# **EURO PHARMACOGNOSY 2019**

7<sup>th</sup> European Meet on

# Pharmacognosy, Medicinal Plants and Natural Products

Dec 02-03, 2019 | Paris, France



# Invitation

#### Dear Collegues,

Euro Pharmacognosy 2019 cordially welcomes you to attend the European Conference on Pharmacognosy, Medicinal Plants and Natural Products, which is going to be held in Paris, France during December 02-03, 2019. We would like to invite all the participants who are interested in sharing their knowledge and research in the area of Pharmacognosy, Medicinal Plants and Natural Products.

The conference anticipates more than 500 participants around the globe with thought provoking keynote lectures, oral presentations and poster presentations. This is an excellent opportunity for the delegates from universities and institutes to interact with the world class scientists and share their researches.

The main theme of the conference is "Herbal Medicine: Way towards effective and advanced healthcare". The interested participants can confirm their participation by registering for the conference along with your colleagues.

We look forward to see you in Paris, France this December

Sincerely, Euro Pharmacognosy 2019 Organizing Committee



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### What is Euro Pharmacognosy 2019

Pharmacognosy is the study of drugs of natural origin.

Phytochemistry is the study of phytochemicals, which are chemicals derived from plants. Those studying phytochemistry strive to describe the structures of the large number of secondary metabolic compounds found in plants, the functions of these compounds in human and plant biology, and the biosynthesis of these compounds.

Natural products sometimes have therapeutic benefit as traditional medicines for treating diseases, yielding knowledge to derive active components as lead compounds for drug discovery.

This field has pivotal roles in biology and medicine. Through this conference specifically, we highlight the recent advances of this technology for medicine and drug delivery and discovery systems.

This conference would comprise of various sessions including: special keynote sessions, panel discussions, and poster presentations, young researcher forums, E-posters conducted by the most outstanding and renowned speakers in the field of pharmacognosy, phytochemistry and natural products.

### Who are Attending

University Faculties like Directors, Senior Professors/Assistant Professors/ Associate Professor, Research Scholars, scientists who are related to Natural Sciences.

Pharmacognosy professionals, Pharmacology professionals, Botany professionals, Plant Biotechnology, Science professionals, Traditional Chinese Medical Professionals, Plant ecology Professionals, Ayurvedic medicine Professionals, Natural Products industrialists, Homeopathic Professionals



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### **Major Sessions**

Pharmacognosy Phytochemistry Natural Products Ethnopharmocology Aromatic Plant Natural Product of medicine and Interest Marine Pharmacognosy and Marine Drugs Phytoconstituents Cosmetical and Cosmetic Industry Secondary Metabolites and Nutraceutical Herbal Drugs Ayurvedic Medicinal Plants and Homeopathic Medicine Natural Products as Anti-cancer Agent Plant Toxicology

### Host City

Paris is the capital and the most populous city of France. One of the most breath-taking works of architecture : The Eiffel Tower, The Notre Dame, Place De La Concorde, Arc De Triomphe, The Louvre, Les Invalides are the most famous pieces of architecture that attracts the tourists to feast their eyes upon in this city. Paris is especially known for its museums and architectural landmarks: the Louvre was the most visited art museum in the world in 2017, with 8.1 million visitors.

Paris has been one of Europe's major centres of finance, commerce, fashion, science, music, and painting. The city is a major rail, highway, and air-transport hub served by two international airports. Paris is especially known for its museums and architectural landmarks: the Louvre was the most visited art museum in the world in 2017, with 8.1 million visitors. Paris is a dream place to visit for the art and architecture lovers.





### Supporting Journals

Journal of Pharmacognosy & Natural Products Journal of Natural Products Chemistry & Research Journal of Medicinal & Aromatic Plants

### Registrations

Choose your category of registration based on your profile and specialization. Visit conference website for more details on discounts and offers.

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# Vision & Plan

### International Market Approach

The global market for botanical and plant-derived drugs was valued at \$23.2 billion in 2013 and \$24.4 billion in 2014. This total market is expected to reach \$25.6 billion in 2015 and nearly \$35.4 billion in 2020, with a compound annual growth rate (CAGR) of 6.6% from 2015 to 2020.

