

MICROFINANCE SUMMIT 2020

Empower tech innovations & mobile digital channels

6TH & 7TH FEBRUARY
ROME, ITALY



Euro-Events is pleased to invite you to the Microfinance Summit 2020, which will take place at the heart of culture and tradition as well as the heart of innovation and prosperity – Rome - La Città Eterna.

Following the success stories of the microfinance summit throughout the years, Euro Events is inviting you to its brand new edition which brings together experts, decision makers, knowledge bearers and micro finance masterminds from all over the globe to present their stories, share their knowledge and discover to you the paths forward towards success, prosperity and ultimate gain through ample of technological trends, innovations and advancements opening to you the doors to long lasting and enduring success. Special focus will be placed on digitalization and the role that various digital channels play towards creating and achieving long lasting success. Micro-insurance by itself represents an intriguing puzzle and will be presented throughout the summit together with the latest microinsurance products and insurtech innovations.

The comprehensive programme of this year's summit is a result of careful and diligent work that has been carried out throughout the whole year and takes into perspective the past trends and future predictions for the area and is carefully designed to tailor the needs of the most prominent Microfinance organizations, Institutions, networks and organizations, technology solution providers, fintechs and insurtechs.

Don't miss the opportunity to be part of the prestigious group of individuals and companies that will shape the future of microfinance in the coming decade. Don't miss the opportunity to benchmark with the best and become a success story of your own!

Mark your calendar today and be part of the microfinance event of the year that will shape the future of the industry in the upcoming decade!

Secure your place today and join us in the Capital of the World to shape the future of tomorrow!

Yours Sincerely,

Aneta Djambaska

Conference production lead



STAY CONNECTED



2 DAYS OF INTERACTIVE CONTENT



**30
SPEAKERS**



**120+
DELEGATES**



**10+
PARTNERS**



**B2B
NETWORKING**

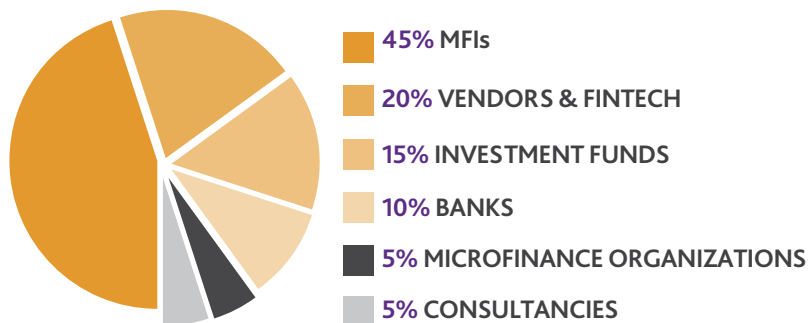


**PANEL
DISCUSSIONS**



**EXHIBITION
STANDS**

WHO SHOULD ATTEND?



JOB POSITIONS

- ✓ 40% Managing Directors
- ✓ 30% CEOs & Founders
- ✓ 20% International Experts
- ✓ 10% Tech Experts

- ✓ Microfinance Agencies
- ✓ Microfinance Institutions
- ✓ Microfinance Organizations
- ✓ Microfinance Networks
- ✓ Banks\Financial Institutions
- ✓ International Funds
- ✓ International Institutions
- ✓ Global microfinance fund-raising Institutions
- ✓ Insurance companies
- ✓ Fintech Co.
- ✓ Insutech Co.
- ✓ Tech-carriers
- ✓ Solution providing Co.
- ✓ SME
- ✓ Micro-organizations
- ✓ Small-organizations
- ✓ Credit-unions

SPEAKERS 2019



CLAUDIO VIEZZOL

Managing Director
SME Finance & Development
EBRD, UK



ANDREA LIMONE

CEO
PerMicro, Italy



ELWIN GROENEVELT

CEO
Qredits, Netherlands



JEAN-MARC DEBRICON

General Manager
Alterfin, Belgium



JAN DEWIJNGAERT

Regional Director EECA &
Director Private Equity
Incofin, Belgium



**PALOMA PEREZ
CASTAÑARES**

Digital Customer Experience
BVAA, Spain

SPEAKERS 2019



VINCENT VAN DUGTEREN

Global Financial Inclusion Specialist
Social Performance & Innovation
Oikocredit, Netherlands



CLAUDIA BELL

Head Social Entreprises
and Microfinance
BNP Paribas, France



HUIB-JAN DE RUIJTER

Director Financial Institution
FMO -Dutch Development Bank
Netherlands



SAAD MENJOUR

Impact Investment
MFI & SME Financing
ADA, Luxembourg



NEERAJ MAHESHWARI

Head Micro-insurance I Emerging
Consumers at Allianz
Morocco



LENS LAPAUW

Partnership Manager
MicroStart,Belgium

SPEAKERS 2019



ALTYNAI VALIKHANOVA

Senior Investment Officer
Triodos Investment Management
Netherlands



DAVIDE LORIGGIOLA

Investment Manager
Triple Jump, Netherlands



SOFIA TULUPOVA

Impact investing, emerging markets
Symbiotics, Switzerland
(invited)



