

# SPONSORSHIP, EXHIBITION & PARTNERSHIP OPPORTUNITIES



We, the **global leaders** in **International conferences**, ensure that our registered attendees, invited guests, and delegates get quality networking connections and find pioneering information. Our seamless services in offering unmatched opportunities to learn from leading experts invested in science; meeting decision-makers & industry professionals; and delivering tangible ROIs will have a greater value by associating with us through Sponsorship, Exhibit Packages & Partnership. By partnering with our conferences; you can significantly leverage our support, aid your business grow exponentially, and make giant strides in forming solid approaches to decision making. Our multistakeholder audience include influential leaders, delegates, exhibitors, sponsors, researchers, academicians, key decision makers, and industry representatives and plenty of other network and collaboration prospects.



## SPONSORSHIP, EXHIBITION PARTNERSHIP OPPORTUNITIES

We offer tailor-made sponsorships, exhibition packages that help to negate your products and services to the target audience effectively. Through our extensive database and media partners, we assure you that your branding and advertisement help in generating leads. Our reach out through social media, targeted emails, and blogs also help your marketing initiatives in pitching your sales. Presentations and networking opportunities to connect with highly qualified scientific community help in demonstrating your thought leadership building the partnerships pre, during and post-conference.

Our high-value and lead-generating exhibit packages will help in expanding your customer base. The exhibit room is a reflection of the networking density. The packages are exhaustive but not restricted to choice booth space, branding, varied benefits to the clients etc.



# PLATINUM SPONSORSHIP



<http://ophthalmology.peersalleyconferences.com/>

- 01 Recognition as a premium sponsor of the conference, with highest priority branding among sponsors
- 02 Sponsor's logo will appear on the congress website (which receives approximately 65000+ impressions during the conference campaign). Your logo will appear:
  - \* On the home page (rotating sponsor list)
  - \* As a static logo on the sponsor page with a 120-word company description and link
- 03 Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm)
- 04 10 additional copies of the proceedings publication
- 05 5 complimentary conference registrations
- 06 30-45 minute presentation during the kick off session
- 07 An opportunity to conduct 2 corporate sponsored workshops
- 08 4 complimentary dinner passes with a table in a prime location of your choice
- 09 Sponsor's logo will appear on conference material (conference proceeding books, scientific program, conference banner and id cards)
- 10 Sponsor's logo will appear on all conferences advertising and promotional materials
- 11 Recognition of sponsorship in a full-page color ad in the conference proceedings books (two page advertisement)
- 12 5 Best Poster and 5 Young Investigator Awards with the name of the sponsor
- 13 Sponsor banner/standee at the meeting location
- 14 Mention in all press releases
- 15 Develop new client relationships and strengthen the existing ones (B2B Meetings)
- 16 25% discount for additional registrations or space purchase
- 17 Official recognition of sponsor at opening and closing ceremony of the conference
- 18 An exclusive online promotion on all our social networking sites
- 19 Logo included in pre-conference promotional adverts (posters, brochures, invitations, banners, partner journals and other media outlets)
- 20 1 Lakh email blast to the speakers, experts, academicians and industry delegates to promote the sponsor (with a logo and 25 words description )
- 21 Opportunity for small brochure (16 page) inserts in delegate bags
- 22 Logo and coverage of the sponsor's conference involvement (description in post-show report)
- 23 Company logo on e-mail announcements (>50000 throughout the conference)
- 24 Recognition to your products and services in the world market through our website
- 25 Placement of own Roll-Up standee in the Exhibition Area
- 26 Cross promotions : Through other industry conferences organized by PEERS ALLEY MEDIA in USA, Europe, Middle East, Asia-Pacific and Canada
- 27 Targeted Countries: Brand promotion in specific countries through other relevant conferences, meeting and events organized by PEERS ALLEY MEDIA
- 28 Business cards of sponsors will be stapled to the conferences proceedings



