India's most reliable Exhibition On

PRINTING PACKAGING

& ALLIED MACHINERY

- Offset Printing
- Digital Printing
- Screen Printing
- Packaging
- Flex Printing
- Textile Printing



06 | 07 | 08 | MARCH 2020 GLADA GROUND, CHANDIGARH ROAD, LUDHIANA

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ABOUT INTERPRINT EXPO



Fifth edition of **Interprint Expo** 2020 is going to kick start from **6-7-8 March 2020**, Ludhiana (Punjab). The objective of the Expo is to reflect the market's evolutionary path driven by new needs, competition, technology, channels and other developments. The Exhibition will have a special focus on the integration of processes in Printing and packaging and its supply chain as this will eventually lead both Industries to claim market leadership and turning India to a Printing and Packaging hub.

Interprint Expo-2020 will be the premier exhibition for the printing and packaging industries, raising awareness and augment Indian Printing and Packaging capabilities, spurring both Industries to new heights. The Exhibition will present excellent opportunities for the Industries to evaluate its investing decisions in Printing and Packaging. It is indeed a one- stop purchasing platform which provides printing, packaging & labels buyers with integrated access to the whole

printing and packaging industry chain and therefore effectively links printing / packaging producers, end users, equipment manufacturers and materials suppliers together.

The Expo will provide a unique platform for the buyers and sellers of Pre-press, In-press, Post press, Finishing, Converting, Digital & Signage and Packaging Machines. An excellent forum to deliberate and explore for joint ventures and exchange of technological know-how with leading manufacturers from all over the country.

While, time-tested and traditional Colour Printing, Packaging, Post-press and finishing shall continue to be the centre stage, Digital & Signage will be visitor pullers. This show will provide 360 Degree view of the Graphics Arts Industry. However, indigenously designed, devised and produced world class equipment & machinery will highlight the Show





SPECIAL ATTRACTION



EXHIBITOR'S PROFILE

DIGITAL-OFFSET-SCREEN-TEXTILE PRINTING & PACKAGING MACHINES AND MATERIAL

Since it is the premier event and one of its kinds, profiles of exhibitors include Digital, Offset, Screen and textile printing material and machinery. The other products includes, Packaging Machinery Paper & Cardboard, Containers, packaging Plant Systems Filling/Sealing/ Weighing, machinery, Tapes/Plastic Film/ Pallets, Warehousing Equipment, Food & Pharmaceuticals packaging, Bag Making Machinery, Material Handling Equipment, Vacuum packaging Machines, Conveyors, Shrink packaging Machines

PRE-PRESS: Softwares, CTP, Colour Management Systems, Digital Workflow, Desktop Publishing Systems, Colour Scanners, Digital Proofing Systems, Plate Making Systems including Plate Setters, Offset- PS and CTP Plates etc.

PRESS: Sheet-fed Offset Machines (Single and Multi-colour), Web Offset Machines, Hi-Tower Web Machines suitable for Newspaper, Magazines, Text Books etc. including Four Colour Satellite Units, Forms Press Roll to Roll, Roll to pack, and Roll to Sheet in Single and Multi-colours, Flexographic & Rotogravure printing Machines, Label printing Machines and Digital printing Machines.

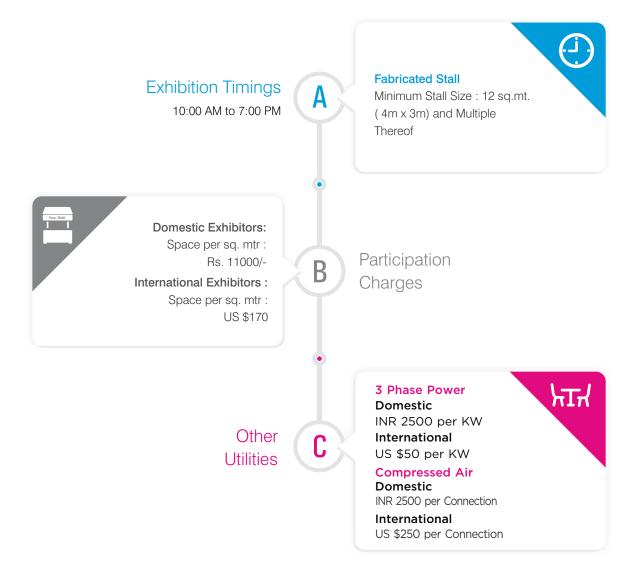
BINDING: Paper Cutting Machines, Semi and Fully-Automatic, Three-Knife Trimmers, Perfect Binding Machines, Thread Sewing Machines, Wire Stitching Machines, Bookblock Preparing Machines for soft or hard-cover binding.

