



# Speak2Win

Trainer Certification Program



# Communication Facts

## Did You Know That...

- 6 out of 10 Leaders struggle to influence during business conversations
- 8 out of 10 leaders give the right information, but fail to create actionable impact with colleagues
- People with right ideas struggle more often to communicate and materialize it
- Most of the Conflict arises because the meaning of communication is often distorted

## And This Leads to...

- Reduced joy and happiness in the conversation with colleagues
- Leaders not talking and listening to colleagues the way they want them to
- Colleagues feeling dis-empowered and small in front of angry leaders
- Lack of clarity and purpose in the conversations

# Why Speak2Win?

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Understand the patterns in behavior and communication and how it impacts in the professional set up.

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Understand how our brain operates and what it effortlessly operate with

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Learn useful and resourceful ways of giving specific and timely command to brain.

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How we take the information from the outside world and process it internally

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Recognize and champion opportunities for change in effective communication

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Improve trust and coherence among the team for better results and speed

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Addresses change resistance and influence to become change agent

# Why Speak2Win is No.1

Addresses the core concepts of Communication. Use it in your **verbal communication, email writing and telephone communication.**

Is **independent of the language spoken**

Is simple and effective. Based on **Milton Erickson Advance Language Pattern**

Does not focus on Do's & Don't that are impractical in dynamic situations

Is not directive and hence gives a lot of **freedom and creativity** to the participant

Training is **One Game and few powerful takeaways**



# Who should get certified?

- Freelance Trainers
- Training Consultants
- Founders and Principal Facilitators of Training Companies
- Life & Executive Coaching Consultants

Who are

- *NLP Practitioners*
- *NLP master practitioners*
- *Certified Coached and/or ICF Certified Coaches*
- *Any course/certification in psychology programs*

with more than 3+ years of training experience

- Please attend our **NLP Business Practitioner Program** if you are not qualified on the above courses before attending this program. Contact us for booking your seat now!!! <http://www.borninflight.com/contact-us-today/>

# Why should you get Certified?



Add a Gold Standard Signature Workshop in your armoury

Associate with a Global Talent Transformation Company

Make more and most of your facilitation skills

Generate 2x revenue from your training business in 6 months

# Return on Investment



Gold Standard Certificate

Association with a Global Talent Transformation Company

25 Participants' Training Kit

2 Days Conference Charges

25 Signed Certificates

Post Program Support

You Pay Rs. 8850



# How to Register

Fill in the application form.

Make the payment – Rs. 7500 + 18% GST = Rs. 8850 Only

Please issue cheque/DD/PO in favour of "Born In Flight" payable at Bangalore

For NEFT Credit, please find details below

- Name: Born In Flight
- Bank: Canara Bank, Current Account
- A/c No: 2529201001772
- IFSC No: CNRB0002529

For GST Claim – Mention your GST Number and Entity Name in the Application Form



# Post Program Engagement

## Royalty Program

Your Client & You Deliver

- Customization Study, Program Design & Delivery Support
- Born In Flight & Your Entity Co-Branded Training Kit
- Social Media Branding
- Industry Bodies' Conference Entry (like CII, NHRD)
- 10% Royalty Fees Will Be Charged

