

**19 20 21** September 2019

Tribhuvan University  
Kirtipur Kathmandu, Nepal

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[www.nepalexpomart.com](http://www.nepalexpomart.com)

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## ABOUT THE EVENT

Nepal Expo Mart 2019 (NEM19) International Exhibition on Travel & Tourism, Artificial jewellery, Life Style, Fashion, Handicraft and Textile & Garments. It's as biggest Trade and Business fair in Nepal NEM 19 and is one of the biggest B2B and B2C Fair in Nepal.

10+  
COUNTRIES

100+  
BRANDS

300+  
EXHIBITORS

20000+  
VISITORS

NEPAL  
TOURISM EXPO 2019



NEPAL  
ARTIFICIAL  
JEWELLERY FAIR | 2019



NEPAL  
TEXTILE AND  
GARMENT SHOW | 2019



# 1<sup>st</sup> INTERNATIONAL EXHIBITION ON TOUR & TRAVEL, HANDICRAFT & TEXTILE & GARMENTS 19-21 SEPTEMBER 2019

## About Us

**NEM(NEPAL EXPO MART) 2019** is proud to announce our first Edition to the Tribhuvan University Kirtipur Kathmandu, Nepal. The New Age Venue in Kathmandu will enable us to create a greater/Bigger business experience for you.

### **3 full Exhibition Days\_**

Featuring the world's largest collection of Tour & Travel, Handicraft, Textiles & Garments, Fashion, Lifestyle under one roof.

**NEM 2019** present their innovations in the fields of hobbies, arts and crafts, graphic artists' and artists' requisites, handiwork, textile design and decorative handicrafts.

**Fashion** is a popular style, especially in clothing, footwear, lifestyle, accessories, makeup, hairstyle accessories which are mostly handmade.

**Lifestyle** of a person is incomplete without the addition of the aesthetic beauty in terms of eye catchy decorative which added a value to our lives.

**Handicraft** is a traditional main sector of craft, and applies to a wide range of creative and design activities that are related to making things with one's hands and skill, including work with textiles, moldable and rigid materials, paper, plant fibers, etc. and Collective terms for handicrafts include artisanry, handicrafting, crafting, handicraftsmanship and handcrafting.

# WHY TO PARTICIPATE ?

## **GAIN MAXIMUM BRAND EXPOSURE**

10,000 trade visitors expected from around the globe visited Nepal Expo Mart, providing an unrivalled opportunity for exhibitors to participate in an international marketplace.



## **GENERATE MORE BUSINESS**

Over 60% of attendees at Nepal Expo Mart 2019 are either a decision maker, purchaser or influencer, underlining the fact that the event delivers real business opportunities.

## **GROW YOUR BUSINESS NETWORK**

Be where your customers and partners will be and develop highly engaged relationships through one-on-one interactions with your brand in the background.



## **LAUNCH NEW PRODUCTS TO MARKET**

Fast-track your product launches with access to numerous touchpoints exclusively tailored for exhibitors and made available through unique online and offline channels.

## **RESEARCH, FEEDBACK & FORECAST**

Engage with a large proportion of your target audience in a short span of time, and explore new ideas, gain product feedback and understand the trends shaping the future of the industry.

## **ENHANCE BRAND RECOGNITION**

A unique opportunity to differentiate your brand from the competition and create a lasting impression on current and potential customers within a short TIME FRAME.

# Why you should exhibit with us-

- 1.It is a platform to conduct business with over 10,000+ qualified industry buyers and trade visitors.
- 2.The Area has been spread across 800sq.mt approx.
- 3.Brand your products and services to the global travel trade market.
- 4.A set of Sponsorship And branding wide street to maximize your brand exposure.
- 5.Matches networking opportunities through events that occur throughout NTE.
- 6.Pre-scheduled B2B Meetings, For smooth functioning to initiate quality business.
- 7.Create to initiate a strong connect with the travel trade circles in the world wide industry.
- 8.Be a part of a strong line-up of speakers at NTE conference, who would be discussing the current industry scenarios.



