



INTERNATIONAL CENTER FOR STRATEGIC ALLIANCES
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Digitization of the BFSI Sector - En-route to an Empowered Economy

DIGITAL BANKING SUMMIT 2020

LAGOS, NIGERIA

6-7 APRIL



ENDORSED BY



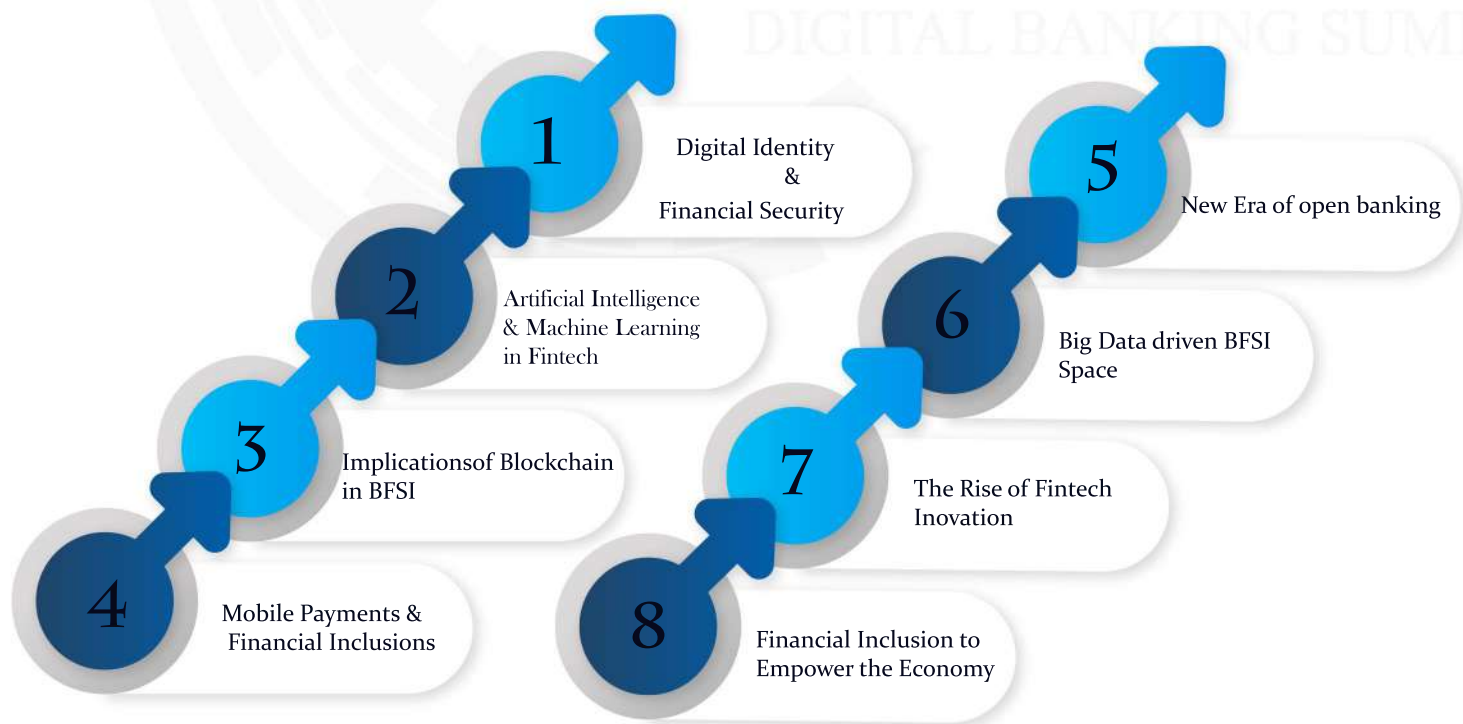
INTRODUCTION

The Central Bank of Nigeria's vision to be among the top 20-economies has led to the government initiating the cashless Nigeria policy, which promotes innovative payments and banking systems, driving change in consumer patterns, growing mobile and internet adoption, and increasing e-commerce and smartphone penetration.

The 2nd Annual Digital Banking Summit 2020 (DBS2020) is designed to bring together Global C-Suite Executives, Decision Makers, Leaders and Experts of the BFSI space. DBS2020 Aims for experts to strategize, discuss and lay the foundation for the implementation of innovative technologies in order to achieve an overall digitization of the Economy.