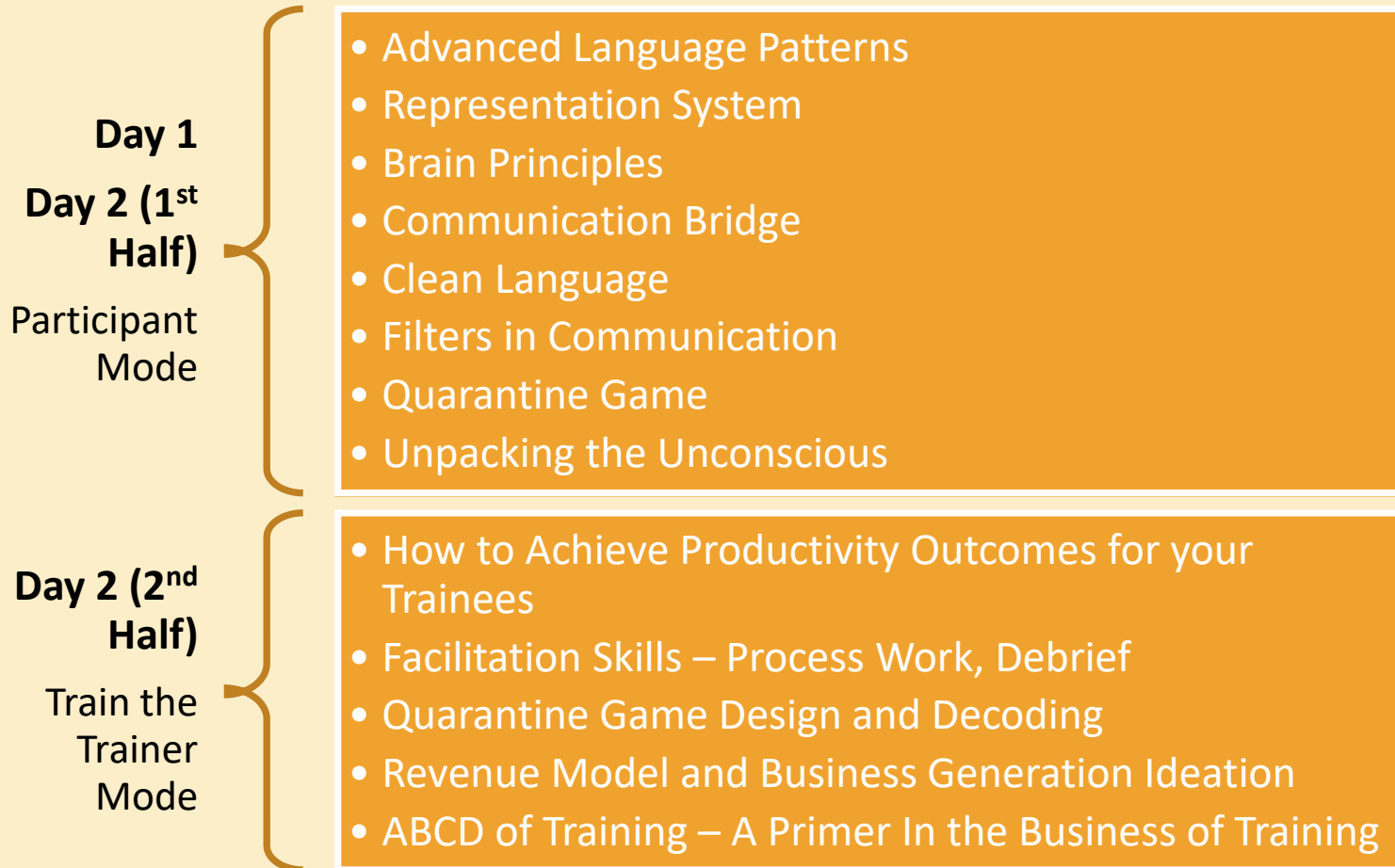
## Associate Program

Born In Flight's Client & You Deliver

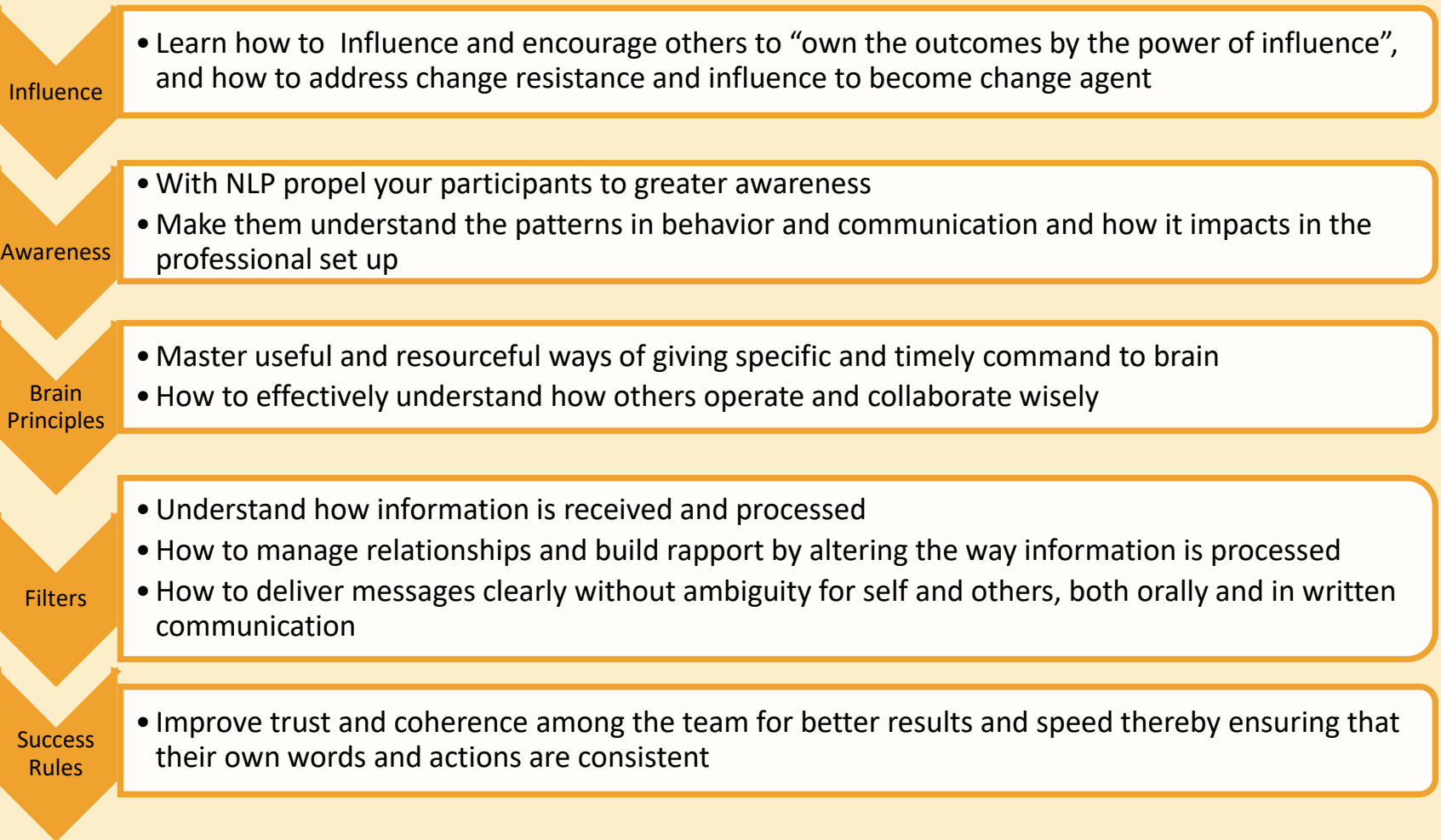
- Customization Study, Program Design & Delivery Support
- Born In Flight Training Kit
- Social Media Branding
- Industry Bodies' Conference Entry & Presentation Opportunity (like CII, NRHD)
- 50% of the Net Profit Will Be Shared with the Facilitator