# GOLD SPONSORSHIP



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- 01 Recognition as a premium sponsor of the conference, with highest priority branding among sponsors
- 02 Sponsor's logo will appear on the congress website (which receives approximately 65000+ impressions during the conference campaign). Your logo will appear:
  - \* On the home page (rotating sponsor list)
  - \* As a static logo on the sponsor page with a 120- word company description and link
- 03 Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm)
- 04 5 additional copies of the proceedings publication
- 05 3 complimentary conference registrations
- 06 30-45 minute presentation during the kick off session
- 07 An opportunity to conduct 1 corporate sponsored workshop
- 08 3 complimentary dinner passes with a table in a prime location of your choice
- 09 Sponsor's logo will appear on conference material (conference proceeding books, scientific program, conference banner and id cards)
- 10 Sponsor's logo will appear on all conferences advertising and promotional materials
- 11 Recognition of sponsorship in a full-page color ad in the conference proceedings books (two page advertisement)
- 12 3 Best Poster and 3 Young Investigator Awards with the name of the sponsor
- 13 Sponsor banner/standee at the meeting location
- 14 Mention in all press releases
- 15 Develop new client relationships and strengthen the existing ones (B2B Meetings)
- 16 20% discount for additional registrations or space purchase
- 17 Official recognition of sponsor at opening and closing ceremony of the conference
- 18 An exclusive online promotion on all our social networking sites
- 19 Logo included in pre-conference promotional adverts (posters, brochures, invitations, banners, partner journals and other media outlets)
- 20 50000 email blast to the speakers, experts, academicians and industry delegates to promote the sponsor (with a logo and 25 words description )
- 21 Opportunity for small brochure (8 page) inserts in delegate bags
- 22 Logo and coverage of the sponsor's conference involvement (description in post-show report)
- 23 Company logo on e-mail announcements (>30000 throughout the conference)
- 24 Recognition to your products and services in the world market through our website
- 25 Placement of own Roll-Up standee in the Exhibition Area
- 26 Cross promotions : Through other industry conferences organized by PEERS ALLEY MEDIA in USA, Europe, Middle East, Asia-Pacific and Canada
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# SILVER SPONSORSHIP



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- 02 Sponsor's logo will appear on the congress website (which receives approximately 65000+ impressions during the conference campaign). Your logo will appear:
  - \* On the home page (rotating sponsor list)
  - \* As a static logo on the sponsor page with a 120-word company description and link
- 03 One complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm)
- 04 5 additional copies of the proceedings publication
- 05 3 complimentary conference registrations
- 06 30-45 minute presentation during the kick off session
- 07 An opportunity to conduct 1 corporate sponsored workshop
- 08 2 complimentary dinner passes with a table in a prime location of your choice
- 09 Sponsor's logo will appear on conference material (conference proceeding books, scientific program, conference banner and id cards)
- 10 Sponsor's logo will appear on all conferences advertising and promotional materials
- 11 Recognition of sponsorship in a full-page color ad in the conference proceedings books (two page advertisement)
- 12 2 Best Poster and 2 Young Investigator Awards with the name of the sponsor
- 13 Sponsor banner/standee at the meeting location
- 14 Mention in all press releases
- 15 Develop new client relationships and strengthen the existing ones (B2B Meetings)
- 16 20% discount for additional registrations or space purchase
- 17 Official recognition of sponsor at opening and closing ceremony of the conference
- 18 An exclusive online promotion on all our social networking sites
- 19 Logo included in pre-conference promotional adverts (posters, brochures, invitations, banners, partner journals and other media outlets)
- 20 25000 email blast to the speakers, experts, academicians and industry delegates to promote the sponsor (with a logo and 25 words description )
- 21 Opportunity for small brochure (8 page) inserts in delegate bags
- 22 Logo and coverage of the sponsor's conference involvement (description in post-show report)
- 23 Company logo on e-mail announcements (>25000 throughout the conference)
- 24 Recognition to your products and services in the world market through our website
- 25 Placement of own Roll-Up standee in the Exhibition Area
- 26 Cross promotions : Through other industry conferences organized by PEERS ALLEY MEDIA in USA, Europe, Middle East, Asia-Pacific and Canada
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# EXHIBITION SPONSORSHIP



