### **INDUSTRY OVERVIEW**

### WHERE ARE WE NOW?

Trends that will impact Indonesia in the following years:

By 2021, at least 40% of Indonesia GDP will be digitalized, with growth in every industry driven by digitally-enhanced offerings, operations and relationships; by 2021, investors will use platform/ecosystem, data value, and customer engagement metrics as valuation factors for all enterprises.

The Indonesia Digital economy predictions primarily focus on the four pillar technology areas; Cloud, Mobility, Social and Big Data and analytics as well as six innovation accelerators; Augmented and Virtual Reality (AR/VR), Cognitive/AI System, Next-Gen Security, Internet of Things (IoT), 3D Printing and Robotics.

Source (Fintech) Singapore



### WHAT'S IN IT FOR YOU?

### BENEFITS OF ATTENDING

#### LEARNING OPPORTUNITIES

Will expose you to new ways of conducting your business and discover how to be productive



#### **NETWORKING WITH PEERS**

Collaborate with our pre-qualified attendees. We believe that it is the people you meet that bring the ROI to your time and money



#### **DISCOVER NEW VENDORS**

Learn more about the current business climate. Discover products and services that can be necessary for your business growth



### **THOUGHT LEADERSHIP -**Position yourself as an expert

Develop a reputation as an expert to your peers and clients. And associate with experts in any industry



### WHY YOU SHOULD ATTEND?

Whatever a company's vision for a future, it must include digital transformation in order to grow



Everyone expects on-demand



Explore the strategic trends and technologies that are driving digital transformation and shaping the future of IT and business.



Become a confident leader in your organization, as you benchmark the maturity of your digital transformation vs industry peers.



Discover how to ensure digital innovation becomes a key process within your organisation.



Hear real transformation stories for a cross-industry perspective to overcoming digital disruption.



Address the challenges specific to your industry and discussion streams.

Reshape, leverage and enhance business models, operational improvements and customer experience using digital strategy

#### STRATEGY MEETING APAC 2019

Grand Hyatt Jakarta, Indonesia Tuesday 9<sup>TH</sup> April, 2019







AGENDA-AT-A-GLANCE

DIGITALTRANSFORMATION

PAST PARTICIPANTS

**SPONSORS** 

**HOTEL & TRAVEL** 





These interactive and informal discussion groups are the hallmark of the meeting. Small exclusive groups of Leaders who face shared challenges and strategic priorities are brought together in 60-minute sessions that enable participants to share ideas and lessons learned. Facilitated by experienced professionals, these sessions provide a valuable dialogue with peers on current challenges and topical issues. Each discussion group has limited numbers which ensures each delegate is given ample opportunity to raise questions and contribute to the discussion.

#### Personalised Agenda

Each delegate receives a personalised agenda combining industry-leading keynote presentations, topical roundtable discussions, networking and business meetings. You only attend sessions and meetings that fit your challenges and interests, ensuring your time out of the office is focused and well-utilised.

#### One-to-one Meetings

The most effective and time efficient way to assess potential partners at a strategic level. Compare and update your knowledge of the industry in 25-minutes informative and relaxed business meetings with solution providers of your choice.

#### Networking

Strategic networking opportunities form a key benefit of participating in the meeting. Our proven format for building and strengthening alliances is underscored by a host of networking programmes, from casual networking activities such as lunches as well as formal networking opportunities that are built into your personalised agenda.

#### Panel Discussion

Industry-leading professionals share their experiences in high-level strategic case study-based presentation.



"Any company will benefit on this strategy meeting, does not necessarily an IT company but any company that are forward thinking and willing to try and invest in this new technologies that are taking shipped right now, so I would say its really quite broad across different industries.

Senior Vice President - CIO, Maynilad Water Services, Inc.

