



Yarns • Apparel Fabrics • Denims • Accessories

GATEWAY TO SOUTH ASIA & BEYOND

14 | 15 | 16 November

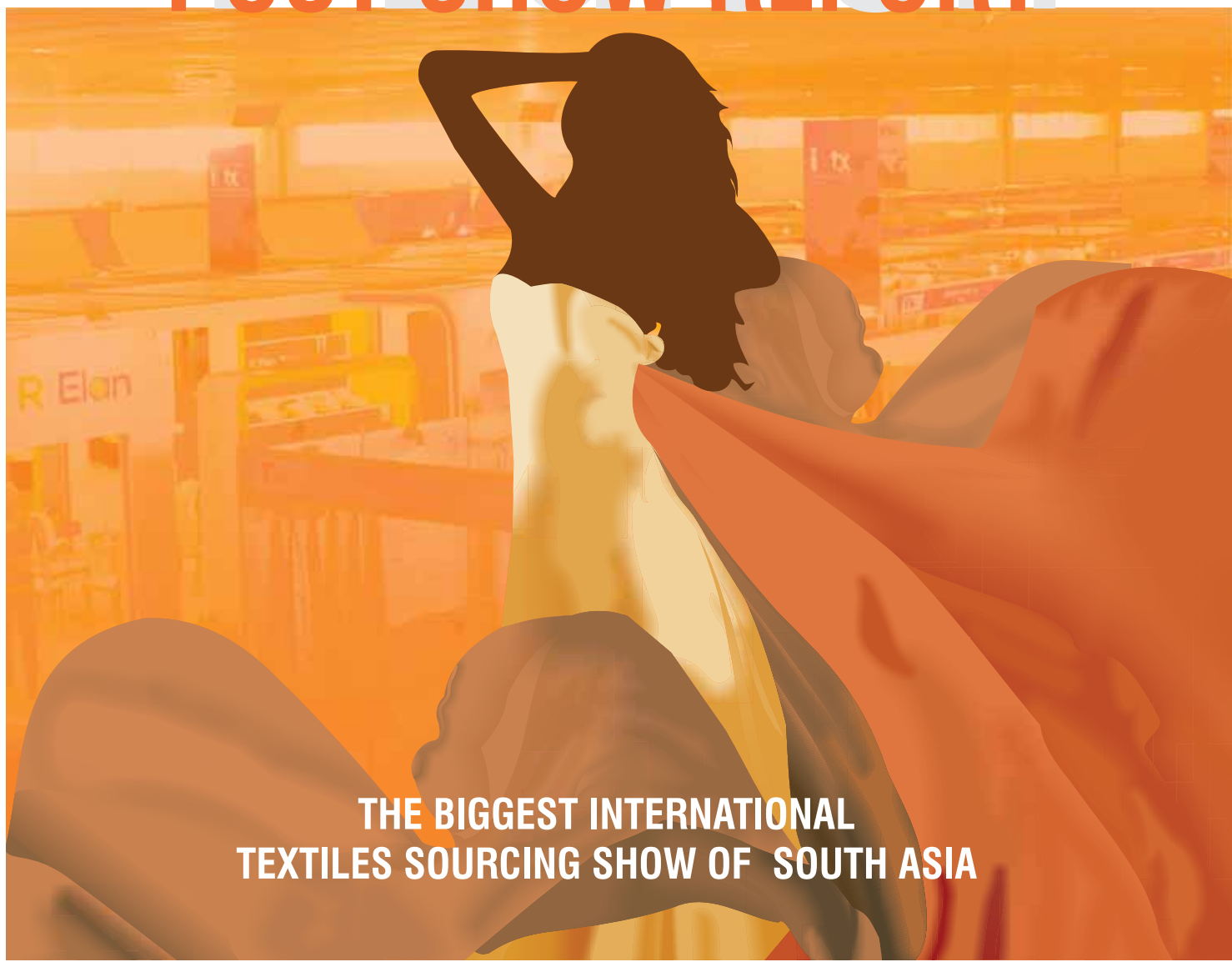
BMICH

Colombo, Sri Lanka

www.intexfair.com

4th Edition

POST SHOW REPORT



THE BIGGEST INTERNATIONAL
TEXTILES SOURCING SHOW OF SOUTH ASIA



Yarns • Apparel Fabrics • Denims • Accessories
GATEWAY TO SOUTH ASIA & BEYOND

14 | 15 | 16
November
BMICH,
COLOMBO

Buyer
Registration



Discounted
Hotel



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Exhibitor
List



Business
Matching



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KEY FACTS & FIGURES

Edition:

4th

Dates:

14 - 16 November, 2018 (Wed-Fri)

Venue:

BMICH - Sirimavo Bandaranaike Memorial Exhibition Centre (Nuga Sevana, Open Air, Mihilaka Medura, Mihilaka Outer Canopy, Hall C and E)

Concurrent Events:

Textile 4.0 – South Asia Dialogue (Day-1)

Fashion Fiesta – Networking Reception and Fashion Show (Day-1)

Interactive Business Forum (Day-2)

Organiser:

Worldex India Exhibition & Promotion Pvt. Ltd.

