SPONSORSHIP, EXHIBITION & PARTNERSHIP OPPORTUNITIES

We, the **global leaders** in International conferences, ensure that our registered attendees, invited guests, and delegates get quality networking connections and find pioneering information. Our seamless services in offering unmatched opportunities to learn from leading experts invested in science; meeting decision-makers & industry professionals; and delivering tangible ROIs will have a greater value by associating with us through Sponsorship, Exhibit Packages & Partnership. By partnering with our conferences; you can significantly leverage our support, aid your business grow exponentially, and make giant strides in forming solid approaches to decision making. Our multistakeholder audience include influential leaders, delegates, exhibitors, sponsors, researchers, academicians, key decision makers, and industry representatives and plenty of other network and collaboration prospects.



SPONSORSHIP, EXHIBITION PARTNERSHIP OPPORTUNITIES

We offer tailor-made sponsorships, exhibition packages that help to negate your products and services to the target audience effectively. Through our extensive database and media partners, we assure you that your branding and advertisement help in generating leads. Our reach out through social media, targeted emails, and blogs also help your marketing initiatives in pitching your sales. Presentations and networking opportunities to connect with highly qualified scientific community help in demonstrating your thought leadership building the partnerships pre, during and post-conference.

Our high-value and lead-generating exhibit packages will help in expanding your customer base. The exhibit room is a reflection of the networking density. The packages are exhaustive but not restricted to choice booth space, branding, varied benefits to the clients etc.





PLATINUM SPONSORSHIP

Recognition as a premium sponsor of the conference, with highest priority branding among sponsors



Sponsor's logo will appear on the congress website (which receives approximately 65000+ impressions during the conference campaign). Your logo will appear:

* On the home page (rotating sponsor list)

* As a static logo on the sponsor page with a 120-word company description and link



Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm)



- 10 additional copies of the proceedings publication
- **5** 5 complimentary conference registrations
- 30-45 minute presentation during the kick off session
- An opportunity to conduct 2 corporate sponsored workshops



4 complimentary dinner passes with a table in a prime location of your choice



Sponsor's logo will appear on conference material (conference proceeding books, scientific program, conference banner and id cards)

- Sponsor's logo will appear on all conferences advertising and promotional materials
- Recognition of sponsorship in a full-page color ad in the conference proceedings books (two page advertisement)
- 5 Best Poster and 5 Young Investigator Awards with the name of the sponsor
- Sponsor banner/standee at the meeting location
- **14** Mention in all press releases
- Develop new client relationships and strengthen the existing ones (B2B Meetings)
 - 25% discount for additional registrations or space purchase
- Official recognition of sponsor at opening and closing ceremony of the conference
- An exclusive online promotion on all our social networking sites
- Logo included in pre-conference promotional adverts (posters, brochures, invitations, banners, partner journals and other media outlets)
- 20 1 Lakh email blast to the speakers, experts, academicians and industry delegates to promote the sponsor (with a logo and 25 words description)



Opportunity for small brochure (16 page) inserts in delegate bags

https://diabetesconference.peersalleyconferences.com/

- 22 c
 - Logo and coverage of the sponsor's conference involvement (description in post-show report)



Company logo on e-mail announcements (>50000 throughout the conference)



Recognition to your products and services in the world market through our website

- 25
- Placement of own Roll-Up standee in the Exhibition Area
- Cross promotions : Through other industry conferences organized by PEERS ALLEY MEDIA in USA, Europe, Middle East, Asia-Pacific and Canada
- 27
 - Targeted Countries: Brand promotion in specific countries through other relevant conferences, meeting and events organized by PEERS ALLEY MEDIA



Business cards of sponsors will be stapled to the conferences proceedings



GOLD SPONSORSHIP

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Recognition as a premium sponsor of the conference, with highest priority branding among sponsors



Sponsor's logo will appear on the congress website (which receives approximately 65000+ impressions during the conference campaign). Your logo will appear:

* On the home page (rotating sponsor list)

* As a static logo on the sponsor page with a 120- word company description and link

Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm)



5 additional copies of the proceedings publication

- 3 complimentary conference registrations
 - 30-45 minute presentation during the kick off session
- An opportunity to conduct 1 corporate sponsored workshop



3 complimentary dinner passes with a table in a prime location of your choice



Sponsor's logo will appear on conference material (conference proceeding books, scientific program, conference banner and id cards)

Sponsor's logo will appear on all conferences advertising and promotional materials

Recognition of sponsorship in a full-page color ad in the conference proceedings books (two page advertisement)

