

Wise·18th Overseas Property & Immigration & Investment Exhibition/Fall

13th - 15th. September. 2019 | Shanghai International Convention Center

18th
EDITION

43⁺
COUNTRIES

200⁺
EXHIBITORS

30,000⁺
VIP VISITORS

Shanghai

OPIFAIR.COM



China: the Booming Market

TOTAL AMOUNT OF INVESTMENT OVERSEAS FROM CHINA'S BUYER(16.5BILLION+)



POSITIVE FEEDBACK FROM OUR EXHIBITORS

RayWhite

We have met a lot of friends who are interested in Australia on this show. We are fully confident and expecting to open branches and enter the East China market in the near future. This exhibition is extremely successful. The organisers of this exhibition have to be commended as it is amazing.

Keller Williams

The OPI Expo is a unique platform for international companies seeking to enter the Chinese market. Our properties have been endorsed by many Chinese property buyers, providing us with a huge range of business opportunities. We would like to thank the organizer for helping us make our participation in the show a very successful one.

21 Century

Thanks to the OPI show we were able to present our wide range of immigration services to a large crowd of seriously interested Chinese property buyers. Meanwhile, we also held a successful press conference and we remained very satisfied with the promotion made through this event.

LJ Hooker

We have participated in the Overseas Property Immigration Investment Fair for the past 3 years. This is the best exhibition we have ever participated within China. Compared to other events we have attended, the quality of customer with strong goals is very apparent here. We are willing to reach a long-term strategic co-operation with the organisers in 2018.

DTZ

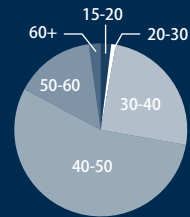
Over the past couple of years OPI expo has been evolving into a really fully-grown and interesting investment fair. It has become crucial in the international strategy of the American real estate industry.

AN INVITATION-ONLY EVENT JUST FOR VIP BUYERS

| | dates | number of participating countries | number of participation companies | number of VIP visitors |
|--------------|-------------------|-----------------------------------|-----------------------------------|------------------------|
| 1st edition | 4-6.Mar.2011 | 8 | 29 | 8,709 |
| 2nd edition | 2-4.Mar.2012 | 11 | 43 | 20,340 |
| 3rd edition | 1-3.Mar.2013 | 19 | 72 | 28,012 |
| 4th edition | 13-15.Sep.2013 | 31 | 113 | 33,039 |
| 5th edition | 28.Feb-2.Mar.2014 | 32 | 119 | 33,942 |
| 6th edition | 6-8.Jun.2014 | 34 | 110 | 32,034 |
| 7th edition | 5-7.Sep.2014 | 36 | 111 | 33,025 |
| 8th edition | 27-29.Mar.2015 | 39 | 120 | 34,035 |
| 9th edition | 5-7.Jun.2015 | 41 | 119 | 33,895 |
| 10th edition | 11-13.Sep.2015 | 43 | 128 | 33,921 |
| 11th edition | 5-7.Mar.2016 | 43 | 208 | 35,001 |
| 12th edition | 10-12.Sep.2016 | 43 | 205 | 33,887 |
| 13th edition | 10-12.Mar.2017 | 43 | 206 | 35,445 |
| 14th edition | 15-17.Sep.2017 | 41 | 201 | 30,223 |
| 15th edition | 16-18.Mar.2018 | 40 | 195 | 35,285 |
| 16th edition | 14-16.Sep.2018 | 39 | 192 | 31,555 |
| 17th edition | 22-24.Mar.2019 | 41 | 190 | 36,833 |

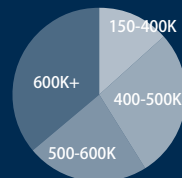


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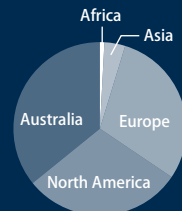
| | |
|-------------|-----|
| 15-20 YEARS | 2% |
| 20-30 YEARS | 1% |
| 30-40 YEARS | 25% |
| 40-50 YEARS | 55% |
| 50-60 YEARS | 15% |
| 60+ YEARS | 2% |

ANNUAL HOUSEHOLD INCOME(USD)



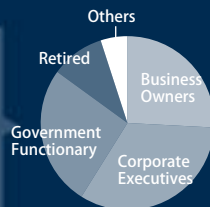
| | |
|----------|-----|
| 150-400K | 13% |
| 400-500K | 27% |
| 500-600K | 22% |
| 600K+ | 35% |

EXHIBITORS FROM



| | |
|---------------|-----|
| Africa | 1% |
| Asia | 4% |
| Europe | 30% |
| North America | 30% |
| Australia | 36% |

VISITOR POSITION



| | |
|------------------------|-----|
| Business Owners | 26% |
| Corporate Executives | 33% |
| Government Functionary | 26% |
| Retired | 10% |
| Others | 5% |

THE LUXURY VENUE IN THE VERY HEART OF SHANGHAI

Wise·OPI Shanghai 2019/Fall will be held in the very heart of downtown Shanghai

The expo venue is both elegant and sophisticated, with very high-end participants always.

A fabulous stage for showing overseas projects to China's elites.

Lujiazui Skyline: Landmark Attractions in Shanghai

The Lujiazui sits directly opposite the Bund on the East side of the Huangpu River.

Designated as the new financial district of Shanghai since the early 1990s, the famous buildings seen in the skyline from the Bund include the Oriental Pearl Tower, Jin Mao Building, Shanghai World Financial Center, Super Brand Mall, Shanghai IFC, Bank of China Tower and the soon-to-be-completed Shanghai Tower.



SUPPORTED BY LEADING MEDIA & SHOW PARTNERS

Wise·OPI Shanghai is supported by most of China's influential media and some of the world's most prestigious luxury brands.

CHINA'S MOST INFLUENTIAL MEDIA PARTNERS

MORE THAN AN EXPO!



RESERVE YOUR BOOTH AT THE LEADING PROPERTY SHOW!



BOOTH PRICES(12sq.m shell scheme)

Class A Booth: CNY4,500/sq.m Total: CNY54,000

Class B Booth: CNY4,250/sq.m Total: CNY51,000

Class C Booth: CNY3,750/sq.m Total: CNY45,000

Reserving booth before 30.April.2019 apply to a 20% early bird off.
Presentation: CNY5,000/hour

SERVICES INCLUDE

- Your booth at the three-day show
- 4 exhibitor's badges
- One full page Show Magazine advertisement
- Company Logo shown on OPI Shanghai Website

CONTACT

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Wise-18th OPI Shanghai 2019

Venue: Shanghai International Convention Center
Organizer: Shanghai Formote Exhibition Service Co.,Ltd.
Dates: September,13-15,2019 Time: 9:30-17:30
Official Website <http://www.opifair.com>