## Exhibitor Benefits:

- Exchange of dialogues with key decision makers.
- Leads Generation
- Expand Relationship with New and Existing client
- launch New Products
- Boost Brand Awareness
- Assemble Market Information

## Why Visit?

NTE-Where you expand your BUSINESS OPPORTUNITIES at A DYNAMIC ENGINE OF GROWTH OPPORTUNITY.

Every business platform is successful just because of its attendees. The first edition of Travel Expo will lead towards the success and shall also ensure the benefit of many business.

With the love and support of our exhibitors and visitors it will help us mark a tombstone to fulfill our commitment to help us march towards our 2nd edition of NEM in 2020.



## Why you should Visit?

1. Interact with 80+ exhibitors on floor.
2. Participation from 05 countries and 28 state Tourism Boards.
3. Gain profitable insights from the who's who of the travel industry.
4. Participate in Destination Briefings.
5. Explore magnificent innovative products & solutions from the top players to start-ups.
6. Develop new & existing relations with business partners and suppliers.
7. Network with travel trade circle all under one roof.

# Exhibit & Sponsor Management

When **NEM 2019** designs exhibitor and sponsor programs, the attendees and stakeholders will notice the difference. Test your creativity to make a change in our show. Create robust revenue streams, exhilarating fulfillment and exciting moments of engagement as we bring our show together to conduct business. Our trade show team defines your offerings and designs an exhibitor prospectus, then markets, sells and fulfills to bring this revenue stream to life

## Go beyond the booth with our exhibit and sponsorship management, including:

1. Exhibit hall design and layout
2. Sales and marketing campaigns targeting potential exhibitors,
3. Prospectus design and deliver, contracting and fulfillment
4. Creative engagement programs and branded experiences
5. Logo and asset management
6. Educational resources to optimize the exhibitor experience
7. Timeline management
8. On-site logistics
9. Payment processing and progress reporting

# Sponsorships

## Customised Sponsorship Packages For Added Exposure Including:



Hosted Luncheons



Delegate Notebooks

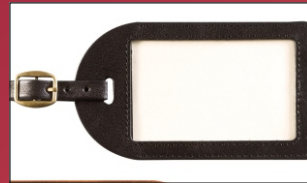


Delegate Bags

Talk To Us For A  
Tailored Package  
[jjotika@weece.in](mailto:jjotika@weece.in)



Coffee Breaks



Luggage Tags



Flash Drives

Be Our Partner  
[info@nepalexpomart.com](mailto:info@nepalexpomart.com)

