

Sam Show Presents



Consumer Product
Home Appliances
Food Products
Designer Suits
Auto Mobiles
Gift Items & Many More

18th, 19th, 20th, 21st October 2019

📍 Ranjit Avenue Ground, Amritsar

The Biggest Amritsar Shopping Expo.
The Biggest Amritsar Shopping Expo.

About Samshow

Samshow Exhibitions was established in year 2012 by Mr. Sameer Bakshi having more than 18 years of experience in business exhibitions and events. We have till now organized more than 24 successful business shows with different themes. Our exhibitions serve as a launch pad for new business aspirants and business promotion opportunity to showcase developments for existing businesses. We provide one-stop solution for organizing exclusive thematic shows and specific need events. We understand the local needs very well and organize our events in very professional manner without leaving any stone unturned to make the shows successful.

About Amritsar Shopping Expo

About Amritsar Shopping Expo 2019:- Samshow Exhibition a renowned name in organising promotional events is organising Amritsar Shopping Expo 2019 on 18th to 21st Oct.2019 at prominent location of Ranjit Avenue Ground. This Shopping festival will be exhibiting wide range of products from reputed manufacturers and traders in Consumer products, Home Appliances, Food Products, Designer wears , Gift Items and lot more where one will find attractive range and offers from exhibitors. The event will be highly advertised and promoted so maximum number of visitors can be benefited by making their festival purchases with exclusive offers from exhibitors. This event is going to be beneficial to both exhibitors as well as shoppers of Amritsar.

Products Profile

Artificial Flower, Air conditioning, Blanket, Bikes, Beauty Aids, Bakery & Confectionary, Bathroom Fitting & Accessories, Crockery, Cosmetics, Cooking Range, Coat Jacket, Computer Software, Computer Hardware, Computer Education, Cushions & Mattress, Child Care Products, Carpet, Cooler, Electric Chimney, EPBX & Communication, Fans, Fitness Equipment, FMCG Products, Fashion Jewellery, Flooring & Furnishing Wall Ceilings, Fountains & Fibre Moulded Products, Fancy Lighting & Fitting, Fountains & Fiber Moulded Products, Media & Multimedia, Gents Shirts, Generators & Invertors, Geyser & Heater, Gift Wares, Garden Furniture, Games & Toys, Handicrafts, Home & Kitchen Appliances, Interior & Exterior Decorative, Italian Modular Kitchen, Music System, Leather Goods & Foot Wear, Refrigerator, Television, LCD & Laptop, Sanitary Ware, Sports & Leisure Articles, Office Automation, Vacuum Cleaner, Washing Machine & Dish Washers, Water Purifier & RO, Wooden Glass Brass & Plastic Furniture, Wood & Wood Substitute, Pest Control System, Real Estate etc.

Promotion & Campaign

In Order to Maximize Visitor Attendance in Our Exhibitions. We Follow a Marketing Strategy that focuses on Bringing right Decision Maker at our shows:-

- Newspaper Advertisements
- Hoardings & Mobile Van
- SMS Campaigns
- Authentic Industry Data Bases
- FM Radio Network
- Magazine advertisements
- Email Invitations
- Promotion via Media Partners
- Social Networking Websites
- Personal Invitations
- Web banner adverts on industry portals



**FMCG
PRODUCTS**

*Amritsar Shopping
Expo*

**FASHION
& LIFESTYLE**

**AUTO
MOBILES**

**HOME
APPLIANCES**

**Cosmetic
& Jewellery**



Stall Specifications & Tariff

Fabricated Stall
Minimum Stall Space
9 Sq. Mtr.(3x3 mtr.)
Participation Charges
Rs. 7000/-
(Sq.Mtr)

GST WILL BE EXTRA

Facilities of Stall

Fabricated stall
Floored carpet
Two Chairs
One Dustbin
One Laminated table
Three Spot Lights
One 5amp Plug Socket
Name of Facia

Mode of Payment

50% of the amount
to be paid at the time of
booking by Cash/Cross
Cheque/DD drawn in favour
of Sam Show Exhibitions
payable at Amritsar. Balance
payment at the time of
possession of the stall.

Timing Schedule

Friday to Monday
11.00am to 9.00pm
Extra Furniture Available
on rental Basis

Organized By.

