

FOOD CHEMISTRY CONGRESS 2020

3<sup>rd</sup> European Food Chemistry  
& Nutrition Congress  
April 22-23, 2020 | Florence, Italy



# Invitation

Dear Colleagues,

Food Chemistry Congress 2020 cordially welcomes you to attend the 3rd European Food Chemistry & Nutrition Congress, which is going to be held in Florence, Italy during April 22-23, 2020. We would like to invite all the participants who are interested in sharing their knowledge and research in the area of Food Chemistry Congress.

The conference anticipates participants around the globe with thought provoking keynote lectures, oral presentations and poster presentations. This is an excellent opportunity for the delegates from universities and institutes to interact with the world class scientists and share their researches.

The main theme of the conference is "Shaping the future of Food Chemistry research and its impact on Quality, Nutrition, Health and Safety". The interested participants can confirm their participation by registering for the conference along with your colleagues.

We look forward to see you in Florence, Italy this April

Sincerely,

**Food Chemistry Congress 2020**

Organizing Committee



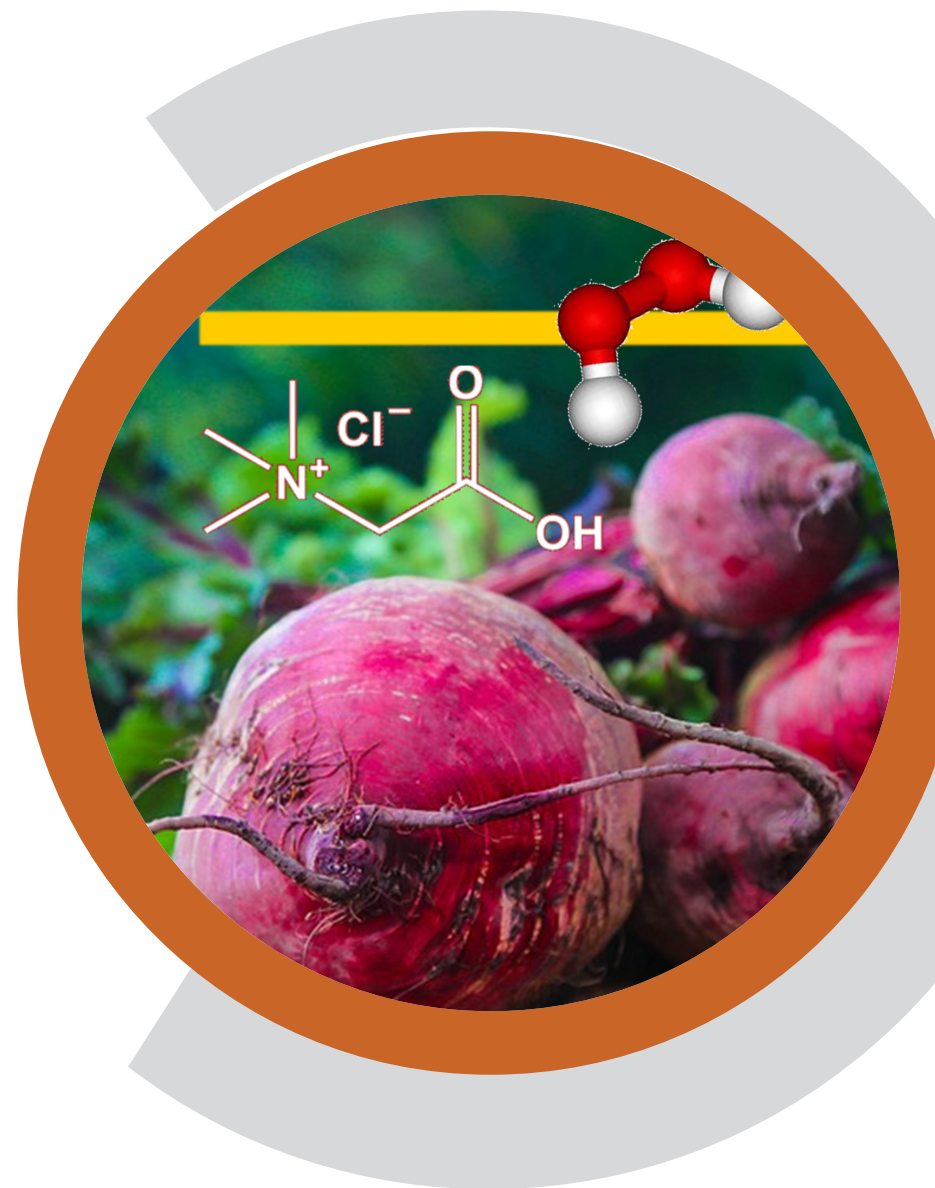
## Motives to Attend:

Keynote presentation along with interactions to galvanize the scientific community. Workshop and symposiums to reach the largest assemblage of participants from the Pharma community. A wide track of exhibitors to showcase the new and emerging technologies. Platform to global investment community to connect with stakeholders in Pharma sector. Young Scientist/ Investigators Award geared towards best budding young research. Links to the political marketing resources to expand your business and research network. Triumph of Awards, Certificates recognizes your commitment to your profession to encourage the nascent research

## Why to attend?

Food Chemistry Congress 2020 event shall lay a platform for the interaction between specialists around the world and aims to accelerate scientific discoveries creating the conference an ideal platform to share expertise, foster collaborations across trade and world, and assess rising technologies across the world.

Researchers across the world are going to showcase their research work at this platform, wherein the students are going to learn innovative techniques from them. Moreover this platform provides a scope to share each other knowledge and execute it for the betterment of the in the near future A novel chance for advertisers and sponsors at this International event.



## Major Sessions

Food Chemistry  
Food and Nutrition  
Food Science and Technology  
Food Engineering  
Food Processing  
Food Rheology  
Food Microbiology  
Food Physical Chemistry  
Food Toxicology  
Food Nanotechnology  
Food Analysis  
Food Waste and Recycling  
Food Adulteration  
Food Authenticity and Integrity  
Food Security  
Advanced Food Processing Technologies  
Food Poisoning  
Fermentation in food processing  
Food Contamination and Deficiencies  
Nutrition and Food Sciences  
Food Machinery and Packaging  
Food Composition and Processing

## Supporting Journals

Journal of Nutrition and Food Sciences  
Journal Food Processing and Technology  
Journal of Food Microbiology and Food Safety

## Host City

Florence is a city in central Italy and also the capital city of the Tuscany region. From 1865 to 1871 the city served as the capital of the Kingdom of Italy (as established in 1861). The Florentine dialect forms a base of Standard Italian. And also it became the language of culture throughout Italy due to prestige of the an masterpieces by Dante Alighieri, Niccolò Machiavelli Petrarch, Francesco Guicciardini , and Giovanni Boccaccio. The city also attracts millions of tourists each year, and UNESCO declared the Historic Centre of Florence a World Heritage Site in 1982. The city is also noted for its culture, Renaissance art and architecture and monuments. The city also contains many number of (numerous) museums and art galleries, such as the Uffizi Gallery and the Palazzo Pitti, and still exerts an influence in the fields of art, culture and politics. Due to Florence's artistic and architectural heritage, Forbes has also ranked it as one of the most beautiful cities in the world. Florence is a major national economic centre, as well as a tourist and industrial hub. Florence has different tourist attractions like Florence Duomo, Piazzale degli Uffizi, Palazzo Pitti on Boboli Gardens, Battistero di San Giovanni, Ponte Vecchio, San Lorenzo etc.



## Registrations

Choose your category of registration based on your profile and specialization. Visit conference website for more details on discounts and offers.