3 Best Poster and 3 Young Investigator 12 Awards with the name of the sponsor

Sponsor banner/standee at the meeting 13 location

Mention in all press releases

Develop new client relationships and 15 strengthen the existing ones (B2B Meetings)

20% discount for additional registrations or space purchase

Official recognition of sponsor at opening and closing ceremony of the conference

An exclusive online promotion on all our 18 social networking sites

Logo included in pre-conference promotional 19 adverts (posters, brochures, invitations, banners, partner journals and other media outlets)

50000 email blast to the speakers, experts, academicians and industry delegates to promote the sponsor (with a logo and 25 words description)



Opportunity for small brochure (8 page) inserts in delegate bags



Logo and coverage of the sponsor's conference involvement (description in post-show report)

Company logo on e-mail announcements (>30000 throughout the conference)



Recognition to your products and services in the world market through our website



Placement of own Roll-Up standee in the Exhibition Area

Cross promotions : Through other industry conferences organized by PEERS ALLEY MEDIA in USA, Europe, Middle East, Asia-Pacific and Canada



Targeted Countries: Brand promotion in specific countries through other relevant conferences, meeting and events organized by PEERS ALLEY MEDIA



Business cards of sponsors will be stapled to the conferences proceedings



SILVER SPONSORSHIP

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https://diabetesconference.peersalleyconferences.com/

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Recognition as a premium sponsor of the conference, with highest priority branding among sponsors



Sponsor's logo will appear on the congress website (which receives approximately 65000+ impressions during the conference campaign). Your logo will appear:

* On the home page (rotating sponsor list)

* As a static logo on the sponsor page with a 120-word company description and link



One complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm)



5 additional copies of the proceedings publication

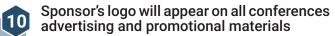
- **05** 3 complimentary conference registrations
- 30-45 minute presentation during the kick off session
 - An opportunity to conduct 1 corporate sponsored workshop



2 complimentary dinner passes with a table in a prime location of your choice



Sponsor's logo will appear on conference material (conference proceeding books, scientific program, conference banner and id cards)



- Recognition of sponsorship in a full-page color ad in the conference proceedings books (two page advertisement)
- 2 Best Poster and 2 Young Investigator Awards with the name of the sponsor
- 13 Sponsor banner/standee at the meeting location
- **14** Mention in all press releases
- **15** Develop new client relationships and strengthen the existing ones (B2B Meetings)

20% discount for additional registrations or space purchase

- Official recognition of sponsor at opening and closing ceremony of the conference
- An exclusive online promotion on all our social networking sites
- Logo included in pre-conference promotional adverts (posters, brochures, invitations, banners, partner journals and other media outlets)
- 20 25000 email blast to the speakers, experts, academicians and industry delegates to promote the sponsor (with a logo and 25 words description)



Opportunity for small brochure (8 page) inserts in delegate bags





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Company logo on e-mail announcements (>25000 throughout the conference)



Recognition to your products and services in the world market through our website



Placement of own Roll-Up standee in the Exhibition Area



Cross promotions : Through other industry conferences organized by PEERS ALLEY MEDIA in USA, Europe, Middle East, Asia-Pacific and Canada



Targeted Countries: Brand promotion in specific countries through other relevant conferences, meeting and events organized by PEERS ALLEY MEDIA



Business cards of sponsors will be stapled to the conferences proceedings



EXHIBITION SPONSORSHIP

Sponsor's logo will appear on the congress website (which receives approximately 65000+ impressions during the conference campaign). Your logo will appear:

* On the home page (rotating sponsor list)

* As a static logo on the sponsor page with a 120- word company description and link

- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sgm)
- 2 additional copies of the proceedings publication
- - 2 complimentary conference registrations
- 30-45 minute presentation during the kick off session
 - 2 complimentary dinner passes

Inclusion of your company's leaflet/insert in the congress delegate bags.

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Sponsor's logo will appear on conference material (conference proceeding books, scientific program and conference banner)



Sponsor's logo will appear on all conferences advertising and promotional materials



Recognition of sponsorship in a full-page color ad in the conference proceedings books (one page advertisement)

- 1 Best Poster and 1 Young Investigator Award with the name of the sponsor
- 12 Mention in all press releases
- Develop new client relationships and 13 strengthen the existing ones (B2B Meetings)
- 25% discount for additional registrations or 14 space purchase
- 15 Official recognition of sponsor at opening and closing ceremony of the conference
- An exclusive online promotion on all our 16 social networking sites
- Logo included in pre-conference promotional 17 adverts (posters, brochures, invitations, banners, partner journals and other media outlets)
- 10000 email blast to the speakers, experts, 18 academicians and industry delegates to promote the sponsor (with a logo and 25 words description)