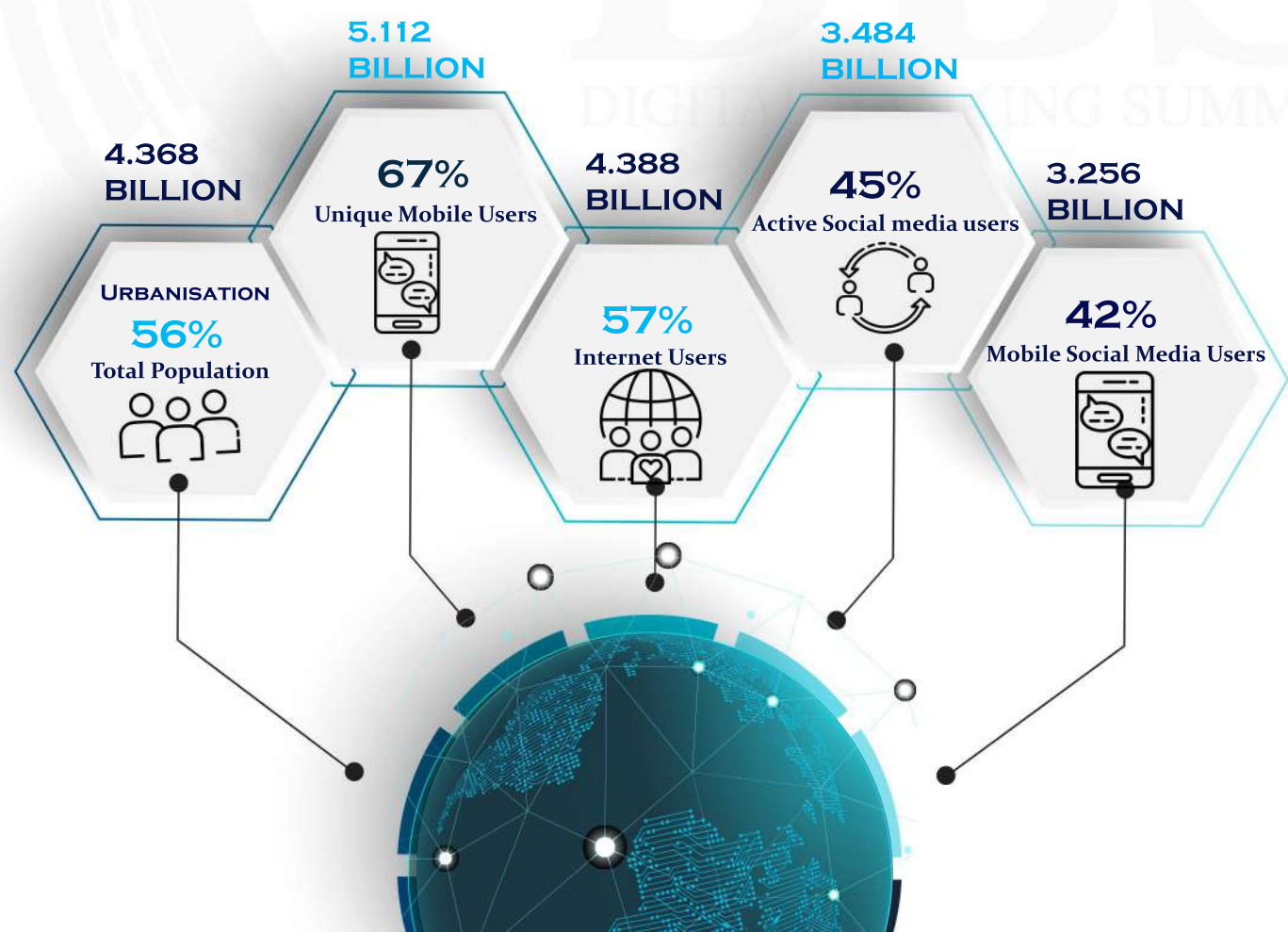
With Keynotes, Principal Speeches, Exclusive Networking, Fire-Side Chats, Focus sessions, Debates & Panel Discussions. The summit is devised to outline the challenges and opportunities within the industry, the content has been curated to educate, inspire and empower leaders to add to their current strategies and adapt to the evolution and transformation of the industry.

