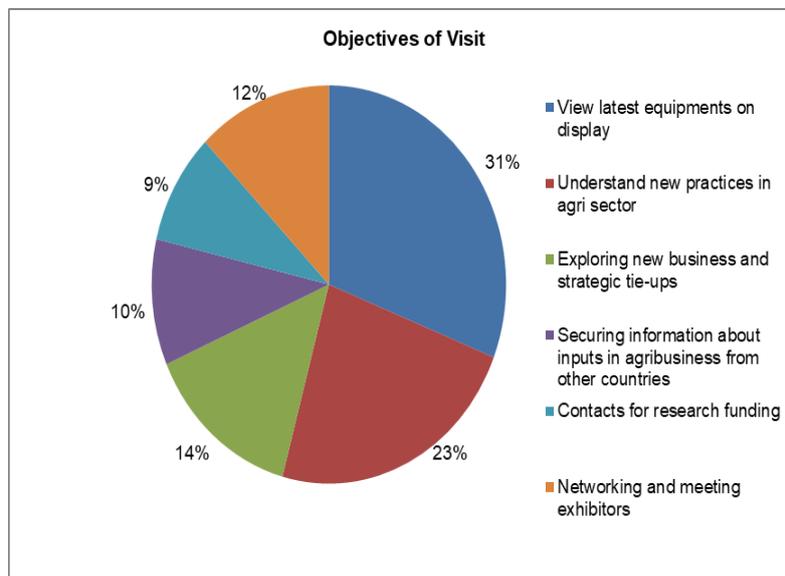
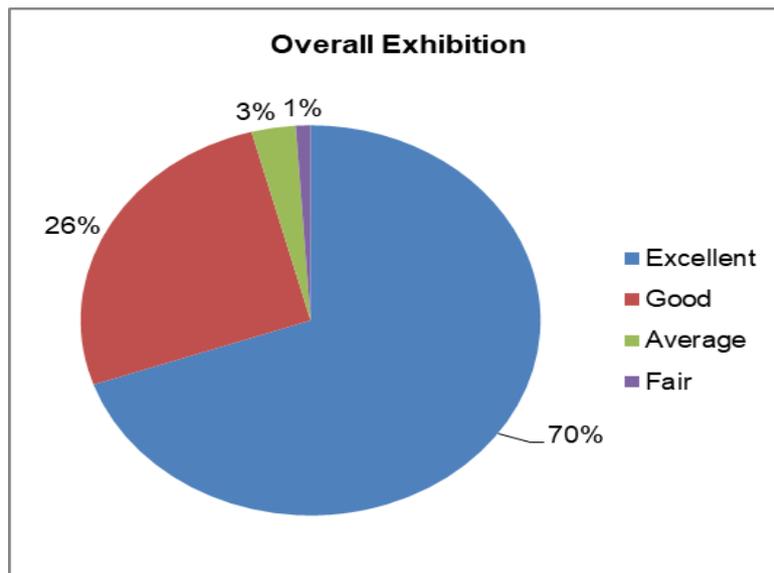
8. B2B & B2G Meetings

- 3,783 B2B meetings were conducted successfully across 4 days with a total value proposition of Rs 57 crores
- State Government Participation in B2G Meetings : Haryana, Himachal Pradesh, Punjab, Odisha
- 1,384 B2G meetings were conducted successfully across 4 days with a total value proposition of Rs 12 crores