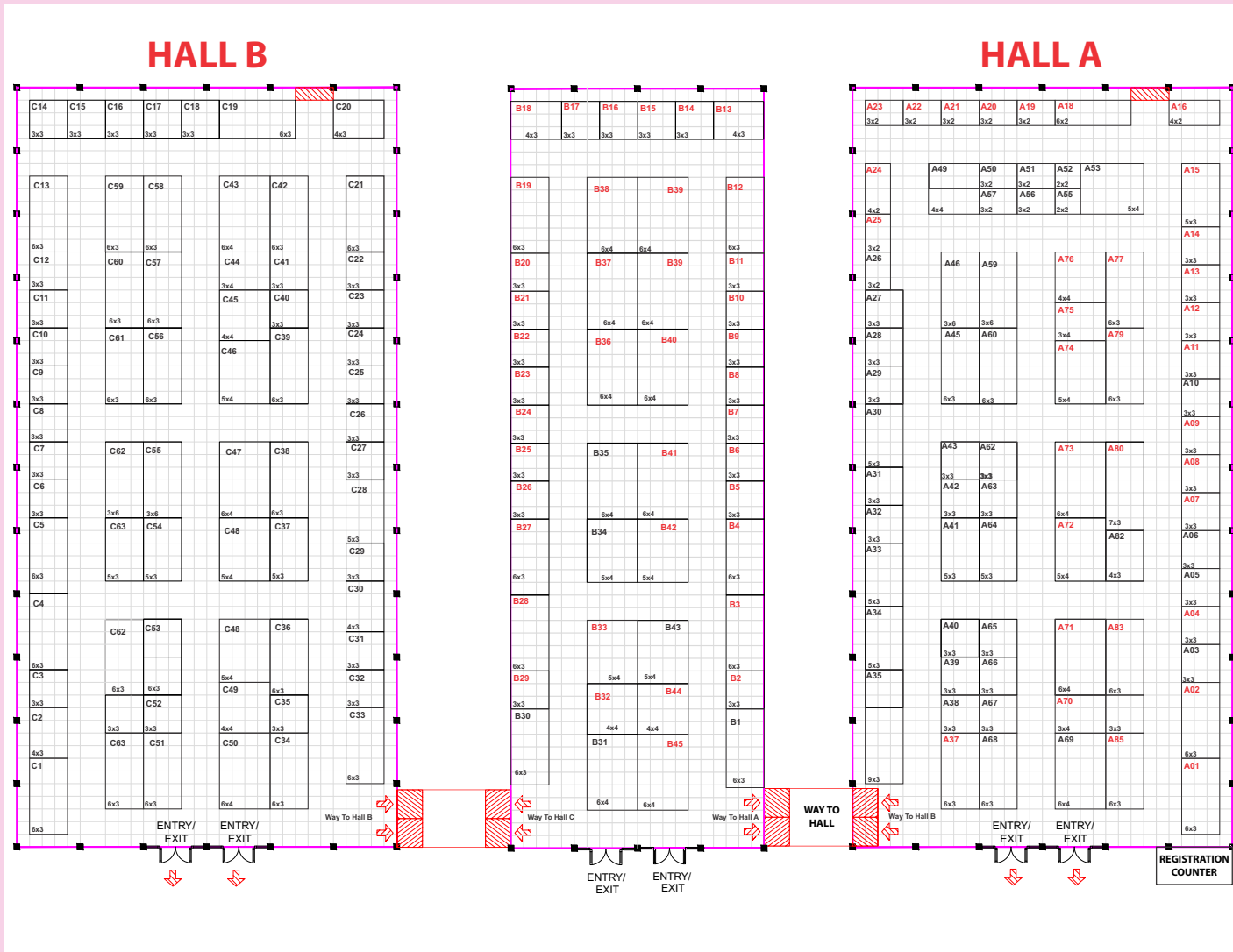
	Day 1	Day 2	Day 3
18 September	19 September Exhibition Day	20 September Exhibition Day	21 September Exhibition Day
<ul style="list-style-type: none"> <li>• Registration</li> <li>• Exhibitor Booth Set-Up</li> </ul>	<ul style="list-style-type: none"> <li>• Registration</li> <li>• Official Exhibition</li> <li>• Keynote Address</li> <li>• Opening Ceremony and Welcome Dinner</li> </ul>	<ul style="list-style-type: none"> <li>• Exhibition</li> <li>• Appointment Sessions</li> <li>• Media Briefing Sessions</li> <li>• Hosted Luncheons, Dinners, Coffee Breaks &amp; Cocktails</li> <li>• Future Leaders Forum</li> </ul>	<ul style="list-style-type: none"> <li>• Exhibition</li> <li>• Appointment Sessions</li> <li>• Media Briefing Sessions</li> <li>• Association Day Forums</li> <li>• Campfire Knowledge Sessions</li> <li>• Hosted Luncheons, Coffee Breaks &amp; Cocktails</li> </ul>





# NEPAL EXPO MART 19 - 21 Sep 2019

VENUE: TRIBHUVAN UNIVERSITY KIRTIPUR , KATHMANDU NEPAL,



## Participation Charges:

Raw Space Price per SQM	- Indian	INR 10,000
Raw Space Price per SQM	- International	USD 250
Raw Space Price per SQM	- Nepali	NPR 16,000

## Participation Charges:

Shell Scheme Price per SQM	- Indian	INR 12,000
Shell Scheme Price per SQM	- International	USD 300
Shell Scheme Price per SQM	- Nepali	NPR 19,200

\*Early bird Discount 20% For Nepal Participant

\*Early bird Discount 10% For Indian and International Participant

\*Early bird Discount available till 31st May 2019

# Nepal Expo Mart

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