Endorsed & Supported by:

Ministry of Industry and Commerce, Government of Sri Lanka, Sri Lanka Export Development Board (EDB), Joint Apparel Association Forum (JAAF), Federation of Chambers of Commerce and Industry of Sri Lanka (FCCSL), The National Chamber of Commerce of Sri Lanka (NCCSL), Sri Lanka Apparel Exporters Association (SLAEA), Sri Lanka Apparel Brands Association (SLABA), Sri Lanka Apparel Sourcing Association (SLASA), Fabric & Apparel Accessories Manufacturers' Association (FAAMA), Sri Lanka Chamber of Garment Exporters (SLCGE), Free Trade Zone Manufacturers Association (FTZMA), Taiwan Textile Federation (TTF), Malaysia Knitting Manufacturers Association (MKMA), Dubai Textile Merchants Group (TEXMAS), Bangladesh Textile Mills Association (BTMA), Bangladesh Garments Accessories & Packaging Manufacturers & Exporters Association (BGAPMEA), Federation of Import Export Organisation (FIEO), Confederation of Indian Textile Industry (CITI), Tirupur Exporters Association (TEA), Retailers Association of India (RAI), Clothing Manufacturers Association of India (CMAI).

Innovation Partner:

The Woolmark Company



Onsite Branding



Opening Ceremony Hall



Master Floor Plan



Exhibitor's Branding

Media Partners:

Textile Future (Switzerland), Romania Fashion.ro (Romania), Fashion Network (UK, USA, India) Fashionbusiness.pl (Poland), Online tok-bg.org (Bulgaria), Textile Mag (Turkey), Sewing Business and Fashion (Ukraine), Japan Pro (Japan), Asian Manufacturers Journal (Hong Kong) Creative Source (India), Intimo Hub (India), RMG Times (Bangladesh), Textile Focus (Bangladesh), Pakistan Textile Journal (Pakistan)

Pavilion Organisers:

India – Federation of Import Export Organisation (FIEO)
Taiwan – Taiwan Textile Federation (TTF)

Number of Exhibitors:

205

Exhibitors' Profile:

Yarns, Apparel Fabrics, Denim Fabrics, Clothing Accessories, Dyes & Chemicals, Allied Services, Trade Associations, Industry Publications, etc.

Exhibiting Countries:

India, Sri Lanka, Pakistan, Bangladesh, China, Taiwan, Hong Kong, Indonesia, Thailand, Korea, Switzerland and Australia

Buyers:

3570

Buyers' Profile:

Garment Manufacturers & Exporters, Textile Manufacturers & Exporters, Garment Buying Houses & Agents, Sourcing offices of International Brands & Retailers, Domestic Apparel Brands & Retailers, E-tailers, Fashion Labels & Design Studios, Textile Indenting Agents, Trading Houses, Importers, Wholesalers, Retailers, Trade Associations, Chambers of Commerce, Institutes, etc.

Buyers' Countries:

India, Sri Lanka, Pakistan, Bangladesh, China, Taiwan, Hong Kong, Singapore, Thailand, Malaysia, Vietnam, United Arab Emirates, Saudi Arabia, Madagascar, Nigeria, Brazil, South Africa, Italy, United Kingdom, USA and more.

Admission:

For Professionals Trade Buyers with Valid Business Cards Only



Hall C



Hall D



Hall E



Hall F

SHOW REPORT

The 4th Edition of Intex South Asia 2018 - A Resounding Success!!

200+ Suppliers from 12 countries successfully connect with 3,500+ Buyers from 18+ Countries & Regions @ the Largest International Textiles Sourcing Show of South Asia.

The 4th edition of Intex South Asia was held on 14-16 November 2018, spread across 4 halls at the Sirimavo Bandaranaike Memorial Exhibition Centre (BMICH) in Colombo, Sri Lanka. The show was jointly inaugurated by H.E. Shri Taranjit Singh Sandhu, High Commissioner of India to Sri Lanka as Chief Guest and Mrs. Indira Malwatte, Chairperson & Chief Executive, Sri Lanka Export Development Board (EDB) as Guest of Honour, H.E. Mr. Tan Yang Thai, High Commissioner of Malaysia to Sri Lanka and Mr. Sharad Amalean, Chairman, Joint Apparel Association Forum (JAAF) as Special Guests. The opening ceremony was well attended by many diplomats, representatives of government bodies, heads of several trade bodies & chambers of commerce, industry leaders, delegates from several countries as well as electronic and print media of Sri Lanka and South Asia.

H.E. Shri Taranjit Singh Sandhu, Indian High Commissioner noted that Intex South Asia has become an annual event in Sri Lanka in the calendar of textile industry, which is a reflection of efforts of all stakeholders to turn a huge potential into reality. He also recalled Prime Minister of India, Shri Narendra Modi's vision for textiles "From Farm to Fiber, Fiber to Factory, Factory to Fashion, Fashion to Foreign." His Excellency mentioned that trade events such as Intex South Asia would go a long way in promoting the existing synergy between India and Sri Lanka.

Speaking on the occasion, Mr. Sharad Amalean, Chairman of Joint Apparel Association Forum and Deputy Managing Director of MAS Holdings said that "From the first edition, we have supported Intex South Asia with a little bit of apprehension to its success and implementation, but seeing the growth and potential over the years, today when I stand here, I would like to use the words 'Excellent'. Excellent in the progress they have made year-on-year. Today, the show would be impressive in terms of participation and variety of quality textile products available at this regional sourcing platform created in Sri Lanka. It's truly impressive for bringing so many exhibitors to Intex South Asia in Sri Lanka and we welcome all to have a good time and enjoy the warm hospitality in Sri Lanka".