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- 01 Sponsor's logo will appear on the congress website (which receives approximately 65000+ impressions during the conference campaign). Your logo will appear:
  - \* On the home page (rotating sponsor list)
  - \* As a static logo on the sponsor page with a 120- word company description and link
- 02 One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm)
- 03 2 additional copies of the proceedings publication
- 04 2 complimentary conference registrations
- 05 30-45 minute presentation during the kick off session
- 06 2 complimentary dinner passes
- 07 Inclusion of your company's leaflet/insert in the congress delegate bags.
- 08 Sponsor's logo will appear on conference material (conference proceeding books, scientific program and conference banner)
- 09 Sponsor's logo will appear on all conferences advertising and promotional materials
- 10 Recognition of sponsorship in a full-page color ad in the conference proceedings books (one page advertisement)
- 11 1 Best Poster and 1 Young Investigator Award with the name of the sponsor
- 12 Mention in all press releases
- 13 Develop new client relationships and strengthen the existing ones (B2B Meetings)
- 14 25% discount for additional registrations or space purchase
- 15 Official recognition of sponsor at opening and closing ceremony of the conference
- 16 An exclusive online promotion on all our social networking sites
- 17 Logo included in pre-conference promotional adverts (posters, brochures, invitations, banners, partner journals and other media outlets)
- 18 10000 email blast to the speakers, experts, academicians and industry delegates to promote the sponsor (with a logo and 25 words description )
- 19 Logo and coverage of the sponsor's conference involvement (description in post-show report)
- 20 Company logo on e-mail announcements (>25000 throughout the conference)  
Recognition to your products and services in the world market through our website
- 21 Placement of own Roll-Up standee in the Exhibition Area
- 22 Cross promotions : Through other industry conferences organized by PEERS ALLEY MEDIA in USA, Europe, Middle East, Asia-Pacific and Canada
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# EXHIBIT TABLE

6-foot table and chair

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One complimentary conference registration

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Sponsor's logo will appear on all conference advertising and promotional materials

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Does not include power or internet access (contact organizers for more information)

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# ADVERTISEMENTS

Full Page

Half Page

Quarter Page

Delegates Bag Insert

Logo with Link on Conference Website

Outside Back Cover (Color)

Inside Front Cover (Color)

Inside Back Cover (Color)



# SPECIAL EVENT SPONSORSHIP



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## LOGO ON CONFERENCE TOTE BAG

Gain wide-ranging exposure with your logo branded on the conference tote bags, which are provided to all attendees at registration. Sponsors will also receive recognition in conference proceeding book

## BANNERS IN HTML EMAILS

Deliver your message to thousands of potential attendees and registrants by sponsoring a conference promotional or event update email. Your company's banner ad will appear within the body of the HTML email with a link to your site.

## LANYARD SPONSOR

Lanyard sponsor will receive prominent exposure by printing their logo on lanyard worn by every attendee. The sponsor will have a high degree of brand visibility by the insertion of their logo on the lanyard, alongside the Conference logo. Sponsors will also receive recognition in the conference proceeding book

## CONFERENCE WATER BOTTLES

Your organization's name, logo and web address will be printed on water bottles available to all attendees. The bottles will be placed at registration foyer. This is a great opportunity for the sponsor to see their organization's logo in the hands of all the attendees.

## LITERATURE AT REGISTRATION

One piece of your organization's literature or 8-16 page souvenir will be displayed on a literature table near to the registration foyer. Sponsors must provide sufficient number of pieces of the insert or items to be displayed.

## CHARGING STATIONS

Charging stations help participants to charge their smart phones, laptops, and other devices without leaving the convention center. Reach attendees while they charge their devices. Sponsor receives recognition in program book as well.

## LUNCHEON

It's an excellent and effective way of promoting your organization by providing good lunch to the conference attendees. Sponsor receives recognition in program book as well as in signage.

## COFFEE BREAK

Brand promotion through coffee break sponsor. Sponsor receives recognition in program book as well as in signage







# ADDITIONAL SPONSORSHIP



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**WELCOME  
RECEPTION**



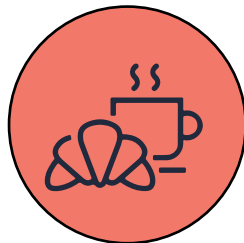
**COCKTAIL  
SPONSOR**



**KEYNOTE  
SPONSOR**



**STUDENT  
GRANTS**



**BREAKFAST  
SPONSOR**



**DINNER  
SPONSOR**

# Contact Us

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