

The 4<sup>th</sup> International Conference on:  
**Cities' Identity Through  
Architecture and Arts (CITAA)**

27 - 29 Oct, 2020

Rome, Italy



Springer



## Introduction

Recently, great attention has been raised to the transformation of our cities, which has been directed to the field of urban studies. The identity of cities has become a serious issue for many countries at present. That's why; the role of organizations and governments has become to maintain and fix architectural buildings in order to save their heritage.

It is easy to identify a city's identity by looking at its vocabularies that could be embodied through its architecture and arts, where they are the platforms of cultural, traditional, historical and economic aspects. With each city's unique identity, the impact is left behind and history is made. They identify the part of history that defines our past, shapes who we are today, and who we are likely to become in the future. Once we ignore the meaning of our traditions, we're in danger of damaging the underpinning of our identity.

Investigating these diverse approaches taken in both fields; architecture and contemporary art; this conference will discuss how historical cities are going to change in the future and how architecture and arts are to be preserved. It will also discuss the cities' self-identity, how this identity could be affected over the upcoming years as well as how the architecture and contemporary arts of cities could affect its identity.

In this context, IEREK organizes this conference to discuss several topics regarding different vocabularies. For instance, the sacred architecture, heritage buildings, open spaces, landmarks, the street escapes, etc.; all of them have direct influences at the cities' form. The cities' form also receives the indirect impact from the citizens themselves, such as their culture that accordingly depends on the art, which could be seen and embodied through moral, painting, media, digital art, and sculpture. It then discusses the fundamental elements that have the full resilience and responsibility of the identity of the cities.

This conference also welcomes research papers that includes different case studies that present many solutions of activating the concept of the responsibility of architecture and arts on the development of our cities. It is an important initiative, which presents a new approach that depends on the available features of cities and how planners and decision-makers use these resources of the cities' features as the thread tip in solving the urban problems that our cities are facing.



## Conference Topics

### 1. Identifying and Shaping Cities and formation

- 1.1 Cities with Religious and Cultural Theme
- 1.2 City Structure, Features, and Elements
- 1.3 The City's Image and Self-Identity
- 1.4 Transition to Smart and Cities: Structure and Transformation
- 1.5 Advances in Technologies of City Planning and Development
- 1.6 Urban Growth, Morphology, and its Impact on Cities Identity
- 1.7 New Development in Urban Design and Shaping the City and its Culture
- 1.8 The Influences of City Elements and Vocabularies in the City Form and Development

### 2. Heritage Arts: Sustainability, Identities and Public Regulations

- 2.1 Cultural Heritage Protection Conservation and Reuse
- 2.2 Ideologies and Movements: Shaping the City and its History
- 2.3 Visuals Arts Role in Documenting Architectural Heritage
- 2.4 Branding the City Heritage Identities and Sustainable Heritage
- 2.5 Public Regulations and Efforts in Heritage Conservation
- 2.6 Mapping Cities Vocabularies: Ecological Approach of Conservation Projects
- 2.7 The Correlation between Architecture and Arts and Conservation of Cities Vocabularies
- 2.8 The Role of Heritage Sites in Driving the City Fabrics

### 3. Contemporary Arts: City Visual Arts and Visualization

- 3.1 Visuals in Architectural Heritage in Modern Era
- 3.2 Future of Our Past: Archeology is Yesterday's Visual Arts for today
- 3.3 Visual Arts Role in Documenting Architectural Heritage
- 3.4 Art, Music, Interaction Visualization Media and its Impact on Human
- 3.5 The Dialogue between Ancient and Contemporary Visuals
- 3.6 Cultural Spaces and Landscapes in Contemporary Arts
- 3.7 Artistic Heritages and its Impact on Contemporary Arts
- 3.8 Contemporary Art in Reviving Modern and Historical Cities

### 4. Development of Cities' vocabularies

- 4.1 Planning for Sustainable Context of Re-discovering Heritage Vocabularies
- 4.2 The Future of Cities Art, Architecture, and Historical Cities
- 4.3 Architecture and Arts in Cultural Transformation Age
- 4.4 Shaping and Transformation of Successful Case Studies
- 4.5 Policies and Guidelines for Planning and Transformation of Cities
- 4.6 Best Practices for Dealing with Historical Areas and Buildings
- 4.7 Historic Conservation and Economic Plans for Sustainable Tourism
- 4.8 Cultural Spaces Development and Landscapes in Contemporary Arts



## Publishing

All accepted papers of the fourth **Cities' Identity Through Architecture and Arts (CITAA)** after the peer-review process will be either published as chapters in the Book Series "**Advances in Science, Technology and Innovation**" (**ASTI**) by Springer or in The International Journal of Academic Research Community Publication (**ARChive**) online by IEREK Press.