As the largest trade fair of its kind in the region, Intex South Asia welcomed more than 200 leading and quality textile suppliers from India, Sri Lanka, Pakistan, Bangladesh, China, Taiwan, Hong Kong, Indonesia, Korea, Switzerland, Australia and more who showcased their wide range of innovative yarns, apparel and denim fabrics, clothing accessories and allied services at the event. There were Country Pavilions from India with 45 companies and Taiwan with 12 companies that was organised by Federation of Indian Export Organisations (FIEO) and Taiwan Textile Federation (TTF) respectively. Both pavilion organisers were extremely happy with buyers' footfalls as their member companies were able to meet with potential buyers and existing suppliers from South Asia and other international markets and conduct business and explore new business opportunities.

The 4th edition also saw the arrival of confirmed buyer delegations / groups from India, Taiwan, Nigeria and United Arab Emirates at the show. The delegates of Buying Agents' Association (BAA) from India, Taiwan Textile Federation, Hallmark Media from Nigeria and UAE based textile trading and importers group were satisfied after their interaction with international suppliers for their textile sourcing requirements and were hopeful that more business would happen post their visit to Intex South Asia. The host country industry representatives such as Brandix, MAS, Hirdaramani, Timex, Star Garments, Emjay International, EAM Maliban,

KASH Garments, Marks & Spencer, TESCO, H&M, NEXT UK, Decathlon, George, ASMARA, MGF Sourcing, Regal Calibre, etc., attended the show in large numbers with their sourcing, merchandising and design teams. Overall, the show was attended by 3,500+ leading apparel exporters, sourcing offices, brands & retailers, indenting agents, e-tailers and others from 18+ countries and regions who came to Intex South Asia looking for new products, new suppliers and to gain market intelligence & explore new business and sourcing opportunities in Sri Lanka and other international markets.

For the first time, a panel discussion on 'Textile 4.0 – South Asia Dialogue' highlighting the upcoming industry trends was organised alongside Fashion Fiesta – Intex South Asia's networking event which was well attended by an august gathering of 500+ industry representatives at Taj Samudra Hotel. On the panel were Mr. Aroon Hirdaramani, Head of Future Leaders - Joint Apparel Association Forum of Sri Lanka & Director of Hirdaramani Group, Mr. Ujwal Lahoti, Chairman – TEXPROCIL & Managing Director of Lahoti Overseas (India), Mr. Furqan Ahmed, Director of MN Textiles (Pakistan) and Mr. Md. Golam Saroar, Managing Director & CEO, Bengal Hurricane Group (Bangladesh) who presented their views on the challenges and future of the textiles & apparel industry of South Asia and how they see 4.0 concept could be implemented in their respective countries and businesses. The discussion was gracefully moderated by industry veteran Mr. Rahul Mehta, President CMAI & Past President of International Apparel Federation.

At the Fashion Fiesta, there were light moments and a special dance performance by Sway Dance Group of Sri Lanka at the gala night. A series of fashion shows to unveil the creativity and design in textiles by the participants of Intex South Asia was organised at the networking reception which was presented by Taiwan Textile Federation (sports & performance fabrics), The Woolmark Company (Merino Wool Innovation), Sri Lanka Textile & Apparel Institute (Banana Yarn developed in Sri Lanka) and last but not the least showcasing a special sequences to highlight and promote apparel brands made in Sri Lanka by the Sri Lanka Apparel Brands Association (SLABA). Over 90% of the attendees found the Fashion Fiesta event quite interesting and meaningful to network with the exhibitors and buyers as well as gain some market intelligence and latest offerings.

This year's 'Interactive Business Forum' (held on Day 2) was a huge success where Sarah Schlenger, Research & Development (R&D) Commercialization Manager - USA of The Woolmark Company (TWC) presented the use of Merino Wool in today's fashion garments such as Active wear, Athleisure, Eveningwear and TWC's focus on innovation related to product development from Luxury to Performance as well as fashion trends/forecast for 2019/2020. The second session was presented by Dr. Shafiq Ahmad, Country Manager – Pakistan of Better Cotton Initiative (BCI) who gave valuable insights on 'Future Proofing for Business – The Sustainable Way', the role and commitment of BCI towards sustainability and Global brands associated with sustainable cotton sourcing. An interaction post the forum was quite encouraging for the industry professionals (domestic as well as international) who attended the event in large numbers.

At the end of the 4th edition, there was 18% growth recorded in the buyers' footfall and 14% increase in exhibitors as compared to last year. These promising numbers will only keep growing year-on-year with more trade and investments to increase exports in our region, rising disposal income amongst the young population, demand for fashion garments to boost domestic consumption, presence of e-commerce platforms, etc. This comprehensive and must-attend trade show is making its mark in South Asia's textile and apparel industry as well as amongst the global buyers who are increasing their presence at Intex South Asia.

See you next year at the 5th edition of Intex South Asia 2019.

GLIMPSES OF INTEX SOUTH ASIA GRAND OPENING CEREMONY



Chief Guest: H.E. Shri Taranjit Singh Sandhu, High Commissioner of India to Sri Lanka welcomed by Mr. Rajesh Bhagat, Managing Director, Worldex India Exhibition & Promotion Pvt. Ltd. & Organiser of Intex South Asia



Guest of Honour: Mrs. Indira Malwatte, Chairperson & Chief Executive, Sri Lanka Export Development Board (EDB) along with Ms. Arti Bhagat, Director - Worldex India Exhibition & Promotion Pvt. Ltd.