"I really like the roundtable because it gives all of us a chance to listen to different perspective on both customers and solution providers, so for us to understand where each of us are in different faces of digital transformation journey. It's a great time to really learn from

- Regional Director SE Asia, MapR Data Technologies



#### CONTRIBUTORS TO THE AGENDA



**Edwin Sugianto** Chief Operating Officer **AXA General Insurance** 



Ramadhanny Herlambang Chief Technology Officer of Technology Business Sinarmas Land



Andeka Putra Chief Information Officer Blue Bird Group



Fredrich Lo Chief Information Officer **BSA** Logistics



Kristiono Setyadi Chief Technology Officer The Jakarta Post



Steven Djohan Vice President of Program and Tech-Indonesia Lazada eLogistics



Roni Irawan AVP, Head of Digital Distribution Sun Life Financial Indonesia



Faisal Yahya AVP, Head of IT PT IBS Insurance Broking Service







+44 20 7096 1222



(m) www.proventainternational.com

#### STRATEGY MEETING APAC 2019

Grand Hyatt Jakarta, Indonesia Tuesday 9<sup>TH</sup> April, 2019





COVER

AGENDA-AT-A-GLANCE

PAST PARTICIPANTS

**SPONSORS** 

HOTEL & TRAVEL

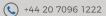


TRACKS	BIG DATA + ANALYTICS	AI + MACHINE LEARNING	ІоТ	CLOUD & MOBILE TECHNOLOGIES	DEVOPS	CYBERSECURITY				
08:00-08:30	REGISTRATION & BREAKFAST NETWORKING									
08:30-09:00	WELCOME SPEECH & KEYNOTE PRESENTATION									
09:00-10:00	Accelerating business growth through understanding of Customer Value Proposition Edwin Sugianto, AXA General Insurance	How are innovations using Al and deep machine learning to drive revenue and reduce cost Roni Irawan, Sun Life Financial Indonesia	Hardening and security of block chains and lot systems Facilitator to be Announced	Automation at the cloud scale and how it transforms businesses to a whole new level Kristiono Setyadi, The Jakarta Post	Re-imagine the Developer Experience (DX) with DevOps Facilitator to be Announced	The shift in Cyber Attack Vectors and the end of Reactive Strategy Faisal Yahya, PT IBS Insurance Broking Service				
10:00-10:05	MORNING BREAK									
10:05-10:30	1-1 MEETINGS / NETWORKING									
10:30-10:35	BREAK									
10:35-11:00	1-1 MEETINGS / NETWORKING									
11:00-12:00	Enabling business model changes through data driven insights Confirmed for Sponsor	How machine learning & Al play a pivotal role in the rapid and automated process of turning massive amount of data to cognitive intelligence Confirmed for Sponsor	Adopting IoT to improve operations and automation  Confirmed for Sponsor	Cloud: The future interplay in enabling innovations  Confirmed for Sponsor	Using DevOps metrics to drive executive decisions, organizational change and engineering transformation Confirmed for Sponsor	Al and Machine Learning in detecting threats in cybersecurity space: Hindrance/Beneficial? Confirmed for Sponsor				
12:00-12:05	BREAK									
12:05-12:30	1-1 MEETINGS / NETWORKING									
12:30-12:35	BREAK									
12:35-13:00	1-1 MEETINGS / NETWORKING									
13:00-14:00	LUNCH									

