

4th US - INDIA CONFERENCE

Friday, 27 September, 2019

Spieker Forum, UC Berkeley Campus



CEOs DELEGATION TO SILICON VALLEY

30 September to 03 October, 2019 Silicon Valley, USA







4th US-INDIA CONFERENCE

Reimagining US-India ties: Investing in mutual strengths

Friday, 27 September, 2019: Spieker Forum, UC Berkeley Campus

AIMA is hosting its 4th US-India Conference jointly with Haas School of Business, University of Berkeley, California on September 27, 2019. The Conference would be addressed by key speakers from industry and thought leaders from both India and the US. The audience would comprise of corporate executives, members of key US-India trade and economic bodies, professionals, academicians and students.

Some of the confirmed speakers from India include **Sunil Kant Munjal**, Chairman, AIMA International and Chairman, The Hero Enterprise; **Sanjay Kirloskar**, President - Designate, AIMA and Chairman & Managing Director Kirloskar Brothers Limited; **T V Mohandas Pai**, Chairman, Manipal Global Education Services; **Preetha Reddy**, Executive Vice Chairperson, Apollo Hospitals Enterprise Ltd; **R Mukundan**, Managing Director and CEO, Tata Chemicals; **Aditya Ghosh**, CEO - India and South Asia, OYO Hotels & Homes; **Rekha Sethi**, Director General, All India Management Association and **Vikram Chandra**, Founder, Editorji Technologies amongst others.

The theme of the Conference this year is 'Reimagining US-India ties: Investing in mutual strengths'.

The relations between India and the USA are important to not only the two nations but also to the Indo-Pacific region and the rest of the world. The two countries find themselves in the spotlight on matters of globalisation, trade, technology and Asia's stability. India and the USA share critical political and economic values and there is a tremendous scope for cooperation and collaboration between the two countries on bilateral and global trade and investment, technology development, defence, education, containment of terrorism, stability in Indo-Pacific area and much more.

USA-India relationship has grown exponentially during the past couple of decades, particularly in the area of business. There are enormous opportunities for mutual investment and trade waiting to be capitalised on. India offers American companies an enormous market for consumer items, defence equipment, infrastructure, education and technology while the American companies can tap into India's enormous talent pool and expertise in frugal production. The ideological and geopolitical incentives for mutual cooperation are also vital and the two countries need to work together to support political and economic freedom in Asia.

The 4th US-India Conference will highlight the bilateral and global opportunities available to the two countries and explore the areas of mutual cooperation in the new world order.







△ John T Chambers, Founder and CEO, JC2 Ventures and Chairman Emeritus, Cisco with the AIMA delegation at the 3rd US India Conference

Genesis

The ecosystem of the Silicon Valley with the presence of top tech companies, quality institutes of higher learning and massive venture capital companies makes it a fertile ground for innovations of all kinds. While India has contributed significantly to this wave through its qualified and skilled innovators, US cannot ignore the growing Indian market and the potential it offers.

It was in this backdrop that All India Management Association (AIMA), the apex body of management in India, decided to organise the US-India Conference in partnership with Haas School of Business, University of California, Berkeley in 2016. The 4th edition of the Conference to be held on 27th September, 2019 will explore areas of cooperation and joint evaluation of opportunities between the two countries.

Partners

The conference this year is being supported by the Consulate General of India in San Francisco, California; Garwood Center for Corporate Innovation, UC Berkeley; Institute for South Asia Studies, UC Berkeley; the Bay Area Council and the India Community Center.



 Carol Christ, Chancellor, University of California, Berkeley addressing at the 2nd US-India Conference



At the 1st US-India Conference: (L-R) Venkatesan Ashok, then Consul General of India, San Francisco; Sachin Pilot, Dy Chief Minister, Government of Rajasthan, India and Former Union Minister for Corporate Affairs, Government of India; and Solomon N Darwin, Executive Director, Center for Corporate Innovation, Haas School of Business, UC Berkeley

Thought Leadership

Eminent business and thought leaders of India and the US come together to discuss strategies to promote cooperation between the two countries by investing and capitalising on mutual strengths.