Special Guest: H.E. Mr. Tan Yang Thai, High Commissioner of Malaysia to Sri Lanka with Mr. Rajesh Bhagat, Managing Director, Worldex India Exhibition & Promotion Pvt. Ltd. & Organiser of Intex South Asia



Lamp Lighting Ceremony: L-R: Special Guest - Mr. Sharad Amalean, Chairman, Joint Apparel Association Forum (JAAF), Chief Guest - H.E. Shri Taranjit Singh Sandhu, High Commissioner of India to Sri Lanka, Guest of Honour - Mrs. Indira Malwatte, Chairperson & Chief Executive, Sri Lanka Export Development Board (EDB)



Cultural Fusion Dance performed by Uththarangi Dance Academy at the Opening Ceremony



Welcome remarks by Mr. Rajesh Bhagat, Managing Director, Worldex India Exhibition & Promotion Pvt. Ltd. & Organiser of Intex South Asia



Mr. Sharad Amalean, Chairman, Joint Apparel Association Forum (JAAF) giving the opening remarks



H.E. Shri Taranjit Singh Sandhu, High Commissioner of India to Sri Lanka giving the Keynote address at the Opening Ceremony

GLIMPSES OF INTEX SOUTH ASIA GRAND OPENING CEREMONY



Grand Opening Ceremony

1st Row: L-R: Mr. Anil Wettewe, Interim Chairman - SLASA, Mohamed Azam Habib, President - SLABA, Mr. Sujeeve Samaraweera, President - NCCSL, Ms. Arti Bhagat, Director - Worldex India Exhibition & Promotion Pvt. Ltd. and Organiser of Intex South Asia, H.E. Mr. Tan Yang Thai, High Commissioner of Malaysia to Sri Lanka, Ms. Indira Malwatte, Chairperson & Chief Executive - EDB, H.E. Shri Taranjit Singh Sandhu, High Commissioner of India to Sri Lanka, Mr. Rajesh Bhagat, Managing Director - Worldex India Exhibition & Promotion Pvt. Ltd. and Organiser of Intex South Asia, Mr. Ajith D. Perera, Secretary General, CEO- FCCISL

2nd Row: L-R: Mr. Bandula Fernando, President - SLCGE, Ms. Jeevani Siriwardena, Director General - EDB, Mr. Ruwan Edirisinghe, President - FCCISL, Mr. Sharad Amalean, Chairman - JAAF, Mr. Peter Wu, Director - Taipei Economic and Cultural Center in Sri Lanka, Mr. Rahul Mehta, President - CMAI, Mr. Mohan Sadhwani, Executive Director-CMAI, Mrs. Shirley Jayawardena - Senior Vice President, FCCISL



VIPs & Overseas delegates attending the Grand Opening Ceremony



Ribbon Cutting Ceremony of 4th Edition Intex South Asia 2018



VIP Tour of the Exhibition



Opening of FIEO India Pavilion by H.E. Shri Taranjit Singh Sandhu, High Commissioner of India to Sri Lanka



H.E. Shri Taranjit Singh Sandhu, High Commissioner of India to Sri Lanka at one of the exhibitor's booth



Mrs. Indira Malwatte, Chairperson & Chief Executive, Sri Lanka Export Development Board (EDB) at Taiwan Pavillion with TTF officials

SOME OF THE LEADING EXHIBITORS @ INTEX SOUTH ASIA



KOTRA Colombo



The Woolmark Company



Liva (Grasim Industries Ltd.)



Siyaram Silk Mills Ltd.



Kay and Emms Pvt. Ltd.



Mandhana Industries Limited



P S Weavers Pvt. Ltd.



Jain Cord Industries Pvt. Ltd.

GLIMPSES OF INTEx SOUTH ASIA EXHIBITION



NEW INNOVATIONS IN TEXTILES SHOWCASED BY TAIWAN AND SRI LANKA



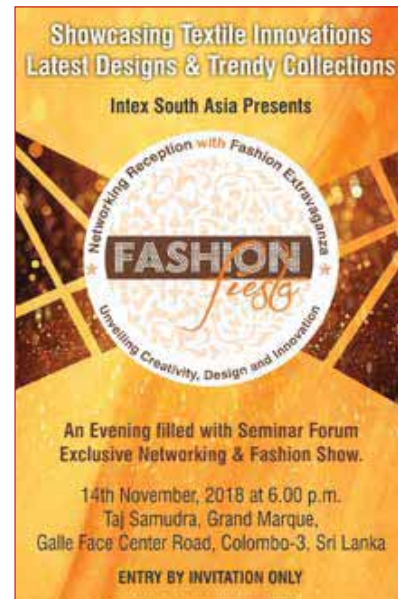
OVERSEAS BUYERS' & DELEGATIONS @ INTEX SOUTH ASIA



CONCURRENT EVENTS

TEXTILE 4.0 SOUTH ASIA DIALOGUE – PANEL DISCUSSION

For the first time, a panel discussion on 'Textile 4.0 – South Asia Dialogue' highlighting the upcoming industry trends was organised at Fashion Fiesta – Intex South Asia's networking gala event which was well attended by an august gathering of 500+ industry representatives at the Grand Marquee of Taj Samudra Hotel. The panel has presented their views on the challenges and future of the textiles & apparel industry of South Asia and how they see 4.0 concept could be implemented in their respective countries and businesses. The discussion was gracefully moderated by industry veteran Mr. Rahul Mehta, President CMAI & Past President of International Apparel Federation. More than 95% of the attendees rated the Fashion Fiesta as a good initiative of the organisers. Most of the participants found the panel discussion very informative, useful and well organised.