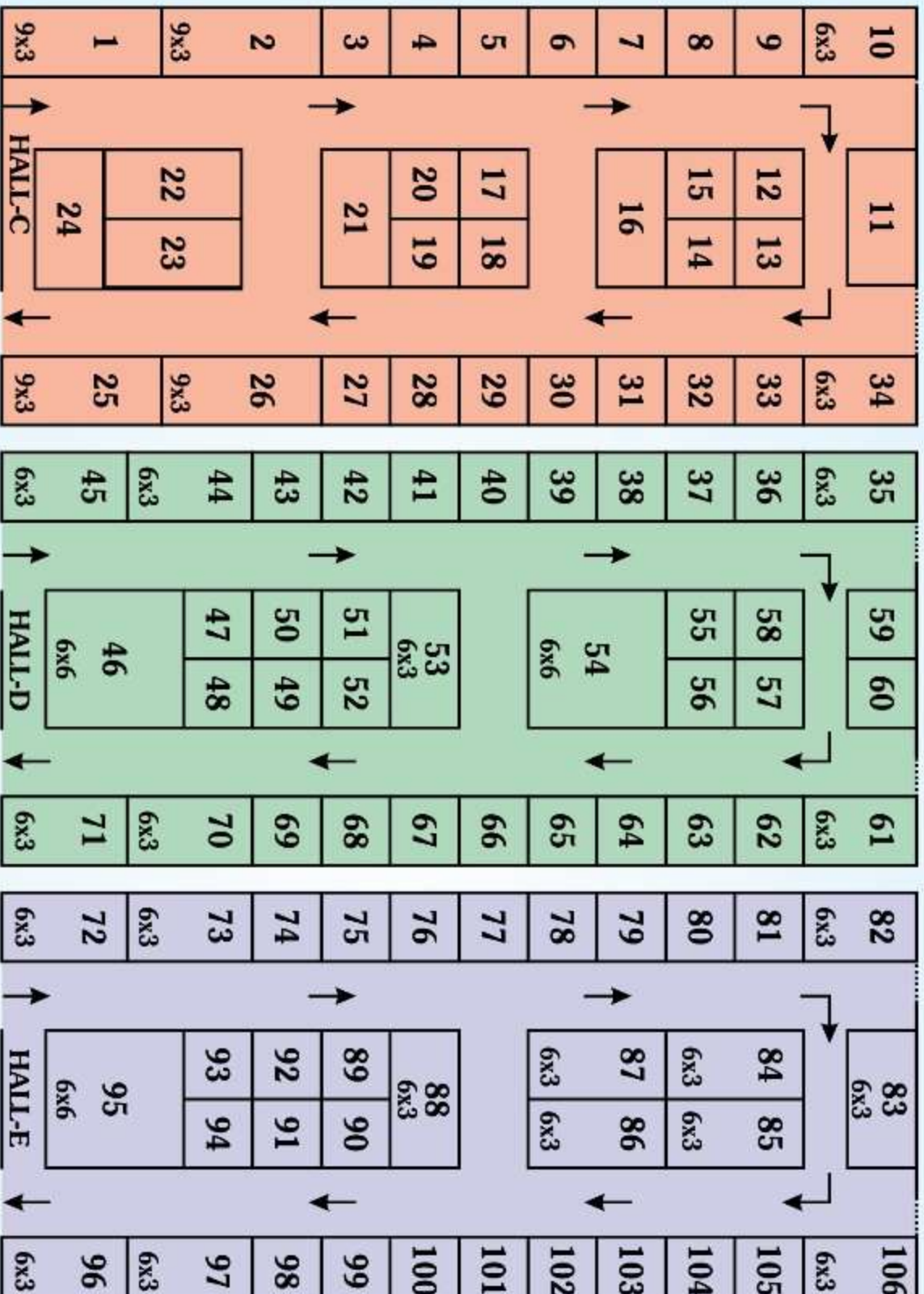
Samshow EXHIBITIONS

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www.samshow.in

Layout Plan



WING - B

MAIN ENTRY EXIT

RANJIT AVENUE

BUILD ^N

DESIGN

18th, 19th, 20th, 21st October 2019
Ranjit Avenue Ground, Amritsar (Punjab)



Washrooms

Food
Court