The 4th US-India Conference is being chaired by Sunil Kant Munjal, Chairman, AlMA International and Chairman, The Hero Enterprise.

Some of the renowned national and international thought leaders who have addressed the

previous conferences include John T Chambers, Founder and CEO, JC2 Ventures and Chairman Emeritus, Cisco; Paul E Jacobs, Executive Chairman, Qualcomm; Sachin Pilot, Dy Chief Minister, Government of Rajasthan, India and Former Union Minister for Corporate Affairs, Government of India; Venkatesan Ashok, then Consul General of India in San Francisco; Carol Christ, Chancellor, University of California, Berkeley; Omar Ishrak, Chairman and Chief Executive Officer, Medtronic; Sam Pitroda, Telecom Inventor, Entrepreneur and Policy Maker; Vinod Khosla, Founder, Khosla Ventures;



(L - R) Vinod Khosla, Founder, Khosla Ventures and Sunil Kant Munjal, Conference Chairman and Chairman, The Hero Enterprise at the 2nd US-India Conference



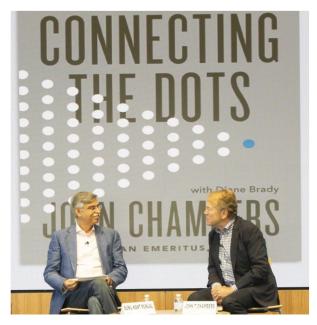
At the 2nd US-India Conference: (L-R) Shrinivas V Dempo, Chairman, Dempo Group of Companies; Pramod Bhasin, Chairman, Clix Capital, and Founder, Genpact Ltd; Sanjay Poonen, Chief Operating Officer - Customer Operations, VMware; Sunil Kant Munjal, Conference Chairman and Chairman, The Hero Enterprise; Shashi Tharoor, Member of Parliament (Lok Sabha) and Chairman, Parliamentary Standing Committee on External Affairs, India; Venkatesan Ashok, then Consul General of India, San Francisco; TV Mohandas Pai, Chairman, Manipal Global Education Services Pvt Ltd; Arun M Kumar, Former Assistant Secretary of Commerce for Global Markets and Chairman and CEO, KPMG in India; Vikram Chandra, Founder, Editorji Technologies; Rekha Sethi, Director General, AIMA and Arvind Lal, Chairman and Managing Director, Dr Lal PathLabs

Dow Wilson, President and CEO, Varian Medical Systems; Pramod Bhasin, Chairman, Clix Capital, and Founder, Genpact Ltd; Sanjay Poonen, Chief Operating Officer – Customer Operations, VMware; Sanjay Kirloskar, Chairman and Managing Director, Kirloskar Brothers Ltd; Satish Reddy, Chairman, Dr. Reddy's Laboratories; TV Mohandas Pai, Chairman, Manipal Global Education Services Pvt Ltd; Vivek Wadhwa,

Distinguished Fellow at Harvard Law School and Carnegie Mellon University's College of Engineering at Silicon Valley; Akhil Bansal, Deputy CEO, KPMG in India; Preetha Reddy, Vice Chairperson, Apollo Hospitals; to name a few.



Richard Lyons, Former Dean, Haas School of Business UC Berkeley, and Henry Chesbrough, Adjunct Professor, Faculty Director, Garwood Center for Corporate Innovation, Haas School of Business at the 2nd US-India Conference



Sunil Kant Munjal, Chairman, AIMA International and Chairman, The Hero Enterprise, in conversation with John T Chambers, Founder and CEO, JC2 Ventures and Chairman Emeritus, Cisco at the 3rd US-India Conference



(L-R) Solomon N Darwin, Executive Director, Garwood Center for Corporate Innovation, Haas School of Business, University of California, Berkeley; T V Mohandas Pai; Carol Christ, Sunil Kant Munjal, Rajeev Gowda, Member of Parliament, Rajya Sabha, India; Ambassador Venkatesan Ashok and Catherine Wolfram, Acting Associate Dean for Academic Affairs and Cora Jane Flood Professor of Business Administration, Berkeley Haas at the 3rd US-India Conference



(L-R) Vishal Sikka, then CEO, Infosys Ltd and Paul E Jacobs, Executive Chairman, Qualcomm Incorporated at the 1st US-India Conference