L to R : • Mr. Rahul Mehta, President CMAI & Past President of International Apparel Federation • Mr. Furqan Ahmed, Director of MN Textiles (Pakistan) • Mr. Md. Golam Saroar, Managing Director & CEO, Bengal Hurricane Group (Bangladesh) • Mr. Ujwal Lahoti, Chairman – The Cotton Textiles Export Promotion Council (TEXPROCIL) & Managing Director of Lahoti Overseas (India) • Mr. Aroon Hirdaramani, Head of Future Leaders - Joint Apparel Association Forum of Sri Lanka & Director of Hirdaramani Group (Sri Lanka)



CONCURRENT EVENTS

FASHION FIESTA – NETWORKING RECEPTION & FASHION SHOW



A series of fashion shows was organised professionally by one of the best choreographers of Sri Lanka to unveil the creativity and latest design in textiles by the participants of Intex South Asia. A special showcase was presented by the Sri Lanka Apparel Brands Association (SLABA) to promote the apparel brands made in Sri Lanka amongst the domestic and international delegates. There were some light moments and special dance acts performed by Sway Dance Group of Sri Lanka at the networking reception. Over 90% of the attendees found the Fashion Fiesta platform quite interesting and meaningful to network with the industry players (exhibitors and buyers) as well as learn about latest offerings and developments in textiles by leading suppliers across the globe.

FASHION SHOW PARTICIPANTS

Taiwan Textile Federation (sports & performance fabrics) | The Woolmark Company (Merino Wool Innovation) | Sri Lanka Textile & Apparel Institute (Banana Yarn developed in Sri Lanka) | SLABA Brands Showcase | Anationz | Kelly Felder | RBN | LICC Jeans



CONCURRENT EVENTS

INTERACTIVE BUSINESS FORUM



This year's 'Interactive Business Forum' (held on Day 2) was a huge success where Sarah Schlenger, Research & Development (R&D) Commercialization Manager - USA of The Woolmark Company (TWC) presented the use of Merino Wool in today's fashion garments such as Active wear, Athleisure, Eveningwear and TWC's focus on innovation related to product development from Luxury to Performance as well as fashion trends/forecast for 2019/2020. The second session was presented by Dr. Shafiq Ahmad, Country Manager - Pakistan of Better Cotton Initiative (BCI) who gave valuable insights on 'Future Proofing for Business – The Sustainable Way', the role and commitment of BCI towards sustainability and Global brands associated with sustainable cotton sourcing. An interaction post the forum was quite encouraging for the industry professionals (domestic as well as international) who attended the event in large numbers.



Seminar on Merino Wool –
Nature's Performance Fiber by
The Woolmark Company



Ms. Sarah Schlenger
Research & Development (R&D)
Commercialization Manager for
The Americas @ TWC

Seminar Highlights

- Merino Wool's naturally sustainable qualities, such as breathability, odor control and moisture management
- Merino Wool - The only one natural breathable fiber
- Focus on Innovation related to product development from Luxury to Performance wear



Future Proofing for Business –
The Sustainable Way by Better
Cotton Initiative



Dr. Shafiq Ahmed
Country Manager - Pakistan
Better Cotton Initiative

Seminar Highlights

- Introduction to the largest cotton sustainability standard in the world
- Introduction to the Better Cotton Standard System
- Discussion on multi-stakeholder approach to scaling more sustainable cotton farming practices

CONCURRENT EVENTS

INTERACTIVE BUSINESS FORUM



Ms. Sarah Schlenger, Research & Development (R&D) Commercialization Manager for The Americas @ The Woolmark Company – Presenting the use of Merino Wool – Nature's Performance Fiber



Dr. Shafiq Ahmed, Country Manager - Pakistan Better Cotton Initiative, offering valuable insights on Future Proofing for Business – The Sustainable Way by Better Cotton Initiative



Apparel Fabrics made by using Merino Wool showcased at the Forum



Presentation @ Interactive Business Forum by Better Cotton Initiative



Speakers of Interactive Business Forum with the organiser of Intex South Asia – Ms. Arti Bhagat, Director - Worldex India Exhibition & Promotion Pvt. Ltd. (3rd From Left) & Mr. Rajesh Bhagat, Managing Director, Worldex India Exhibition & Promotion Pvt. Ltd. (4th from Left)



Overseas Buyers, VIP Delegates & Industry Representative @ Interactive Business Forum



Post Event Interaction with Ms. Sarah Schlenger, Research & Development (R&D) Commercialization Manager for The Americas @ The Woolmark Company



Post Event Interaction with Dr. Shafiq Ahmed, Country Manager - Pakistan Better Cotton Initiative

VIP TESTIMONIALS



On behalf of Sri Lanka Export Development Board, I am so glad that Worldex India have been consistently holding the 4th edition of Intex South Asia in Sri Lanka and making Sri Lanka the hub of South Asia. I have seen the fair growing from starting with 80 exhibitors to over 200 exhibitors this year. It's a world class fair that have been organised by Worldex India. For the Sri Lankan Apparel sector which contributes to more than 44% of our exports, Intex South Asia become an ideal location to source their materials, going for innovative fabrics and other accessories because it's a critical sector for Sri Lanka.

Indira Malwatte, Chairperson & Chief Executive, Sri Lanka Export Development Board (EDB), Sri Lanka



Sri Lanka is proud to host Intex for the 4th consecutive year. Year-on-year, we have seen Intex up the game in terms of its exhibition. Today, we have exhibitors from different parts of the world in this region and exhibiting textile fabrics, yarns & accessories. The reason for having it in Sri Lanka is because of its neutral ground in terms of the hub that has been created in the apparel & textile industry in this region. With the advancement of digital platform it's important that the supply chain is supported is been supported in this region. This exhibition contributes for us to become faster, meaningful and relevant to the industry.