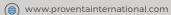














#### STRATEGY MEETING APAC 2019

Grand Hyatt Jakarta, Indonesia Tuesday 9<sup>TH</sup> April, 2019





COVER

AGENDA-AT-A-GLANCE

PAST PARTICIPANTS

**SPONSORS** 

HOTEL & TRAVEL

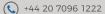


TRACKS	BIG DATA + ANALYTICS	AI + MACHINE LEARNING	ІоТ	CLOUD & MOBILE TECHNOLOGIES	DEVOPS	CYBERSECURITY			
14:00-14:30	KEYNOTE PRESENTATION  Mastercard								
14:30-15:30	Building the next-gen business intelligence and data science strategy Confirmed for Sponsor	Crasping the rise of chatbots to provide standardised and efficient customer service Confirmed for Sponsor	Describing how cutting- edge consumer, commercial and industrial organizations are designing security into transformational IoT-based applications Confirmed for Sponsor	Securing the mobile enterprise Confirmed for Sponsor	Overcoming the scale-up challenge of enterprise DevOps adoption Confirmed for Sponsor	Breach resilience: Winning back customer trust after a data breach Confirmed for Sponsor			
15:30-15:35	AFTERNOON BREAK								
15:35-16:00	1-1 MEETINGS / NETWORKING								
16:00-17:00	How big corporation can get the most from big data Steven Djohan, Lazada eLogistics	Maximising business value through each "Intelligent Automation" process <b>Title TBC</b> Fredrich Lo, BSA Logistics	Implementing sustainable and cost effective IoT infrastructure solution for Smart City Ramadhanny Herlambang, Sinarmas Land	How does transformation change your business cloud computing and IT infrastructure needs? Facilitator to be Announced	Modeling and measuring real-world DevOps ROI Facilitator to be Announced	Cybersecurity Skills Shortage: How organization tackle it? Facilitator to be Announced			
17:00-17:30	CLOSING SPEECH & PANEL DISCUSSION								
17:30-18:30	DRINKS & CONVERSATION								











Reshape, leverage and enhance business models, operational improvements and customer experience using digital strategy

#### STRATEGY MEETING APAC 2019

Grand Hyatt Jakarta, Indonesia Tuesday 9<sup>TH</sup> April, 2019



### **B**IG DATA + ANALYTICS



#### **COVER**

AGENDA-AT-A-GLANCE

PAST PARTICIPANTS

**SPONSORS** 

**HOTEL & TRAVEL** 





**Edwin Sugianto** Chief Operating Officer AXA General Insurance

09:00-10:00

Accelerating business growth through understanding of **Customer Value Proposition** 

- ▶ The importance of being customer centric organization as a competitive advantage
- ▶ Becoming a company of choice through relevant proposition and service, which is attainable by deep understanding of customer value proposition
- ▶ The role of big data analytics in creating and enhancing customer value proposition
- ▶ The needs for data scientist and data lake / data warehouse towards a comprehensive data analytics



#### **Confirmed for Sponsor**

11:00-12:00

Enabling business model changes through data driven



#### **Confirmed for Sponsor**

14:30-15:30

Building the next-gen business intelligence and data science strategy



#### Steven Djohan

Vice President of Program and Tech-Indonesia

How big corporation can get the most from big data

- ▶ How to get the right insight from oceans of data
- ▶ Optimizing query performance
- ▶ Building data security
- ▶ Knowledge and talent scarce







+44 20 7096 1222



(m) www.proventainternational.com

Reshape, leverage and enhance business models, operational improvements and customer experience using digital strategy

#### STRATEGY MEETING APAC 2019

Grand Hyatt Jakarta, Indonesia Tuesday 9<sup>TH</sup> April, 2019



### A + MACHINE LEARNING



#### **COVER**

#### AGENDA-AT-A-GLANCE

PAST PARTICIPANTS

**SPONSORS** 

**HOTEL & TRAVEL** 





#### Roni Irawan

AVP, Head of Digital Distribution

09:00-10:00

How are innovations using AI and deep machine learning to drive revenue and reduce cost

- ▶ How will AI and IOT change the world
- ▶ How ready industry for the AI and IOT transformation
- ▶ How is company practical in using AI or machine learning?



#### **Confirmed for Sponsor**

11:00-12:00

How machine learning & AI play a pivotal role in the rapid and automated process of turning massive amount of data to cognitive intelligence



#### **Confirmed for Sponsor**

14:30-15:30

Grasping the rise of chatbots to provide standardised and efficient customer service



#### Fredrich Lo

Chief Information Officer

Maximising business value through each "Intelligent Automation" process Title TBC



Reshape, leverage and enhance business models, operational improvements and customer experience using digital strategy