MARKUS ASCHENDORF

Head of Division, Financial System
and Economic Development
KfW, Germany (invited)



**GUILLAUME
BARBEROUSSE**

Responsable Banques et Marchés
Financiers – Head of FI
Proparco, France (invited)



ELENA MILANOVSKA

Associate Director, Capital Markets and
Financial Inclusion
Habitat for Humanity International,
Slovak Republic (invited)

DAY I

February 6th

08:30
09:00
09:05

Registration & Welcome Coffee
Welcome & Opening Remarks
Icebreaker Session

SESSION I: EUROPEAN INJECTION FOR SUSTAINABLE FINANCING OF DEVELOPING MICROFINANCE SEGMENTS

09:15 – 10:00

- » **09:15-09:50** IN FACE OF TECHNOLOGY DISRUPTIONS AND NEW PLAYERS CHANGE, REGULATORS NEED TO FULLY COMPREHEND THIS CHANGING ENVIRONMENT AND BE PREPARED WITH ADEQUATE OVERSIGHT TOOLS

SPEAKER: CLAUDIO VIEZZOL, Managing Director, SME Finance & Development, EBRD, UK

10 MINUTE Q&A - SESSION I

SESSION II: VIEW OF TECHNOLOGY INFLUENCE OVER MICROFINANCE INDUSTRY

10:00 – 12:30

- » **10:00-10:30** INTERNET BASED MICRO-CREDIT ECO-SYSTEM IS MAKING THE GAME EASIER

SPEAKER: VINCENT VAN DUGTEREN, Global Financial Inclusion Specialist Social Performance & Innovation, Oikocredit, Netherlands

- » **10:30-11:00** HOW CROWDFUNDING AND P2P PLATFORMS ARE FACILITATING YOUR BUSINESS'S FINANCIAL SOURCE ACCESS?

11:00 - 11:30 | Networking & Coffee Break

- » **11:30-12:00** HOW THE LEVERAGE OF THE NEW TECHNOLOGIES IS IMPROVING THE CUSTOMER COMMUNICATION?

SPEAKER: ELWIN GROENEVELT, CEO, Qredits, Netherlands

- » **12:00-12:30** GET FAMILIAR WITH THE LATEST NEOBANKING PLATFORM FOR SMES AND STARTUPS

12:30 - 13:30 | Interactive Lunch

SESSION III: INNOVATIVE TOOLS THAT PUSH THE INDUSTRY INTO A NEW DECADE

13:30 – 15:10

- » **13:30-13:50** IMPLEMENTING NEW WAVE OF INNOVATIONS ENABLES EASILY REACHING NEW MARKET PROSPECTS
- » **13:50-14:10** HOW E-WALLET SOLUTIONS CAN HELP YOU ACCESS FINANCIAL SERVICES AND MAKE SECURE TRANSACTIONS ANYTIME AND ANYWHERE?
- » **14:10-14:30** CLOUD TECH-INNOVATIONS AUTOMATE YOUR CREDIT SCORING AND LOAN APPLICATION PROCESSES
- » **14:30-14:50** FINTECH IN MICROFINANCE: THE SPARKLE THAT REVOLUTIONIZES THE INDUSTRY

20 MINUTE Q&A - SESSION III

15:10 - 15:45 | Afternoon Networking & Coffee Break

SESSION IV: HOW DIGITIZATION COULD TRANSFORM YOU INTO MARKET LEADER?

15:45 – 16:45

- » **15:45-16:10** OPTIMIZING SYNERGIES BETWEEN DIGITAL FINANCE AND MICRO-FINANCIAL INCLUSION

SPEAKER: PALOMA PEREZ CASTAÑARES, Digital Customer Experience BBVA, Spain

16:10-16:45 PANEL DISCUSSION:

DIGITAL TRANSFORMATION IS HELPING MFIS BUILDING THEIR BETTER FUTURE

PANELISTS:

ANDREA LIMONE, CEO, PerMicro S.p.A. Italy

VINCENT VAN DUGTEREN, Global Financial Inclusion Specialist Social Performance & Innovation, Oikocredit, Netherlands

PALOMA PEREZ CASTAÑARES, Digital Customer Experience, BBVA, Spain

16:30 - 16:45 | Networking Break

16:45 CLOSING REMARKS FROM THE CHAIRMAN
16:50 END OF CONFERENCE DAY I

DAY II

February 7th

08:30

Registration & Welcome Coffee

SESSION V: IMPROVING CUSTOMER EXPERIENCE IN MICROFINANCE SECTOR

09:00 – 10:30

» 09:00-09:30 SUCCESSFUL STORY OF CONNECTING WITH THE CLIENT AND GROW YOUR CLIENT DATA BASE

SPEAKER: ALTYNAI VALIKHANOV, Senior Investment Officer, Triodos Investment Management, Netherlands

» 09:30-10:00 ENGAGEMENT STRATEGY INCORPORATED IN INDUSTRY LEADER'S PROGRAM

- It would highlight different ways in emerging markets and mature markets to support microfinance industry. through lending, through impact investment, equity, probono, technical assistance.
- It will also explain the key drivers for an innovation that has been sourced in microfinance and now is used in other industries.