Logo and coverage of the sponsor's 19 conference involvement (description in post-show report)

Company logo on e-mail announcements 20 (>25000 throughout the conference) Recognition to your products and services in the world market through our website



Placement of own Roll-Up standee in the **Exhibition Area**

https://diabetesconference.peersalleyconferences.com/



Cross promotions : Through other industry conferences organized by PEERS ALLEY MEDIA in USA, Europe, Middle East, Asia-Pacific and Canada

23

Targeted Countries: Brand promotion in specific countries through other relevant conferences, meeting and events organized by PEERS ALLEY MEDIA



Business cards of sponsors will be stapled to the conferences proceedings

EXHIBIT TABLE

ADVERTISEMENTS

6-foot table and chair

One complimentary conference registration

Sponsor's logo will appear on all conference advertising and promotional materials

Does not include power or internet access (contact organizers for more information) **Full Page**

Half Page

Quarter Page

Delegates Bag Insert

Logo with Link on Conference Website

Outside Back Cover (Color)

Inside Front Cover (Color)

Inside Back Cover (Color)



SPECIAL EVENT SPONSORSHIP

LOGO ON CONFERENCE TOTE BAG

Gain wide-ranging exposure with your logo branded on the conference tote bags, which are provided to all attendees at registration. Sponsors will also receive recognition in conference proceeding book

BANNERS IN HTML EMAILS

Deliver your message to thousands of potential attendees and registrants by sponsoring a conference promotional or event update email. Your company's banner ad will appear within the body of the HTML email with a link to your site.

LANYARD SPONSOR

Lanyard sponsor will receive prominent exposure by printing their logo on lanyard worn by every attendee. The sponsor will have a high degree of brand visibility by the insertion of their logo on the lanyard, alongside the Conference logo. Sponsors will also receive recognition in the conference proceeding book

CONFERENCE WATER BOTTLES

Your organization's name, logo and web address will be printed on water bottles available to all attendees. The bottles will be placed at registration foyer. This is a great opportunity for the sponsor to see their organization's logo in the hands of all the attendees.

LITERATURE AT REGISTRATION

One piece of your organization's literature or 8-16 page souvenir will be displayed on a literature table near to the registration foyer. Sponsors must provide sufficient number of pieces of the insert or items to be displayed.

CHARGING STATIONS

Charging stations help participants to charge their smart phones, laptops, and other devices without leaving the convention center. Reach attendees while they charge their devises. Sponsor receives recognition in program book as well.

LUNCHEON

It's an excellent and effective way of promoting your organization by providing good lunch to the conference attendees. Sponsor receives recognition in program book as well as in signage.

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COFFEE BREAK

Brand promotion through coffee break sponsor. Sponsor receives recognition in program book as well as in signage

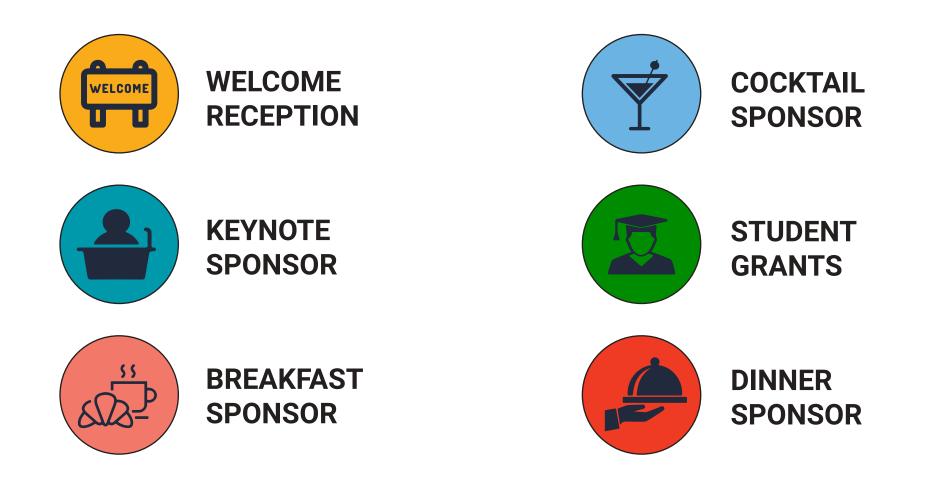




ADDITIONAL SPONSORSHIP

ttps://

https://diabetesconference.peersalleyconferences.com/



Contact Us

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