Sharad Amalean, Chairman, Joint Apparel Association Forum (JAAF), Sri Lanka



There has been tremendous development in the Intex show over the past few years. It has become one of the most relevant sourcing platforms for fabric and accessories in South Asia. In addition, it is also a useful networking event for textile companies in our region.

Aroon Hirdaramani, Head - Future Leaders Group JAAF & Director, Hirdaramani Group, Sri Lanka



Intex South Asia 2018 is a wonderful place to be for the Sri Lanka and overseas buyers to come and visit the show and see the exhibits from Asian suppliers. The textile and apparel industry of Sri Lanka is growing and meeting the demands of the buyers. This is excellent opportunity for Sri Lankan entrepreneurs' to come and visit this sourcing exhibition, exchange ideas and gain technological research for their raw materials requirements. Also, regionally it's important that Sri Lanka become a sourcing hub of textiles. This will generate another opportunity for Sri Lankan entrepreneurs' from this exhibition.

Sujeewa Samaraweera, President, The National Chamber of Commerce of Sri Lanka (NCCSL), Sri Lanka



SLABA is happy to be associated with Intex South Asia – South Asia's largest sourcing fair which is being organised in Sri Lanka since 2015. Intex South Asia has been quite successful for our members (apparel brands) who get an opportunity to meet leading textiles suppliers from many countries right at our door-step for their sourcing requirements. This platform also provides good exposure for the industry peers to understand the latest industry trends, new products and technology and market intelligence. This year, we showcased four leading brands of Sri Lanka through fashion shows at the Fashion Fiesta – Networking Reception which was professionally organised event. Overall, it's a great platform which brings together industry players from South Asia and international markets under one trade and networking platform.

Azam Habib, Chairman, Sri Lanka Apparel Brands Association (SLABA), Sri Lanka

VIP TESTIMONIALS



It's great to see Intex South Asia successfully being organised since 4 years in Sri Lanka. As Sri Lanka doesn't have a textile industry, we always need to source the raw materials from overseas. Intex South Asia platform is a very good opportunity for Sri Lankan apparel producers to source fabrics and accessories and also learn about the new products available in the market from the world's best textile manufacturers and suppliers. This show further compliments Sri Lanka's vision to be the hub of South Asia and we would further collaboration with Intex South Asia to bring the industry forward.

Felix A. Fernando, *Chairman, Sri Lanka Apparel Exporters Association (SLAEA), Sri Lanka*



Intex South Asia in its 4th year, I can see year after year, it has achieved a very good growth. The participating countries and suppliers are expanding, number of factories and buyers visiting the show are increasing. In a country like Sri Lanka, for the apparel industry, we have been looking for a trade platform like Intex South Asia. It will provide immense help for the large garment factories as well as SME companies who finds it difficult for sourcing fabrics and accessories for export and domestic consumption. I hope the 5th edition of Intex South Asia would be much bigger and more successful.

Noel Priyathilake, *Past Chairman of JAAF & Managing Director of Fascination Exports (Pvt) Ltd., Sri Lanka*



Before I come here, I didn't expect so good as I see here. Also I learnt from Taiwan exhibitors and my colleague here that the show is very good and successful. We will continue to come to the show next year as well. In terms of buyers, major garment factories, buying offices, suppliers, brands, retailers are here and talked to Taiwan exhibitors at the show. So I think this is a very productive fair for our exhibitors.

Melissa Wong, *Director, Taiwan Textile Federation, Taiwan*



FIEO participated for the 1st time in Intex South Asia 2018 & it was a fruitful participation. As an apex body of Indian export promotion organizations, set up by the Ministry of Commerce, Government of India, we were happy to associate with Worldex India to organise an Indian Textiles Pavilion and promote 45 quality textile suppliers at the largest textiles sourcing show of South Asia. Most of the participants received good leads and enquiries from leading buyers and were satisfied with their participation. We look forward for the 5th edition of Intex South Asia 2019.

Sujata Uchil, *Deputy Director, Federation of Indian Export Organisations (FIEO), India*



We are glad to be associated with Intex South Asia – an international textiles sourcing show of South Asia that fulfills the gap of bringing together the entire supply-chain and value-chain for the textile and apparel sectors. I see this platform offering good opportunities for industry players to collaborate and explore business opportunities in our region and beyond. In this edition, I had an interesting opportunity to moderate a Panel Discussion on APPAREL 4.0 which had leading representatives of the textile and apparel industry from Bangladesh, Sri Lanka, Pakistan and India. The panel members recounted their perception of the changes they see coming forth in their respective countries, and what steps the industry is taking to ensure it remains relevant in the new scenario. It was a good initiative by the organisers for creating such a unique platform and bringing the industry stalwarts to share their views.

Rahul Mehta, *President, The Clothing Manufacturers Association of India (CMAI), India*