SPEAKER: CLAUDIA BELLI, Global Head Microfinance and Social Business, BNP Paribas, France

» 10:00-10:30 HOW TO MEASURE IMPACT IN MICRO FINANCE INSTITUTIONS?

SPEAKER: JAN DEWIJNGAERT, Regional Director EECA & Director Private Equity, Incofin, Belgium

10:30 - 11:00 | Networking & Coffee Break

SESSION VI: COMPETENCE BETWEEN FINANCIAL INCLUSION AND SUSTAINABLE DEVELOPMENT OBJECTIVES

11:00 – 13:30

» 11:00-11:20 INTEGRATING MICRO-LOANS FOR IMPROVING PEOPLE'S HEALTH WELLBEING

SPEAKER: HUIB-JAN DE RUIJTER, Director Financial Institutions, FMO - Dutch Development Bank, Netherlands

» 11:20-11:40 INTERCONNECTIONS BETWEEN SUPPORT-ECOSYSTEMS TOWARDS SOCIAL ENTREPRENEURSHIP

SPEAKER: SAAD MENJOUR, Impact Investment, MFI & SME Financing, ADA, Luxemburg

» 11:40-12:00 MICROFINANCE AS A WAY TO SOCIAL INCLUSION FOR DETAINED PEOPLE RE-ENTERING SOCIETY

- when microfinance meets Civil Society and Social Support
- enhancing opportunities of training and self employment
- the importance of a wide network of partners

SPEAKER: ANDREA LIMONE, CEO, PerMicro, Italy

» 12:00-12:20 MICRO AND SME FINANCE MARKET OPPORTUNITY

SPEAKER: LENS LAPAUW, Partnership Manager, microStart, Belgium

» 12:20-12:40 SUPPORT MICROFINANCE FINTECH TO INCREASE RURAL OUTREACH AND REDUCE THE MISSING MIDDLE GAP

- Financial inclusion is most challenging in rural environments where operational costs are high
- Fintech can be used as an effective tool to reach out to rural communities in a more cost-effective way
- And pave the way for reducing the Missing Middle gap

SPEAKER: JEAN-MARC DEBRICON, General Manager, Alterfin, Belgium

» 12:40-13:00 TBA

SPEAKER: DAVIDE LORIGGIOLA, Investment Manage, Triple Jump, Netherlands

30 MINUTE Q&A - SESSION VI

13:30 - 14:30 | Interactive Lunch

SESSION VII: MAKING INSURANCE WORK FOR MICROFINANCE INSTITUTIONS

14:30 – 15:30

» **14:30-15:00** WHAT ARE THE BENEFITS OF MICRO-INSURANCE?

SPEAKER: NEERAJ MAHESHWARI, Head Micro-insurance,
Emerging Consumers, Allianz, Morocco

» **15:00-15:30** INSUTECH INFLUENCE OVER MICRO-INSURANCE

SESSION VIII: ROUND TABLE DISCUSSIONS

15:30 – 16:30

**TABLE DISCUSSION 1: TECHNOLOGY INNOVATIONS
WHICH COULD TRANSFORM THE ENTIRE CUSTOMER
EXPERIENCE**

**TABLE DISCUSSION 2: EUROPEAN FUND RASING
POTENTIALS AND TOOLS FOR THE UPCOMING DECADE**

**TABLE DISCUSSION 3: MICRO-INSURANCE PERSPECTIVE OF
THE INDUSTRY**

16:15 SUMMARY FROM THE ROUND TABLE DISCUSSIONS

16:30- 17:00 AFTERNOON NETWORKING COCTAIL

17:00 END OF CONFERENCE

Rome

Caput Mundi during the Roman Empire, capital of Italy since 1870, home of the Catholic Church and the Italian government, built on the banks of Tiber, where the river runs weakly amidst the seven hills, creates vast meanders which originate little plains. Rome is today the biggest and most populous city of Italy.

Artistically, Rome underwent a period of great rebirth during the Renaissance and the Baroque periods, but politically it freed itself from the domination of the temporal power in 1871, when it became the capital of Italy. Renaissance artists such as Bramante, Raphael, and Michelangelo worked here under papal patronage, along with Masolino in San Clemente, Ghirlandaio, Botticelli, Perugino, Luca Signorelli. Many works of art by the greatest artists of Italy and the world are gathered in the famous museums of the city and at the Vatican.





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inclusive finance

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MicroBank

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Finance & Management
Bankakademie HfB

EUROPEAN
INVESTMENT
FUND

European
Commission

microlux

oradian

CGC

IFC

mintos

perXmicro
il microcredito in italia

EFD
Economic and Social Fund for Development

MIKROFIN

OPPORTUNITY
International

giz
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für Internationale
Zusammenarbeit (GIZ) GmbH

Grupeer

جنى
Jana
Bank's Progressive Facilities

ASPEKT
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& GLOBAL SOLUTIONS

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GALILEO
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