

Second Edition of ‘Sommeliers Choice Awards’, a contest for the on-premise industry, judged completely by the top sommeliers in the industry.

Get your wines in front of top SOMMELIERS of USA. Entries are now open for the 2020 Sommeliers Choice Awards.

Early bird pricing ENDS Soon - [Submit Your Wines Now](#)



Beverage Trade Network introduces [Sommeliers Choice Awards](#), A contest for the on-premise industry, judged completely by the top sommeliers in the industry.

The goal of the Sommeliers Choice Awards is simple: to provide on-premise buyers and sommeliers a valuable benchmark for understanding which wines would make a compelling addition to a wine list.

If you are looking to sell more of your wines to the on-premise establishments such as restaurants, hotels, pubs, and bars, then you need to enter the Sommeliers Choice Awards.

Medals will be awarded to those wines that meet very specific judging criteria, with a goal of identifying wines that should become additions to restaurant wine lists.

[Enter Your Wines](#) TODAY to avail the early bird offer (Prices will increase soon)

HOW TO ENTER

WHO ARE THE JUDGES

The judging panel of the Sommeliers Choice Awards will consist entirely of top sommeliers, wine directors and on-premise buyers at U.S. restaurants, bars, pubs, and clubs. In some cases, these sommeliers may also be wine consultants for on-premise establishments. They may also have a buying role in addition to working on the restaurant floor.



R. MICHAEL MEAGHER MS

Master Sommelier and Owner, Sommelier On-Demand Hospitality Services, MA



DORA LOBO

Beverage Director & Sommelier, The Catering Company of Washington & Elizabeth's Gone Raw, D.C.



LUKE KENNING

Wine Director, Farallon Restaurant, SF



RACHEL CANDELARIA

Sommelier & Wine Director, Spruce, SF



MARK CARTLAND

Wine Director, Greens Restaurant, SF

[View All Judges>>>](#)

BENEFITS TO MEDAL WINNERS

Being entered into the [Sommeliers Choice Awards](#) is an easy, affordable and effective way to get your wines tasted by an all-star judging panel of top sommeliers, many of whom are also wine industry consultants and wine buyers. Medal winners receive additional benefits – such as special promotional logos and stickers that they can add to wine bottles, social media marketing support, and regular mention in both press releases and on the Sommeliers Choice Awards website.

As a result of winning a medal at the Sommeliers Choice Awards, you will be able to:

- Increase your sales within the very important U.S. wine market
- Reach a new audience of on-premise buyers, consultants, and sommeliers
- Promote your awards in key international markets
- Attract additional PR and media attention for award-winning wines
- Increase the reach and recognition of other wines in your wine portfolio

In some cases, a single Medal or Award will continue to benefit your wine sales for years to come.

[Learn More>>>](#)

KEY DATES

Early Bird Registration: **Ends Soon**

Warehouse Closes For Samples: April 20, 2020

Judging: May 18, 2020

Winners Announced: June 15, 2020

FEE SCHEDULE (Per Wine)

\$90 – Early bird pricing

\$120 - Regular Registration

\$140 - April 01, 2019 to April 20, 2019

(Price in USD)

2020 Sommeliers Choice Awards - May 18, 2020

Early Bird Pricing Ends Soon

If you are looking to [enter your wines](#) at the 2020 Sommeliers Choice Awards, this is the best time and price to act. Prices will increase after the offer ends.

ENTER YOUR WINES NOW



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Our mailing address is:
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