BUYERS @ INTEX SOUTH ASIA 2018



Some of the International Buyers

Company Name	Country	Sourcing for
Kaushalya Enterprises	Australia	All kinds of Apparel Fabrics
Bluetex Apparels Ltd.	Canada	Denim Fabrics & Garments
Christy & Co Ltd.	China	Cotton & Fancy Fabrics
Nassiftex Trading Est.	Egypt	All kinds of Apparel Fabrics & Accessories
Amscan Asia Int'l Ltd.	Hong Kong	Cotton Fabrics
PCC Asia LLC	Hong Kong	Interlining & Clothing Accessories
VIP Clothing	India	Knitted & Printed Fabrics
Arvind Lifestyle Brands	India	Knitted and Sportswear Fabrics
Wildcraft	India	Performance and Sportswear Fabrics
Deivee by Milind Soman	India	Fabrics for Sports and Yoga Wear
Steps Sourcing India Pvt	India	Cotton and Blended Fabrics & Accessories
Twin-set SpA	Italy	Lingerie Fabrics & Garments
El Holdings Ltd.	Madagascar	All kinds of Fabrics & Apparels
Linchpin	Maldives	All kinds of Fabrics & Garments
Mystic Pte Ltd	Singapore	All kinds of Yarns & Apparel Fabrics
Wild Ivy	Spain	Embroidery, Organic and Woven Fabrics
Etoile Tex BCN	Spain	All kinds of Apparel Fabrics & Accessories
Bebe Cotton Knitting	Taiwan	Recycled Yarns & Cotton Fabrics
Fuji Kasei Thailand Ltd	Thailand	Yarns and Fabrics
Thailon Techno Fiber Ltd	Thailand	All kinds of Fibres & Yarns
Komal Fashion LLC	United Arab Emirates	All kinds of Apparel Fabrics
Ramesh Sajani Traders	United Arab Emirates	All kinds of Apparel Fabrics
Reflection Trading LCC	United Arab Emirates	All kinds of Apparel Fabrics
ORN International	United Kingdom	Workwear & Apparel Fabrics
Hung Thinh Phu Co.	Vietnam	Blended, Cotton, Viscose, Rayon Yarns

BUYERS @ INTEX SOUTH ASIA 2018

Buyers' Delegation & Hosted Buyers' Programme

We invited buyers' delegations and hosted leading buyers from India, Bangladesh, Taiwan, United Arab Emirates, Nigeria, Italy and United Kingdom. More than 100 leading exporters, apparel brands & retailers, sourcing offices, textile importers and trading houses, etc. visited the show and connected with suppliers for their sourcing requirements.

Major International Brands/Retailers - Sourcing & Buying offices in South Asia

Marks & Spencer, NEXT UK, TESCO, H&M, Tom Tailor, George ASDA, Speedo, Victoria's Secret, Columbia Sportswear, Regal Calibre, Decathlon, Dewhirst, Crystal Martin, MGF Sourcing, Asmara International, Adeem Uniform and many more.

Apparel Exporters from Sri Lanka

Brandix, MAS, Hirdaramani, Timex Garments, Omega Line Ltd, Crystal Martin, Star Garments, Emjay International, MAST Far East, EAM Maliban, Vogue Tex, Hela Clothing, Lucky Industries, Ocean Lanka, Hayley's, MAS Linea Aqua, JB Apparel, Smarts Shirts, Concord Apparels, Orient Designs, ANS Sourcing & Consulting, West Wind Clothing, Texpro Industries, BAM Holdings, Garment Services Lanka Ltd. and many more.

Domestic Brands & Retailers of Sri Lanka

Avirate, LICC Jeans, Azmorr, Antionz, Hameedia Clothing, Emerald Shirts, Dilly Carlo, Kelly Felder, Reborn, BASICS, Arugam Bay, House of Lonali's, Rough T-shirts, Amante, SaSa Lingeries, Bernards, LOVI, Buddhi Batiks, Trendy Connections, Rainco, Odel, Fashion Bug, NOLIMIT, Double XL, Cotton Collection and many more.



Exhibitor's Feedback



It was really overwhelming for us to be here at Intex South Asia. We were able to connect with the best players of Sri Lanka starting from Brandix, Hirdaramani, MAS, Teejay Lanka, Ocean Lanka – all big groups have come here. Also, we met lots of brands such as TESCO, NEXT, etc. at the show. We are participating for the first time and find the platform useful and hope to take forward to build our collaboration with Sri Lanka on a larger scale. Our value-chain partners are also participating here at Intex and they are also satisfied with the footfalls and enquires generated at their booth. The Interactive Forum and Textile 4.0 Panel Discussion were very useful and well organised. It's a good initiative by the organisers of Intex South Asia.

Birla Cellulose, Aditya Birla Group, India



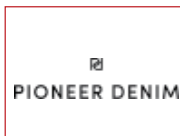
This is the first time we exhibited with our products @ Intex South Asia and has been very successful. We met many buyers from Sri Lanka and India at our booth. This has been a very well organised show with good venue, internal facilities and accessibility.

Nilesh Rodrigo, Manager – International Sales & Customer Relations, Freudenberg & Vilene, Sri Lanka



Overall it has been satisfactory to good experience at Intex South Asia. We met with many buyers from Sri Lanka and India at the show and hopeful for some business could happen post the event. We look forward to participate next year at Intex South Asia.

V. Mohan Krishna, AGM-Exports (Sales & Marketing), Garware Bestretch, India



This is a first time we are at Intex South Asia. At the show, we met the major apparel manufacturers and brands from Sri Lanka. We understand Sri Lanka doesn't have big denim market, but we connected with the major denim buyers here and are happy about this.

Massimiliano Gioielli, RND Head, Pioneer Denim Ltd, Bangladesh



We have been exhibiting at Intex South Asia since first year and always been a good experience. We met our customers and also connected with new potential buyers this year. It was a good and successful show.

Glen Go, Marketing Director – PT Sinar Para Taruna, Indonesia



We have organised a showcase pavilion of 24 suppliers from Korea at Intex South Asia. This platform is the best opportunity to showcase textile products to Sri Lanka and international buyers who attends the show. We are happy with the footfalls and interaction with buyers at our booth. We are positive to get more suppliers from Korea to exhibit next year here.

David Park, Marketing Specialist, KOTRA Colombo



Intex South Asia has been successful for us. We got connected with many garment exporters and brands from Sri Lanka, India, Pakistan, Bangladesh and Thailand. Overall, we are happy with the ambience and services at

Intex South Asia.