▲ Vivek Wadhwa, Distinguished Fellow at Harvard Law School and Carnegie Mellon University's College of Engineering and Sam Pitroda, Telecom Inventor, Entrepreneur and Policy Maker at the 1st US-India Conference



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(L-R) Omar Ishrak, Chairman and Chief Executive Officer, Medtronic; Preetha Reddy, then Conference Chairperson & Executive Vice Chairperson, Apollo Hospitals Enterprise Ltd and Satish Reddy, Chairman, Dr. Reddy's Laboratories at the 1st US-India Conference

Confirmed 4th US-India Conference Speakers from India



Sunil Kant Munjal

Chairman, AIMA International and Chairman, The Hero Enterprise

Sunil Kant Munjal is one of the founder promoters of the Hero Group, the largest two-wheeler maker in the world. Hero Enterprise, has interests in insurance distribution, steel-making, real estate and corporate training. He has made strategic investments in areas such as e-commerce, hospitality, and lighting solutions.



Sanjay Kirloskar

President -Designate, AIMA and Chairman & Managing Director Kirloskar Brothers

Kirloskar Brothers Ltd. is one of India's oldest manufacturing companies. It is India's largest centrifugal pump manufacturer and has manufacturing facilities in the Netherlands, South Africa, Thailand, the United Kingdom and the United States of America.



T V Mohandas Pai

Chairman Manipal Global Education Services

Mohan is also a member of the Board of Havells India, Chairman of the Regulatory and Financial Technology Committee of the Securities and Exchange Board of India, Founder-Trustee of the Akshaya Patra Foundation, an Investment Committee Member of the SIDBI India Aspiration Fund and the India Fund of Funds, and a Member of the Board of the National Stock Exchange of India. Mohan co-founded AARIN Capital to fund companies in Technology, Ecommerce, Health Care and Life Science.



Preetha Reddy

Executive Vice Chairperson Apollo Hospitals Enterprise Ltd

Apollo Hospitals are Asia's foremost integrated healthcare provider. A nominated Member of CSIR, she was on the Governing Council of NATHEALTH. The Apollo group has over 69 hospitals in India and overseas. The group has developed services in telemedicine, after starting a pilot project in 2000.



R Mukundan

Managing Director and CEO Tata Chemicals

During his 26 year career with the Tata group, he has held various responsibilities across the chemical, automotive and hospitality sectors of the group. A part of the over \$100 billion Tata Group, Tata Chemicals Limited is a global company with interests in businesses that focus on essentials for LIFE: Living, Industry and Farm Essentials. The company manufactures inorganic chemicals, consumer products, crop protection & agriculture inputs, and nutritional solutions. Its Innovation Centre, today, is home to world-class R&D capabilities in nanotechnology and biotechnology.



Aditya Ghosh

CEO - India and South Asia OYO Hotels & Homes

OYO is India's largest hotel network spread across 230 cities with 8500+ hotels offering standardized and hassle-free stay experiences at an unmatched price. OYO promises to provide the same amenities and the same experience across all its rooms. OYO offers rooms at prices that no other player in the budget segment offers today. Aditya joined OYO Hotels & Homes following an outstanding stint as the President & Wholetime Director of IndiGo, where he was instrumental in turning airline into the largest and most profitable airline in India.



Vikram Chandra

Founder Editorji Technologies

Editorji is a start-up that seeks to transform the news space through innovation in user experience, using artificial intelligence. Editorji is your personalised news feed. He is also one of India's best known TV anchors.



Rekha Sethi

Director General All India Management Association

AlMA is a not for profit, non-lobbying apex body for management in India having over 37000 members pan India. Rekha is also on the Boards of some leading Indian companies as an Independent Director including Sun Pharmaceutical Industries Ltd, Sun Pharma Laboratories Ltd., CESC and Hero Steels Limited. She is part of the Executive Council of the National Board of Accreditation, which is mandated to facilitate quality in technical education syllabi in India and a member of the Advisory Board of the Switzerland based St Gallen Foundation Think Tank, Leaders of Tomorrow – Knowledge Pool.