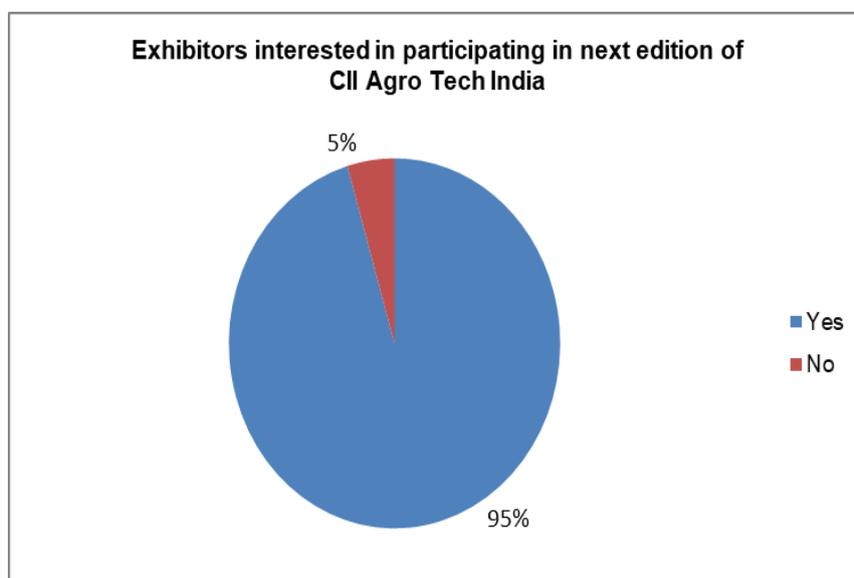
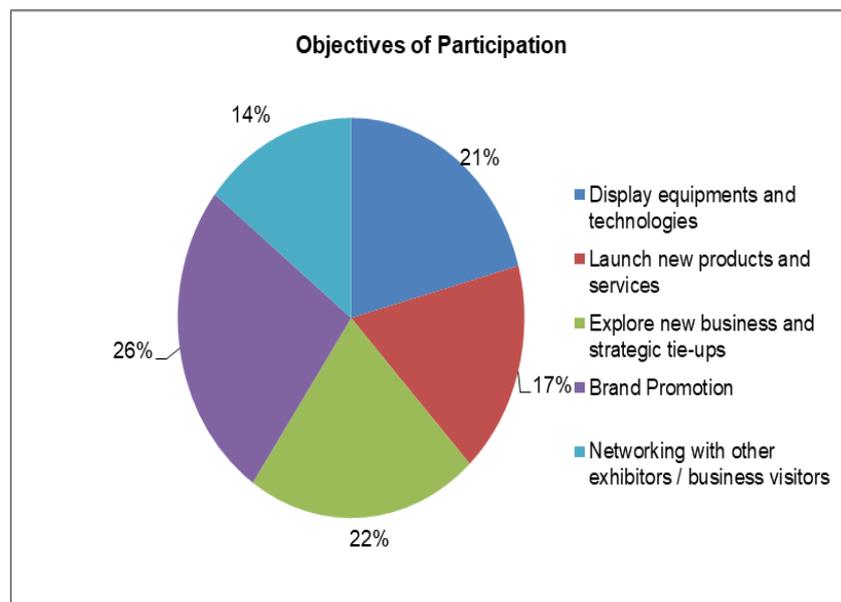
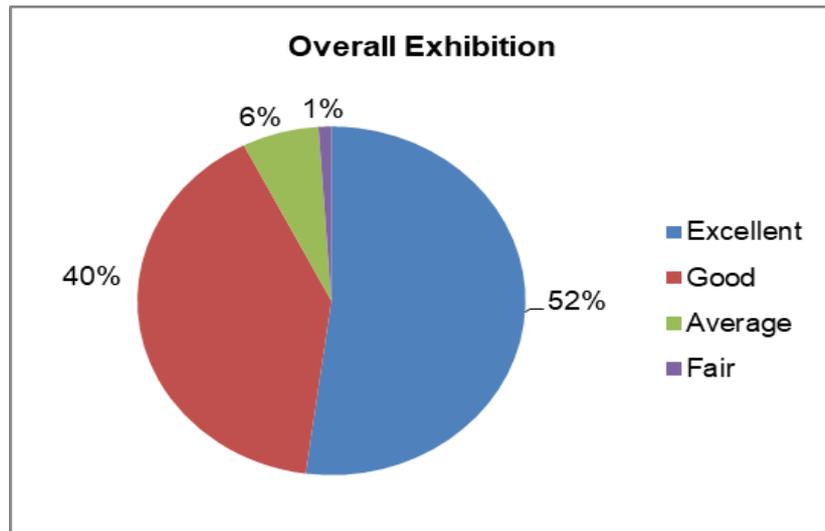
9. Other Highlights

- No of Exhibitors: **195**
 - Domestic 158
 - International 37
- Total Exhibition Area (Gross): 16,000 Sqm
- **Exhibitors from 8 countries** – China, Canada, Germany, Italy, The Netherlands, Spain, UK and USA
- Farmers including women farmers from States – Chandigarh, Haryana, Rajasthan, Uttar Pradesh, Himachal Pradesh, Punjab, Puducherry, Tamil Nadu
- Business Visitors from Punjab, Haryana, Delhi, Himachal Pradesh, Uttar Pradesh, Uttarakhand, Maharashtra, Gujarat, Jammu & Kashmir, Rajasthan, Tamil Nadu, Karnataka, Madhya Pradesh, Andhra Pradesh, Telengana
- International visitors/delegations from Belgium, Brazil, Canada, Egypt, Ethopia, Israel, Namibia, Nigeria, New Zealand, Ontario, Panama, Tanzania, The Netherlands, United Kingdom

Visitors' Feedback:



Exhibitors' Feedback:



Farmers' Feedback:

