

## About Triune

Triune Exhibitors Pvt. Ltd (TEPL) was founded in 2000. TEPL's core business is organizing Exhibitions and Conferences etc. The group acts as an interface between government, industry, media and academia.

TEPL is amongst few Indian exhibition organizers with a commendable track record of having organised 46 Exhibitions on various subjects like Machine Tools, Electricity, Plastics, Printing & Packaging, Food-pro & Hospitality etc.

Headquartered in Bangalore, TEPL is supported by regional offices in Ahmedabad, Chennai, New Delhi and Mumbai. International markets are also covered.

## About ELCA

The Electrical Consultant's Association (ELCA) was founded and registered in 1990 at Bangalore by a group of dedicated consulting professionals actively involved in the field of electrical consultancy.

ELCA was formed with the following main objectives:

- ✓ To create awareness amongst the electricity consumers towards a better and safer quality of electrical installation.
- ✓ To provide a platform for interaction between the manufacturers and the end users by way of arranging technical seminars, workshops, exhibitions etc.
- ✓ To take up such technical aspects with the statutory authorities as are relevant for a proper and safe installation, considering the present trends in the design of the systems and development of electrical products.
- ✓ ELCA is a body having several experienced and recognised consulting professionals as its members. Many of its members have been associated with prestigious electrical projects in the public and private sectors.

Supported by:



In association with



ELECTRICAL CONSULTANTS' ASSOCIATION OF INDIA®

Regd. Office:  
# 3306, 8TH Cross, 12th Main, HAL II Stage,  
Indiranagar, Bengaluru -560008  
( Near E.S.I Hospital ) - Ph: 080-25211102 / 03

Please Correspond :  
No.72, Second Floor, 50 Feet Road,  
Hanumanthanagara, Bangalore - 560019  
(Land Mark: Above Canarabank)  
Phone :08026606364

Organiser:



TRIUNE EXHIBITORS PVT. LTD.

#25, 3rd Floor, 8th Main Road, Vasanthnagar,  
Bangalore - 560 052. INDIA  
Tel: +91-80-43307474 | Fax: +91-80-22352772,  
Mobile: +91 98451 99545

# 8th EL Asia 2019

INTERNATIONAL EXHIBITION ON  
ELECTRICAL - POWER, CONTROLS & LIGHTING

In association with



ELECTRICAL CONSULTANTS' ASSOCIATION OF INDIA®

21 22 23 24 June 2019

BIEC - Bangalore International Exhibition Centre,  
Bangalore, India.



Organiser:

TRIUNE EXHIBITORS PVT. LTD.

Prospective Key Participants\*





## 8th Elasia - 2019

"Higher FDI than what existed till now will directly boost the overall scenario in the country, besides generating lakhs of new jobs, This will add to the nation's GDP." 8th ELASIA- 2019 Exhibition will be the podium to compare the best in the world to the best in India.

The show will constitute an ideal platform not just for maximum exposure of cutting-edge products & services to key Electrical, Electronics, Lightings & Power sector players and top decision-makers but also for the kind of high-powered face-to-face business meetings and contacts that will take an Organisation forward in leaps and strides.

Everyone who is anyone in the Electrical, Lighting & Power world is going to be at this exhibition. Starting from Manufactures, OEM's, Suppliers & Distributors, to agents and manufacturers. They are going to be consolidating brand image, exploring & expanding niche markets, establishing contacts and initiating deals.

Be a part of this excitement, participate in an unique opportunity seizing event - 8th ELASIA 2019.



## Exhibitors Profile

Equipment for Generation, Transmission, Distribution, Protection and Utilisation of Electrical Power such as Generators, Alternators, Motors & Motor winding Equipment, Transformers, Switch gears and Control gear equipment (like Circuit breakers, Isolators and Relays), Capacitors, Instrument transformers, transmission line towers, cables, conductors, insulators, Winding Wires etc.

Capital goods and machinery required for manufacture of above products.

Industrial and Decorative Lighting Equipment, Luminaries, Fixtures and accessories, Switches, Street Lighting, Flood Lighting, Retail Lighting, Hospitality Lighting, Architectural Lighting, Home Lighting, Stage and Studio Lighting and other lighting related products. Light Sources, Lighting Controls, LEDs

Electrical & Electronic Testing, Measuring, Process control, Instrumentation, Monitoring and Recording Equipments.

Industrial Electronics, Semiconductors, Sensors and micro systems, Electro-mechanical components and fixing technology, Passive components, Subassemblies and Subsystems, Displays / Display manufacturers, Production Technology and logistics for Circuit Boards and Switches, Subassemblies, Modules and hybrids. ED/EDA and measurement and testing Technology, Operating resources and Production subsystems Services.

(This list is only illustrative for guidance and is not exhaustive.)



## Why Exhibit

- ☛ Meet a maximum number of experts, institutional and professionals at one place
- ☛ Present your innovative products and services to a wider audience at a low cost
- ☛ New partnerships and new contracts
- ☛ Access to key decision makers
- ☛ An opportunity to expand your clientele and increase your market share
- ☛ Enhance brand awareness and visibility of your company
- ☛ Interact Face to Face with your target audience

## Participation Expenses

Type of Stall	Minimum Area (Sq. Mtrs)	Rate per Sq. Mtr
Shell Scheme	9 Sqmtrs	₹ 10,500 /-
Bare space*	36 Sqmtrs	₹ 9,900/-

Barespace\* Only booked area will be provided without any of the stall facilities.

Note : GST @ 18%

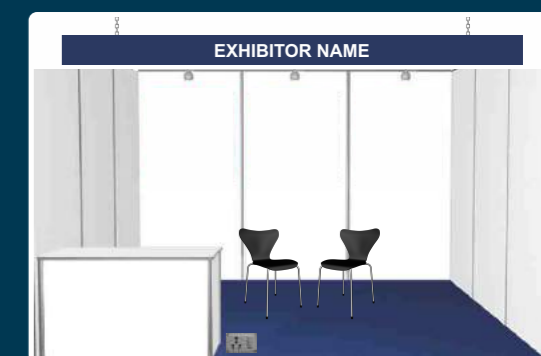
Payment in favour of "Triune Exhibitors Pvt. Ltd.,"

Open Side Charges :

- a) 2 side open - 15% of the space charges
- b) 3 side open - 25% of the space charges

## Stall - Facilities

1. Shell Scheme (3mtr x 3mtr) Back & side partitions with modern prefabricated system similar to Octonorm panels
2. Synthetic carpet
3. Name on Fascia
4. Three Spot lights
5. One 5A plug point
6. One Table
7. Two Chairs
8. Copy of the Exhibitors Directory



The marketing campaign will target both board level business decision makers and technical specifiers, ensuring that exhibitors meet the right audience.

## Visitors Profile

- ☛ Architects & OEM's
- ☛ Architectural Design & Consulting Services
- ☛ Builders & Associations
- ☛ Managing Directors / CEO's/ Decision makers
- ☛ Design Consultants & Engineers
- ☛ Dealers/distributor
- ☛ Heads of Electrical Engineering
- ☛ Maintenance & Operations
- ☛ Heads of Buying & Specifying teams
- ☛ Facility Managers
- ☛ Electrical Contractors
- ☛ Executives from Public and Private sector
- ☛ Instrumentation Engineers & Technocrats
- ☛ Purchasing and Supplies Managers
- ☛ Project Managers
- ☛ Power Ministry & Electricity Regulators
- ☛ Power Trading Companies / ESCOs
- ☛ Senior Government Officials
- ☛ Senior Management Professionals
- ☛ Utility Engineers