

India's **LEADING EXHIBITION** on
Interiors, Exteriors & Building Materials



22nd-25th NOVEMBER 2019
PUNJAB AGRICULTURAL UNIVERSITY
LUDHIANA

07th-10th FEBRUARY 2020
PARADE GROUND, SEC-17
CHANDIGARH



Organised By



In Association with



About ORGANISER

Udan Media And Communications Pvt. Ltd. Is a renowned name amongst the premier business houses in India. The organizations is known for its dedicated & committed efforts in providing a strong platform to the entrepreneurs across the country & the overseas. Our object is to uplift the SMEs by providing them a common platform to showcase their product, get an exposure to new technology & become competitive to face the new challenges.

The young, dedicated and strong team of Udan Media & Communications Pvt. Ltd. Has provided an unmatched quality to its partners with a vision to be the pioneers in trade fairs & event management. Organizers are open to changes & create business friendly environments where the clients /partners feel that they are part of the process with changing times. Our aim is better growth of industry, sustain business and contribute economically to the nation building.

The aim of entire team is to create an healthy & friendly environment with a common aim to achieve desired results ie. Growth of our national industry & convey the same enthusiasm & value to our patrons.

The team behind the show



About INT-EXT EXPO



Int-Ext Expo, An Exhibition on Interiors, Exteriors and Building Materials is a unique platform where National and International companies present their latest trends in the world of Interiors, Exteriors, Innovations and Conceptual Architecture. The format of the show enables the exhibitor to showcase their products by giving detailed demonstration on new technologies in a better way. This unique forum offers opportunities to the exhibitors to not just exhibit but also to create a long-lasting impression on the decision makers of the architecture, building materials, innovation and design industries. The graph of the exhibition has been phenomenal and is growing eventually. It's a 4 day premium exhibition on Building & Construction, Art, Decor, Furniture, Interior Design & Lifestyle products where a plenty of brands display their range of products & services from around the globe to an exclusive audience of Architects, Interiors Designers, Builders, Engineers, Real Estate Consultants, Developers, Hoteliers and more from pan India. To the visitor this expo serves as a common platform for sourcing, updating on the latest & brand recall as they interact & engage with exhibitors from India & Overseas. Conclusion of the 7th edition in Nov.2018 on a grand note has given the organisers the edge & confidence to plan a bigger and better show in Nov. 2018 to reach out to about 25,000 trade members, professionals & design enthusiasts from the region.

Int-Ext Expo-2019 is scheduled to be held from 22nd to 25th November 2019 at Punjab Agriculture University, Ludhiana & 7th to 10th February 2020 at Parade Ground, Sec-17, Chandigarh. The objective of this event is to provide latest trends and technologies to the end users to make their living smarter and healthy which is the need of today's world. This exhibition is being organised by Udan Media & Communications Pvt Ltd which has a tremendous record of conducting highly successful Trade Shows.

Highlights of the Exhibition

- Total area covered 2,25,000 + Sq Ft.
- Total exhibitors 300+ (National + International)
- Total Visitors 50,000+
- Total Products & Services 6000 +
- Brands 800 +
- Intex Connect Award Night: Every Year Top 15 Architects of North India have been awarded.
- Architects Seminar & Conferences: Various seminar and conferences have been organised which make people aware of new technology and products.
- Best Stall Awards: Awards to the top 5 stalls have been given every year.



WELCOME
INT-EXT EXPO INTERIOR EXTERIOR SHOW
ARCHITECTURE - CONSTRUCTION - DECOR
23-24-25-26 NOVEMBER 2018

India's Leading Exhibition on Interiors, Exteriors & Building Materials

EXHIBITION GROUND PAU, LUDHIANA

WELCOME TO THE EXPO
INTERIORS
EXTERIORS
DESIGN
FURNISHING
ARCHITECTURE
BUILDING MATERIALS

INTERIORS
EXTERIORS
BUILDING MATERIALS
EXPO

STALL NO-E7A
Welcome to the exhibition
The solution every home needs

INTERIORS
EXTERIORS
BUILDING MATERIALS
EXPO



BECKER
HARDWARE - KITCHEN

PRESENTING
CUSTOMIZED
MODULAR
KITCHEN

CANTARY STUDIOS
By Gupta's Furnitures

Crest Estate

Steelco
PVC

JSL

are

GAP

Exhibition DETAILS



Show Highlights

300+ Exhibitors
50,000+ Visitors
800+ Brands
60000+ Products on Display
2,25,000+ Sq. Ft. Display Area

The Shell space would include :-

- Fabricated stall
- Floored carpet
- Side and rear wall panels
- Exhibitors name on Facia
- One Laminated Table
- Two Chairs
- One Dust Bin
- Three Spot Lights
- One 5 Amp Plug Socket
- One Entry in Participant directory

Exhibition Timings
 10:00 AM to 7:00 PM

Domestic Exhibitors
 Shell Space: Rs. 12000/- per sq. mtr.

