

4th US - India Conference

Reimagining US-India Ties: Investing in Mutual Strengths

Friday, 27th September, 2019: Chou Hall (Spieker Forum, 6th Floor), Haas School of Business, UC Berkeley

CONFERENCE AGENDA (as on 04 September, 2019)

0815 – 0900 hrs	Registration
0900 – 1015 hrs Opening Session	<p>Reimagining US-India ties: Investing in mutual strengths</p> <p><i>The relations between India and the USA are important to not only the two nations but also to the Indo-Pacific region and the rest of the world. The two countries are in the spotlight on matters of globalization, trade, technology and geopolitical stability. There is tremendous scope for cooperation and collaboration between the two countries, particularly on economic and security issues. India's trade with the US has increased more than seven times in the past two decades and the digital age has brought the two countries even closer. Despite the recent setbacks to globalization, there are enormous opportunities for bilateral flows of trade, technology and capital between India and the USA. It is up to the initiative of the business leaders of the two countries to identify and develop these opportunities.</i></p> <ul style="list-style-type: none"> • How are the US-India relations shaping the new economic and geopolitical order in the Indo-Pacific region? • How can the flows of trade, technology and talent between India and the US become freer and fairer? • What are the big opportunities for American investors and companies in India in the new trade environment?
Welcome Address	<p>Carol Christ Chancellor, University of California, Berkeley</p>
Introductory Remarks	<p>Rekha Sethi Director General, All India Management Association</p>
Special Address	<p>Ann Harrison Bank of America Dean and Professor Haas School of Business, UC Berkeley</p>
Special Address	<p>Sanjay Kirloskar President Designate, AIMA & Chairman and Managing Director, Kirloskar Brothers Ltd</p>
Theme Address	<p>Sunil Kant Munjal Conference Chairman & Chairman, The Hero Enterprise</p>

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Special Address	Ambassador Sanjay Panda Consul General of India, San Francisco
Keynote Address	Conrad Sangma Chief Minister, Government of Meghalaya, India
Vote of Thanks	Munis D Faruqui Director, Institute for South Asia Studies; Sarah Kailath Chair of India Studies, UC Berkeley
Concluding Remarks	Solomon Darwin Executive Director, Garwood Center for Corporate Innovation, Haas School of Business, UC Berkeley

1015 – 1100 hrs
Plenary Session 2

Chasing Fire – Exponential technologies and the shape of the economy to come

The relentless advance of Moore's Law and exponential technologies is relentlessly reshaping the global economy. Social media, maker culture, sensors and even the current trade tariff turbulence are merely local phenomena in a much larger shift. A dying consumer economy built on consumption is being displaced by a strange new economy built on mass engagement. This moment is eerily similar to the mid-1950s, when an infant consumer economy began to emerge – like then, events today will shape the economic landscape for decades to come. And like then, this shift will unnerve incumbents – and create vast new opportunities for innovators focused on creating new industries and transforming existing sectors.

Sunil Kant Munjal
Conference Chairman &
Chairman, Hero Enterprise

In conversation with

Paul Saffo
Technology Forecaster and
Consulting Associate Professor, Stanford University

Interaction with Audience

1100 – 1130 hrs

Networking Tea / Coffee Break

1130 – 1230 hrs
Plenary Session 3

Panel Discussion: - India: Economic Transformation for Sustainable Growth

In an uncertain world, India offers certainty of business growth. Despite global headwinds and disruptive reforms, India's economic growth is holding up and the rising income levels and aspirations of Indian consumer assure decades of business expansion. Digitization and policy actions are making it easier and cheaper to do business in India. Indian proven technical and management talent assures high-quality work for global production and innovation. Still, India could do more to enable companies to feature in its growth story.