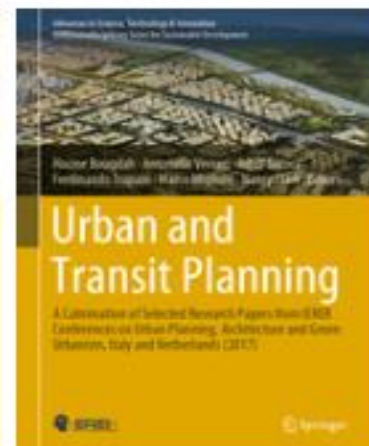
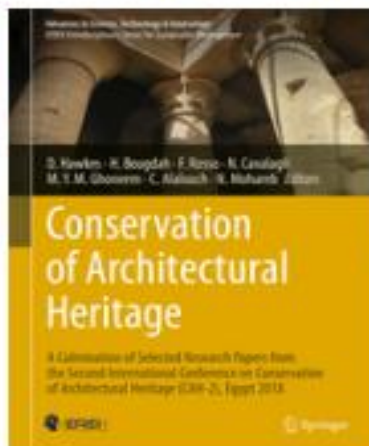


# Springer



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To publish your research in the online Journal or Book by '**Springer**' and provide it with world-wide visibility, authors must submit an extended version of their short papers that are 10 -12 pages long.

## About Asti

### Advances in Science, Technology and Innovation Book Series

#### IEREK Series for Interdisciplinary Studies

### Springer:

- On 10 May 1842 (his 25th birthday), Julius Springer founded his bookstore and publishing house in Berlin, laying the foundation for today's company.
- After 175 dynamic years, the name Springer stands for a globally active publisher dedicated to the advancement of science, putting its authors and editors at the heart of the company's publishing activities.
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## Important Dates

Title	Date
Abstract Submissions Deadline	09 Mar 2020
Last Notification for Abstract Acceptance	08 May 2020
Full Paper Submission Deadline	08 Jul 2020
Last Notification for Full-Paper Acceptance	08 Aug 2020
Early Payment Deadline	08 Jul 2020
Regular Payment Deadline	08 Aug 2020
Late Payment Deadline	27 Oct 2020
Letter of Visa (for delegates who need visa entry)	08 Aug 2020
Letter of Final Acceptance	08 Aug 2020
Conference Program	08 Oct 2020
Conference Launch	27 Oct 2020

## Conference Fees:

### Author Fees (Short Paper)

*Short-Paper consists of 4 – 5 pages, and suits researches that make significant contributions, but still in progress or can be reported briefly.*

Author fees for Early Payment	08th July 2020	EUR 250
Author fees for Regular Payment	08th August 2020	EUR 300
Author fees for Late Payment	07th October 2020	EUR 400

### Author Fees (Full Paper)

*Full-Paper is the basic standard peer-reviewed paper and often consists of 8 - 12 pages*

Author fees for Early Payment	08th July 2020	EUR 400
Author fees for Regular Payment	08th August 2020	EUR 500
Author fees for Late Payment	07th October 2020	EUR 600

### Regular Attendance Fees

Fees for Audiences (Co-authors, Learners, and Interests)	EUR 250
Fees for NON-Attending Co-Authors	EUR 50

### Extra Fees (upon request)

Additional Conference Book (Hard copy + CD) * In addition to 1 free copy gifted to main authors, additional copies are available for the fee mentioned.	EUR 100
Springer/Journal Publication (Extended Paper) * Authors who have submitted a short paper may extend their papers for the fee mentioned.	EUR 200



## Benefits Of Attending

Since conferences are the places where new science results are typically first presented so, it helps you sharpen the saw, meet experts & influencers face to face, learning in a new space, build your Knowledge base, expand your resources and grow your professional network. Yet attending conferences organized by IEREK will not only helps you gain previous benefits but also can be very rewarding on the professional level due to below reasons:

- 1. Open Discussions:** We bring together leading academic scientists to exchange and share their experiences and research results on all aspects of Smart Cities Development. Furthermore, you get to converse with other researchers from different universities and countries. You learn from experts in the field. It is a great opportunity to find more about your field and listen to ideas that could help inspire research ideas of your own.
- 2. Internationally Accredited Certificate:** The Participants are granted internationally recognized certificates which will be added to their certificates of experience or could be presented to the official authorities concerned.
- 3. Publication:** The conference proceedings will be published by one or more journals since Authors can choose to publish their research paper either in ARChive International Journal of Science hosted by IEREK Press or "SSRN" by "ELSEVIER". Besides, High-quality manuscripts based on scientific committee evaluation will be published either in Environmental Sciences & Sustainable Development (ESSD) by IEREK Press or a book series by "Springer".
- 4. Research Technologies:** Conferences also can expand your resources by providing a great opportunity to promote gathered information on new technologies related to your research. Moreover, they let you test them out, share teaching tools and techniques, or even obtain samples of textbooks.
- 5. Networking:** Conferences help in networking which often increases your chances of collaboration in future projects. As you can engage with respectable professors and discuss with them the very latest research projects they could be working on.
- 6. Academic Reputation:** Attending many conferences will make you a known figure in academic circles, not to mention the benefits for your C.V as it will create an impression that you are an active member of the academic community.
- 7. Conference Proceedings Material:** Delegates will have the choice of receiving the conference proceedings as either a hardcover book or in digital format on a CD. The CD will additionally contain proceedings from previous conferences in this series.
- 8. Venue:** Getting an overview of the place or city where the conference is being held and learning about its people and culture.

Moreover, all conference papers are archived online in the E-Library of IEREK's website where they are immediately and permanently available to the international scientific community.

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