#### STRATEGY MEETING APAC 2019

Grand Hyatt Jakarta, Indonesia Tuesday 9<sup>TH</sup> April, 2019



IoT



#### **COVER**

#### AGENDA-AT-A-GLANCE

**DIGITALTRANSFORMATION** 

PAST PARTICIPANTS

**SPONSORS** 

**HOTEL & TRAVEL** 





#### Facilitator to be Announced

09:00-10:00

Hardening and security of block chains and IoT systems



#### **Confirmed for Sponsor**

11:00-12:00

Adopting IoT to improve operations and automation



#### **Confirmed for Sponsor**

14:30-15:30

Describing how cutting-edge consumer, commercial and industrial organizations are designing security into transformational IoT-based applications



#### Ramadhanny Herlambang

Chief Technology Officer of Technology Business

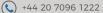
Implementing sustainable and cost effective IoT infrastructure solution for Smart City

- Availability of end to end solution provider
- ▶ Selecting the right IoT devices: To replace or to complement?
- ▶ The cost of network/communication infrastructure to support IoT
- ▶ Integration and processing of IoT information stream to Big Data Platform
- ▶ The lifetime of IoT solution before the next Technology refresh











Reshape, leverage and enhance business models, operational improvements and customer experience using digital strategy

#### STRATEGY MEETING APAC 2019

Grand Hyatt Jakarta, Indonesia Tuesday 9<sup>TH</sup> April, 2019



### CLOUD & MOBILE TECHNOLOGIES



#### **COVER**

#### AGENDA-AT-A-GLANCE

PAST PARTICIPANTS

**SPONSORS** 

**HOTEL & TRAVEL** 





#### Kristiono Setyadi Chief Technology Officer

09:00-10:00

Automation at the cloud scale and how it transforms businesses to a whole new level

- ▶ Embracing automation to increase efficiency and reducing a lot of costs
- How to use and how to not use the automation on the cloud
- The ultimate future of business using automation on the cloud



#### **Confirmed for Sponsor**

11:00-12:00

Cloud: The future interplay in enabling innovations



#### Confirmed for Sponsor

14:30-15:30

Securing the mobile enterprise



#### Facilitator to be Announced

How does transformation change your business cloud computing and IT infrastructure needs?







#### STRATEGY MEETING APAC 2019

Grand Hyatt Jakarta, Indonesia Tuesday 9<sup>TH</sup> April, 2019





### **D**EVOPS

#### **COVER**

#### AGENDA-AT-A-GLANCE

PAST PARTICIPANTS

**SPONSORS** 

**HOTEL & TRAVEL** 





#### Facilitator to be Announced

09:00-10:00

Re-imagine the Developer Experience (DX) with DevOps



#### **Confirmed for Sponsor**

11:00-12:00

Using DevOps metrics to drive executive decisions, organizational change and engineering transformation



#### **Confirmed for Sponsor**

14:30-15:30

Overcoming the scale-up challenge of enterprise DevOps adoption



#### Facilitator to be Announced

Modeling and measuring real-world DevOps ROI







Reshape, leverage and enhance business models, operational improvements and customer experience using digital strategy

#### STRATEGY MEETING APAC 2019

Grand Hyatt Jakarta, Indonesia Tuesday 9<sup>TH</sup> April, 2019



### **C**YBERSECURITY



#### **COVER**

#### AGENDA-AT-A-GLANCE

PAST PARTICIPANTS

**SPONSORS** 

**HOTEL & TRAVEL** 





#### Faisal Yahya

AVP, Head of IT

PT IBS Insurance Broking Service

09:00-10:00

The shift in Cyber Attack Vectors and the end of Reactive

- ▶ The dark side of emerging technology and Digital Transformation
- ▶ How are Cyber Attack Vectors shifting on 2019?
- ▶ The CyberSecurity in 2019: a Risk-Based approach
- How can a proactive strategy answer the 'equilibrium-like' of protection, detection, and response?



#### **Confirmed for Sponsor**

11:00-12:00

Al and Machine Learning in detecting threats in cybersecurity space: Hindrance/Beneficial?



#### **Confirmed for Sponsor**

14:30-15:30

Breach resilience: Winning back customer trust after a data breach



#### Facilitator to be Announced

Cybersecurity Skills Shortage: How organization tackle it?