KEY FOCUS POINTS



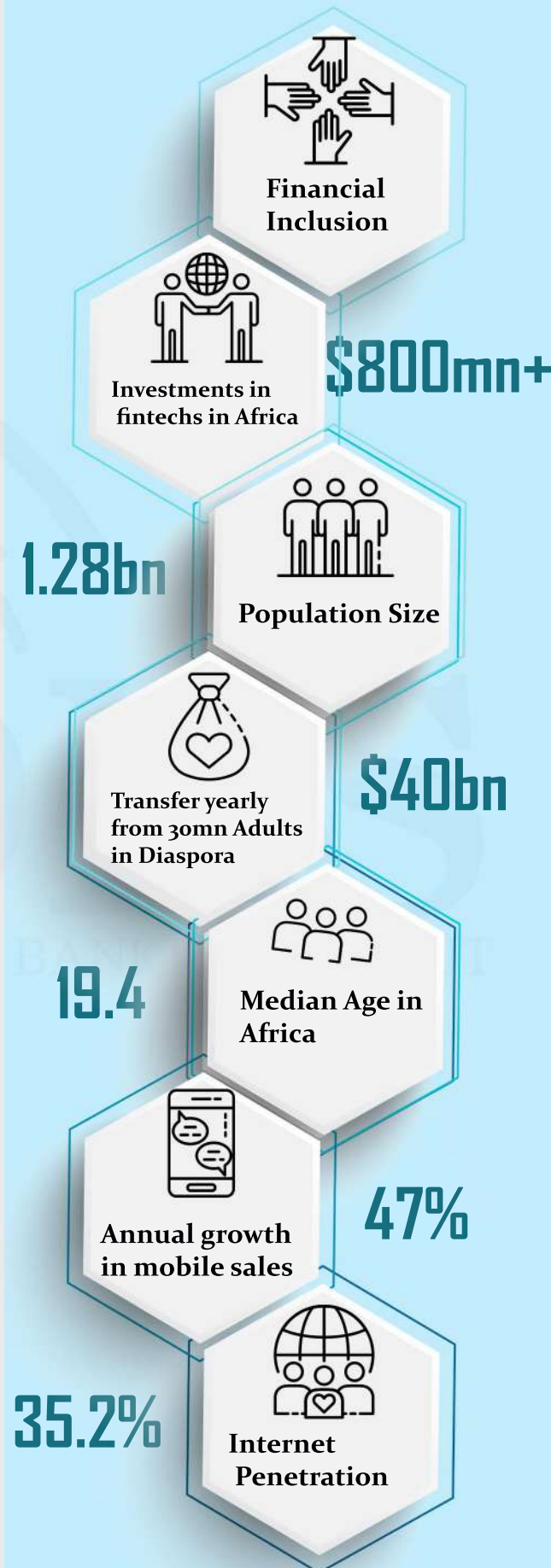
GLOBAL DIGITAL BANKING LANDSCAPE

- Digital Banking market worldwide is projected to grow by USD 2 Billion, driven by a compounded growth of 4%.
- Retail Banking, one of the segments analyzed and sized in this study, displays the potential to grow at over 4.1%.
- The shifting dynamics supporting this growth makes it critical for businesses in this space to keep abreast of the changing pulse of the market
- Poised to reach over USD 6.3 Billion by the year 2025, Retail Banking will bring in healthy gains adding significant momentum to global growth



AFRICA DIGITAL BANKING LANDSCAPE

- High penetration levels for smartphones, young demographics and restricted access to financial services create a breeding ground for a rapidly growing digital banking ecosystem Africa.
- Africa's banking industry is opting to go mobile-first, taking advantage of not having to re-engineer existing telecommunications infrastructure.
- Although more than 800 million people across Africa do not have access to mobile internet, mobile broadband networks cover more than 7% of the population, suggesting massive opportunities for success in digital banking.
- Since digital accounts can reduce transaction costs by as much as 90%, financial institutions may make significant profits while keeping consumer expenses low.





DBS SPEAKERS 2020



Femi Gbajabiamila
House Leader
Nigerian House of Representatives



Hon. Engr Solomon Adaelu
Vice Chairman - House of ICT
The National Assembly of Nigeria