AIMA CEOs DELEGATION TO SILICON VALLEY



AIMA CEOs delegation at Facebook headquarters

AIMA will also organise a CEOs delegation which will visit iconic Silicon Valley companies, to understand the rapid strides being made by some of the most innovative and technology driven enterprises. The delegation will include CEOs and industry captains from diverse sectors.

Previous CEOs delegations visited Silicon Valley's most valuable and innovative companies such as Apple, NASA Ames Research Center, Facebook, Tesla, Google X, Verily Life Sciences, Byton, AutoDesk, Gilead Sciences; NVIDIA Corporation, IBM, Apollo Fusion, Plug and Play Tech Center, Stanford University Campus amongst others.



▲ AIMA CEOs delegation visit to the Tesla factory



 AIMA CEOs delegation at Google X office in front of the Google self-driving car

AIMA CEOs Delegation to Silicon Valley



▲ AIMA CEOs delegation at NASA Ames Research Center



▲ AIMA CEOs delegation visit to Apple



▲ AIMA CEOs delegation visit to Verily Life Sciences



▲ AIMA CEOs delegation visit to Gilead Sciences

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List of Confirmed Members

Sunil Kant Munjal

Chairman, AIMA International and Chairman, The Hero Enterprise

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Sanjay Kirloskar

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T V Mohandas Pai

Chairman, Manipal Global Education Services

Mohan is also a member of the Board of Havells India, Chairman of the Regulatory and Financial Technology Committee of the Securities and Exchange Board of India, Founder-Trustee of the Akshaya Patra Foundation, an Investment Committee Member of the SIDBI India Aspiration Fund and the India Fund of Funds, and a Member of the Board of the National Stock Exchange of India. Mohan co-founded AARIN Capital to fund companies in Technology, Ecommerce, Health Care and Life Science.

Preetha Reddy

Executive Vice Chairperson, Apollo Hospitals Enterprise Ltd

Apollo Hospitals are Asia's foremost integrated healthcare provider. A nominated Member of CSIR, she was on the Governing Council of NATHEALTH. The Apollo group has over 69 hospitals in India and overseas. The group has developed services in telemedicine, after starting a pilot project in 2000.

Arun M Kumar*

Chairman and CEO, KPMG in India

Arun also served as the Assistant Secretary of Commerce for Global Markets and Director General of the U.S. and Foreign Commercial Service in the Obama Administration. Before his tenure in public service, Arun was a Partner and member of the Board of Directors at KPMG, LLP.

R Mukundan

Managing Director and CEO, Tata Chemicals

During his 26 year career with the Tata group, he has held various responsibilities across the chemical, automotive and hospitality sectors of the group. A part of the over \$100 billion Tata Group, Tata Chemicals Limited is a global company with interests in businesses that focus on essentials for LIFE: Living, Industry and Farm Essentials. The Company manufactures inorganic chemicals, consumer products, crop protection and agriculture inputs, and nutritional solutions. Its Innovation Centre, today, is home to world-class R&D capabilities in nanotechnology and biotechnology.

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Shiv Siddhant Kaul

Managing Director, Nicco Engineering Services Ltd

Nicco group of companies has activities in cable manufacturing, theme parks and specialty industrial maintenance services. NESL is a Specialty Maintenance Company of repute, equipped with best in class technology.

Vineet Agarwal

Managing Director, Transport Corporation of India Ltd

Transport Corporation of India Ltd., and its group companies are one of the largest logistics organization in the country. The group moves more than 2.5% of India's GDP by value of cargo every year through its national network of 1400 offices.

^{*} To be confirmed

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Pratima Kirloskar

President, Innovations Society

Pratima Kirloskar is part of the Promoter Group of Kirloskar Brothers Limited and President, Innovations Society. She is also a Founder of Indus Entrepreneurs Pune Chapter and a trustee on many NGOs. She runs Vikas charitable trust, which works with schools. She is on the Governing council of Kirloskar Institute of Advanced Management Studies & on various Committees of CII and FICCI.

Kusum Pai

Founder, KSA Social Action

KSA Social Action, is an impact focused non-profit that helps to create jobs for micro-organizations of women in Tier 3 and 4 regions of India. She is also the Founder and Managing Trustee of Ubuntu At Work Trust India, a social enterprise focused on the economic and social empowerment of women.

