



5th South Asian Cities Summit

10 Years to SDGs

Enabling linkages between SDGs and city development to build better urban future

The Summit is supported by Ministry of Housing & Urban Affairs, Govt. of India

PARTNERSHIP PROPOSAL & ENTITLEMENTS

Kindly complete the form below and mail to sacsummit@aillsg.org
For more details, please contact **Prateek Singh** at +91 9990978752

CONTACT PERSON.....

COMPANY / ORGANISATION.....

ADDRESS.....

PHONE.....EMAIL.....

PARTNERSHIP LEVELS

CATEGORY	AMOUNT	
	DOMESTIC	INTERNATIONAL
PLATINUM	INR 25 Lakhs	USD 35000
DIAMOND	INR 15 Lakh	USD 25000
GOLD	INR 10 Lakh	USD 15000
SILVER	INR 7.5 Lakh	USD 10000
BRONZE	INR 05 Lakh	USD 8000

+ applicable GST

You are required to pay full sponsorship amount in advance with this application form. Please draw Demand Draft in favour of "All India Institute of Local Self Government", payable at New Delhi. Please provide the following details:

Demand Draft No. / Dated Drawn on Amount

or

You may also pay through NEFT / RTGS. Details are given below for your reference and use

NAME	ALL INDIA INSTITUTE OF LOCAL SELF-GOVT	ACCOUNT NO.	207010100182768
BANK NAME	AXIS BANK LTD	ADDRESS	C3/21 JANAKPURI NEW DELHI - 58
IFSC CODE	UTIB0000207		

*Please provide remittance details

GST No..... TAN No. PAN No

Sponsorship / Partnership Benefits & Categories	Platinum INR 25 lakh USD 35000	Diamond INR 15 Lakh USD 25000	Gold INR 10 Lakh USD 15000	Silver INR 7.5 Lakh USD 10000	Bronze INR 05 Lakh USD 8000
Company logo display at exhibition venue (Logo placement and size may vary as per amount & category)	√	√	√	√	√
Colour advertisement in the media kit	Full page	Full page	Full page	Full page	Full page
Opportunities via digital media platforms - Byte of video to be tweeted by official event handle, to be put in event website, Instagram (maximum 20 sec duration)	√	√	√	-	-
Representative of the Sponsoring partner on the dais at Inaugural or Valedictory session (Organizers decision on slot in either Inaugural or Valedictory session will be final)	√	-	-	-	-
Complimentary inaugural passes	10 nos.	8 nos.	5 nos.	3 nos.	3 nos.
Complimentary conference delegate passes	10 nos.	8 nos.	5 nos.	3 nos.	3 nos.
Partner's promotional material in the kit (all materials to be provided by the sponsor / partner in time as required by the organizers)	√	√	√	√	-
Screening of corporate film / commercial during conference breaks. Maximum duration - - Screening slot & sequence to be decided by the organizers - Promotional film / commercial to be supplied by the Partnering organization	120 seconds	120 seconds	90 seconds	60 seconds	30 seconds

*Media kit includes Urban Update Magazine, brochure and booklet of SAC Summit.

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Partner profile as part of the conference kit. No. of words permitted (Printed profiles to be provided by the sponsor / partner)	1500	1000	800	500	500
Speaker / Panellist slot for representative of the Sponsoring partner at any one session (session to be decided by the organizers)	√	√	√	-	-
Speaker profile in the kit	√	√	√	-	-
Branding on lanyards for all delegate, exhibitor and visitor badges (not exclusive)	√	√	-	-	-
May distribute sponsor branded mementoes to the participants (co-branded with SAC Summit 2020)	√	-	-	-	-
Standeers in the Venue	√	√	√	-	-
Logo on SAC Summit website	√	√	√	√	√
Partner Logo visibility					
Side - Wings of the event backdrop	√	√	√	√	√
Partner panels at the various strategic locations in Conference venue	√	√	√	√	√
Event website	√	√	√	√	√
E-mailer	√	√	√	√	√
Event specific publications	√	√	√	√	√
Inside back page of event booklet	√	√	√	√	√

* Logo placement and size may vary as per amount & category