



SPONSORSHIP OPPORTUNITIES



Co-organizer / Sponsorship Opportunities for IFX- 2019 (08th-10th Nov, 2019)

Benefits	Co-organiser	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Complementary Stall space	36 sq.mtr	27 Sq. Mtr.	18 Sq. Mtr.	9 Sq.mt.
One page Colour advertisement in IIA News Magazine / event report	3 insertions before the event on monthly intervals	2 insertions before the event on monthly intervals	1 insertions before the event on monthly intervals	X
Mention in Radio Publicity	✓	✓	X	X
Link on IFX- 2019 website with company's logo	✓	✓	✓	✓
Company's Product/ Services Emailer to more than 8000 members of IIA	4 Emails- Before the event in 15 days intervals	3 Emails- Before the event in 15 days intervals	2 Emails- Before the event in 15 days intervals	1 Email- Before the event in 15 days intervals
Permission to display the company's Banner (s) at the venue of the Exhibition	4	3	2	1
Company Catalogue in Delegate Kits of Seminars to be conducted during the event	✓	✓	✓	✓
Exhibitor's Logo in Advertisements /Promotional Material/ Website	✓	✓	✓	✓
Logo on Backdrops of inaugural function/ seminars etc	✓	✓	✓	✓
Logo on Hoardings	✓	✓	✓	✓

Logo on Pole Buntings	✓	✓	✓	✓
Logo on visitor's E-Invites	✓	✓	✓	✓
Logo on Exhibitors Directory/ Event Report	✓	✓	✓	✓
Logo on Main Entrance Gates	✓	✓	✓	✓
Standees near the business discussion area/ Seminar Halls	4	3	2	1
Sponsorship Amount excluding GST @ 18%	INR Rs. 10 Lacs / USD \$ 20000	INR Rs.6 Lacs / USD \$12000	INR Rs 4 Lacs / USD \$ 8000	INR Rs.2 Lacs / USD \$ 4000

Other Sponsorship Opportunities

Deliverables	Seminar Sponsorship	Visitor Registration Sponsorship	Exhibitors Badges & Lanyard Sponsorship
Banner	3 Banners on the side walls of Seminar area	1 Banners Space at Visitor Registration Desk	1 Banners Space at Prime Location
Logo on Website	✓	✓	✓
Company's Audio Visual presentation / Film in the Conference during Tea / Lunch Break	✓	✗	✗
Company brochure inserted in the Seminar delegate kit	✓	✓	✓
Exhibition Space (6sq Mts)	✓	✓	✓
Sponsorship Amount	INR Rs.2 Lacs / USD \$ 4000	INR Rs.1 Lacs / USD \$ 2000	INR Rs.1 Lacs / USD \$ 2000

Bank Details:

The payment is to be made in favour of Indian Industries Association:

“INDIAN INDUSTRIES ASSOCIATION”

PUNJAB NATIONAL BANK, GOMTI NAGAR BRANCH, LUCKNOW,

Account Number: 3926002105000804; RTGS/NEFT/ IFSC CODE: PUNB0392600

Branch:- PNB, Vibhuti Khand, Gomti Nagar, Lucknow-226010

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