Adesola Adeduntan
MD & Group CEO
First Bank Nigeria



Sampson Aneke
Regional Digital - Banking Head
West Africa
United Bank for Africa



Glory Idehen
Assistant Director
Central Bank of Nigeria



Regis Rugemansharo
CDO
Bank of Kigali



Emeka Eboegbune
CIO
First City Monument Bank



Dele Adeyinka
CDO
Polaris Bank



Carl Amanor Sackey
President
ISACA



Eric Annan
CEO
KuBitX



Fatai Tella
Chief Data Officer
Sterling Bank



Daniel Adaramola
CISO
Unity Bank Plc



Ibrahima Diallo
Chief of Monetary Policy & Payments
Central Bank of Guinea



John Kamara
Director
Machine Intelligence
Institute of Africa



Bamidele Oseni
Group Chief Risk Officer
I & M Bank



DBS SPEAKERS 2020



Benedict Anyalenkeya
MD/CEO
New Capital Cooperative Society



Emmanuel Olajide Jegede
MD & CEO
Abucoop Microfinance Bank



Victor Olojo
President
AMMAN



Hamid Joda
Founder & CEO
Taj Bank



Faith Obafemi
Co-Founder, Head of Strategy
Future-Proof Intelligence



Funsho Idowu
Chief Operating Officer
Mutual Trust Microfinance Bank



Olusegun Akanji
Divisional Head, Strategy and Corporate Transformation
Heritage Bank



Dennis Ezaga
Head Digital Innovation Business Banking Group
First City Monument Bank



Emmanuel Aihevba
Head, Customer Digital Channels
Stanbic IBTC Bank



Omo Osemweige
Head, IT Program Delivery
Access Bank



Kunle Isiaka
Head of Digital Collection
Polaris Bank



Gilbert Sebe-Yeboah
Head, Consumer Finance Department
Agricultural Development Bank



Mukanga Ezekiel Tinashe
Head of ICT
Zimbabwe Stock Exchange



Pelumi Alli
Head of Digital Risk Management
Sterling Bank Nigeria



Deji Surami
Consultant
Fintech Hive



Digital Innovation & Excellence Awards 2020

The Digital Innovation & Excellence Awards 2020 is to honor and realize the exemplary contributions, individuals and organizations have made towards achieving sustainability and walking ahead in the global race of Digital Transformation.

They serve as an effective platform for the leaders of tomorrow to showcase their capabilities and contributions while endeavoring to inspire other organizations to attain the levels of excellence needed to promote growth and prosperity.

- The Best Use of Big Data for Banking
- The Best Digital Microfinance Bank
- The Best Financial Inclusion Initiatives
- Excellence in Consulting Services
- Best Use of Technology for Digital Innovation
- Best Chief Executive Officer of the Year
- Best Chief Information Officer of the Year
- Best Banking App of the Year
- Best Digital Payment Platform
- The Best IT Risks & Security Initiatives
- The Best Banking Software of the Year
- Best ICT Infrastructure Provider
- Best Microfinance CEO
- Excellence & Banking Innovation Award
- Best Crypto Exchange of the Year
- Best Cashless Initiatives



WHY SHOULD YOU ATTEND ?

Attain Intel on the latest technological advancements in FinTech Innovation arena

The 2nd Annual Digital Banking Summit 2020 will have the who's who of the BFSI space from across the globe providing insights on FinTech Innovation and adoption with best practices and case studies that have proven to be a great success.

Attain a different viewpoint

Global Industry Experts who will delve into the latest cutting-edge tools and advances shaping the business, they will also share case studies and success stories that help gain a different viewpoint to the hurdles in achieving your set goals.

The Power of networking

Our networking receptions are designed to make sure everybody meets everybody as there will be not a single delegate you will not want to meet, especially given the fact that they are all either decision makers or decision influencers and you definitely do not want to miss that.

Staying Ahead of the Curve

The rapidly changing financial climate requires constant innovation and staying ahead of the curve. Hence, gauging where you stand in the race for technological advancements and digital transformation will give you a perspective on What's next.



