



Bricsa Consulting

GHR

3RD ANNUAL GLOBAL HOTELS & RESORTS

23rd-24th September, 2019 | Ho Chi Minh City, Viet Nam



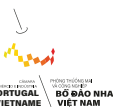
HIGHLIGHTS OF THE CONFERENCE 2019

- An insight on the development of 7 tourism zones with specific tourism products, 46 national tourist areas; 41 national tourist spots; 12 tourist cities and other key tourist spots.
- Exploring the opportunity for over \$340 million investment in tourism and infrastructure at the Delta region.
- Outlining the new marketing campaigns for ASEAN tourism in 2018 and beyond.
- Review over the plans & policies implemented to promote tourism in 2017 with an introspect for 2018.
- Understanding of Decree Number 3 in regards to present and future regulations that can transcend the current trends in market.

SUPPORTED BY



ENDORSEMENT PARTNERS



MEDIA PARTNERS



For further details reach us at - mital@bricsaconsulting.com | www.bricsaconsulting.com