The pharmaceutical and healthcare areas are expected to be some of the most active industries in the coming years with active markets in the U.S., Western Europe, North America, and China. The U.S. Pharmaceutical market is the world's most important national market. Together with Canada and Mexico, it represents the biggest continental Pharms market around the globe. The United States alone holds over 45 per cent of the global pharmaceutical market. In 2016, this share was valued around 446 billion U.S. dollars

### Visitors by Country



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# Vision & Plan

#### Growth Of Thai Healthcare Market

Thailand is one of the largest medical tourism markets worldwide. Revenue increased with 194% between 2007-2013 from 1.5 billion USD to 4.7 billion USD. The percentage of population aged over 65 is currently 10% the elderly part of the population is expected to increase to 17.2% or about 17 million people in the next 10 years.

#### Global Market Analysis of Natural Skin and Hair care Products:

Organic skincare products dominated the global demand, and the segment generated revenue exceeding USD 3 billion in 2015. Organic hair care products are anticipated to grow at a CAGR of over 9% from 2016 to 2025. The increasing importance of natural ingredients for providing dandruff protection, hair fall control, and shining effect is expected to have a favorable impact on the industry.

Asia-Pacific is expected to witness significant gain over the forecast period. Increasing consumption of cosmetic products in emerging economies such as China and India in light of new product launches along with rising concerns towards aging, UV effects and hair fall will fuel organic personal care industry growth.

#### Global Markets Analysis for Nutraceuticals

The global nutraceuticals market should reach \$285.0 billion by 2021 from \$198.7 billion in 2016 at a compound annual growth rate (CAGR) of 7.5%, from 2016 to 2021

#### Global Markets and Technologies for Biofuel Enzymes

The global revenue for biofuel enzymes totalled \$623.0 million in 2014, and should total \$652.1 million in 2015 and \$1.0 billion by 2020, registering a compound annual growth rate (CAGR) of 10.4%.



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# Sponsorship and Exposure

### Diamond

- Three workshop slots (audio visual included).
- Two complimentary exhibit booths with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm)
- Four complimentary registrations
- Logo recognition on congress website front page with link, sponsorship page
- One A4 color advertisement in the congress souvenir
- Three inserts provided by the sponsor in the congress delegate bags

### Platinum

- Two corporate sponsored workshop slots
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm)
- Three complimentary congress registrations
- Logo recognition on congress website front page with link and logo recognition on congress sponsorship page
- One A4 color advertisement in the congress souvenir
- Two inserts provided by the sponsor in the congress delegate bags.

### Gold

- Two complimentary congress registrations
- One corporate sponsored workshop slot
- One complimentary exhibit booth with priority to purchase exhibition space and choose booth location (Booth size-3X3 sqm)
- Logo recognition on congress website sponsorship page
- One A4 color advertisement in the congress program or book of abstracts (excluding cover pages)
- One insert provided by the sponsor in the congress delegate bags
- Priority to purchase additional sponsorship items

### Exhibition

- One complimentary congress registration
- Set up of one tailor-made exhibit booth (Booth Size 3x3 sqm)
- Logo recognition on congress website sponsorship page
- Color Advertisement in Congress souvenir
- Inclusion of your company's leaflet/insert in the congress delegate bags
- An exclusive online promotion on all our social Networking Sites
- Shape and raise your corporate image through logo branding
- Press Release on behalf of your company

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# **Tentative Agenda**

#### Day 1 / December 02, 2019

| SESSION              |  |
|----------------------|--|
| Opening Ceremony     |  |
| Introduction         |  |
| Keynote Presenttions |  |
| Morning Break        |  |
| Workshop Sessions    |  |
| Lunch Break          |  |
| Speaker Sessions     |  |
| Noon Break           |  |
| Yrf Presentations    |  |
| Closing Ceremony     |  |
|                      |  |

#### Day 2 / December 03, 2019

SESSION Opening Ceremony Introduction Keynote Presenttions Morning Break Workshop Sessions Lunch Break Speaker Sessions Noon Break Poster Presentations Closing Ceremony

#### **Speaker Slots Available**

Note: Program Schedule is subject to change with final allotment of the speaker slots

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### Euro Pharmacognosy 2019

Venue Paris, France Visit Event Website for Venue Update

### Important Dates

Registration opens: 01-06-2019 On Spot Registration: 02-12-2019

### Contact

Jeccia Davis Program Manager | Euro Pharmacognosy 2019 Conference Series LLC Ltd. E: contact@europemeet.com europharmacognosy@europemeet.net T: +4420139363178