Rekha Sethi

Director General, All India Management Association

AIMA, is a not for profit, non-lobbying apex body for management in India having over 37000 members pan India. Rekha is also on the Boards of some leading Indian companies as an Independent Director including Sun Pharmaceutical Industries Ltd, Sun Pharma Laboratories Ltd., CESC and Hero Steels Limited. She is part of the Executive Council of the National Board of Accreditation, which is mandated to facilitate quality in technical education syllabi in India and a member of the Advisory Board of the Switzerland based St Gallen Foundation think tank, Leaders of Tomorrow – Knowledge Pool.

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Founder, Editorji Technologies

Editorji is a start-up that seeks to transform the news space through innovation in user experience, using artificial intelligence. Editorji is your personalised news feed. He is also one of India's best known TV anchors.

Rama Kirloskar

Managing Director, Kirloskar Ebara Pumps Limited

Rama Kirloskar is Managing Director of Kirloskar Ebara Pumps Limited. Previously, she was General Manager and Head of the Product Portfolio Management at Kirloskar Brothers Limited.

She has also worked at Polaris Venture Partners, Koch Institute at Massachusetts Institute of Technology (MIT), USA, Visterra Inc.

Pranav Pai

Founding Partner and Chief Investment Officer, 3 one 4 Capital

3one4 Capital – is an early stage venture capital fund. Pranav is deeply involved with the startup ecosystem and leads investments and portfolio construction at 3one4 Capital. As part of 3one4, he has made over 50 seed and venture capital investments across several investment categories in India and the US.

Siddarth Pai

Founding Partner and Chief Financial Officer, 3one4 Capital

At 3 one 4 Capital, Siddarth leads a team of finance professionals and business analysts that manage the end-to-end processes from deal evaluations and diligence over legal and financial dimensions to portfolio management operations across the set of deployments.

Nisha Holla

Co-founder and Director of Product, Biomoneta Research

Biomoneta Research, is a Bangalore-based early-stage startup changing the paradigm of global infection control. She specializes in hardware product design, computational fluid dynamics, and operations management.

Mission Managers

Neeraj Kapoor

Director, All India Management Association

Neeraj has 24 year experience, having worked in organisations like Philips, OSRAM Siemens, Gillette & Bates 141, SIFY Ltd, with his last stint being with HT Media as the Head of Entertainment division. He is the Director – Center for Management Development at AIMA, which is into setting up platforms for executive training and learning. The department looks after flagship events of AIMA, MDPs, competitions under Business Simulation, Case Study Competition and quiz.

Bijoy Philip

Deputy Director, All India Management Association

Bijoy plays an active role in conceptualizing and executing flagship events in AIMA aimed at raising the public profile of the organization amongst various stakeholders. He also works closely with the senior management team to expand and deepen AIMA's strategic relationship with India Inc, policy makers, media houses and other professional organizations.



About AIMA

The All India Management Association (AIMA) is the apex body for management in India with over 37000 members and close to 6000 corporate /institutional members through 68 Local Management Associations affiliated to it. AIMA was formed over 60 years ago and is a non-lobbying, not for profit organisation, working closely with industry, Government, academia and students, to further the cause of the management profession in India.

AIMA makes a salutary contribution to management learning and practice in the country by offering various services in the areas of testing, distance education, skill development & training, events & conferences, research, publications, executive education and management development programmes.

The association is represented on a number of policy making bodies of the Government of India and national associations including All India Council for Technical Education (AICTE), which is the apex regulatory body for professional education in the country under the Ministry of Human Resource Development; National Board of Accreditation (NBA); Association of Indian Management Schools, Hyderabad; National Productivity Council, New Delhi.

AIMA also brings to the Indian managers, the best management practices and techniques through numerous foreign collaborations with professional bodies and institutions. AIMA is a member of the Asian Association of Management Organisations (AAMO) and works closely with several international institutions like University of California – Berkeley, USA; The World Bank; St Gallen Foundation, Switzerland; The Imperial College, UK; Horasis: The Global Visions Community, Switzerland etc in organising international conferences and management development programmes.