



**ASIA PHARMACON
EXPO - 2020**

TH10 - TH11 OCTOBER, 2020

**CIDCO EXHIBITION AND
CONVENTION CENTRE
MUMBAI, INDIA**

ABOUT ASIA PHARMACON EXPO - 2020



Asia Pharmacon Expo - 2020 is the Asia largest pharmaceuticals exhibition. It will provide an opportunity to the participating companies to display or showcase the product among the global crowd coming from the different part of the world. The Expo will simultaneously provide opportunity to the visitors to know about the recent advancement and discoveries going on now a days. The Asia Pharmacon Expo will provide ample opportunity to all the entrepreneur to expand their business by creating a networking between various industry leaders, Investors, and global industries. Further it will also create opportunity to the startup to raise funds from various investors.

The Asia Pharmacon Expo – 2020 will mainly focus on showcases the latest trends and technologies in pharmaceuticals, drugs and formulations. The 2 day Expo will witness a approx. crowd of 20,000 visitors which will basically focus on latest pharmaceutical machinery, packaging equipment's, software technology for pharma industry & management etc. The Expo will also host more than 50+ global speakers which will be speaking on market strategy, New FBI regulation and also on the startup culture. The visitors and exhibitors can have a direct access to highly target senior pharma executives, buyers, procurement managers, contract manufacturers, hospital administration and many more. The Expo will also witness direct selling of goods, so hospitals and organization who wants to buy bulk products can be the best options for them.

**ASIA'S BIGGEST INTERNATIONAL
PHARMACEUTICALS EXPO**

200+

Exhibitors

30,000+

Visitors

25

Participating Country

50+

Global Speakers

15

Business Award



The Pharmaceuticals Industry in Asia marked a tremendous growth in past few years. This Sector proved to be highly profitable in past years.

SUMMARY

- ▲ India is the 3rd largest Pharmaceuticals industry in the world by volume.
- ▲ The Indian Pharmaceutical industry has contributed significantly to global healthcare by ensuring high quality, affordable and accessible medicines around the world.
- ▲ India remains an attractive destination for generic R&D and manufacturing of pharmaceuticals owing to its strong capabilities across the value chain.
- ▲ Pharma industry in India stood at US\$ 38.2 bn in the FY 2018-19. The compound annual growth rate (CAGR) of 15.4% between 2014 & 2018 was seen in the sector.
- ▲ India exports to more than 200 countries, with the US as the main destination, and pharmaceutical exports stood at US\$ 13.94 bn in the fiscal year 2019.
- ▲ There are over 10,500 manufacturing units and 3,000 pharma companies in India. Over 60,000 generic brands exist across 60 therapeutic categories.
- ▲ India accounts for 20% of global exports in generics, making it the largest provider of generic medicines globally. Indian vaccines are exported to 150 countries
- ▲ India's pharmaceutical exports stood at US\$ 18.5 bn in 2018, up from US\$ 16.8 bn in 2017. Exports are expected to grow strongly during 2019-23, predominantly if India secures a free-trade agreement (FTA) with the Eurasian Economic Union or a Regional Comprehensive Economic Partnership in Asia.
- ▲ Indian pharmaceutical companies account for 30% of the US' generic drug imports with exports to the US and other regulated western markets accounting for over 50% of the country's global medicine exports.¹⁰
- ▲ In 2018, generic drugs accounted for 88.3% of prescription drug sales and 75.5% of total sales.
- ▲ In 2018, healthcare spending reached a value of US\$ 118 bn. In 2019, it is estimated that healthcare spending will reach a value of US\$ 124.6 bn, growing 12.7% from the previous year in local currency terms. By 2023, it is expected that the health expenditure will reach a value of US\$ 210.58 bn, representing a CAGR of 12.6% in local terms and 12.3% in US dollar terms.

WHY EXHIBIT



Funding Opportunities



Promote Branding



Form Strategic Alliance



Export/Import Opportunities



Meet the Industry Leaders



Audience Filtering



Match Making



Year Round Promotion



Efficient Networking



Attract the Global Market



B2B Meeting



State of Art Infrastructure



Asia Largest Pharma Expo



Meet the Global Investors



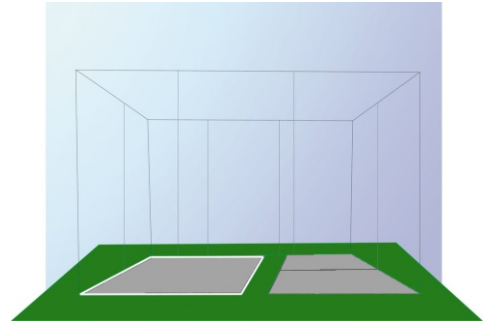
Understand the Global Market



Platform for New Product Launch

STALL TARIFF

Bare Space



Exhibitor need to put their own stall, we will provide only the empty space

Tariff : INR 13000/sq metre
(18% GST Applicable)

Octanium Stall



Tariff : INR 14000/sq metre
(18% GST Applicable)

Amenities: 1. Octanium Stall
2. 2 Chair
3. 1 Table,
4. Electric Plug Point
5. Spot Light
6. Dustbin

Note: Availability of stalls are based on first come first serve basis. On successful payment of the quoted price the stalls will be finally confirmed. Kindly contact with the organizer for more information. The minimum dimension stalls is 3x3 Sq Meter.

WHO WILL EXHIBIT

- ◆ Pharma Formulation, API's Manufacturers
- ◆ Pharma Machinery and Equipments
- ◆ Bulk Drugs, Intermediates, Excipients & Additives
- ◆ Lab Equipments, Analytical Instruments & Lab Wares
- ◆ Packaging Materials & Machineries
- ◆ Processing Plants & Machineries
- ◆ Cosmetic & Personal Care
- ◆ Ayurvedic & Nutraceutical Manufacturers
- ◆ Bulk Drugs, Intermediates, Excipients & Additives
- ◆ Software for Pharma Industry & Management
- ◆ R&D, Quality Control Laboratories
- ◆ Biotechnology & Clinical Research Organization
- ◆ Pharma Consultants
- ◆ Track & Trace Solution and Vision inspection Equipments
- ◆ Clean Room Equipments & Furniture
- ◆ Safety Equipments
- ◆ IPR Standards & Patent Formulation Bodies
- ◆ Trade Associations, Trade Promotion Bodies



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CIDCO EXHIBITION & CONVENTION CENTRE

ASIA LARGEST PHARMACEUTICALS EXPO

ORGANISED BY



REGISTERED OFFICE

**#2/70, Ground Floor, Tanwar
Colony, Motijheel, DumDum,
Kolkata-700074, WB**

BRANCH OFFICE

**16192, Coastal Hwy, Lewes,
DE-19958, US**

FOR STALL BOOKING

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THANK YOU FOR YOUR BUSINESS