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| |  | | --- | | **Introducing ‘Sommeliers Choice Awards’, a contest for the on-premise industry, judged completely by the top sommeliers in the industry.**  ***Get your wines in front of top SOMMELIERS of USA. Entries are now open for the 2019 Sommeliers Choice Awards.***  **Early bird pricing ENDS Soon -**[**Submit Your Wines Now**](https://sommelierschoiceawards.com/en/)  [https://gallery.mailchimp.com/dc0f5c6e73c3521c71a41ea29/images/c168d4d5-5e82-4e26-a8d7-bdac8260ba1e.jpg](https://sommelierschoiceawards.com/en/)Beverage Trade Network intrtoduces ‘[Sommeliers Choice Awards](https://sommelierschoiceawards.com/en/)’, A contest for the on-premise industry, judged completely by the top sommeliers in the industry.  The goal of the Sommeliers Choice Awards is simple: to provide on-premise buyers and sommeliers a valuable benchmark for understanding which wines would make a compelling addition to a wine list.  If you are looking to sell more of your wines to the on-premise establishments such as restaurants, hotels, pubs, and bars, then you need to enter the Sommeliers Choice Awards.  Medals will be awarded to those wines that meet very specific judging criteria, with a goal of identifying wines that should become additions to restaurant wine lists.  [**Enter Your Wines**](https://sommelierschoiceawards.com/en/users/sign-up.htm)**TODAY to avail the early bird offer (Prices will increase soon)** | |

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| |  | | --- | | **WHO ARE THE JUDGES** The judging panel of the Sommeliers Choice Awards will consist entirely of top sommeliers, wine directors and on-premise buyers at U.S. restaurants, bars, pubs, and clubs. In some cases, these sommeliers may also be wine consultants for on-premise establishments. They may also have a buying role in addition to working on the restaurant floor. | |

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| |  | | --- | | **BENEFITS TO MEDAL WINNERS**  Being entered into the [Sommeliers Choice Awards](https://sommelierschoiceawards.com/en/) is an easy, affordable and effective way to get your wines tasted by an all-star judging panel of top sommeliers, many of whom are also wine industry consultants and wine buyers. Medal winners receive additional benefits – such as special promotional logos and stickers that they can add to wine bottles, social media marketing support, and regular mention in both press releases and on the Sommeliers Choice Awards website.  As a result of winning a medal at the Sommeliers Choice Awards, you will be able to:   * Increase your sales within the very important U.S. wine market * Reach a new audience of on-premise buyers, consultants, and sommeliers * Promote your awards in key international markets * Attract additional PR and media attention for award-winning wines * Increase the reach and recognition of other wines in your wine portfolio   In some cases, a single Medal or Award will continue to benefit your wine sales for years to come.  [**Learn More>>>**](https://sommelierschoiceawards.com/en/why-enter-246.htm) | |

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| |  |  | | --- | --- | | |  | | --- | | **KEY DATES**  Early Bird Registration: **Ends Soon** Domestic Registration Ends: April 10, 2019 International Registration Ends: February 28, 2019 Warehouse Closes For Samples: April 20, 2019 Judging: May 19-20, 2019 Winners Announced: June 10, 2019  **FEE SCHEDULE (Per Wine)**  $90 –Early bird pricing  $120 - Regular Registration $140 - April01, 2019 to April 20, 2019  **(Price in USD)** | | |

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