International Exhibitors
 Shell Space: US \$ 285 per sq. mtr.



Extra Furniture
 Items Available
 on Rental Basis

Stall Allocation (LUDHIANA)

Bare space: 19th November 2019
 Shell space: 20th November 2019
 Exhibition : 22nd to 25th November 2019
 (Friday to monday)

Payment Schedule (LUDHIANA)
 25 % on Booking
 50% before 30th September 2019
 Balance before 15th October 2019



Stall Allocation (CHANDIGARH)

Bare space: 4th February 2020
 Shell space: 5th February 2020
 Exhibition : 7th to 10th February 2020
 (Friday to Monday)

Payment Schedule (CHANDIGARH)
 25 % on Booking
 50% before 30th November 2019
 Balance before 15th January 2020



Promotion & CAMPAIGN

In order to maximize visitor attendance in our exhibitions, we follow a marketing strategy that focuses on bringing right decision maker at our shows and to maximize foot fall during the event. these activities include:

- SMS Campaigns
- Personalized Meetings with Top industry users
- Authentic Industry Database
- VIP Programmes for Visitors
- Inviting members of Trade Associations
- Email invitations
- Personal invitations
- Tele-marketings
- Promotion via Media Partners
- Show Listing on top industry portals
- Web banners advertisement on industry portals
- Newspaper Advertisement
- Magazine advertisements
- Social Networking Websites & FM Radio Network



EMAIL MARKETING



SMS



WHATSAPP



TELE CALLING

OUTDOOR ADVERTISEMENTS



NEWSPAPER





2018

Glimpses of







INT-EXT CONNECT 2018

Int-Ext Connect is being organised with the support of Times of India which is the most unique platform for India's top Architects to explore their new and innovative ideas to the consumers. Various topics like Smart City, Modern India, Architecture journey in India are few to pen down, have been discussed through panel which is very beneficial for the common man to turn their dreams into reality. The valuable exhibitors will have a chance to get in touch with the renowned architects and share their new launches. Architect fraternity has a unique expertise in the areas both of new builds and home renovations. Their vision in designing various projects such as smart cities, Industrial Buildings, Roads and Bridges, Parks and other recreational sites will go a long way in building a Smart Developed Nation.

Int-Ext Connect has become a network between architects and various business personnel which gives the opportunity to explore their business in an open forum.

24 CATEGORIES & SEGMENTS



Architectural & Decorative Lighting

Decorative Lighting | Architectural Lighting | Outdoor Lighting
Residential Lighting | Fixtures | LED Systems | Down lights
Spotlights | Fiber Optics | Lamps | Commercial | Lighting



Tiles & Ceramics

Granites | Sandstone | Wall And Floor Tiles
Vitrified Tiles | Natural Stones



Bath & Sanitation

Bathroom Accessories | Brassware | Heating And Ventilation
Bathroom Gadgets Sanitary Ware | Showers | Taps
Water Treating Systems | Bathroom Cabinets / Vanities
Bath tubs | Toilets Seats | Steam baths | Faucets



Paints & Coats

Paints | Coats | Wall Papers | Polishing | Chemical Treatment
Paint Applicators And Equipment | Architectural Coating
Coating Equipment | Waterproofing Applications



Air Conditioning

Air Conditioning Commercial / Industrial / Residential
Chillers | Cold Storage | Ducting



Home & Office Automation

Digital Door Lock Solutions | Lighting Control Systems | Wireless
Hardware | Software and Remote Control Panels | Management
Systems For Lighting, HVAC, Curtains, Alarm, Music, etc. | Hardware
& PC Software For Building Automation | Voice-Controlled Home
Automation | Color Touch Screens



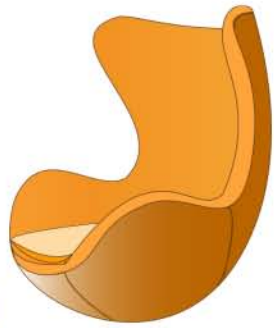
Safety & Security

Fire Protection And Prevention Devices | CCTV And Monitoring
Biometric Security Locks | Building Management Systems
Retail Security Systems Safes | Audible Warning Systems
Automatic Fire Fighting Systems | Detectors Extinguishers
Surveillance Equipment | Industrial Safety Wears



Kitchen & Modulars

Modular Kitchens | Modular Kitchen Fittings | Kitchen Appliances and accessories
Kitchen Furnishing | Kitchen Accessories | Kitchen Furniture | Waste Disposers
Workshops | Grills | Sinks | Kitchen Lighting | Kitchen Cabinets



Furniture & Fixtures

Outdoor Furniture | Kids Furniture | Living Room Collections
Bedroom Collections | Dining Room Collections | Bed And Bath
Kitchens | Bedding | Cane Lines | Office Furniture | Work Stations
General furniture | Auxiliary Furniture | Garden-terrace Furniture
Contemporary Designs | Lounge Furniture | Furnishings And Fabrics
Rugs And Floor coverings