+44 20 7096 1222



(m) www.proventainternational.com

### B2B 3RD DIGITALTRANSFORMATION

Reshape, leverage and enhance business models, operational improvements and customer experience using digital strategy

#### STRATEGY MEETING APAC 2019

Grand Hyatt Jakarta, Indonesia Tuesday 9<sup>TH</sup> April, 2019





### **APRIL 2018 PARTICIPANTS**

COVER

AGENDA-AT-A-GLANCE

Big Data + Analytics

AI + Machine Learning

IoT

Cloud & Mobile Technologies

DevOps

Cybersecurity

PAST PARTICIPANTS

**SPONSORS** 

HOTEL & TRAVEL

HEAR ABOUT OUR FORMAT



Arka Solusi Indonesia - Director Blue Bird Group - Director

Cigna Insurance - Head of Digital Innovation and IT Transformation

Cigna Insurance - Head of IT

Ciputra Life - Head of IT

Dominos Pizza Indonesia - Head of Technology

**Edelman** - Head of Business Intelligence and Analytics

Indonesian Agency for Creative Economy - Director for ICT Infrastructure

Indosat Mega Media PT - Director Technology and Operations Indosat Ooredoo - Group Head Digital Strategy and Investments

Jakarta Provincial Government - Head of Jakarta Smart City

Kalla Automotive - ICT Head

Kanmo Retail Group - Group Head of Digital and Analytic

Kawan Lama - Head of Digital Marketing

LAZADA - Co-CEO

Lilin Bangsa Intercultural School - Head of IT Department
Malaysia Tourism Promotion Board - Director Deputy General
Malaysia Tourism Promotion Board - Director Of Advertising

Maybank Indonesia - Card System Head

Maynilad Water Services Inc - Senior Vice President-CIO

Mobil Laku Indonesia - Chief Executive Officer

MPM Group - Head of Telematics

Novartis - Country IT Head

Pancaran Darat Transport - Deputy Business Development

Pancaran Group - Business Development VP

Panin Dai-ichi Life - Head IT

Panin Dai-ichi Life - Business Solution Head Parrish and Company - Chief Operating Officer Parrish and Company - Chief Executive Officer

PayPro - Chief Growth Officer PORSCHE - Managing Director

Prelo - President

Promogo - Chief Operating Officer

PT AIA Financial Indonesia - Digital Application Head

PT Angkasa Pura Kargo - President Director PT Angkasa Pura Kargo - Vice President - IT

PT Bank Danamon Indonesia TBK - Vice President

PT Bank Negara Indonesia Tbk - Vice President, Strategy Planning

PT Bank Negara Indonesia Tbk - Vice President, Digital Banking Project

PT Bank OCBC NISP Tbk - Executive Vice President Technology

PT Bank Tabungan Pensiunan Nasional Tbk - Senior Vice President - Treasury Head

PT Capital Life Indonesia - Business Director

PT Capital Life Indonesia - President

PT Chubb Life Insurance - Associate Vice President - IT

PT Citilink Indonesia - Vice President - Information Technology

PT Commonwealth Bank - Senior Vice President - Digital Business Head

PT Dafam Hotel Management - Director

PT Dennys Boga Indonesia - Director

PT Dennys Boga Indonesia - Finance Director

PT Dennys Boga Indonesia - Senior Marketing Manager

PT Global Digital Lestari (TokoWahab.com) - Chief Executive Officer

PT Go Online Destinations - Head of IT Development

PT Halo Group Indo (HelloBeauty) - Founder & CEO

PT Indo Tambangraya Megah Tbk - IT Dept. Head - Database & System Administrator

PT Indo Tambangraya Megah Tbk - Head IT

PT Indomining - President / Director

PT Inter Pan Pasifik - Chief Executive Officer

PT Invy Kreasitama Indonesia - Chief Technology Officer (CTO)