# Program Schedule



## Application of Speak2Win for your Participants



# Born In Flight

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**Born In Flight is a global talent transformation company** providing **Gold Standard Workshops** in the area of Human Development and Growth since 2014. Born In Flight is dedicated to expanding the key technologies of Training & Business Leadership. Head-quartered at Bangalore, India, Born In Flight has strong presence in over 7 cities across India. Please visit our website to read about us [www.borninflight.com](http://www.borninflight.com)

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We offer L&D and OD expertise to our clients in the area of Leadership, Performance Management, Executive Coaching, Life Coaching, Sports Psychology Coaching, Employee Engagement, Change & Transition, Sales Development, Customer Service, Trainer's Development, Career Progression and much more through our customized NLP Interventions, Outbound Programs, structured Classroom Interventions, Coaching, and Assessment Development Centres.

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HR Heads, Business Heads, Consultants, Leaders and Trainers from various esteemed organisations including SAP Labs, Adecco, LHH, Deloitte, Indian Navy, Carl Zeiss, Indiabulls, Anritsu, Surabhi Education Trust, Ravindu Toyota, Cap Gemini, John Distillers, Kantar India, Vijaya Bank, SVC Bank, Catholic Syrian Bank, Federal Bank, Mahindra Finance, ITC, Unicity, Indian Army, Karnataka Police, Exide Life, Protech Microsystems, and many others have successfully gone through our gold standard workshops in the last five years.

# Talent Transformation Approach



## Our Programs at a Glance



Speak2Win



Train The Trainer



NLP Practitioner



NLP Practitioner



Train The Trainer



NLP for Sales



Assessment Centre



Train The Trainer



NLP for Sales



Speak2Win

## About the Trainer

- Prakash Rao is an International NLP Trainer & Coach. Certified Transaction Analyst, Certified PCW Coach, working in the areas of Leadership Development, Trainer's Development, Communication Excellence, Sales Development, Outdoor Leadership, Assessment Centres & Competency Mapping etc. with various corporate including fortune 500 companies in India & Abroad.
- With a decade long experience in training/coaching has had the fortune of touching more than 30000 lives.
- A BSc, MBA graduate with a mountaineering certificate from Nehru Institute of Mountaineering, Uttarakashi.
- Recipient of **Gold Category Award for Games-based Learning from Tata Institute of Social Sciences and LeapVault.**
- Loves to travel and is known for his quick-wittiness and humour and usually found amidst giggling friends.
- Believes in freedom and creativity. Being human and service is the way of life.
- A passionate trainer, a committed entrepreneur, part-time author, full-time coach, and a trained actor.



# Testimonials

The program was crisp and clear, it taught powerful techniques which one can practice, it worked on unconscious competence. I have attended many trainings before but they weren't as useful.

- Reynold, Business head

The experience has been enlightening in many ways, I have learnt a lot about how to communicate and relate to people and the use of different techniques. Now I also can use language in a way that reinforces behaviour and creates an impact

- Geetanjali, HR Manager

It enabled us to realize the normalizations, generalizations and assertions that we do in our daily life, it taught us different patterns and how we can improve our communication

- Ram Chandra, System Controls Engineer



# Testimonials

This was my second program with Born In Flight within a time gap of just 7 days, I thought it would become repetitive and was apprehensive about attending at first but I am glad that I did, I learnt new and different things in both, I didn't know about a lot of mistakes that I was making while communicating, I am sure now I would be able to communicate more efficiently and effectively. I am also very happy with the method of teaching, it was activity based and I understood the concepts better.

- Kiran, Client Success Manager

NLP Speak2win made me more aware about the patterns that human brain has and follows, Now when I talk, I can actually convey what I want in an effective and efficient way. I feel it will really help me in my work as an Engineering Manager

- Mallikarjun, Manager – Engineering Services



**BOOK YOUR SEAT NOW!!!**

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**Speak 2 win**  
Communication Excellence Workshop