Elevators & Escalators

Elevators | Hydraulic Systems And Components
Escalators | Electric Cables Garage And Parking Elevators
Bucket Elevators | Construction Site Elevators



Wood, Veneer

Moulding Technologies | Bending Technologies | Woodworking Technologies
Plywood | Veneer | Handcraft Products | Laminates | Finishing Tools | Wooden
Floorings | Machinery And Equipment



Doors & Windows

Automatic Door | Aluminum Windows & Doors | Ventilation equipment
Revolving Doors | Gates | Wooden Doors & Windows | Internal Partitions
PVC Windows & Doors | Shutters | Automated Gate Systems | Windows
& Doors Accessories | Key & Lock Systems | Steel Doors | Security Doors
Automatic Security Doors | Barriers & Automatic Barriers System



Hardware

Hardware | Cabinet Hardware | Decorative Door Hardware
Door Hinges | Door Knobs | Customized Switch Boards etc.



Electrical, Wires & Cables

Electrical Components | Electrical Accessories
Energy Meters | Transformers | Industrial Control
And Automation Systems | Residential Control And
Automation Systems | Cables, Wires And Accessories
Street Lighting Systems | Switches Switchgears | Generators



Roofing & Cladding

Roofing Systems | False Ceiling | Rain Guards | Aluminum Composite Panels
Glass And Glazing | Roofing Tiles | Hangars | Scaffolding | Industrial Roofing
Solutions | Sealants | Cladding | Insulations | Profile Sheets | Wall Cladding
Facades.



Water Management

Water Management Systems | Purification Systems | Water Pumps
Swimming Pool | Rain Water Harvesting Systems | Water Treatment
Technologies | Pool Filters | Water Softening Systems | Cooling Towers
Water Tanks



Building Materials

Ready Mixed Concrete | General-purpose Ready-Mixes | Cement Blocks
Paving Tiles | Interlocking Tiles | Bricks | Construction Chemicals
Construction Equipments | TMT Bars | Scaffolding



Glass

Security Glass | Etched glass | Fire-resistant glass | Pattern glass | Solar control glass | Hollow glass | Insulation glass | Mirrors | Stained glass
Colored glass | Sand-blasted glass | Screen – printed glass | Self cleaning glass | Antiques & figured glass | Window glass | Reflective glass | Laminated glass | Furniture glass | Glass blocks | Architectural Glass | Crystal & handmade glass | Furniture glass | Glass paints | Glass Machines & Equipments
Toughened Glass.



Land Scaping & Gardens

Landscaping And Garden | Garden Tools and Equipments | Fountains Garden Furniture | Paving Materials And Tiles
Sculptures | Lawn & Garden Mowers | Fencing Products | Greenhouse Constructions and Engineering | Climate Control
Equipment | Artificial Grass | Trees Plants



Plumbing, Pipes & Fittings

CP Fittings | Drainage Solutions | Pumps | Pressure Pumps | Multi Stage Pumps
Sprinkler Systems | PVC Pipes | CPVC Pipes | Copper Pipes | Galvanized Iron Pipes
Cast Iron Pipes | Shower Hoses | Flexible Pipes | Valves & Cocks | Water Meters



Solar Systems & Lightings

Solar Energy Systems | Solar Lights | Solar Equipments | Solar Water
Heater | Solar Air Conditioning | Solar Chimney | Solar Cooler | Solar
Dryer | Solar Inverter



Steel

Steel Structures | Modular Steel Systems
Light-steel Framing | Steel Railing
Steel Doors



Marble & Stones

Natural Marble | Italian Marble | Engineered Marble | Granite | Block
Natural Stone Products And Technologies | Semi-Finished Products &
Stone Products



Flooring

Tiles Flooring | Granite Flooring | Wooden Flooring | Carpet Flooring
Marble Flooring | PVC Flooring | Glass Flooring | Laminate Flooring

Visitor PROFILE

- Architects & Interiors Designers Artists - Fine Arts
- BPO & Auditorium Authorities & Builders
- Engineers
- Building Dismantlers
- CAD/CAM services & software developer
- Civil Contractors
- Construction - Project Managers
- Consulting Engineers
- Corporate & MNCs, Directors, CEOs, Presidents / Vice Presidents
- Departmental / Chain Stores, Shopping Malls Merchants, Raw Material
- Suppliers, Wholesalers & Retailers
- Educational Institutions
- Electrical Consultants
- Electrical Contractors & Engineers
- Engineers Structural
- Fabricators In Government Bodies, Municipal & Public Offices
- Manufacturers of Kitchen & Bath Production Equipment
- Landscape Consultants
- Painting Contractors
- Plumbing & Sanitation Consultants
- Property Developers
- Purchase Managers & Office Managers From FMCG
- Structural Engineers
- Surveyors, Town Planners
- Vastu Consultants
- Hardware Wholesalers

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