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- *What are the new high-growth opportunities in Indian economy?*
- *What kind of India strategy is appropriate as the country digitizes?*
- *What policy and regulation reforms are needed to make a success of programmes such as Make in India?*

Moderator

Mukesh Aghi

President and CEO, US-India Strategic Partnership Forum (USISPF)

Panelists

Sanjay Kirloskar

President Designate, AIMA &
Chairman and Managing Director, Kirloskar Brothers Ltd

R Mukundan

Managing Director and CEO, Tata Chemicals

Sandeep Kishore

CEO & MD, Zensar Technologies and
Management Board Member, RPG Enterprises

Ganesh Iyer

Edgar F. Kaiser Professor of Business Administration, Berkeley Haas

Interaction with Audience

1230 – 1315 hrs

Plenary Session 4

From catch-up to creation: Growing through open innovation

Adoption and adaptation of the latest innovations has allowed companies in emerging markets to grow fast and globalize. Now, to sustain a high rate of growth, they need to innovate themselves. Innovation is critical for new investment, market expansion and job creation. However, given the size and variety of challenges in the emerging economies, they may struggle do it all on their own. Open innovation is the best way to quickly develop and deploy new solutions and business models at scale.

- *How can open innovation help emerging markets grow faster?*
- *How can emerging market companies transition to open innovation?*
- *What role can policy and regulations play in fostering open innovation?*

Moderator

Solomon Darwin

Executive Director, Garwood Center for Corporate Innovation,
Haas School of Business, UC Berkeley

Keynote Address

Henry Chesbrough

Faculty Director, Garwood Center for Corporate Innovation
Haas School of Business, UC Berkeley

Interaction with Audience

1315– 1415 hrs

Networking Lunch

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1415 – 1515 hrs
Plenary Session 5

Panel Discussion: - AI Power: Winning the Innovation Race

AI's influence on life and business is growing and autonomous machines are enabling unprecedented levels of perception, performance and prediction. The enhanced capacity of knowing and doing is opening up new possibilities of business efficiency and market expansion. There is a scramble to build ever-more powerful AI tools to out-learn and out-innovate the competition. However, there is a need for caution in adopting and applying AI to ensure that AI investments deliver enhanced returns.

- *How is AI changing competition in the marketplace?*
- *What advantages do the early adopters of AI have over the laggards?*
- *How can businesses ensure that AI delivers a good return on investment?*

Moderator

TV Mohandas Pai

Chairman, Manipal Global Education Services

Panelists

Ganesh V Iyer

Managing Director, NIO USA and Global CIO, NIO

Thomas Y Lee

Director of Data Science, Fisher Center for Business Analytics
Haas School of Business, UC Berkeley

Stratos Nguyen Davlos

Vice President – AI, IBM Watson Data and AI, IBM

Soma Velayutham

Head of Industry Business Development and AI Deep Learning, Nvidia

Interaction with Audience

1515 – 1615 hrs
Plenary Session 6

Panel Discussion: Start-up Dispersion: Building Future Unicorns

Silicon Valley has inspired and supported disruptive innovation all over the world and the clones of its unicorns have become unicorns. However, increasingly, the startups in emerging economies are focusing on disruptive solutions for local challenges and cultures and such startups are also competing in the global markets. It is expected that more of the future unicorns will come from the emerging markets and that would require American startups and VCs to broaden their horizons and review their strategies.

- *Is Silicon Valley losing its edge because of its success?*
- *What can Indian startups and government learn from Silicon Valley culture?*
- *How can Indian startups tap into the innovation appetite of American investors?*

Moderator

Catherine Wolfram

Associate Dean for Academic Affairs & Cora Jane Flood Professor of Business Administration, Haas School of Business, UC Berkeley

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Panelists

Vas Bhandarkar

CEO & Co-founder, ScoreData

Kaval Kaur

CFO and Co-founder, AlertEnterprise Inc

Ashu Garg

General Partner, Foundation Capital

Vineet Gulati

Founder & CEO, Payssurance

Ashwani Rishi

Executive Vice President, Virtusa Corp

Interaction with Audience

1615 hrs

Conference Concludes with Networking High Tea

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