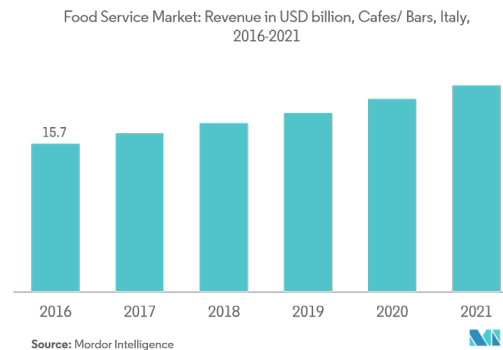
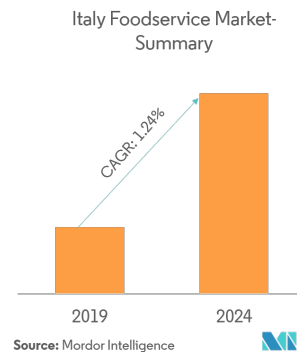
# Vision & Plan

## International Market Approach

Sports nutrition consumers in Italy are becoming increasingly educated about the different types of products available and their aims. While, initially, consumers' main concerns were to build up muscle and hence they opted for sports protein, they are now becoming increasingly aware of the efficacy of products positioned for energy increase, endurance, recovery and strength. In Italy foodservice market is likely to witness a CAGR of 1.24% during the forecast period (2019 - 2024).

Continuous growth in brands franchising, increased demand for healthier and quality food, and booming digital commercialization are few factors augmenting the foodservice market in Italy. Further, supplemented by active tourism, Italy remains the third largest foodservice market in Europe. Many companies are investing to launch their outlets in the country. For instance, in 2018, the giant player, Starbucks Coffee Company, launched its first outlet in the country. With the growing urbanization and improved lifestyle, Italians are increasingly preferring wine over other alcoholic drinks, uplifting the business for wine bars in the country

The increasing frequency of Italians for eating out is majorly benefitting the foodservice sector of the country. According to FIPE, around 39 million Italians ate out in 2016, which accounted for 35.3% of the total revenue generated by food consumption in the country. The majority comprised of 34 million consumers eating lunch out on weekdays while the number of people dining out for dinner remained around 2 million. Italy holds more catering enterprises per square km when compared to any other country in the world, portraying a flourishing foodservice market in the country



# Sponsorship and Exposure

## Diamond

- Three workshop slots (audio visual included).
- Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm)
- Four complimentary registrations
- Logo recognition on congress website front page with link, sponsorship page
- One A4 color advertisement in the congress souvenir
- Three inserts provided by the sponsor in the congress delegate bags

## Platinum

- Two corporate sponsored workshop slots
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm)
- Three complimentary congress registrations
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page
- One A4 color advertisement in the congress souvenir
- Two inserts provided by the sponsor in the congress delegate bags.

## Gold

- Two complimentary congress registrations
- One corporate sponsored workshop slot
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm)
- Logo recognition on congress website sponsorship page
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages)
- One insert provided by the sponsor in the congress delegate bags
- Priority to purchase additional sponsorship items

## Exhibition

- One complimentary congress registration
- Set up of one tailor-made exhibit booth (Booth Size 3x3 sqm)
- Logo recognition on congress website sponsorship page
- Color Advertisement in Congress souvenir
- Inclusion of your company's leaflet/insert in the congress delegate bags
- An exclusive online promotion on all our social Networking Sites
- Shape and raise your corporate image through logo branding
- Press Release on behalf of your company

# Tentative Agenda

Day 1 / April 22, 2020

SESSION
Opening Ceremony
Introduction
Keynote Presenttions
Morning Break
Workshop Sessions
Lunch Break
Speaker Sessions
Noon Break
Yrf Presentations
Closing Ceremony

Day 2 / April 23, 2020

SESSION
Opening Ceremony
Introduction
Keynote Presenttions
Morning Break
Workshop Sessions
Lunch Break
Speaker Sessions
Noon Break
Poster Presentations
Closing Ceremony

## Speaker Slots Available

Note: Program Schedule is subject to change with final allotment of the speaker slots



## Venue

Florence, Italy

Visit Event Website for Venue Update



## Contact

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## Important Dates

### Abstract submission

Early Bird 10-01-2020

Second Early Bird 10-02-2020

Final 10-04-2020