PACKAGING: Corrugating Machines, Rotary Cutting, Punching and Creasing Machines, Slotting Machines, Gluing Machines, Card Board printing Machines, Lamination Machines, Form-filling Machines, Box Stitching Machines etc.

CONVERTING: Paper & Board Converting Machines, Corrugated Box Making Machines, Plastic Converting Machines, Flexible packaging Machines, Metal Converting Machines, and Glass Converting Machines, Label Gluing Machines, Continuous Label Application Machines, Rigid packaging, Thermo forming & Vacuum packaging, Bottling Lines Label Applicators, and Bag Pouch Making Machines etc.

FINISHING: Laminating Machines, Folding Machines, Die-Cutting and Creasing Machines, Slitting and Rewinding Machines, Sheeters, Folding and Gluing Machines, Stackers, and Conveyor Systems etc.

COMMERCIAL DETAILS



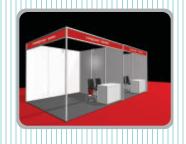


Show Highlights

300+ Exhibitors
40,000+ Visitors
15,000+ Product & Services
Latest Manufacturing technology
New Business Opportunities
Quality Suppliers
Ideal Networking Platform

Payment Schedule

25 % on Booking 50% Till 5th Jan 2020 Balance by 15th Feb 2020



The Shell space would include :-

- Floored carpet
- Fabricated stall
- Side and rear wall panels
- Exhibitors name on Facia
- One Laminated Table
- Two Chairs
- One Dust Bin
- · Three Spot Lights
- One 5 Amp Plug Socket
- One Entry in Participant directory

VISITOR PROFILE

Especial emphasis is given to the Visitors. Interprint Expo promises to attract large number of important decision makers and specifiers from top and middle management from various industries including Pharmaceutical & Chemical, Food & Beverage, Dairy & Meat, Engineering, Garments & Textiles, Personal Care Products and Logistics will benefit by visiting the Show:

Further Printers, converters, Packaging professionals and packaging end users as well as the providers of materials, Equipment and services will also visit in large numbers that include:

- Press Owners
- · Converters & Printers
- Commercial Printers
- Creative & Art Directors
- Label /Offset /Screen Printers
- Graphic Designers
- Digital & Package Printers
- Pre-Press Managers
- Print Shop Managers
- Printing Technologists
- Production Managers
- Project Managers
- Packaging Development Manager

- Brand Managers
- Purchase Managers
- Tag & Label Printers
- Quality Controllers
- Packaging Professionals
- Colour Lab Owners
- Photo & Videographers
- Advertising & Media Agencies
- Sign Makers
- R&D Managers
- Event Managers
- Directors
- OOH Media Companies



MARKETING CAMPAIGN

Well integrated marketing and public relation campaigns targeting printers & packers from all over India, Specially North India through.

- » Advertising Direct Mailers
- » E-Newsletters and Website updates
- » Industry Meetings
- » Internet Blogs
- » Promotion at Trade Shows and Conferences
- » Periodic Press Releases
- » Personal Contact Programme
- » Road Shows
- » Print Yatra
- » Press Meets







WhatsApp



NEWSPAPER



OUTDOOR ADVERTISEMENT



POSTERS



By SMS



Supporting Associations

- » Master Printers Association, Patiala
- » Offset Printers Association Regd., Amritsar
- » Chandigarh Printers Association
- » Dhuri Printers Association
- » Faridkot Printers Association
- » Master Printers Association, Gorakhpur
- » Gurdaspur Printers Association
- » Hoshiarpur Printers Association
- » The Jagraon Printers Association
- » Jammu Printers Association
- » Jammu Printers Cooperative Association Ltd.
- » Delhi Master Printers Welfare Association

- » J & K Offset Printers Association
- » Kanpur Press Owners Association
- » Uttar Pardesh Mudrak Sangh
- » Kashmir Printers Association
- » Lucknow Printers Association
- » Moga Printers Association
- » Muktsar Printers Association
- » Printers Association Nabha
- » Printers Association Nangal / Mehatpur
- » The Nawan Shahar Printing Association
- » Greater Delhi Master Printers Association
- » Noida Offset Printers Association

- » Pathankot Printers Association
- » Patiala Printers Association
- » Phagwara Printers Packers Association
- » Rohtak Printers Association
- » Ropar Printers Association
- » Offset Printers Association, Samana
- » Printing Press Owners Assn
- » The Sirsa Printers Association
- » Printers Welfare Committee
- » The Shiri Ganganagar Printing Association
- » The Varanasi Offset Printers Association
- » Yamuna Nagar Offset Printers Association



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