PT Lippo General Insurance Tbk - Digital Development Head

PT Mandiri Finance Indonesia - Director

PT Megasari Makmur c/o Godrej Indonesia - Innovation Head

PT Megasari Makmur c/o Godrej Indonesia - Category Head

PT Metropolitan Televisindo - Procurement Department Head

PT Metropolitan Televisindo - Head of IT Department

PT MNC Land Tbk - Head IT

PT Multi Makmur Abadi - Purchasing Director

PT Multistrada Arah Sarana - Corporate Planning Div Head

PT OCBC Sekuritas Indonesia - Head of IT

PT Pancaran Darat Transport - Sec. Head IT-Network Infrastructure

PT Paramount Enterprise International - Chief Corporate Technology Officer

PT Priber Indonesia - Business Development Director

**PT Smartfren Telecome** - Vice President, Head of VAS

PT Vale Indonesia - Head of treasury and investor relations

PT Vivamas Adipratama - Head of IT

PT. Grahabuana Cikarang - General Manager

PT. Grahabuana Cikarang - Head IT

PT. Jababeka TBK - Director

RajaMobil.com - Chief Technology Officer

Sanofi Indonesia - IT Country Head

Seoulganic - Chief Executive Officer

SIS Group of Schools - Director of Business Development and Legal

SIS Group of Schools - Chief Operating Officer

Situmorang.com - CEO/ Former Head of Strategic Product Marketing

Communication & PMO

Smartfren Telecom - Head of IoT and Digital advertising

Tauzia Hotel Management - Head of Digital

Tauzia Hotel Management - Digital Coordinator

The Jakarta Post - Chief Technology Officer







STRATEGY MEETING APAC 2019

Grand Hyatt Jakarta, Indonesia Tuesday 9<sup>TH</sup> April, 2019







**COVER** 

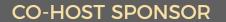
AGENDA-AT-A-GLANCE

PAST PARTICIPANTS

**SPONSORS** 

**HOTEL & TRAVEL** 







mastercard



## 2019 MEDIA & SUPPORTING PARTNERS





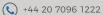














# B2B 3RD DIGITALTRANSFORMATION Reshape, leverage and enhance business models, operational improvements and customer experience using digital strategy

#### STRATEGY MEETING APAC 2019

Grand Hyatt Jakarta, Indonesia Tuesday 9<sup>TH</sup> April, 2019



**DIGITALTRANSFORMATION** 

**COVER** 

AGENDA-AT-A-GLANCE

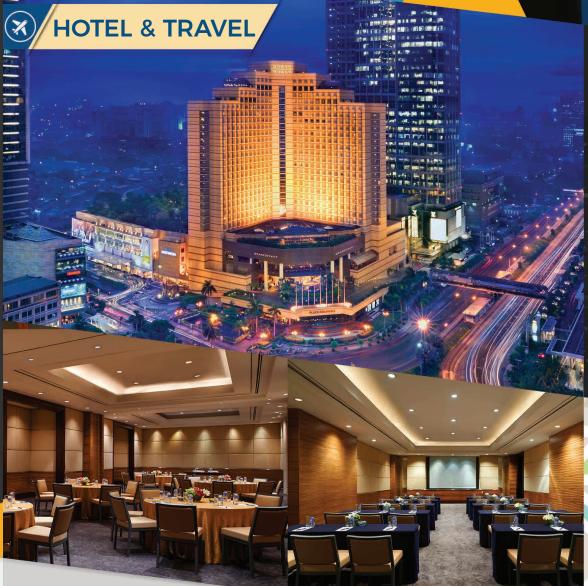
PAST PARTICIPANTS

**SPONSORS** 

**HOTEL & TRAVEL** 

**HEAR ABOUT OUR FORMAT** 





#### **VENUE**

Grand Hyatt Jakarta, Indonesia JI MH Thamrin Kav 28-30 Jakarta, 10350 Indonesia

**Tel**: +62 21 29921234

DELEGATE FEE

**USD 250** 

PER DELEGATE

For group rates, please contact **Mary Ann Bundukin** +65 3163 1388 mab@proventainternational.com

For Sponsorship Opportunities, please contact +65 3163 1388



**MAP & DIRECTIONS** 



Proventa International, Unit 51 Skylines Business Village Limeharbour, London E14 9TS United Kingdom