DAY 1

- 8:30 REGISTRATIONS
- 9:30 WELCOME ADDRESS BY ICOSA
- 9:40 OPENING REMARKS BY THE CHAIRPERSON
- 9:50 INAUGURAL KEYNOTE: DIGITIZATION OF THE BFSI SECTOR
- EN-ROUTE TO AN EMPOWERED ECONOMY
- 10:10 PANEL DISCUSSION: THE NEW ERA OF OPEN BANKING:
IMPACT ON SME'S & CORPORATES
- 10:50 NETWORKING & COFFEE BREAK
- 11:10 DISRUPTION IN AFRICA & THE NEED TO GO DIGITAL
- 11:30 C-SUITE FIRESIDE CHAT - EMBRACING DISRUPTION: LAYING
A FOUNDATION FOR THE FUTURE OF BANKING
- 12:00 THE FUTURE OF BANKING AND DIGITAL IDENTITY
- 12:15 PREPARING FOR OPEN BANKING FROM A FRAUD PERSPECTIVE
- 12:30 FIRESIDE CHAT: SHOULD BANKS ENHANCE THEIR RELATIONSHIP
WITH FINTECHS
- 13:00 NETWORKING LUNCHEON
- 14:00 ARTIFICIAL INTELLIGENCE TO DRIVE TRANSFORMATION
- 14:20 JOURNEY MAPPING - THE KEY TO EFFECTIVE DIGITAL
TRANSFORMATION
- 14:40 PANEL DISCUSSION: FINANCIAL INCLUSION:
HURDLES & MEASURES TO OVERCOME THE
CHALLENGES & OPPORTUNITIES
- 15:20 GRASSROOT INTEGRATION: LEVERAGING TECHNOLOGY
TO SERVE THE FARMERS IN AFRICA
- 15:40 SHAPING AN EFFECTIVE DIGITAL EXPERIENCE
FOR THE CURRENT EVOLVING FINANCIAL CONSUMERS
- 16:00 NETWORKING & COFFEE BREAK
- 16:20 ROUNDTABLE DISCUSSIONS
- 16:50 CONCLUDING REMARKS BY CHAIR AND CLOSE OF SUMMIT



DAY 2

- 8:30 REGISTRATIONS
- 9:30 WELCOME ADDRESS BY ICSA
- 9:40 OPENING REMARKS BY THE CHAIRPERSON
- 9:50 PREPARING FOR A DIGITAL BANKING ECONOMY
- 10:10 DATA & ANALYTICS: KEY FACTORS FOR DIGITAL TRANSFORMATION TO ATTRACT AND RETAIN CUSTOMERS
- 10:30 PANEL DISCUSSION: DIGITAL TRANSFORMATION & CYBER SECURITY ON THE BACKDROP OF THREATS TO THE ECOSYSTEM
- 11:10 NETWORKING & COFFEE BREAK
- 11:30 A MOBILE BANKING STRATEGY FOR AN ADVANCED & CONSUMER FOCUSED FUTURE
- 11:50 UNDERSTANDING THE IMPLICATIONS OF BLOCKCHAIN ON BANKING & PAYMENTS
- 12:10 FIRESIDE CHAT: REGULATORY MEASURES REQUIRED FOR THE FUTURE OF BLOCKCHAIN IN AFRICA
- 12:40 DEPLOYING ROBOTIC PROCESS AUTOMATION TO HELP AUTOMATE INTERVAL PROCESS IN ORDER TO ACHIEVE HIGH ROI BY LEARNING CUSTOMER BEHAVIOR
- 13:00 NETWORKING LUNCHEON
- 14:00 USING AI TO SHAPE EFFICIENT DIGITAL & OMNICHANNEL EXPERIENCES
- 14:20 PANEL DISCUSSION: ARTIFICIAL INTELLIGENCE: CYBER SECURITY THREAT OR OPPORTUNITY?
- 15:00 RECONSTRUCTING THE USER EXPERIENCE PARADIGM
- 15:20 PANEL DISCUSSION: BLOCKCHAIN & THE AFRICAN ECONOMY
- 16:00 NETWORKING & COFFEE BREAK
- 16:20 FINTECH & SMES: WHY SMES ARE THE KEY TO AN EMPOWERED ECONOMY
- 16:40 DIGITAL INNOVATION & EXCELLENCE AWARDS
- 17:20 CONCLUDING REMARKS BY CHAIR AND CLOSE OF SUMMIT
- 17:30 POST-EVENT COFFEE & NETWORKING SESSION



SNAPSHOT OF DBS 2019 GHANA

The Digital Banking Summit - Innovation & Excellence Awards 2019 was held on the 19th and 20th of August in Accra Ghana. The summit was inaugurated by the first deputy governor of the Bank of Ghana. The summit was also endorsed by the Nigerian House of Representatives.

The summit was very well received and attended by over 240 delegates from 17 countries, the 2-day summit was packed with Keynote sessions, roundtables, networking, one-on-one meetings and interviews of experts who also shared insights on the best practices in their organizations



87% of attendees mentioned they strongly recommend Digital Banking Summit 2019

- Manager & others
- Directors & Heads of Departments
- C-Level & Policy Makers
- Media
- Vice Presidents





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DIGITAL INNOVATION

With the rise of digital innovation, we are witnessing and transforming the way businesses operate and how people work. Banks also need to embrace digital capabilities in order to revolutionize their business and offerings. Achieving digital innovation will require the banking industry to create immersive digital customer experiences, change the way employees work and rethink business models.