Sharon, International Sales, Lih Shyang Industrial Co., Ltd, Taiwan



We met many garment exporters, buying houses, importers, retail store at the show from Sri Lanka, India and Middle-east. We found the Interactive Business Forum and Fashion Fiesta good platforms. Overall, we are satisfied with the ambience and service at Intex South Asia.

Kaleem Khan, GM Processing, M.N. Textiles (Pvt) Ltd, Pakistan



Thanks for the fair. We met many new buyers from Sri Lanka & India here and explored new business opportunities at Intex South Asia. We will be there next year too.

Vincent Liang, General Manager, Win-Win Trading Co., Ltd, China

Buyer's Comments



Intex South Asia 2018 is a good platform to meet suppliers in one location. Fashion Show was well organized and eye catching. The seminar was very useful and interesting too. All the best & hope to

see you again in 2019.

Ruwangi Fernando, *Manager Operations, Adeem Uniforms UK, Sri Lanka (Sourcing office)*



The show is great and very good for our sourcing requirements! We visited Intex South Asia to Identify New Suppliers and See New Products & Designs.

Anizio Fragnito, *Commercial Manager, FIRST S/A, Brazil*



This is a very good platform to find new business, new suppliers and meeting new trends, new qualities. Basically, this programme helps a lot to know what new suppliers are doing and it is really good for us to bring

new innovation and development in the product stage.

Zishan Karim, *Fabric Technologist, Marks & Spencer, Bangladesh*



It was nicely organised exhibition and we found good suppliers with new concepts and fabrics. Intex South Asia has helped us to identify new suppliers. Overall, the facilities and ambience of the show was very

good.

Satheesh Kumar D., *DGM-Sourcing, Arvind Lifestyle Brands Limited, India*



My team has been visiting the show and this is my first visit to Intex South Asia. It has been a good experience and connecting with good certified suppliers. The best part of Intex South

Asia is showcasing of products is quite professional and bringing suppliers from the South-east community of suppliers and buyers at your door-step. This platform also brings a kind of collaboration between suppliers and buyers. I wish Intex South Asia grows to much bigger in the coming years.

Bhupinder Singh, *Head of Product Innovations, Wildcraft, India*



Wonderful show, Keep it up! It was much better than expected. Our members are very happy to be at and most of them have managed to connect with good fabrics & trims suppliers. We hope to start business with them soon. The meeting with Taiwanese textile delegation at the show was also fruitful & very well planned and organised. We would love to come again next year!

Sanjeev Jain, *President & CEO, TQM Global Buying, India (member of Buying Agents' Association Delegation)*



INTEX SOUTH ASIA 2018 is a huge success. As Nigerian Trade/Buyer Delegates, we found the event as an avenue to explore business opportunities in the area of Fabrics & Textiles. We discovered that we can easily order goods at an affordable and good price. We also observed that the quality of fabrics from the exhibitors is of best quality. As such, I encourage fellow Nigerian Textile and Fabrics importers to join us next year in November 2019. A visit will convince you.

Okoye Chukwuma Franklin, *Founder, Hallmark Media, Nigeria (Organiser of Nigerian Buyer Delegation)*



It was really a nice experience to visit the fair. The arrangements made by the organisers are highly appreciable. The Interactive Business Forum was well organised and was helpful to improve our knowledge on sustainability. Overall, we were satisfied with the product mix of exhibitors at the show and look forward to meeting more suppliers at the next edition.

M. Moosanayem, *Manager-Fabric Sourcing, TOM TAILOR Sourcing, Asmara Apparels, India*

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TRADE MEDIA

Publication	Issue	Country
Textile Focus	August, 2018	Bangladesh
Online tok-bg.org	October, 2018	Bulgaria
Info SRTEPC	March, April, May & July 2018	India
Texprocil - E-newsletter	May, June & July 2018	India
Journal of Textile Association	March - April, 2018	India
Textile Times-CITI	March, May & June 2018	India
Tecoya Trends - Daily News Paper	24th May, 2018	India
TEA Bulletin	September & October, 2018	India
Mysore Commerce FKCCI Journal	October, 2018	India
Creative Source	July-August, 2018	India
Retailers Association of India (RAI)	November, 2018	India
DFU Inside Fashion	October, 2018	India
Pakistan Textile Journal	July, 2018	Pakistan

MAINSTREAM NEWSPAPERS

Publication	Date	Publication	Date
Ceylon Today	24th October, 2018	Lanka Deepa	12th November, 2018
Daily FT	9th November, 2018	Lanka Deepa	14th November, 2018
Daily FT	13th November, 2018	Mawbima	13th November, 2018
Daily FT	14th November, 2018	Resa	6th November, 2018
Daily FT	15th November, 2018	Resa	12th November, 2018
Daily FT	15th November, 2018	Sunday Observer	21st October, 2018
Daily Mirror	17th October, 2018	The Island	8th November, 2018
Daily Mirror	9th November, 2018	The Island	13th November, 2018
Daily Mirror	12th November, 2018	The Island	16th November, 2018
Daily Mirror	14th November, 2018	Sunday Morning Business	21st October, 2018
Daily Mirror	15th November, 2018	Thinakaran	16th November, 2018
Daily News	19th October, 2018	Virakesari	6th November, 2018
Daily News	8th November, 2018	Virakesari	10th November, 2018
Daily News	12th November, 2018	Virakesari	11th November, 2018
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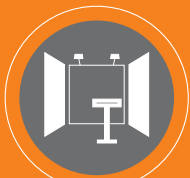
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